

Project Report on

**“A STUDY ON VARIOUS RANGE OF PRODUCTS AT KOMUL, KOLAR”.**

Submitted by

**ABHISHEK R**

**1MV22BA001**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. Deepthi J.R.**

**Assistant Professor**

**Department of MBA**

**EXTERNAL GUIDE**

**Ms. Bindu.**

**Dairy Technology**

**KOMUL, Kolar**



**DEPARTMENT OF MBA**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,**

**BENGALURU-562157**

**September 2024**





## COMPANY CERTIFICATE



ಕೋಲಾರ-ಚಿಕ್ಕಬಳ್ಳಾಪುರ ಜಿಲ್ಲಾ ಸಹಕಾರ ಹಾಲು ಉತ್ಪಾದಕರ ಸಂಘಗಳ ಒಕ್ಕೂಟ ನಿಯಮಿತ  
Kolar-Chikkaballapura District Co-operative Milk Producers Societies Union Ltd.,

KCMU : ADMN : 1863

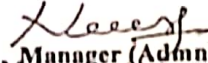
:2024-25

Date : 18.06.2024

## CERTIFICATE

This is to certify that ABHISHEK R (Reg No : IMV22BA001) of  
Sir M Visvesvaraya Institute Of Technology, Hunasamaranahalli,  
Bengaluru student studying MBA has undertaken Internship Project in dairy  
entitled as " A Study on Various Range of products" at Kolar-Chikkaballapur  
District Co-operative Milk Producers Societies Union Ltd., Kolar.

For Kolar-Chikkaballapur Milk Union Limited,

  
Manager (Admin)  
Manager (Admin),  
Kolar-Chikkaballapura Dist Co-Operative Milk  
Producer's Societies Union Limited.,  
KOLAR.

ರಾಷ್ಟ್ರೀಯ ಹೆದ್ದಾರಿ - 75, ಹುತ್ತೂರು ಅಂಚೆ, ಕೋಲಾರ - 563 102

N.H.-75, Huthur Post, KOLAR-563 102

ISO-22000:2018 Certified

Ph: 08152-282300 Fax: 08152-282303

Email: komulmd@yahoo.co.in, komulmd@gmail.com Website: www.komul.coop





**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,**

**BENGALURU - 562157**

**DEPARTMENT OF MBA**

**CERTIFICATE**

This is to certify that **ABHISHEK R** bearing USN **1MV22BA001** is a bonafide student of Master of Business Administration course of the institute **2022-2024**, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on "**A STUDY ON VARIOUS RANGE OF PRODUCTS AT KOMUL, KOLAR**" is prepared by him in **Offline** under the guidance of **Ms. DEEPTHI J.R.**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Signature of Internal Guide

HEAD OF THE DEPARTMENT

Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

PRINCIPAL

SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunsur, Mysore  
International Airport Road, Bangalore-562 157

Name of the Examiners	Affiliation	Signature of the Examiners
1. Dr. I. G. Srikanth	SJCIT	I. G. S.
2. Dr. Poyanka Sharma	SMVIT	Poyanka

Project report on

**“A STUDY ON CUSTOMER EXPERIENCE TOWARDS ONLINE SHOPPING”**

Submitted by

**ADARSH M**

**1MV22BA002**

**SUBJECT CODE: 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. DEEPTHI J.R**

**Assistant Professor**



**DEPARTMENT OF MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,**

**BENGALURU- 562157**

**September 2024**



SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY,


BENGALURU- 562157


DEPARTMENT OF MBA



**CERTIFICATE**

This is to certify that **ADARSH M** bearing **USN 1MV22BA002** is a bonafide student of Master of business administration course of institute 2022-2024, affiliated to Visvesvaraya Technological University, Belagavi. Project report on "A STUDY ON CUSTOMER EXPERIENCE TOWARDS ONLINE SHOPPING" is prepared by him in Freelance under the guidance of **Ms. DEEPTHI J.R.**, in partial fulfillment of the requirements for the award of the degree of Master of business administration of Visvesvaraya Technological University, Belagavi, Karnataka.

  
Signature of Internal Guide

  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

  
PRINCIPAL  
SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Karnataka Devaraj Urs, Hunsur Road  
International Airport Road, Bangalore-56

Name of examiners	Affiliation	Signature of examiners
1. Dr. I.G. Saikanth	SJCIT	
2. Dr. Priyanara sharma	Sir MVI	



Project report on  
**“A STUDY ON ROLE OF TECHNOLOGY IN TRANSFORMING CONSUMER  
EXPECTATIONS WITH RESPECT TO ONLINE SHOPPING”**

Submitted by

**AISHWARYAN J**

**1MV22BA003**

**SUBJECT CODE: 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for award of the degree of*

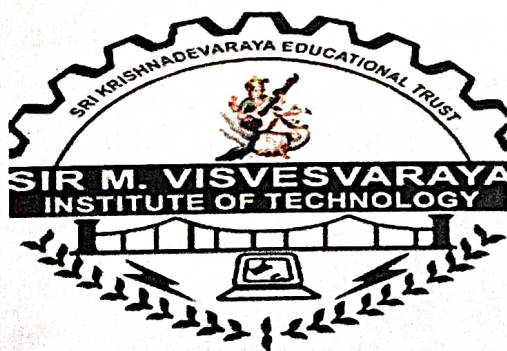
**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. DEEPTHI J.R**

**Assistant Professor**



**DEPARTMENT OF MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,**

**BENGALURU- 562157**

**September 2024**





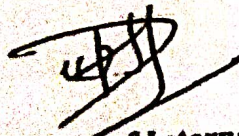
SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY,

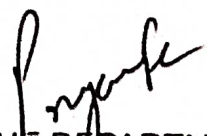
BENGALURU- 562157


DEPARTMENT OF MBA

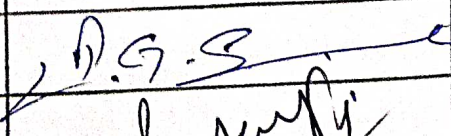
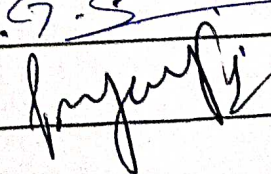
**CERTIFICATE**

This is to certify that AISHWARYA N J bearing USN 1MV22BA003 is a bonafide student of Master of business administration course of institute 2022-2024, affiliated to Visvesvaraya Technological University, Belagavi. Project report on "A STUDY ON ROLE OF TECHNOLOGY IN TRANSFORMING CONSUMER EXPECTATIONS WITH RESPECT TO ONLINE SHOPPING" is prepared by her in Freelance under the guidance of Ms. DEEPTHI J.R, in partial fulfillment of the requirements for the award of the degree of Master of business administration of Visvesvaraya Technological University, Belagavi, Karnataka.

  
Signature of Internal Guide

  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

  
PRINCIPAL  
Sir M. Visvesvaraya Institute of Technology  
K. R. Narayana Murthy, Hunasamaran  
International Airport, Bangalore-56

Name of examiners	Affiliation	Signature of examiners
1. Dr. I. G. Srinanth	SJCIT	
2. Dr. Priyanka Sharma	Sir M VIE	



## DECLARATION

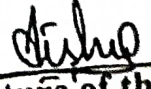
I, AISHWARYA N J, hence declare that the project report entitled "A STUDY ON ROLE OF TECHNOLOGY IN TRANSFORMING CONSUMER EXPECTATIONS WITH RESPECT TO ONLINE SHOPPING" prepared by me under the guidance of Ms. DEEPTHI J.R, Assistant Professor, Department of MBA, Sir M Visvesvaraya Institute of technology, Bengaluru.

I also declare that this project work is towards the partial fulfillment of the university regulations for the award of degree of Master of Business administration by Visvesvaraya institute of Technological university, Belagavi.

I have undergone a summer project for a period of six weeks. I further declare that this project is based on the original study undertaken by me and has not been submitted for the award for the award of any degree/diploma from any other university/ institution.

**Place: Bengaluru**

**Date: 24/09/24**

  
**Signature of the student**

Project Report on

**“A STUDY ON FUNDAMENTAL ANALYSIS ON SELECTED STOCKS IN NSE & BSE”**

Submitted by

**AKSHATA RAJPUT**

**1MV22BA004**

**SUBJECT CODE: - 22MBAPR407**

Submitted to

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. ASHWINI A  
ASSISTANT PROFESSOR**



**DEPARTMENT OF MBA**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,**

**BENGALURU-562157**

**September 2024**





SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,

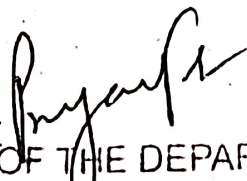
BENGALURU - 562157


DEPARTMENT OF MBA

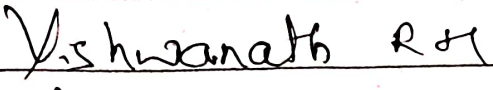
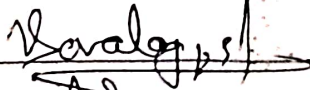


**CERTIFICATE**

This is to certify that **AKSHATA RAJPUT** bearing USN **1MV22BA004** is a bonafide student of Master of Business Administration course of the institute **2022-2024**, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on "**A STUDY ON FUNDAMENTAL ANALYSIS ON SELECTED STOCKS IN NSE & BSE**" is prepared by her in **Freelance** under the guidance of Ms. **ASHWINI A**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

  
Signature of Internal Guide

  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology,  
BANGALORE-562157

  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunasamaranahalli  
International Airport Road, Bangalore-562157

Name of the Examiners	Affiliation	Signature of the Examiners
1. 		
2. 	SIR. M.VIT	

Project Report on  
"A STUDY ON COST MANAGEMENT AT KOMUL"

Submitted by  
ARCHANA J R  
1MV22BA005

SUBJECT CODE: - 22MBAPR407

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. ASHWINI A,  
Assistant professor,  
Sir MVIT Bengaluru.**

**EXTERNAL GUIDE**

**Mr. K.M.MURALI  
Manager (Admn)  
KMF, Kolar**



**DEPARTMENT OF MBA**

**SIR M.VISVESVARAYA INSTITUTE OF TECHNOLOGY  
OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,  
BENGALURU-562157**

**September 2024**





ಕೋಲಾರ-ಚಿಕ್ಕಬಳ್ಳಾಪುರ ಜಿಲ್ಲಾ ಸಹಕಾರ ಹಾಲು ಉತ್ಪಾದಕರ ಸಂಘಗಳ ಒಕ್ಕೂಟ ನಿಯಮಿತ  
Kolar-Chikkaballapura District Co-Operative Milk Producers Societies Union Ltd.,

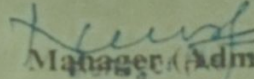
KCMU : ADMN : 3136 : 2024-25

Date : 07.06.2024

### CERTIFICATE

This is to certify that ARCHANA J R (Reg No : 1MV22BA005)  
Sir M Visvesvaraya Institute of Technology, Bangalore student studying  
MBA has undertaken Internship Project in dairy entitled as "A STUDY ON  
COST MANAGEMENT" at Kolar-Chikkaballapur District Co-operative Milk  
Producers Societies Union Ltd., Kolar.

For Kolar-Chikkaballapur Milk Union Limited,

  
Manager (Admin),  
Kolar-Chikkaballapur Dist. Co-operative Milk  
Producers Societies Union Limited,  
KOLAR.

ಕಾರ್ಪೊರೇಷನ್ ಹೆದ್ದಾರಿ-75, ಹುತ್ತೂರು ಅಂಚೆ, ಕೋಲಾರ - 563 102

N.H. 75, Huthur Post, Kolar - 563 102

(ISO-22000 : 2018 Certified)

Ph. : 08152-282300 Fax : 08152-282302

E-mail : komulmd@yahoo.co.in, komulmd@gmail.com Website : www.komul.coop





SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,

BENGALURU - 562157

DEPARTMENT OF MBA

**CERTIFICATE**

This is to certify that **ARCHANA J R** bearing USN **1MV22BA005** is a bonafide student of Master of Business Administration course of the institute **2022-2024**, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on "**A STUDY ON COST MANAGEMENT AT KOMUL**" is prepared by her in **Offline** under the guidance of **Ms. ASHWINI A**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Signature of Internal Guide

HEAD OF THE DEPARTMENT

Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

PRINCIPAL

SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Kishnadevarayanagar, Hunsur, Mysore  
International Airport Road, Bangalore-562 157

Name of the Examiners	Affiliation	Signature of the Examiners
1. Vishwanath R H	VJU	
2. Ashwini. A	SIR. MVIT	

Project Report on  
**“A STUDY ON CASH MANAGEMENT AT UNIWORLD LOGISTICS PVT.LTD,  
BENGALURU.”**

Submitted by

**ASHIK S S**

**1MV22BA006**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. ASHWINI A**  
**Assistant Professor**

**EXTERNAL GUIDE**

**Mr. MANJUNATH KUMAR**  
**Finance Manager**



**DEPARTMENT OF MBA**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,**

**BENGALURU-562157**

**September 2024**

**TO:**  
**Ashik S S(1MV22BA006)**  
**Student Department-MBA**  
**MVIT**  
**Banglore**

**Dear Ashik**

We are pleased to confirm your selection for the project in Finance domain at Uniworld logistics pvt ltd you will be working under the supervision of Mr. Manjunath Kumar.

At the end of the project, you will be requested to submit a copy of your project report the topic and timeline of which will be shared by your supervisor on the day of your joining, on successful completion of the program and after submitting your project report you will be awarded with a certificate of project completion that can be used for your recruitments in future.

During the project you may come across confidential information about Uniworld logistics pvt ltd by accepting this offer, you acknowledge and agree that you will not be using this information for personal use and will not be disclosing it to anyone.

Once again congratulation on your selections and best of luck for your endeavors.

Warm regards,


**Ashik S S,**  
**HR Manager,**  
**Uniworld logistics pvt ltd.**

---

**Uniworld Logistics Pvt. Ltd.**  
Address : # 225, S.T. Bed Extension, 5th Main,  
4th Block, Koramangala, Bangalore - 560 034  
Karnataka, India





SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,

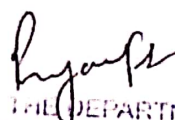
BENGALURU - 562157

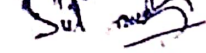
DEPARTMENT OF MBA

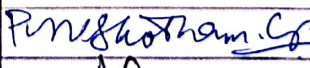

**CERTIFICATE**

This is to certify that **ASHIK S S** bearing USN **IMV22BA006** is a bonafide student of Master of Business Administration course of the institute **2022-2024**, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on "**A STUDY ON CASH MANAGEMENT AT UNIWORLD LOGISTICS Pvt.Ltd**" is prepared by him in **Offline** under the guidance of **Ms. ASHWINI A**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

  
Signature of Internal Guide

  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology,  
BANGALORE-562157

  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunasemanahalli  
International Airport Road, Bangalore-562 157  
Signature of Principal

Name of the Examiners	Affiliation	Signature of the Examiners
1. PURUSHOTHAM.C.J	VTU	
2. ASHWINI A	SIR.M.VIT	



Project Report on

**“A STUDY ON LOANS AND ADVANCES WITH REFERENCE TO THE KOLAR AND  
CHIKBALLPUR DISTRICT COOPERATIVE CENTRAL BANK, KOLAR”**

Submitted by

**ASHOK R S**

**1MV22BA007**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. ASHWINI A**

**Asst. Professor**

**EXTERNAL GUIDE**

**Mr. YASHWANTH**

**Accountant**



**DEPARTMENT OF MBA**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,**

**BENGALURU-562157**

**September 2024**



Ph : 08152-222042  
08152-222192

ಕೋಲಾರ ಮತ್ತು ಚಿಕ್ಕಬಳ್ಳಾಪುರ  
ಜಿಲ್ಲಾ ಸಹಕಾರ ಕೇಂದ್ರ ಬ್ಯಾಂಕ್ ನಿಯಮಿತ, ಕೋಲಾರ.



**The Kolar & Chikballapura District Co-operative Central Bank Limited, Kolar**

Post Box No, 11, D.C.C. Bank Road, KOLAR - 563101  
Email : kolarcccb@yahoo.com

Ref.

Date :

**TO WHOM EVER IT MAY CONCERN**

This is to certify that Mr. ASHOK R S (USN 1MV22BA007) 2 year MBA student of Sir M Visvesvaraya Institute of Technology, Hunasamaranahalli, Bangalore, he has successfully completed his project work titled "A STUDY ON LOANS AND ADVANCES WITH REFERENCE TO KOLAR AND CHIKBALLAPUR DISTRICT" in "DCC BANK MALUR" Study as part of his curriculum requirement Duration for 6 weeks.

We found him to be diligent and hard work

I am sure he will keep up the excellent job, Wishing him all the best in future.

For DCC Bank Malur

Branch Manager

*Yashwanth*

**MANAGER**  
**KOLAR AND CHIKKABALLAPUR**  
**D.C.C. BANK LTD.**  
**MALURU**




**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,  
BENGALURU - 562157  
DEPARTMENT OF MBA**

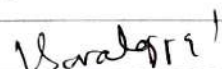

**CERTIFICATE**

This is to certify that **ASHOK R S** bearing USN **1MV22BA007** is a bonafied student of Master of Business Administration course of the institute **2022-2024**, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on **"A STUDY ON LOANS AND ADVANCES WITH REFERNANCE TO KOLAR AND CHIKBALLAPUR DISTRICT COOPERATIVE CENRTAL BANK"** is prepared by him in **Offline** under the guidance of **Ms. ASHWINI A**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

  
Signature of Internal Guide

  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M. Visvesvaraya Institute of Technology  
BANGALURU - 562157  
Signature of HoD

  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Munaswaramanahalli  
International Airport Road, Bangalore-562 157  
Signature of Principal

Name of the Examiners	Affiliation	Signature of the Examiners
1. Vashwanath R H		
2. ASHWINI. A	SIR. M.V.I.T	

Project Report on  
**“A STUDY ON CAPITAL-BUDGETING APPRAISAL TECHNIQUES ADOPTED BY  
ACC CEMENT LIMITED”**

Submitted by

**BALAJI.P**

**1MV22BA010**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. ASHWINI A**

**Assistant Professor**

**Department of MBA**

**EXTERNAL GUIDE**

**Mr. HARISH KUMAR**

**Finance Department**



**DEPARTMENT OF MBA**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,**

**BENGALURU-562157**

**September 2024**



## COMPANY CERTIFICATE



ACC Limited

Thondebhavi Cement Works

Doddaballapur Road, Thondebhavi,

Gauribidanur (T),

Chikkaballapur (Dist),

Karnataka – 561213

Tel: 08155288802

Fax: 08155288682

[www.acclimited.com](http://www.acclimited.com)

Date: 11/6/2024

### TO WHOM EVER IT MAT CONCERN

This to certify that **Mr. BALAJI.P**, student of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**, bearing **USN No: 1MV22BA010** has completed project study on **"A study on Capital Budgeting Appraisal Techniques Adopted by ACC cement Limited"**, with reference to ACC limited, Thondebhavi cement works from **23/04/2024** to **6/6/2024**, for six weeks of period.

The above project work was provided to fulfil the requirements of his academic curriculum.

From

ACC Limited

Thondebhavi cement works



**Ms. Chandra Das**

Head – Human Resource





**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,**


**BENGALURU - 562157**


**DEPARTMENT OF MBA**

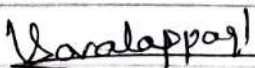
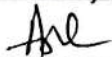
**CERTIFICATE**

This is to certify that **BALAJI.P** bearing USN: **1MV22BA010** is a bonafide student of Master of Business Administration course of the institute **2022-2024**, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on **"A STUDY ON CAPITAL BUDGETING APPRAISAL TECHNIQUES ADOPTED BY ACC CEMENT LIMITED"** is prepared by him in **Offline** under the guidance of **Ms. ASHWINI A**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

  
Signature of Internal Guide

  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M. Visvesvaraya Institute of Technology  
BANGALORE-562157

  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevaraya Road, Belagavi  
International University  
Signature of Principal

Name of the Examiners	Affiliation	Signature of the Examiners
1. Vishwanath R H	VTU	
2. ASHWINI.A	SDR. MVIT	

Project Report on

**“A STUDY ON ROLE OF FDI IN INDIAN RETAIL SECTOR”**

Submitted by

**BHANUPRIYA D**

**1MV22BA011**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. ASHWINI A  
ASSISTANT PROFESSOR**



**DEPARTMENT OF MBA**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD,  
HUNASAMARANAHALLI,**

**BENGALURU-562157**

**September 2024**



SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,  
BENGALURU - 562157  
DEPARTMENT OF MBA

CERTIFICATE

This is to certify that **BHANUPRIYA D** bearing USN **1MV22BA011** is a bonafide student of Master of Business Administration course of the institute **2022-2024**, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on "**A STUDY ON ROLE OF FDI IN INDIAN RETAIL SECTOR**" is prepared by her in **Freelance** under the guidance of **Ms. ASHWINI A**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Signature of Internal Guide

HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

PRINCIPAL

SIR M. VISVESVARAYA INSTITUTE OF  
Krishnadevarayanagar, Hunasem  
International Airport Road, Bangalore

Name of the Examiners	Affiliation	Signature of the Examiners
1. Vichwanath RN		
2. ASHWINI. A	SIR M VST	



Project Report on

**“A STUDY ON TECHNICAL ANALYSIS OF SELECTED COMPANIES”**

Submitted by

**BHAVANA KS**

**1MV22BA012**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. VIDHYASHREE M**

**ASSISTANT PROFESSOR**



**DEPARTMENT OF MBA**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,**

**BENGALURU-562157**

**September 2024**





SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,

BENGALURU - 562157

DEPARTMENT OF MBA

**CERTIFICATE**

This is to certify that BHAVANA KS bearing USN 1MV22BA012 is a bonafied student of Master of Business Administration course of the institute 2022-2024, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on "A STUDY ON TECHNICAL ANALYSIS OF SELECTED COMPANIES" is prepared by her in Freelance under the guidance of Ms. VIDHYASHREE M, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

*Vidhyashree M.*  
Signature of Internal Guide

*[Signature]*  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M. Visvesvaraya Institute of Technology  
BANGALORE-562157

*[Signature]*  
PRINCIPAL

SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Tumakuru Road,  
International Airport Road, Bangalore-560  
Signature of Principal

Name of the Examiners	Affiliation	Signature of the Examiners
1. Dr. Ramhayareshi	VTU CPBGM	<i>[Signature]</i>
2. Vidhyashree . M.	Sir MVIT	<i>[Signature]</i>

Project Report on

**"A STUDY ON PERFORMANCE ANALYSIS OF MUTUAL FUND WITH SPECIAL REFERENCE  
TO DEBT MUTUAL FUND AT GEOJIT FINANCIAL SERVICE LTD., BHATKAL"**

Submitted by

**BHAVYA PURANDARA NAIK**

**1MV22BA014**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. VIDHYASHREE M**  
**Assistant Professor**

**EXTERNAL GUIDE**

**Mr. SURESH NAIK**  
**Manager**



**DEPARTMENT OF MBA**  
**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,  
BENGALURU-562157**

**September 2024**





Ref No - June24/001

DATE - 06/06/2024

PLACE - HONNAVAR

## CERTIFICATE

This is to certify that **Ms. BHAVYA P NAIK**, SIR M VISVESVARAYA Institute of Technology, Yalahanka Bengaluru, USN : 1MV22BA014 has successfully completed her project on "**MBA FINANCE - Performance analysis of mutual fund with special reference to debt mutual fund**" in our organization for the period from 23-04-2024 to 06-06-2024.

During the period of her training with us she was punctual and studious, she took keen interest in learning the job.

**We wish her all the success in her future career.**



Balakrishna N.D

Balakrishna N.D.

Authorised Person

GeoJit Financial Services Ltd.

Honavar-581334

AP Regn. No.:NSE AP0609003621

:BSE AP0183280146096

(Branch Manager)

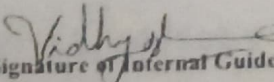
Regd Office : GeoJit Financial Services Ltd. B.M.V.S.S Building, Bank Cross road, Honnavar-581334, Ph : 08387221804, 8904973288, Mail : honavar@geojit.com

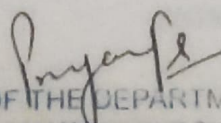


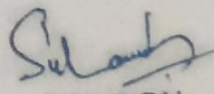
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY, BENGALURU - 562157  
DEPARTMENT OF MBA

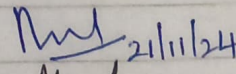
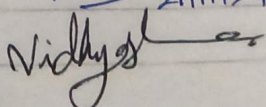
CERTIFICATE

This is to certify that **BHAVYA PURANDARA NAIK** bearing USN **IMV22BA014** is a bonafide student of Master of Business Administration course of the institute **2022-2024**, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on "**A STUDY ON PERFORMANCE ANALYSIS OF MUTUAL FUND WITH SPECIAL REFERENCE TO DEBT MUTUAL FUND AT GEOJIT FINANCIAL SERVICE LTD., BHATKAL**" is prepared by her in **Offline** under the guidance of Ms. **VIDHYASHREE M**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

  
Signature of Internal Guide

  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevaraya Road, Tumkur Road  
BANGALORE-56

Name of the Examiners	Affiliation	Signature of the Examiners
1. Dr. Roopadarshini S	VTU-CPGS-M	 21/11/24
2. Vidhyashree, M.	Sir MVET	



Project Report on

**"A STUDY ON THE ROLE OF HR IN FACILITATING CROSS CULTURAL  
UNDERSTANDING IN A GLOBAL PERSPECTIVE AT PEPSICO "**

Submitted by

**BHOOMIKA GY**

**1MV22BA015**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. DEEPTHI J.R.**  
Assistant professor  
Dept. of MBA

**EXTERNAL GUIDE**

**Mr. VINAY**  
HR Manager



**DEPARTMENT OF MBA**

**SIR M.VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,**

**BENGALURU-562157**

**September 2024**



## COMPANY CERTIFICATE



**PEPSICO**

34th K M Stone, NH-4, Tumkur Road, T Begur Sahamangala, Bengaluru, Karnataka 562123.

tel. 08027933251

E-mail: [pepsico@pepsico.com](mailto:pepsico@pepsico.com)

Date: 05/06/2024

### CERTIFICATE

TO WHOM SO EVER IT MAY CONCERN

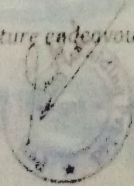
This is to certify that Mrs. Bhoomika G Y bearing USN : 13MV22BA015, Of fourth sem MBA studying at Sir M Visvesvaraya Institute of Technology, affiliated to Visvesvaraya Technological University, Belagavi. Project report on " A Study On The Role of HR In Facilitating Cross-Culture Understanding in Global Organizations " is prepared by her under the guidance of Mr Vinay , in partial fulfillment of the requirements for the award of the degree of master of business administration of visvesvaraya technological University, Belagavi, Karnataka.

We wish her all the best for the future endeavours.

Yours faithfully

General Manager

PEPSICO PVT LTD







SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,

BENGALURU - 562157

DEPARTMENT OF MBA

CERTIFICATE

This is to certify that **BHOOMIKA GY** bearing USN **1MV22BA015** is a bonafide student of Master of Business Administration course of the institute **2022-2024**, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on "A STUDY ON THE ROLE OF HR IN FACILITATING CROSS CULTURE UNDERSTANDING IN A GLOBAL PERSPECTIVE AT PEPSICO " is prepared by her in **Offline** under the guidance of **Mrs.DEEPTHI JR** , in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Signature of Internal Guide

HEAD OF THE DEPARTMENT

Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

Signature of **PRINCIPAL**

SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunsur  
International Airport Road, Bangalore-562157

Name of the Examiners	Affiliation	Signature of the Examiners
1. Manjunatha Naik	STCC	15/11/24
2. Deepthi JR	Sy M TI	15/11/24

Project Report on  
**“A Study on Risk and Return Analysis of Selected Stocks of Banking Sector at  
Share Khan Ltd., Bengaluru”**

Submitted by

**BHUVANA C R**

**1MV22BA016**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. VidhyaShree M**  
**Assistant Professor**

**EXTERNAL GUIDE**

**Mr. Vinay R K**  
**Manager**



**DEPARTMENT OF MBA**

**SIR M.VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,  
BENGALURU-562157**

**September 2024**



# Sharekhan

by BNP PARIBAS

Date: 06.06.2024

## CERTIFICATE

This is to certify that **Mr. Bhuvana.C.R**, Reg. No: **1MV22BA016**, Student of M.B.A, Sir M Visvesvaraya Institute of Technology, Krishnadevarayanagar, Hunasemaranahalli, Bengaluru-562157, has successfully completed his project on "**Risk & Return Analysis**" at Sharekhan Limited Bengaluru-560 040 period **From: 23.04.2024 to 06.06.2024**

During Project work on his academic ability and character was good.

Place: Bengaluru

For Sharekhan limited:

Vinay R K  
Branch Manager



Corporate Office: The Ruby, 18th Floor, 29, Senapati Bapat Marg, Dadar (West), Mumbai - 400028 Tel: 022-67502000 Fax: 022-24327343  
Registered Office: 10th Floor, Beta Building, Lodha IThink Techno Campus, Off. JVLR, Opp. Kanjurmarg Railway Station, Kanjurmarg (East), Mumbai - 400042  
Tel: 022-61150000 Fax: 022-67481899 CIN No. U99999MH1995PLC087498

Sharekhan Ltd.: SEBI Regn. Nos. BSE: INB/INF011073351/ BSE-CD: NSE: INB/INF/INE231073330, MSEI: INB/INF261073333 / INE261073330  
DP: NSDL-IN-DP-NSDL-233-2003, CDSL-IN-DP-CDSL-271-2004, PMS: INF000005786, Mutual Fund: ARN 20669, Research Analyst: INH000000370. For any  
complaints email at [igc@sharekhan.com](mailto:igc@sharekhan.com); Disclaimer: Client should read the Risk Disclosure Document issued by SEBI & relevant exchanges and the T&C on  
[www.sharekhan.com](http://www.sharekhan.com). Investment in securities market are subject to market risks, read all the related documents carefully before investing.

**Branch : #No. 105, 1st Floor, East of Chord Road, Vijayanagar Club Road,  
RPC Layout, Vijayanagar, Bangalore – 560 040. Tel.: 080 - 4932 6666**





SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,

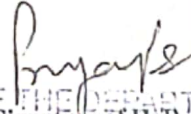
BENGALURU - 562157

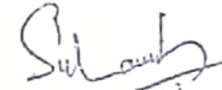
DEPARTMENT OF MBA

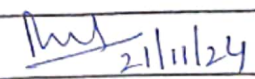
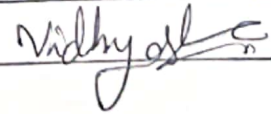
CERTIFICATE

This is to certify that BHUVANA C R bearing USN 1MV22BA016 is a bonafide student of Master of Business Administration course of the institute 2022-2024, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on "A Study on Risk and Return Analysis of Selected Stocks of Banking Sector at Share Khan Ltd, Bengaluru." is prepared by him in Offline under the guidance of Ms. VidhyaShree M, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

  
Signature of Internal Guide

  
HEAD OF THE DEPARTMENT  
Signature of HoD  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunsarasanahalli  
International Airport Road, Bangalore-562 157  
Signature of Principal

Name of the Examiners	Affiliation	Signature of the Examiners
1. Dr. Roopadarshini S	VTU-CPGS-M	 21/11/24
2. Vidhyashree, M.	Sir MVIT	

Project Report on

**“A STUDY ON TALENT ACQUISITION STRATEGY FOR BUILDING DIVERSE  
TEAM AT HEIDELBERG CEMENT INDIA LTD”**

Submitted by

**NAME:CHETHAN.M.V**

**USN:1MV22BA018**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. DEEPTHI J.R**  
**Assistant Professor**

**Dept of MBA**

**EXTERNAL GUIDE**

**Mr. ARADHYA**  
**Human Resources Management**

**Heidelberg Cement India Ltd**



**DEPARTMENT OF MBA**

**SIR M.VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,**

**BENGALURU-562157**

**September 2024**



## HEIDELBERGCEMENT

HeidelbergCement India Limited  
CIN: L26942HR1958FEC042301  
P.O. Ammasandra,  
Taluk Turuvekere,  
District Tumkur,  
Karnataka 572211  
Phone +91-8139-278000  
Website: www.mycemco.com

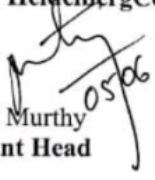
Date: 05.06.2024

### TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Mr. Chethan M V. USN-1MV22BA018.**, studying MBA at Sir M. Vishvesvaraya Institute of Technology, Bengaluru has successfully carried out Project study in our organization for the period from 23-04-2024 to 06-06-2024.

We wish all success in his future endeavor.

For **HeidelbergCement India Limited**

  
P S Murthy  
Plant Head

Registered Office:  
2nd Floor, Block B, DLF Cyber Greens,  
DLF Cyber City, Phase-III,  
Gurgaon, Haryana 122002





SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,

BANGALORE - 562157

DEPARTMENT OF MBA

CERTIFICATE

This is to certify that CHETHAN. M.V bearing USN : 1MV22BA018 is a bonafied student of Master of Business Administration course of the institute 2022-2024, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on "A STUDY ON TALENT ACQUISITION STRATEGY FOR BUILDING DIVERSE TEAM AT HEIDELBERG CEMENT INDIA LTD" is prepared by him in Offline under the guidance of Ms. DEEPTHI J.R , in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Signature of Internal Guide

HEAD OF THE DEPARTMENT  
Department of Management Studies

Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnaidevanahalli  
International Airport, Bangalore-562117

Name of the Examiners	Affiliation	Signature of the Examiners
1. Mangunatha Naik	STGT	
2. Deepthi J.R	SV MIT	

Project Report on  
**"A STUDY ON INFLUENCE OF CULTURAL INTELLIGENCE ON TEAM  
PERFORMANCE AT ITC BENGALURU"**

Submitted by

**D M MONISHA**

**USN: 1MV22BA019**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. Deepthi J.R**  
Assistant professor  
Department of MBA

**EXTERNAL GUIDE**

**Mr. HUSSAIN**  
HR AND ADMIN  
HR Department



**DEPARTMENT OF MBA**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,**

**BENGALURU-562157**

**September 2024**



## COMPANY CERTIFICATE



Date: 07/06/2024

### TO WHOM IT MAY BE OF CONCERN

This is to certify that **Ms. D M MONISHA** (Reg no: **1MV22BA019**) student of Master of Business Administration 4th semester, **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** completed an internship for on project-work titled "**A STUDY ON INFLUENCE OF CULTURAL INTELLIGENCE ON TEAM PERFORMANCE AT ITC BANGALORE**" for 6 weeks with ITC Ltd from 23-04- 2024 to 06-06-2024.

We found **Ms. D M MONISHA** to be hardworking, sincere, and displayed good conduct. We wish her all success in future endeavours.

For, ITC Ltd

Authorized Signature  
  
**HUSSAIN**

HR & Admin

ITC Ltd.

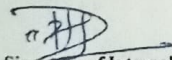
XJXF+3R4, ITC Infotech Park Harischandra layout, Jeevanhalli, Cox Town, Bengaluru, Karnataka 560005,  
Branch Contact: 081812548016, Email ID: [contactus@itc.in](mailto:contactus@itc.in), Website: [www.itcportal.com](http://www.itcportal.com)



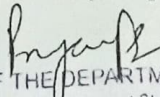
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,  
BENGALURU- 562157  
DEPARTMENT OF MBA

CERTIFICATE

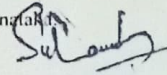
This is to certify that **D M MONISHA** bearing USN **1MV22BA019** is a bonafide student of Master of Business Administration course of the institute **2022-2024**, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on **"A STUDY ON INFLUENCE OF CULTURAL INTELLIGENCE ON TEAM PERFORMANCE AT ITC BENGALURU"** is prepared by her in **Offline** under the guidance of Ms. **DEEPTHI J.R.** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.



Signature of Internal Guide

  
HEAD OF THE DEPARTMENT

Department of Management Studies  
Sir M. Visvesvaraya Institute of Technology  
BANGALORE-562157



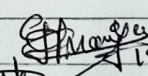
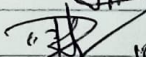
PRINCIPAL

SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY

Krishnadevaraya Nagar, Hunsur, Mysore

Belagavi, Karnataka - 591 024

Signature of Principal

Name of the Examiners	Affiliation	Signature of the Examiners
1. <b>Manjunatha Naik</b>	<b>SVCAT</b>	
2. <b>Deepthi J.R</b>	<b>CV MVIT</b>	

**15/11/24**  
**15/11/24**



Project Report on

**“A STUDY ON ANALYSIS OF LIQUIDITY AND PROFITABILITY POSITION OF  
ANNAPOORNESHWARI INDUSTRIES USING REGRESSION MODEL  
APPROCH, BENGALURU”**

Submitted by

**DILEEP KUMAR A**

**1MV22BA021**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. VIDHYASHREE M  
ASSISTANT PROFESSOR**

**EXTERNAL GUIDE**

**Sir. PRAKASH C.S  
CHIEF OPERATING OFFICER**



**DEPARTMENT OF MBA**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,**

**BENGALURU-562157**

**September 2024**





**ANNAPOORNESHWARI  
INDUSTRIES**

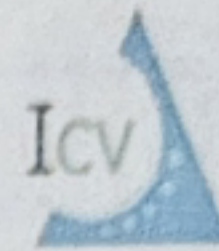
**Manufacturer of Screws, Studs & Rivets**

A-2, Industrial Estate,

Rajajinagar, Bangalore-560 044

Tel: 080-23348082

E-Mail: info@anprindustries.com



DATE: 06/06/2024

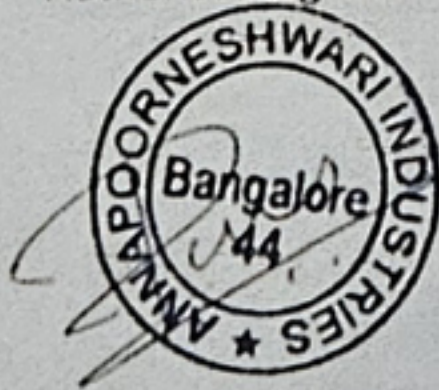
### TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Mr Dileep Kumar A, USN 1MV22BA021**, an MBA Student from Sir M Visvesvaraya Institute of Technology, Bengaluru has Completed Internship Project on "**A Study on Analysis of Liquidity Position of Annapoorneshwari Industries using Regression Model Approach**". The Internship period was from 23<sup>rd</sup> April 2024 to 06<sup>th</sup> June 2024.

During his Project Period, He has exhibited exemplary character and conduct, and was able to complete the Project successfully within stipulated Time.

We Wish him Success in all his future Endeavours.

Authorised Signature







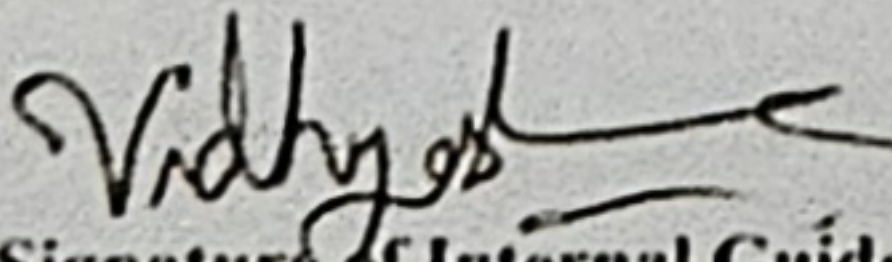
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,

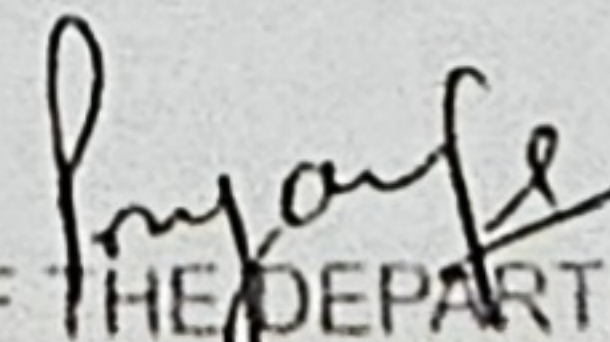
BENGALURU - 562157

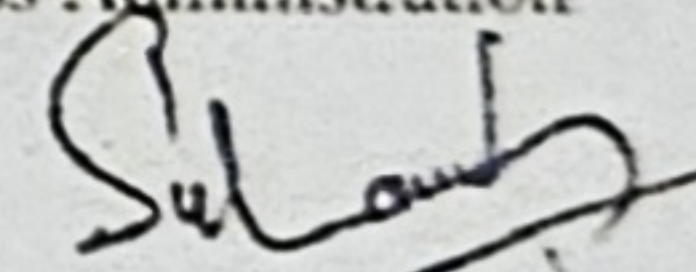
DEPARTMENT OF MBA

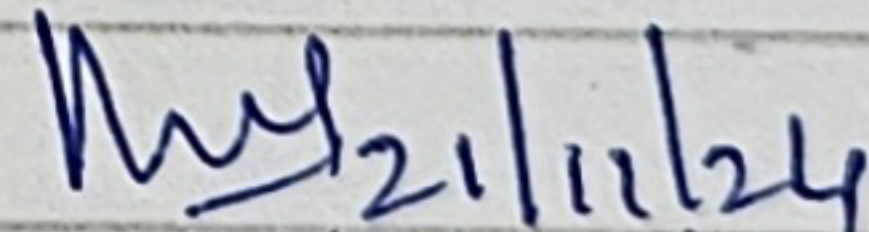
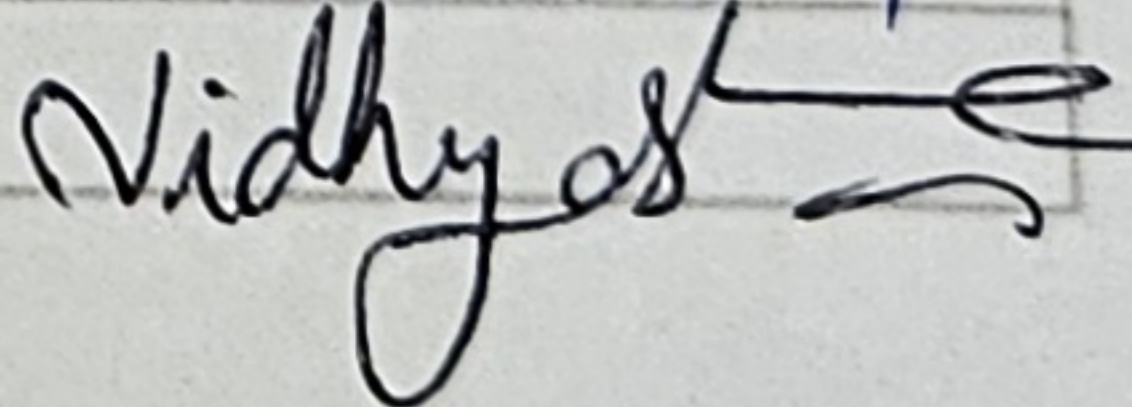
CERTIFICATE

This is to certify that **DILEEP KUMAR A** bearing USN **1MV22BA021** is a bonafide student of Master of Business Administration course of the institute **2022-2024**, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on "**A STUDY ON ANALYSIS OF LIQUIDITY AND PROFITABILITY POSITION OF ANNAPOORNESHWARI INDUSTRIES USING REGRESSION MODEL APPOROCH**" is prepared by him in **Offline** under the guidance of Ms. **VIDHYASHREE M**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

  
Signature of Internal Guide

  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunasemaranahalli  
International Airport Road, Bangalore-562157  
Signature of Principal

Name of the Examiners	Affiliation	Signature of the Examiners
1. Dr. Roopadarshini S	VTU-CRGS-M	
2. Vidhyashree. M.	Sir M VIT	



Project Report on

**“A STUDY ON PORTFOLIO CONSTRUCTION OF SELECTED STOCKS”**

Submitted by

**DIVYA P**

**1MV22BA023**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. VIDHYASHREE M  
ASSISTANT PROFESSOR**



**DEPARTMENT OF MBA**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,**

**BENGALURU-562157**

**September 2024**





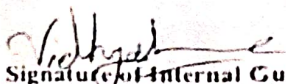
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY.

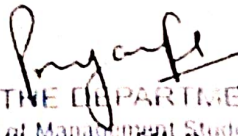
BENGALURU - 562157


DEPARTMENT OF MBA

CERTIFICATE

This is to certify that **DIVYA P** bearing USN **1MV22BA023** is a bonafide student of Master of Business Administration course of the institute **2022-2024**, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on **"A STUDY ON PORTFOLIO CONSTRUCTION OF SELECTED STOCKS"** is prepared by her in **Freelance** under the guidance of **Ms. VIDHYASHREE M.** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka

  
Signature of Internal Guide

  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE - 562157

  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunsur, Mysore  
BANGALORE - 562157  
Signature of Principal

Name of the Examiners	Affiliation	Signature of the Examiners
1. Dr. R. Panhazahshi	VTV, CPBSM	R. Panhazahshi
2. Vidhyashree M.	Sir MVET	Vidhyashree M. 22/4/24

Project Report on  
**"A STUDY ON CUSTOMER SATISFACTION TOWARDS "AIR-TEL" BROADBAND SERVICES"**

Submitted by

**GANESH K M**

**1MV22BA024**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. BANISHREE SUKLA**  
Assistant Professor  
Dept. of MBA

**EXTERNAL GUIDE**

**NAGARAJ**  
Branch Manager



**DEPARTMENT OF MBA**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALI,**

**BENGALURU-562157**

**September 2024**

## COMPANY CERTIFICATE

Date:- 10/JUNE/2024

Bharti Airtel Limited  
Airtel Campus  
Dussehra Towers, No. 55,  
Banerghatta Main Road,  
Opp. Jeevadaya Hospital,  
Bangalore - 560029,  
Karnataka



### TO WHOMSOEVER IT MAY CONCERN

This is to certify that Mr. GANESH K M, USN-1MV22BA024 of Sir M. Visvesvaraya Institute of Technology has been successfully completed Project work title on "A STUDY ON CUSTOMER SATISFACTION TOWARDS "AIR-TEL" BROADBAND SERVICES" in our organization from 27/April/2024 to 6/June/2024.

We certify that the above student has carried out all the necessary work in connection with the completion of the above said project to our satisfaction.

During this period, we found him sincere and hardworking.

We wish him all the best in his future endeavors.

Bharti Airtel limited



Airtel Centre Plot No 16, Udaya Vihar, Phase 4 Gurugram-111015,  
India Tel No: +91-11-42111111





SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,

BENGALURU - 562157


DEPARTMENT OF MBA

CERTIFICATE

This is to certify that GANESH K M bearing USN 1MV22BA024 is a bonafide student of Master of Business Administration course of the institute 2022-2024, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on "A STUDY ON CUSTOMER SATISFACTION TOWARDS "AIR-TEL" BROADBAND SERVICES" is prepared by him in Omine under the guidance of Ms. BANISHREE SUKLA, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

  
Signature of Internal Guide

  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevaraya Nagar, Hegganahalli  
International Airport Road, Bangalore-562 157

Name of the Examiners	Affiliation	Signature of the Examiners
1. Dr. G. Srinivasa-	STUT	Srinivasa G
2. Dr. Prayash Kumar	SMVT	Prayash Kumar

Project Report on  
"A STUDY ON CUSTOMER SATISFACTION TOWARDS NANDINI MILK PRODUCTS."

Submitted by  
**GAYATHRI S P**

**1MV22BA025**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. BANISHREE SUKLA,**  
Assistant professor,  
Sir MVIT Bengaluru.

**EXTERNAL GUIDE**

**Mr. N. NAGESH,**  
Manager (Admn),  
KMF, Kolar.



**DEPARTMENT OF MBA**

**SIR M.VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALI,**

**BENGALURU-562157**

**September 2024**



ಕೋಲಾರ-ಚಿಕ್ಕಬಳ್ಳಾಪುರ ಜಿಲ್ಲಾ ಸಹಕಾರ ಹಾಲು ಉತ್ಪಾದಕರ ಸಂಘಗಳ ಒಕ್ಕೂಟ ಸಂಘದೊಳಗೆ  
Kolar-Chikkaballapura District Co-Operative Milk Producers Societies Union Ltd.,

KCMU : ADMN : 1839 : 2024-25

Date : 16.06.2024

### CERTIFICATE

This is to certify that GAYATHRI S P (Reg No : IMV22BA025)  
Sir M Visvesvaraya Institute of Technology, Bangalore student studying  
MBA has undertaken Internship Project in dairy entitled as "A STUDY ON  
CUSTOMER SATISFACTION TOWARDS NANDINI MILK  
PRODUCTS" at Kolar-Chikkaballapur District Co-operative Milk Producers  
Societies Union Ltd., Kolar.

For Kolar-Chikkaballapur Milk Union Limited,

Manager (KCMU)  
Kolar-Chikkaballapur District Co-operative Milk  
Producers Societies Union Limited,  
KOLAR.

ಕೋಲಾರ ಹುತುರು-75, ಹುತುರು ಪುರ, ಕೋಲಾರ - 563 102

N.H. 75, Huthur Post, Kolar - 563 102

(ISO-22000 : 2018 Certified)

Ph. : 08152-282300 Fax : 08152-282302

E-mail : komulmd@yahoo.co.in, komulmd@gmail.com Website : www.komul.coop







SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,

BENGALURU - 562157

DEPARTMENT OF MBA

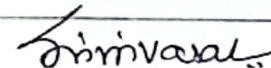
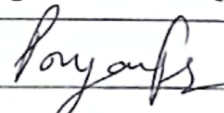
CERTIFICATE

This is to certify that GAYATHRI S P bearing 1MV22BA025 is a bonafide student of Master of Business Administration course of the institute 2022-2024, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on "A STUDY ON CUSTOMER SATISFACTION TOWARDS NANDINI MILK PRODUCTS, KOMUL." is prepared by her in Offline under the guidance of Ms. BANISHREE SUKLA, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

  
Signature of Internal Guide

  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krisheadevarayanagar, Hunsaromarahalli  
International Airport Road, Bangalore-562 157  
Signature of Principal

Name of the Examiners	Affiliation	Signature of the Examiners
1. Dr. G. Srinivasan	SJIT	
2. Dr. Jayaprakash	SMVIT	

Project Report on

**“THE IMPACT OF VISUAL MERCHANDISING ON CONSUMER PURCHASE DECISION AT  
MORE RETAIL OUTLETS”**

Submitted by

**GURUDARSHAN N H**

**1MV22BA026**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. PRIYA CHOUDHARY**



**DEPARTMENT OF MBA**

**SIR M.VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,**

**BENGALURU-562157**

**September 2024**





**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,**


**BENGALURU - 562157**

**DEPARTMENT OF MBA**

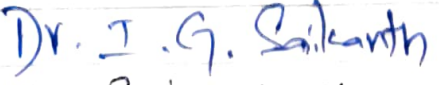
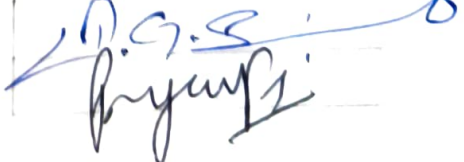

**CERTIFICATE**

This is to certify that **GURUDARSHAN N H** bearing USN **1MV22BA026** is a bonafide student of Master of Business Administration course of the institute **2022-2024**, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on **"THE IMPACT OF VISUAL MERCHANDISING ON CONSUMER PURCHASE DECISION AT MORE RETAIL OUTLETS"** is prepared by him in **Freelance** under the guidance of **Ms. PRIYA CHOUDHARY**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

  
Signature of Internal Guide

  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevaraya Road, Hunsur, Bangalore-562157  
Signature of Principal

Name of the Examiners	Affiliation	Signature of the Examiners
1. 	SSCIT	
2. 	SMVIT	

Project Report on

**“A STUDY ON WORKING CAPITAL MANAGEMENT WITH REFERENCE TO KIOCL,  
BENGALURU”**

Submitted by

**HARINI S**

**1MV22BA027**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. VIDHYASHREE M**  
**Assistant Professor**

**EXTERNAL GUIDE**

**MR. S KISHORE**  
**Senior Manager, KIOCL**



**DEPARTMENT OF MBA**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,**

**BENGALURU-562157**

**September 2024**



COMPANY CERTIFICATE



**KIOCL Limited**

(A Government of India Enterprise)

CIN: L13100KA1976GOI002974

Date: 06-06-2024

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms. Harini S, (1MV22BA027), a MBA final year student of Sir M Visvesvaraya Institute of Technology, Bengaluru has done her project work in our organization on subject of "A Study On Working capital management with reference to KIOCL LIMITED", Koramangala, Bengaluru from 23-04-2024 to 06-06-2024. During this period, we have noticed her enthusiasm, keep interest towards work and she was punctual.

We wish her all the very best for her future endeavors.

Thanking you,



Sr. Manager (HR&A)

ನೋಂದಾಯಿತ ಕಾರ್ಯಾಲಯ : 2ನೇ ವಿಭಾಗ, ಕೋರಮಂಗಲ, ಬೆಂಗಳೂರು - 560 034

पंजीकृत कार्यालय : II ब्लॉक, कोरमंगला, बेंगलूर 560034.

Registered Office: II Block, Koramangala, Bengaluru-560 034.

ಪರಿಸರ ನಮ್ಮ ಜೀವನ ನಮ್ಮ ಭವಿಷ್ಯ ಪರಿಸರವಿಹಿ ಸಮಾಜ ನಮ್ಮ ಭವಿಷ್ಯ ECOLOGY OUR MISSION OUR OBSESSION

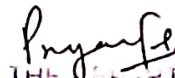



SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,  
BENGALURU - 562157  
DEPARTMENT OF MBA

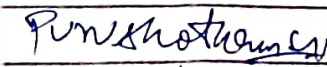
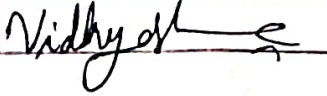
CERTIFICATE

This is to certify that HARINI S bearing USN 1MV22BA027 is a bonafide student of Master of Business Administration course of the institute 2022-2024, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on "A STUDY ON WORKING CAPITAL MANAGEMENT" is prepared by her in Offline under the guidance of Ms. VIDHYASHREE M, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

  
Signature of Internal Guide

  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

  
PRINCIPAL  
Sir M Visvesvaraya Institute of Technology  
Krishnadevaraya Road, Munasamangala  
International Airport Road, Bangalore-562

Name of the Examiners	Affiliation	Signature of the Examiners
1. PURUSHOTHAM C.J	VTU	
2. Vidhyashree M.	Sir MVET	



Project Report on

**“STUDY ON INVENTORY MANAGEMENT AT AUMA INDIA PVT LTD”**

Submitted by

**HARSHITH M P**

**1MV22BA028**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. ASHWINI A**

**Assistant Professor**

**Department of MBA**

**EXTERNAL GUIDE**

**Mr. NIKHIL**

**Finance Manager**



**DEPARTMENT OF MBA**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,**

**BENGALURU-562157**

**September 2024**



## COMPANY CERTIFICATE



AUMA India Private Limited  
(CTN No. U74999KA1983PTC005412)  
Regd. Office: Plot No. 38-A & 39-B,  
II Phase, Peenya Industrial Area,  
Bangalore - 560 058.  
www.auma.co.in  
Tel: +91-80-2839 4365  
Fax: +91-80-2839 2809  
info@uma.co.in  
GSTIN: 29AABCA1342F1Z4

Ref: AIL/HQ/HR/0461/2024-25

Date: 18/06/2024

### TO WHOMSOEVER IT MAY CONCERN:

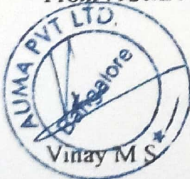
This is to certify that **Mr. Harshith M P (1MV22BA028)**, Student of 4th Semester MBA from **Sir M. Visvesvaraya Institute of Technology, Bengaluru**, has carried out his project work titled **"Study on Inventory Management at AUMA India Pvt Ltd"** in the Finance Department of our Company from 24/04/2024 to 06/06/2024.

The student has shown keen interest in learning during the period he was with us for the project work. We found his enthusiastic, diligent, hardworking and creative.

We wish him all success in his future endeavors.

Regards,

From AUMA INDIA PRIVATE LIMITED,



Head-Human Resources








**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,**

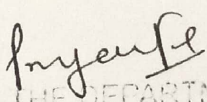
**BENGALURU - 562157**

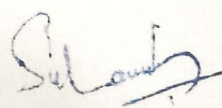
**DEPARTMENT OF MBA**

**CERTIFICATE**

This is to certify that **HARSHITH M P** bearing USN **1MV22BA028** is a bonafide student of Master of Business Administration course of the institute **2022-2024**, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on **"A STUDY ON INVENTORY MANGEMENT"** at **AUMA India Pvt Ltd, Bengaluru** is prepared by him in **Offline** under the guidance of **Ms. ASHWINI A**, Assistant professor Department of MBA in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

  
Signature of Internal Guide

  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M. Visvesvaraya Institute of Technology  
BANGALORE - 562157  
Signature of HoD

  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunasamaranahalli  
International Airport Road, Bangalore-562157  
Signature of Principal

Name of the Examiners	Affiliation	Signature of the Examiners
1. PURUSHOTHAM C.J	VTU	Purushotham C.J
2. ASHWINI A	SIR.MVT	Ashwini A

Project Report on

**"A STUDY ON CORPORATE FINANCE DIVIDEND POLICY CAPITAL STRUCTURE DECISIONS"**

Submitted by

**MARSHITHA.K**

**15IV22BA029**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance*

**INTERNAL GUIDE**

**Ms. Ashwin**  
**Assistant Professor**



**DEPARTMENT OF MBA**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,**

**BENGALURU-562157**

**September 2024**





SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,

BENGALURU - 562157

DEPARTMENT OF MBA

CERTIFICATE

This is to certify that Harshlitha, k bearing USN IMV22BA029 is a bonafide student of Master of Business Administration course of the institute 2022-2024, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on "**CORPORATE FINANCE DIVIDEND POLICY CAPITAL STRUCTURE DECISIONS**" is prepared by her in **Freelance** under the guidance of Ms. Ashwini, A, in partial fulfillment of the requirements for the award of the degree of **Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.**

PRINCIPAL

SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunasamaranahal  
International Airport Road, Bangalore-562 1

Signature of Principal

HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

Signature of Internal Guide

Name of the Examiners	Affiliation	Signature of the Examiners
1. Dr Karthik-KK	VTU muddanahalli	
2. ASHWINI-A	SDR, M.VIT	

## DECLARATION

I, **HARSHITHA. K.** hence declare that the Project Report entitled "**CORPORATE FINANCE DIVIDEND POLICY CAPITAL STRUCTURE DECISIONS**" prepared by me under the guidance of **Ms. Ashwini. A, Assistant Professor, Department of MBA, Sir M Visvesvaraya Institute of Technology, Bengaluru.**

I also declare that this Project work is towards the partial fulfillment of the university Regulations for the award of degree of Master of Business Administration by Visvesvaraya Technological University, Belagavi.

I have undergone a summer project for a period of six weeks. I further declare that this project is based on the original study undertaken by me and has not been submitted for the award of any degree/ diploma from any other University/ Institution

**PLACE: BENGALURU**

**DATE:**

*Harshitha.K*  
**SIGNATURE OF THE STUDENT**



Project Report on  
**"A STUDY ON SIP-MUTUAL FUNDS, INSURANCE"**

Submitted by

**HARSHITHA K S**

**1MV22BA030**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. ASHWINI A  
ASSISTANT PROFESSOR**



**DEPARTMENT OF MBA**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD,  
HUNASAMARANAHALLI,**

**BENGALURU-562157**

**September 2024**

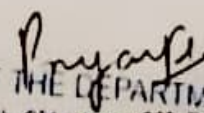


SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,  
BENGALURU - 562157  
DEPARTMENT OF MBA

CERTIFICATE

This is to certify that **HARSHITHA K S** bearing USN **1MV22BA030** is a bonafide student of Master of Business Administration course of the institute **2022-2024**, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on "**A STUDY ON SIP-MUTUAL FUNDS, INSURANCE**" is prepared by her in **Freelance** under the guidance of **Ms. ASHWINI A**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

  
Signature of Internal Guide

  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M. Visvesvaraya Institute of Technology  
BANGALORE - 562157

  
PRINCIPAL  
Sir M. Visvesvaraya Institute of Technology  
Signature of Principal

Name of the Examiners	Affiliation	Signature of the Examiners
1. Dr Kardhik.ICH	STUCPA	Kardhik.ICH
2. ASHWINI. A	SDR - MVET	Ad



Project Report on  
**“A STUDY ON CREDIT APPRAISAL PROCESS AND ANALYSIS AT KARNATAKA  
GRAMIN BANK, BENGALURU”**

Submitted by

**HEMA G**

**1MV22BA031**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. ASHWINI A**  
Assistant professor  
Department of MBA

**EXTERNAL GUIDE**

**Mr. MARUTHESH**  
Senior manager  
Karnataka Gramin Bank



**DEPARTMENT OF MBA**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,  
BENGALURU-562157**

**September 2024**

COMPANY CERTIFICATE



DATE: 6/6/2024

**CERTIFICATE**

This is to certify that **Ms. Hema G (1MV22BA031)** a MBA final year student of Sir M Visvesvaraya Institute of Technology, Bengaluru has done her project work from 23-04-2024 to 06-06-2024 in our Organization under the guidance of Sir. M.R.Maruthesh, Senior Manager of Karnataka Gramin Bank Branch @ Yelahanka and submitted a report on **"A STUDY ON CREDIT APPRAISAL PROCESS AND ANALYSIS AT KARNATAKA GRAMIN BANK, BENGALURU"**

KARNATAKA GRAMIN BANK  
*Maruthesh*  
Senior Manager  
Yelahanka Branch, B'lore-64

No1, 1<sup>st</sup> Main, KHB Colony, Gandhinagar, BB Road, Yelahanka, Bengaluru, 560064  
PH: 080 - 28563154





SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,

BENGALURU - 562157

DEPARTMENT OF MBA

CERTIFICATE

This is to certify that **HEMA G** bearing USN **1MV22BA031** is a bonafide student of Master of Business Administration course of the institute **2022-2024**, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on **"A STUDY ON CREDIT APPRAISAL PROCESS ANALYSIS AT KARNATAKA GRAMIN BANK, BENGALURU"** is prepared by her in **Offline** under the guidance of **Ms. ASHWINI A**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

  
Signature of Internal Guide

  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunsur  
International Airport Road, Bangalore-562157  
Signature of Principal

Name of the Examiners	Affiliation	Signature of the Examiners
1. Dr Karthik. K	VTU CPQS	Karthik. K
2. ASHWINI. A	SIR MVT	Ash

Project Report on  
**“A STUDY ON COST CONTROL AND COST REDUCTION AT SLN CNC  
TECH PRIVATE LIMITED”**

Submitted by

**HEMANTH B**

**1MV22BA032**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. ASHWINI A  
ASST PROFESSOR  
DEPT OF MBA.**

**EXTERNAL GUIDE**

**Mr. MANJUNATHA GOWDA  
Senior Manager SLN CNC  
Tech Pvt Ltd**



**DEPARTMENT OF MBA  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,  
BENGALURU-562157**

**September 2024**



## COMPANY CERTIFICATE



SLN CNC TECH PVT.LTD.

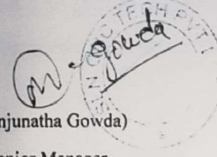
## COMPANY CERTIFICATE

This is to certify that **Mr. HEMANTH B** of USN No: 1MV22BA032, 2nd year MBA Program student of **Sir M. Visvesvaraya Institute of Technology, Hunasamaranahalli**, has under taken Internship on "**A STUDY ON COST CONTROL AND COST REDUCTION**" from 23.04.2024 to 06.06.2024 at **SLN CNC TECH Pvt Ltd., Bengaluru** part of partial fulfillment of the requirements of MBA curriculum of 2 years full time MBA integrated course of Sir M. Visvesvaraya Institute of Technology, Hunasamaranahalli.

During this project work we found his sincere, very attentive towards assignment. We wish him a Bright and successful carrier in all his future endeavor.

Place: Bengaluru.

Date: 18.06.2024

  
(Manjunatha Gowda)  
Senior Manager

Head Office: Plot #8, 9th Cross, Rajagopalnagar Main Road Ganapathinagar, Peenya Stage, Bengaluru-560 058, INDIA  
Unit-1: Plot #11, Survey No. 109, Dabaspet Industrial Area (KIADB), Yedehalli Village, Sompura Hobli Nelamangala Taluk, Bengaluru-562 111  
Ph: +91-80-28363487, Tele Fax: 28350987, Email: [sincncitech@yahoo.com](mailto:sincncitech@yahoo.com) [sincncitech@gmail.com](mailto:sincncitech@gmail.com) Web : [www.sincnc.com](http://www.sincnc.com)  
CIN No: U29290KA2008PTCS47380 GSTIN: 29AAMCS2111012M




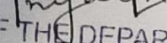


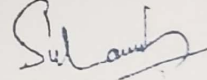
**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,  
BENGALURU - 562157  
DEPARTMENT OF MBA**



**CERTIFICATE**

This is to certify that **HEMANTH B** bearing USN **1MV22BA032** is a bonafide student of Master of Business Administration course of the institute **2022-2024**, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on "**A Study on Cost Control and Cost Reduction at SLN CNC TECH Pvt Ltd, Bengaluru**" is prepared by him in **Offline** under the guidance of **Ms Ashwini A, Asst Professor Dept of MBA**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

  
Signature of Internal Guide

  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunsur  
International Airport Road, Bangalore-56  
Signature of Principal

Name of the Examiners	Affiliation	Signature of the Examiners
1. Dr Kartiik. ICR	VTU Mundelwadi	
2. ASHWINI.A	SIR. MVIT	



Project Report on  
"A STUDY ON STRATEGIC COST CONTROL MANAGEMENT  
AT EVERBLUE APPAREL LIMITED"

Submitted by

IMPANA B

1MV22BA033

SUBJECT CODE: - 22MBAPR407

*Submitted to*

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

*In partial fulfillment of the requirements for the award of the degree of*

MASTER OF BUSINESS ADMINISTRATION

*Under the guidance of*

**INTERNAL GUIDE**

Ms. ASHWINI A  
Assistant Professor

**EXTERNAL GUIDE**

Mr. RAHUL AGARWAL  
Assistant General Manager



DEPARTMENT OF MBA

SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY

OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,  
BENGALURU-562157

September 2024

## COMPANY CERTIFICATE

**EVERBLUE**

RAYMOND INITIATIVE

**EVERBLUE APPAREL LTD.**

No. D1 & D2, Apparel Ltd Park,  
KIADB Industrial Area, Doddaballapur  
Bangalore-561203  
Tel : 080-2289-4700  
www.raymond.in  
CIN : U72900MH2000PLC24912

Dated: 06/06/2024

## CERTIFICATE

*This is to certify that Ms. Impana B bearing USN : 1MV22BA033, Of fourth sem MBA studying at Sir M Visvesvaraya Institute of Technology, affiliated to Visvesvaraya Technological University, Belagavi. Project report on " A Study On Strategic Cost Control Management at Ever Blue Apparel Limited " is prepared by her under the guidance of Mr Rahul Agarwal , in partial fulfillment of the requirements for the award of the degree of master of business administration of visvesvaraya technological University, Belagavi, Karnataka. It was a pleasure having her with us in this short period. We wish her all the very best for her future endeavors.*

*Yours sincerely*

**Ever blue Apparel Ltd.**

Authorized Signature



Registered office :  
New Hind House, Narottammorjee,  
Ballard Estate, Mumbai 400001






SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,

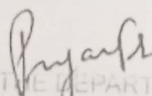
BENGALURU - 562157


DEPARTMENT OF MBA

CERTIFICATE

This is to certify that **Ms. IMPANA B** bearing USN **IMV22BA033** is a bonafide student of Master of Business Administration course of the institute **2022-2024**, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on "**A STUDY ON STRAEGIC COST CONTROL MANAGEMENT**" is prepared by her in **Offline** under the guidance of **Mrs. ASHWINI A**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

  
Signature of Internal Guide

  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Signature of HOD  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Munasramanahalli  
International Airport Road, Bangalore-562157

	Name of the Examiners	Affiliation	Signature of the Examiners
1.	Dr Jeevanth K. Iyer	VTUCPH	Jeevanth K. Iyer
2.	ASHWINI A	SPR, MVIT	Ad

Project Report on  
**"A STUDY ON ROLE OF FDI IN INDIAN RETAIL SECTOR"**

Submitted by

**JAHNAVI. S**

**1MV22BA034**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. Ashwini. A**

**Assistant Professor**



**DEPARTMENT OF MBA**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,  
BENGALURU-562157**

**September 2024**





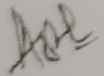
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,

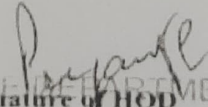
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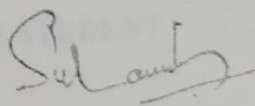
DEPARTMENT OF MBA

CERTIFICATE

This is to certify that **Jahnvi. S** bearing USN **1MV22BA034** is a bonafide student of Master of Business Administration course of the institute **2022-2024**, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on "**ROLE OF FDI IN INDIAN RETAIL SECTOR**" is prepared by her in **Freelance** under the guidance of **Ms. Ashwini.A.** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

  
Signature of Internal Guide

  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevaraya Nagar, Hunsarneranahalli  
International Airport Road, Bangalore-562157  
Signature of Principal

Name of the Examiners	Affiliation	Signature of the Examiners
1. Dr Karthikeyan	VTU Maddur	Karthikeyan
2. Ashwini.A	SIR. MVIT	Ashwini.A

## DECLARATION

I, JAHNAVI. S, hence declare that the Project Report entitled "**ROLE OF FDI IN INDIAN RETAIL SECTOR**" prepared by me under the guidance of **Ms. Ashwini.A, Assistant Professor**, Department of MBA, Sir M. Visvesvaraya Institute of Technology, Bengaluru.

I also declare that this Project work is towards the partial fulfillment of the university Regulations for the award of degree of Master of Business Administration by Visvesvaraya Technological University, Belagavi.

I have undergone a summer project for a period of six weeks. I further declare that this project is based on the original study undertaken by me and has not been submitted for the award of any degree/ diploma from any other University/ Institution.

PLACE: BENGALURU

DATE:

Jahnavi. S

SIGNATURE OF THE STUDENT



Project Report on

**“A Study on Budgetary Control at Mother Dairy (A unit of KMF)”**

Submitted by

**JEEVAN N**

**1MV22BA035**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. Ashwini A**

**Assistant Professor**

**EXTERNAL GUIDE**

**Mr. Sandesh**

**Finance Department**



**DEPARTMENT OF MBA**

**SIR M.VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,**

**BENGALURU-562157**

**September 2024**



ಕರ್ನಾಟಕ ಸಹಕಾರಿ ಹಾಲು ಉತ್ಪಾದಕರ ಮಹಾಮಂಡಳ ನಿಯಮಿತ

ಘಟಕ : ಮದರ್ ಡೇರಿ, ಯಲಹಂಕ, ಬೆಂಗಳೂರು



KARNATAKA CO-OPERATIVE MILK PRODUCER'S FEDERATION LTD.,

UNIT : MOTHER DAIRY, YELAHANKA, BANGALORE

Ref. :

Date .....

No.MD/ADMN/56A/2024-25

Date: 11.09.2024

## C E R T I F I C A T E

This is to certify that **Mr. JEEVAN N**, Reg No: 1MV22BA035 M.B.A (Fin) student of Sir M Visvesvaraya Institute of Technology, Bengaluru has Successfully completed Internship/Project work “**A Study on budgetary control**” at Mother Dairy Yelahanka, Bengaluru a unit of KMF from dtd:20-05-2024 to 28-06-2024.

**MANAGER (Admn.)**

**Mother Dairy.**

Manager (Admin)

MOTHER DAIRY, G.K.V.K. Post,  
Yelahanka, Bangalore - 560 065

ಯಲಹಂಕ, ಜ.ಕೆ.ವಿ.ಕೆ. ಅಂಚೆ, ಬೆಂಗಳೂರು - 560 065.

Yelahanka, G.K.V.K. Post, Bangalore-560 065. Phone : 080-22179000, 28463833, 28460162

Fax : 080-28462652 E-mail : pa2director@motherdairykmf.in Visit us at kmfnandini.coop






SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY,  
BENGALURU-562157  
DEPARTMENT OF MBA



**CERTIFICATE**

This is to certify that **JEEVAN N** bearing **USN: 1MV22BA035** is a bonafide student of Master of Business Administration course of the institute **2022-2024**, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on "**A STUDY ON BUDGETARY CONTROL AT MOTHER DAIRY (A UNIT OF KMF)**" is prepared by him in **Offline** under the guidance of **Ms. ASHWINI A**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

  
Signature of Internal Guide

  
Signature of HOD  
**HEAD OF THE DEPARTMENT**  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunasamaranahalli  
Inter State Airport Road, Bangalore-562 157  
Signature of Principal

Name of the Examiners	Affiliation	Signature of the Examiners
1. Dr Karthikeyan	VTU Maddur	
2. ASHWINI. A	SIR MVET	

Project Report on  
**"A STUDY ON TECHNICAL ANALYSIS OF SELECTED STOCKS"**

Submitted by  
**JHENKARESHWARI.V**

**1MV22BA036**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*  
**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. ASHWINI A  
ASSISTANT PROFESSOR**



**DEPARTMENT OF MBA**

**SIR M.VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,**

**BENGALURU-562157**

**September 2024**






SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,

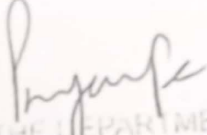
BENGALURU - 562157

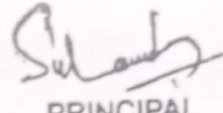
DEPARTMENT OF MBA

CERTIFICATE

This is to certify that JHENKARESHWARLV bearing USN 1MV22BA036 is a bonafide student of Master of Business Administration course of the institute 2022-2024, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on "A STUDY ON TECHNICAL ANALYSIS OF SELECTED STOCKS". is prepared by her in Freelance under the guidance of Ms. ASHWINLA, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

  
Signature of Internal Guide

  
HEAD OF THE DEPARTMENT  
Signature of HoD  
Department of Management Studies  
Sir M. Visvesvaraya Institute of Technology  
BANGALORE - 562157

  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krisnadevarayanagar, Honasamanehalli  
International Airport Road, Bangalore-562 157

Name of the Examiners	Affiliation	Signature of the Examiners
1. Dr Karthikeyan	VTUCPS	Karthikeyan
2. ASHWINI. A	SIR MVIT	Ash

Project Report on

**"A STUDY ON PRE AND POST MERGER AND ACQUISITION IN BANKING SECTOR "**

Submitted by

**KARTHIK A**

**1MV22BA037**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. ASHWINI A  
ASSISTANT PROFESSOR**



**DEPARTMENT OF MBA**

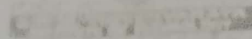
**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALI,**

**BENGALURU-562157**

**September 2024**





SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,

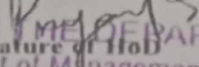
BENGALURU - 562157

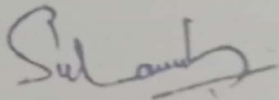
DEPARTMENT OF MBA

CERTIFICATE

This is to certify that **KARTHIK A** bearing USN **1MV22BA037** is a bonafied student of Master of Business Administration course of the institute 2022-2024, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on "**A STUDY ON PRE AND POST MERGERS AND ACQUISITION ON BANKING SECTOR**" is prepared by him in Freelance under the guidance of **Ms. ASHWINI A**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

  
Signature of Internal Guide

  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunsarmanahalli  
International Airport Road, Bangalore-562157

Name of the Examiners	Affiliation	Signature of the Examiners
1. Dr Karthik K. K	VTUCPU	Karthik K
2. ASHWINI A	SIR MVIT	AA

## DECLARATION

I, **KARTHIK A**, hence declare that the Project Report entitled "**A STUDY ON PRE AND POST MERGERS AND ACQUISITION ON BANKING SECTOR**" prepared by me under the guidance of **Ms. ASHWINI A**, Assistant Professor, Department of MBA, Sir M.Visvesvaraya Institute of Technology, Bengaluru.

I also declare that this Project work is towards the partial fulfillment of the university Regulations for the award of degree of Master of Business Administration by Visvesvaraya Technological University, Belagavi.

I have undergone a summer project for a period of six weeks. I further declare that this project is based on the original study undertaken by me and has not been submitted for the award of any degree/ diploma from any other University/ Institution.

**PLACE: BENGALURU**

**DATE: 23/9/2024**

*Karthik A*

Signature of the student



Project Report on

**“A STUDY ON CUSTOMER EXPECTATION AND SATISFACTION LEVEL AFTER  
SALES AT KTM MOTORS YELAHANKA, BENGALURU”**

Submitted by

**KARTHIKA Y D**

**1MV22BA038**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. Priya Choudhary**

**Assistant Professor**

**Department of MBA**

**EXTERNAL GUIDE**

**Mr. Tarun Kumar**

**Marketing Manager**

**KTM ,Yelahanka**



**DEPARTMENT OF MBA**

**SIR M.VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,**

**BENGALURU-562157**

**September 2024**



## COMPANY CERTIFICATE



Date: 18-06-2024

### CERTIFICATE

This is to certify that Mr. KARTHIKA Y D of USN No: 1MV22BA038, 2nd year MBA Program student of Sir M. Visvesvaraya Institute of Technology, Hunasamaranahalli, has under taken Internship on "A STUDY ON CUSTOMER EXPECTATION AND SATISFACTION LEVEL AFTER SALES AT KTM MOTORS" from 23.04.2024 to 06.06.2024 at "KTM MOTORS, YELAHANKA". We certify that the above student has carried out all necessary work in connection with the completion of the above-said project to our satisfaction. During the period of Project program with us, he has gained knowledge on various aspects of an organization was found hard-working, scrupulous.

Mr. Tarun Kumar

Marketing Manager

KALYANI KTM,

Yelahanka



) KALYANI KTM, Housing board colony , Yelahanka main road, Gandhi nagara, Nehru nagara,  
Bengaluru-64







SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,


BENGALURU - 562157


DEPARTMENT OF MBA

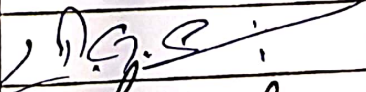
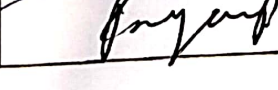
**CERTIFICATE**

This is to certify that Karthika YD bearing USN 1MV22BA038 is a bonafide student of Master of Business Administration course of the institute 2022-2024, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on "A STUDY ON CUSTOMER EXPECTATION AND SATISFACTION LEVEL AFTER SALES AT KTM MOTORS YELAHANKA, BENGALURU" is prepared by him in Offline under the guidance of Ms. Priya Choudhary, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

  
Signature of Internal Guide

  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
K. S. Narayana Murthy Road, Hosur, Bangalore-562157

Name of the Examiners	Affiliation	Signature of the Examiners
1. Dr. I. G. Sankar	SJCIT	
2. Dr. Prayash Kumar	SJCIT	

Project Report on

**“A STUDY ON ENHANCING WORKPLACE PRODUCTIVITY: ANALYSIS OF  
EMPLOYEE ENGAGEMENT STRATEGIES” AT ADITYA AUTO PRODUCTS AND  
ENGINEERING PVT LTD.**

Submitted by

**KEERTHANA JAIN A**

**1MV22BA039**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. DEEPTHI J.R.**  
Assistant Professor  
Dept. of MBA

**EXTERNAL GUIDE**

**RAJKAMAL .A**  
HR Manager



**DEPARTMENT OF MBA**

**SIR M.VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,  
BENGALURU-562157**

**September 2024**





TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Ms. Keerthana Jain**, Reg No **1MV22BA039**, MBA student 2<sup>nd</sup> Year, has carried out an Internship in our organization on 23rd April 2024.

During the period of training she was keen, hardworking and displayed good conduct and character.

We wish her all success in her future endeavour.

Thanking you,

For Aditya Auto Products & Engineering (I) Pvt. Ltd.

Authorized Signatory



*[Signature]*  
HEAD OF THE DEPARTMENT

*[Signature]*  
PRINCIPAL

**ADITYA AUTO PRODUCTS & ENGINEERING (I) PRIVATE LIMITED**

Corporate Head Office  
#135, KIADB Industrial Area, Doddaballapur,  
Bangalore, Karnataka, India 561203  
+91 80 2263 7000 / mktg@adityaauto.com  
www.adityaauto.com  
CN: 035204KA199APT0000766

Automotive Systems  
#135, KIADB Industrial Area, Doddaballapur,  
Bangalore, Karnataka, India 561203  
+91 80 2263 7000 / mktg@adityaauto.com





SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,

BENGALURU - 562157

DEPARTMENT OF MBA

CERTIFICATE

This is to certify that **KEERTHANA JAIN A** bearing USN **1MV22BA039**: is a bonafide student of Master of Business Administration course of the institute **2022-2024**, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on **"A STUDY ON ENHANCING WORKPLACE PRODUCTIVITY: ANALYSIS OF EMPLOYEE ENGAGEMENT STRATEGIES"AT ADITYA AUTO PRODUCTS AND ENGINEERING PVT LTD.** is prepared by her in **Offline** under the guidance of Ms. **DEEPTHI J.R.**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Signature of Internal Guide

HEAD OF THE DEPARTMENT

Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

PRINCIPAL

SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunsur  
International Airport Road, Bangalore-

Name of the Examiners	Affiliation	Signature of the Examiners
1. Manjunatha Naik	SS CBT	
2. Deepthi J.R	SS M VIT	



Project Report on  
"A STUDY ON INVENTORY MANAGEMENT AND CONTROL ON GROWTH AND  
EFFICIENCY ON ITC"

Submitted by

KEERTHANA K

IMV22BA040

SUBJECT CODE: - 22MBAPR407

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

*In partial fulfillment of the requirements for the award of the degree of*

MASTER OF BUSINESS ADMINISTRATION

*Under the guidance of*

INTERNAL GUIDE

Ms. VIDHYASHREE M  
Assistant Professor

EXTERNAL GUIDE

Mr. SHIVA KUMAR  
Industry Consultant



DEPARTMENT OF MBA

SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY

OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,

BENGALURU-562157

September 2024



**ITC Limited TOBACCO DIVISION**

Meenkunte Village, Jala Hobli,  
Bengaluru North - 562157  
India  
Tel: 0090-8028467709/10/11/13/14/15  
Enduring value Fax: 0091-80-28467707

Date: 10/06/2024


**CERTIFICATE**

This is to certify that Ms. KEERTHANA K of Sir M Visvesvaraya Institute of Technology, Bengaluru, bearing USN 1MV22BA040 has successfully completed a study on "IMPACT OF INVENTORY MANAGEMENT AND CONTROL ON GROWTH AND EFFICIENCY ON ITC LTD" at commercial department at ITC Limited, Bengaluru Factory from 24<sup>th</sup> April 2024 to 8<sup>th</sup> June 2024.

She has completed this study to the satisfaction of all concerned.

We wish her all the best in her future endeavours.

Authorised Signatory

 **ITC LIMITED**  
Meenkunte Village, Jala Hobli,  
Bengaluru North-532157  
India

FMCG, HOTELS, PAPERBOARDS & PACKAGING, AGRI-BUSINESS, INFORMATION TECHNOLOGY

Registered Office: ITC Limited, Virginia house, 37 J. L. Nehru Road, Kolkata 700 971, India  
Visit us at [www.itcportal.com](http://www.itcportal.com) Corporate Identity Number: L16005WB1910PLC001985



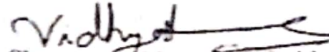





SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,  
BENGALURU - 562157  
DEPARTMENT OF MBA

CERTIFICATE

This is to certify that **KEERTHANA K** bearing USN **IMV22BA040** is a bonafide student of Master of Business Administration course of the institute **2022-2024**, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on "**A STUDY ON INVENTORY MANAGEMENT AND CONTROL ON GROWTH AND EFFICIENCY ON ITC**" is prepared by her in **Offline** under the guidance of **Ms. VIDHIYASHREE M**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

  
Signature of Internal Guide

  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevaraya Road, Maranahalli  
BANGALORE-562157  
Signature of Principal

Name of the Examiners	Affiliation	Signature of the Examiners
1. Dr. Pankajashree R	VDT, PGSM	R. Pankajashree
2. Vidhiyashree M.	Sir MVIT	Vidhiyashree

Project Report on

**“A STUDY ON FINANCIAL PERFORMANCE AT MUTHOOT FINANCE, BENGALURU”**

Submitted by

**KEERTHI M N**

**1MV22BA041**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. VIDHYASHREE M**

**Assistant Professor**

**EXTERNAL GUIDE**

**Mr. ASHOK**

**Manager, Muthoot Finance**



**DEPARTMENT OF MBA**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,**

**BENGALURU-562157**

**September 2024**



Project Report on

**“A STUDY ON FINANCIAL PERFORMANCE AT MUTHOOT FINANCE, BENGALURU”**

Submitted by

**KEERTHI M N**

**1MV22BA041**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. VIDHYASHREE M**

**Assistant Professor**

**EXTERNAL GUIDE**

**Mr. ASHOK**

**Manager, Muthoot Finance**



**DEPARTMENT OF MBA**

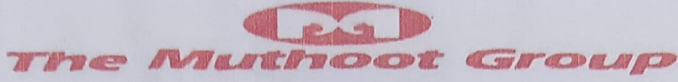
**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,**

**BENGALURU-562157**

**September 2024**

## COMPANY CERTIFICAT



Date :- 07-06-2024

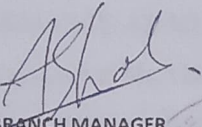
### TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms. KEERTHI M N (1MV22BA041), Student of Master of Business Administration from Visvesvaraya institute of technology, Hunasamaranahalli Bangalore has been completed project at our Muthoot finance on the Topic of "A STUDY ON FINANCIAL PERFORMANCE" as a part of MBA Program

This Certificate is issued solely for the purpose of Academic college. The Project duration period was 23-04-2024 to 07-06-2024. She was disciplined and has showed keen interest in her Project, besides regular and punctual

We wish MS. KEERTHI M N the very best in her future endeavor.

FOR MUTHOOT FINANCE LTD

  
BRANCH MANAGER  
ASHOK



*Muthoot Finance Ltd*

Office: No:57, Appareddypalya, Double Road, Indire Nagar, Bangalore, 560038, Karnataka.  
Branch Code:2073. Phone :080-25214446. Working Hours:10.00AM to 07:00PM Monday to Saturday. Website :[https://www. Muthootfinance.com/](https://www.Muthootfinance.com/) Customer care Number: 7834886464/8800675111/01146697744

**E**





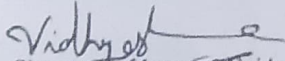
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,

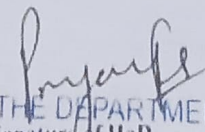
BENGALURU - 562157

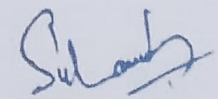
DEPARTMENT OF MBA


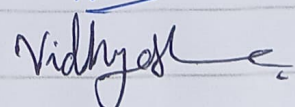
CERTIFICATE

This is to certify that **KEERTHI M N** bearing USN **1MV22BA041** is a bonafide student of Master of Business Administration course of the institute **2022-2024**, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on "**A STUDY ON FINANCIAL PERFORMANCE AT MUTHOOT FINANCE, BENGALURU**" is prepared by her in **Offline** under the guidance of **Ms. VIDHYASHREE M**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

  
Signature of Internal Guide

  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

  
PRINCIPAL  
SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunsur, Mysore  
International Airport Road, Bangalore-562 15  
Signature of Principal

Name of the Examiners	Affiliation	Signature of the Examiners
1. Dr. Roopadarshini S	VTU-CPGS-M	
2. Vidhyashree M.	Sir MVIT	

Project Report on

**“A STUDY ON RISK AND RETURN ANALYSIS OF SELECTED IT AND  
AUTOMOBILE COMPANIES LISTED ON NSE AT MOTILAL OSWAL FINANCIAL  
SERVICES LIMITED BENGALURU”**

Submitted by

**KIRAN N**

**1MV22BA042**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. VidhyaShree M  
Assistant Professor**



**DEPARTMENT OF MBA**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,**

**BENGALURU-562157**

**September 2024**





SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,


BENGALURU - 562157


DEPARTMENT OF MBA

CERTIFICATE

This is to certify that **KIRAN N** bearing USN **1MV22BA042** is a bonafide student of Master of Business Administration course of the institute **2022-2024**, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on **"A STUDY ON RISK AND RETURN ANALYSIS OF SELECTED IT AND AUTOMOBILE COMPANIES LISTED ON NSE AT MOTILAL OSWAL FINANCIAL SERVICES LIMITED, BENGALURU"** is prepared by him in **Freelance** under the guidance of **Ms. Vidhyashree M**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

  
Signature of Internal Guide

  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M. Visvesvaraya Institute of Technology  
BANGALORE - 562157

  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
BANGALORE - 562157

Name of the Examiners	Affiliation	Signature of the Examiners
1. Dr. Panthayashree	VTU CGSM	Dr. Panthayashree
2. Vidhyashree M.	Sir MVT	Vidhyashree M.

Project Report on  
**"A STUDY ON THE IMPACT OF SOCIAL MEDIA ON MARKETING A HEALTHCARE  
PRODUCTS IN BENGALURU"**

Submitted by

**LAKHAN**

**1MV22BA043**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. PRIYA CHOUDHARY**



**DEPARTMENT OF MBA**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,**

**BENGALURU-562157**

**September 2024**





**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,**

**BENGALURU - 562157**

**DEPARTMENT OF MBA**

**CERTIFICATE**

This is to certify that **LAKHAN** bearing USN **1MV22BA043** is a bonafide student of Master of Business Administration course of the institute **2022-2024**, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on "**A STUDY ON THE IMPACT OF SOCIAL MEDIA ON MARKETING A HEALTHCARE PRODUCTS IN BENGALURU**" is prepared by him in **Freelance** under the guidance of **Ms. PRIYA CHOUDHARY**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

*Priya*  
Signature of Internal Guide

*Priya*  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

*Sulabh*  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunasimanehalli  
International Airport Road, Bangalore-562 157  
Signature of Principal

Name of the Examiners	Affiliation	Signature of the Examiners
1. <i>Dr. I. G. Sailanth</i>	SJCIT	<i>I. G. Sailanth</i>
2. <i>Dr. Priyanka Shrivastava</i>	SMVIT	<i>Priyanka</i>

Project Report on

**"A STUDY ON FINANCIAL DERIVATIVES WITH SPECIAL REFERENCE TO  
FUTURES AND OPTIONS AT ANAND RATHI SHARE AND STOCK BROKERS  
LIMITED, BENGALURU"**

Submitted by

**LATA R MANASHETTY**

**1MV22BA044**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. VIDHYASHREE M**

**Assistant Professor**

**EXTERNAL GUIDE**

**Mr. TULASIDAS KAMATH**

**Assistant Vice President**



**DEPARTMENT OF MBA**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,**

**BENGALURU-562157**

**September 2024**





Date: 06 June 2024

Lata R Manashetty

Bangalore

**TO WHOMSOEVER IT MAY CONCERN**

This is to certify that Ms. Lata R Manashetty has successfully completed her Internship in the project titled 'Financial Derivatives' with Anand Rathi Group for the period dated 23 April 2024 to 06 June 2024.

We wish her all the best in her future endeavors.

For Anand Rathi Share and Stock Brokers Limited,

Authorized Signatory

Anand Rathi Share and Stock Brokers Limited  
CIN No. U07120MH201709PLC094016

Registered office: Express Zone, A-Wing, 10<sup>th</sup> Floor, Western Express Highway,  
Diagonally, Opp Oberoi Mall, Dumdum, Goregaon  
(East), Mumbai, India, Tel.: +91 22 6281 7000 [www.rathigroup.com](http://www.rathigroup.com)  
Corporate office: 11<sup>th</sup> Floor, Times Tower, Kamala City,  
Senapati Bapat Marg, Lower Parel,  
Mumbai 400 013, Maharashtra. Tel. +91 22 4047 7000



SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,


BENGALURU - 562157

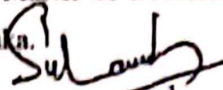
DEPARTMENT OF MBA

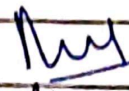
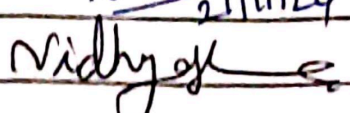
**CERTIFICATE**

This is to certify that LATA R MANASHETTY bearing USN IMV22BA044 is a bonafide student of Master of Business Administration course of the institute 2022-2024, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on "A STUDY ON FINANCIAL DERIVATIVES WITH SPECIAL REFERENCE TO FUTURES AND OPTIONS AT ANAND RATHI SHARE AND STOCK BROKERS LIMITED, BENGALURU" is prepared by her in Offline under the guidance of Ms. VIDHYASHREE M, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

  
Signature of Internal Guide

  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunasemanehalli  
International Airport Road, Bangalore-562 157  
Signature of Principal

Name of the Examiners	Affiliation	Signature of the Examiners
1. Dr. Roopa darshini S	VTU-CPGS-M	 21/11/24
2. Vidhyashree M	SIR MVIT	



Project Report on  
**"A STUDY ON CONSUMER PERCEPTION TOWARDS ELECTRIC VEHICLES IN  
BENGALURU RURAL"**

Submitted by  
**LIKHITH KUMAR P S**  
**1MV22BA045**  
**SUBJECT CODE: - 22MBAPR407**

*Submitted to*  
**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. PRIYA CHOUDHARY**  
**Assistant Professor**



**DEPARTMENT OF MBA**  
**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,**  
**BENGALURU-562157**

**September 2024**



SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,

BENGALURU - 562157

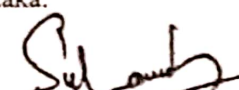
DEPARTMENT OF MBA

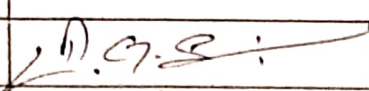
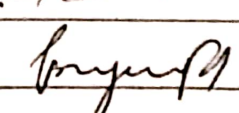
**CERTIFICATE**

This is to certify that **LIKHITH KUMAR P S** bearing USN **1MV22BA045** is a bonafide student of Master of Business Administration course of the institute **2022-2024**, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on “**A STUDY ON CONSUMER PERCEPTION TOWARDS ELECTRIC VEHICLES IN BENGALURU RURAL**” is prepared by him in **Freelance** under the guidance of **Ms. PRIYA CHOUDHARY**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

  
Signature of Internal Guide

  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevaraya Nagar, Munasammanahalli  
International Airport Road, Bangalore-562 157

Name of the Examiners	Affiliation	Signature of the Examiners
1. Dr. I. G. Srilanth	SJCIT	
2. Dr. Prayansh Chandra	SMIT	



Project Report on

**“A STUDY ON ADVERTISING AND SALES MANAGEMENT AT YAMAHA  
MOTORS IN RAICHUR”**

Submitted by

**M BANDESH**

**1MV22BA046**

**SUBJECT CODE: - 22MBAPR407**

Submitted to

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. Priya Choudhary**

**Assistant Professor**

**EXTERNAL GUIDE**

**Ms. Sumitha**

**Marketing Department**



**DEPARTMENT OF MBA**

**SIR M.VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALI,**

**BENGALURU-562157**

**September 2024**



ANIKA AUTOMOBILES PRIVATE LIMITED

Authorised Dealers For: INDIA YAMAHA MOTOR PVT. LTD.

Ghosala Road, Raichur-Hyderabad Road, Siyatalab Area,

Raichur, Karnataka-584101, Call: +91 8884484038

Internship completion certificate

This is to certify that Mr. M Bandesh bearing USN: 1MV22BA046

Is a student of **Master of Business Administration** for the academic year 2023-24 at Sir M Visvesvaraya Institute of Technology. He has completed his internship project work on "AN ORGANIZATION STUDY AT YAMAHA SHOWROOM. During the period 6 weeks as a part of curriculum. During the period we have found his taking initiative and interest in completing the project





SRI M. VISWESWARAYA INSTITUTE OF TECHNOLOGY

BENGALURU - 562147

DEPARTMENT OF MBA

**CERTIFICATE**

This is to certify that **M. HANDESH** bearing U.S.N. **1MX22BA046** is a bonafide student of Master of Business Administration course of the institute **2022-2024**, affiliated to Visweswaraya Technological University, Belagavi. Project Report on: **A STUDY ON ADVERTISING AND SALES MANAGEMENT AT YAMAHA MOTORS IN RAICHUR** is prepared by him in **Offline** under the guidance of **Ms. PRIYA CHOUDHARY**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visweswaraya Technological University, Belagavi, Karnataka.

Signature of Internal Guide

Signature of Head

PRINCIPAL

SRI M. VISWESWARAYA INSTITUTE OF TECHNOLOGY  
K. R. HANDESHVARANATHAJI, Managing Director  
info@smvit.org Belagavi, Karnataka-562147

Name of the Examiners

Affiliation

Signature of the Examiners

1. **Dr. I.G. Saikanth**  
2. **Dr. Polyanika Shesma**

**SJCIT**  
**SMVET**



Project Report on  
**“A STUDY ON PERFORMANCE OF SELECTED STOCKS THROUGH STATISTICAL  
TOOLS”**

Submitted by

**M LIKITHA**

**1MV22BA047**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. VIDHYASHREE M  
ASSISTANT PROFESSOR**



**DEPARTMENT OF MBA**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,**

**BENGALURU-562157**

**September 2024**



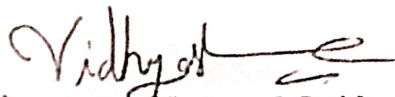
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,


BENGALURU - 562157

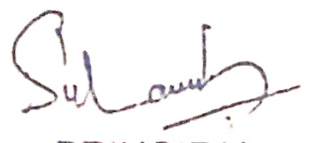
DEPARTMENT OF MBA

CERTIFICATE

This is to certify that M LIKITHA bearing USN 1MV22BA047 is a bonafied student of Master of Business Administration course of the institute 2022-2024, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on "A STUDY ON PERFORMANCE OF SELECTED STOCKS THROUGH STATISTICAL TOOLS" is prepared by her in Freelance under the guidance of Ms. VIDHYASHREE M, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

  
Signature of Internal Guide

  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Murugeshwaraiah Road,  
International Airport Road, Bangalore-562157  
Signature of Principal

Name of the Examiners	Affiliation	Signature of the Examiners
1. Dr. Panbhajeshi	VTV CPGSM	Dr. Panbhajeshi
2. Vidhyashree. M.	Sir MVIT	Vidhyashree

Project Report on  
**"A STUDY ON MARKETING STRATEGIES ADOPTED BY  
DECATHLON"**

Submitted by  
**M PRAVEEN KUMAR**

**1MV22BA048**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*  
**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. Priya Choudhary**  
**Assistant Professor**

**EXTERNAL GUIDE**

**Ms. Gagana R**  
**Store Manager**



**DEPARTMENT OF MBA**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD,  
HUNASAMARANAHALI,**

**BENGALURU-562157**



September 2024

COMPANY CERTIFICATE



Date: 26-06-2024

To whomsoever it may concerns.

This is to certify that Mr. M Praveen Kumar, Reg no. 1MV 22BA048  
M.B.A (Marketing) student of Sir M Visvesvaraya Institute of  
Technology, Bengaluru has successfully completed Internship/Project  
work on "A study on marketing strategies adopted by decathlon" at  
Decathlon Chikkajala, Bengaluru dated 15-05-2024 to 25-06-2024.

Administrative officer



**DECATHLON SPORTS INDIA PVT. LTD.**

Survey No. 76/33 A/20 Chikkajala Village Bellary Road Bangalore- 562157  
Mobile +91-81979 24247 www.decathlon.in





SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY

BENGALURU - 562157

DEPARTMENT OF MBA

**CERTIFICATE**

This is to certify that **M Praveen Kumar** bearing USN- 1MV22BA048 is a bonafide student of Master of Business Administration course of the institute 2022-2024, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on **"A STUDY ON MARKETING STRATEGIES ADOPTED BY DECATHLON"** is prepared by him in Offline under the guidance of Ms. Priya Choudhary, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

*Priya*  
Signature of Internal Guide

*Priya*  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

*Sulabh*  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunsarasanahalli  
International Airport Road, Bangalore-562 157  
Signature of Principal

Name of the Examiners	Affiliation	Signature of the Examiners
1. Dr. I. G. Saikanth	SSCET	<i>I G Saikanth</i>
2. Dr. Priya	SMVT	<i>Priya</i>



Project Report on

**“A STUDY ON PERCEPTION OF FARMERS ABOUT AI INTERVENTION IN  
AGRICULTURE SECTOR IN CHIKKABALLAPUR DISTRICT”**

Submitted by

**MAHENDRA K S**

**1MV22BA049**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. PRIYA CHOUDHARY**  
**Assistant Professor**



**DEPARTMENT OF MBA**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,**

**BENGALURU-562157**

**September 2024**





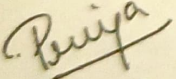
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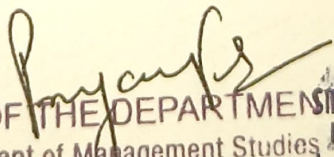
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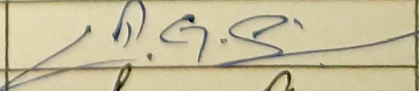
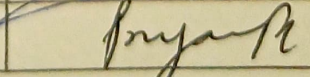
**CERTIFICATE**

This is to certify that **MAHENDRA K S** bearing USN **1MV22BA049** is a bonafide student of Master of Business Administration course of the institute **2022-2024**, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on “**A STUDY ON PERCEPTION OF FARMERS ABOUT AI INTERVENTATION IN AGRICULTURE SECTOR IN CHIKKABALLAPUR DISTRICT**” is prepared by him in **Freelance** under the guidance of Ms. **PRIYA CHOUDHARY**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

  
Signature of Internal Guide

  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Signature of HoD  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Kulshodevarayanagar, Hunsarmanahalli  
International Airport Road, Bangalore-562 157  
BANGALORE-562157

  
PRINCIPAL

Name of the Examiners	Affiliation	Signature of the Examiners
1. Dr. I. G. Srikanth	STCET	
2. Dr. Priyanka Shanna	SMVIT	



Project Report on  
**"A STUDY ON MARKETING STRATEGIES OF AUTOMOBILE COMPANIES  
WITH REFERENCE TO NORTH BENGALURU"**

Submitted by

**MANASA Y**

**1MV22BA050**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. BANISHREE SUKLA**

**Assistant Professor**



**DEPARTMENT OF MBA**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD,  
HUNASAMARANAHALLI,**

**BENGALURU-562157**

**September 2024**



SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,  
BENGALURU - 562157  
DEPARTMENT OF MBA

CERTIFICATE

This is to certify that **MANASA Y** bearing USN **1MV22BA050**: is a bonafide student of Master of Business Administration course of the institute **2022-2024**, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on **"A STUDY ON MARKETING STRATEGIES OF AUTOMOBILE COMPANIES WITH REFERENCE TO NORTH BENGALURU"** is prepared by her in **Freelance** under the guidance of **Ms. BANISHREE SUKLA**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Signature of Internal Guide

HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

PRINCIPAL

Signature of Principal

Name of the Examiners	Affiliation	Signature of the Examiners
1. Dr. A. Srinivasa	SVIT	Srinivasa
2. Dr. Prayankeshwar	SMVT	Prayankeshwar



Project Report on  
**"A STUDY ON HOW HR PRACTICES OF A COMPANY HAS AN IMPACT ON THEIR  
EMPLOYEES"**

Submitted by  
**MANISHA KUMARI N**

**1MV22BA052**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*  
**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Dr. PRIYANKA SHARMA**  
**HoD, DEPARTMENT OF MBA**



**DEPARTMENT OF MBA**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,**

**BENGALURU-562157**

**September 2024**



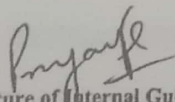
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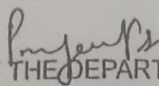
BENGALURU - 562157

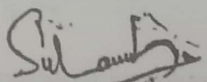
DEPARTMENT OF MBA

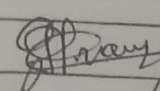
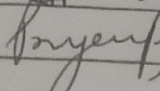
CERTIFICATE

This is to certify that MANISHA KUMARI N bearing USN 1MV22BA052 is a bonafied student of Master of Business Administration course of the institute 2022-2024, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on "A STUDY ON HOW HR PRACTICES OF A COMPANY HAS AN IMPACT ON THEIR EMPLOYEES" is prepared by her in Freelance under the guidance of Dr. PRIYANKA SHARMA, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

  
Signature of Internal Guide

  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunsur  
International Airport Road, Bangalore-56

Name of the Examiners	Affiliation	Signature of the Examiners
1. Manjunatha Naik	SVIT	
2. Dr. Priyanka Sharma	SVIT	

Project Report on

**“A STUDY ON CRM STRATEGIES WITH REFERENCE TO ASK AUTOMOTIVE PVT LTD”**

Submitted by

**MANOJ R**

**1MV22BA053**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. BANISHREE SUKLA**

**Assistant professor**

**EXTERNAL GUIDE**

**Mr. MANJUNATH**

**Marketing Manager**



**DEPARTMENT OF MBA**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,**

**BENGALURU-562157**

**September 2024**



COMPANY CERTIFICATE



**ASK AUTOMOTIVE LIMITED**

Date: 10-06-2024

**CERTIFICATE**

This is to certify that Mr. Manoj R (USN: 1MV22BA053), an MBA student at Sir M Visvesvaraya Institute of Technology, Bangalore, has completed a project titled "A Study on CRM Strategies" with our company. This project was undertaken as part of his curriculum requirements and was conducted from April 29, 2024, to June 7, 2024. During his tenure with us as a trainee, conduct was found to be good.

He has shown keen interest in learning the department activities.

We wish him all the best in his future endeavours.

**ASK AUTOMOTIVE LTD**



Human Resource Department

**Works :**

Plot no. 175, Part-I  
Kasaba Hobli, Malur Taluk  
Narasipura Industrial Area  
Kolar District-563133, Karnataka  
E-mail : askbrake@vsnl.com, info@askbrake.com  
askbrake@airtelmail.in  
Website : www.askbrake.com



**Regd. Office :**

Plot no. 104, 929/1, Naiwala  
Faiz Road, Karol Bagh  
New Delhi- 110 005  
Tel : 011-28752433, 28759605  
Fax : 011-28752694, 45032422



SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,

BENGALURU - 562157

DEPARTMENT OF MBA

CERTIFICATE

This is to certify that **MANOJ R** bearing USN **1MV22BA053** is a bonafide student of Master of Business Administration course of the institute **2022-2024**, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on "**A STUDY ON CRM STRATEGIES WITH REFERENCE TO ASK AUTOMOTIVE PVT LTD**" is prepared by him in **Offline** under the guidance of **Ms. BANISHREE SUKLA**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Signature of Internal Guide

HEAD OF THE DEPARTMENT

Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

Signature of HOD

Signature of Principal

SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Munasammanahalli  
International Airport Road, Bangalore-562 15

Name of the Examiners	Affiliation	Signature of the Examiners
1. Dr. G. Sarinraja	SRIT	
2. Dr. Bryantha Shan	S MIT	



Project Report on

**"A STUDY ON INVENTORY MANAGEMENT TECHNIQUES IN GREEN LEAF IRRIGATION  
AT BELUR INDUSTRIAL AREA"**

Submitted by

**MEGHANA A U**

**1MV22BA054**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Mrs. ASHWINI A**

**Assistant professor**

**Department of MBA**

**EXTERNAL GUIDE**

**Mr. SUHAS BONAGERI**

**Managing director**

**GREEN LEAF IRRIGATION**



**DEPARTMENT OF MBA**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,**

**BENGALURU-562157**

**September 2024**





## COMPANY CERTIFICATE



6<sup>th</sup> June 2024

To Whomsoever It May Concern

Subject: Project Completion certificate for Ms. Meghana A U

Dear Sir/Madam

We hereby state on record that Ms. Meghana A U has completed the project in Finance in Green Leaf irrigation, Belur Industrial Area from 23<sup>rd</sup> April 2024 to 6<sup>th</sup> June 2024 under the guidance of Mr. Suhas Bonageri, Managing Director.

Ms. Meghana A U richly deserves our appreciation for the sincere efforts and keen interest her evinced during her project period.

We wish her success in her pursuit of education and for her professional career advancement.

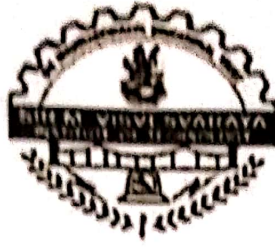
Thanking you Yours Sincerely



Green Leaf Irrigation  
(Managing Director)

**MFG: DRIP & SPRINKLER IRRIGATION SYSTEMS**  
# 171. A2, Belur Industrial Area,  
HP Gas Line Road, Dharwad-58011





**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,**

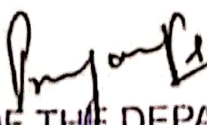
**BENGALURU - 562157**

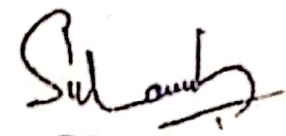
**DEPARTMENT OF MBA**

**CERTIFICATE**

This is to certify that **MEGHANA A U** bearing **USN: 1MV22BA054** is a bonafide student of Master of Business Administration course of the institute **2022-2024**, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on **"A STUDY ON INVENTORY MANAGEMENT TECHNIQUES IN GREEN LEAF IRRIGATION AT BELUR INDUSTRIAL AREA"** is prepared by her in **Offline** under the guidance of **Mrs. ASHWINI A**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

  
Signature of Internal Guide

  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

  
PRINCIPAL  
Sir M. Visvesvaraya Institute of Technology  
Krishnadevaraya Nagar, Belagavi  
International Airport Road, Bangalore-56

Name of the Examiners	Affiliation	Signature of the Examiners
1. Dr Karthikeyan	VTU Muddanalli	Karthikeyan
2. ASHWINI A	SIR. M.V.I.T	ASH



**Project Report On**  
**“A STUDY ON ECONOMIC VALUE ADDITION AT JUSTDAIL”**

Submitted by  
**MOHAMMED SHEZAN KAMAL**

**USN: 1MV22BA056**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*  
**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. VIDHYASHREE M**  
Assistant Professor

**EXTERNAL GUIDE**

**Ms. SAMERA HASAN**  
Sr. Operation Manager



**DEPARTMENT OF MBA**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,  
BENGALURU-562157

**September 2024**



**CERTIFICATE**

This is to certify that Mohammed Shezan Kamal, bearing (USN:IMV22BA056), an MBA Student at Sir M Visvesvaraya Institute of Technology, Karnataka, Bangalore, has completed a project titled "A Study on Investor's Attitude towards Finance" in our company. The project was conducted from 23<sup>rd</sup> April 2024 to 6<sup>th</sup> June 2024, Throughout his time as a trainee with us behavior was deemed appropriate.

The above project work was provided to fulfill the requirement of his academic curriculum.

We wish him all the best for their future endeavors.

For JustDial Limited



Authorised Signatory

**Just Dial Limited**

CIN NO: L74140MH1993PLC150054

#29, SRT Street, Cunningham Road, Bangalore - 560052. Phone : 080-2353 1131 / 2333 3333

Registered & Corporate Office : Palm Court Building M, 501/B, 5th Floor, New Link Road, Besides Goregaon Sports Complex, Malad West, Mumbai - 400064

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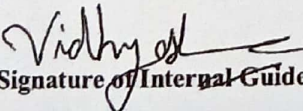
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,

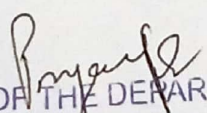
BENGALURU - 562157

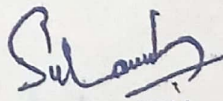
DEPARTMENT OF MBA

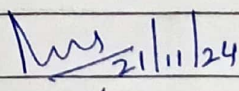
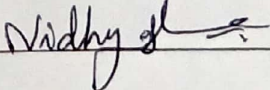
**CERTIFICATE**

This is to certify that **MOHAMMED SHEZAN KAMAL** bearing USN 1MV22BA056 is a bonafide student of Master of Business Administration course of the institute 2022-2024, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on "A STUDY ON ECONOMIC VALUE ADDITION" at JUSTDAIL, BENGALURU is prepared by him in **Offline** under the guidance of Ms. **VIDHYASHREE M**, Assistant professor, Department of MBA in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

  
Signature of Internal Guide

  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Signature of HoD  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

  
PRINCIPAL  
Signature of Principal  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunasamaranahalli  
International Airport Road, Bangalore-562157

Name of the Examiners	Affiliation	Signature of the Examiners
1. Dr. Roopadarshini. S	VITU-CPGS-M	 21/11/24
2. Vidhyashree. M.	SIR MVIT	

Project Report on

**“A STUDY ON THE INFLUENCE OF ORGANIZATIONAL CULTURE ON EMPLOYEE  
MOTIVATION AND SATISFACTION AT MICROSOFT CORPORATION”**

Submitted by

**NANDINI B N**

**1MV22BA058**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. DEEPTHI J.R.  
ASSISTANT PROFESSOR**



**DEPARTMENT OF MBA**

**SIR M.VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALI,**

**BENGALURU-562157**

**September 2024**





SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,

BENGALURU - 562157

DEPARTMENT OF MBA

CERTIFICATE

This is to certify that **NANDINI B N** bearing USN **1MV22BA058** is a bonafied student of Master of Business Administration course of the institute **2022-2024**, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on "**A STUDY ON THE INFLUENCE OF ORGANIZATIONAL CULTURE ON EMPLOYEE MOTIVATION AND SATISFACTION AT MICROSOFT CORPORATION**" is prepared by her in **Freelance** under the guidance of **Ms. DEEPTHI J.R.**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Signature of Internal Guide

HEAD OF THE DEPARTMENT

Department of Management Studies  
Sir M. Visvesvaraya Institute of Technology  
BANGALORE-562157

PRINCIPAL

SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevaraya Nagar, Hunasamaranahalli  
Bangalore-562157

Signature of Principal

Name of the Examiners	Affiliation	Signature of the Examiners
1. Mangunatha Naik	SSCET	15/11/24
2. Deepthi J R	Sir M. VIT	15/11/24

Project Report on  
**"A STUDY ON DIGITAL MARKETING"**

Submitted by  
**NANDISH KUMAR K V**

**1MV22BA059**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. DEEPTHI J R**

**Assistant Professor**



**DEPARTMENT OF MBA**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,**

**BENGALURU-562157**

**September 2024**

Project Report on

**“A STUDY ON FUNDAMENTAL ANALYSIS OF STOCK MARKET IN BANKING SECTOR”**

Submitted by

**NANDU A N**

**1MV22BA060**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. VIDHYASHREE M Assistant Professor**



**DEPARTMENT OF MBA SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,**

**BENGALURU-562157**

**September 2024**

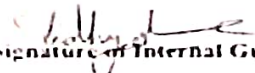


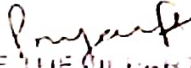



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DEPARTMENT OF MBA**

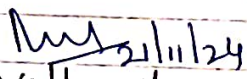
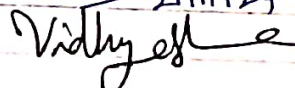
**CERTIFICATE**

This is to certify that **NANDU AN** bearing USN **1MV22BA060** is a bonafide student of Master of Business Administration course of the institute **2022-2024**, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on "**A STUDY ON FUNDAMENTAL ANALYSIS OF STOCK MARKET IN BANKING SECTOR**" is prepared by her in Freelance under the guidance of **Ms. VIDHYASHREE M**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

  
Signature of Internal Guide

  
HEAD OF THE DEPARTMENT  
Department of MBA Studies  
Signature of HoD  
Sir M. Visvesvaraya Institute of Technology  
BANGALORE-562157

  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Kishoredevanagar, Hunsuramaraiah  
International Airport Road, Bangalore-562157  
Signature of Principal

Name of the Examiners	Affiliation	Signature of the Examiners
1. Dr. Roopadarshini S	VTU-CPGS-M	
2. Vidhyashree M	SIR MVET	

Project Report on  
**"A STUDY ON FLEXIBLE WORK ARRANGEMENTS POLICIES AND PRACTICES  
FOR EMPLOYEE RETENTION AT TEAMLEASE SERVICES Ltd."**

Submitted by  
**NARASIMHAIAH C V**  
**1MV22BA061**  
**SUBJECT CODE: - 22MBAPR407**

Submitted to  
**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Mrs. DEEPTHI J R**  
Assistant Professor

**EXTERNAL GUIDE**

**Mr. PRAKASH K**  
H R Coordinator



**DEPARTMENT OF MBA**  
**SIR M.VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALI,  
BENGALURU-562157

**September 2024**



## CERTIFICATE

To whomever it may concern

Dear sir/Madam, this is to certify that Narasimhaiah C V (IMV22BA061) Studying in Sir M visvesvaraya institute of technology, has successfully completed project on "A STUDY ON Flexible work Arrangements policies and practices for employee retention AT Teamlease services ltd "

The Duration of training period was 6 weeks.

During this period of training, we found him Discipline, punctual and proactive in assigned tasks and duties and we appreciate for time rendered and wish him all the very best for the future success endeavors.

Yours sincerely,

Harada N.  
HR Manager,  
Teamlease services ltd

TeamLease Services Limited  
115 Work Avenue Campus, Ascend Building,  
#71, Koramangala Industrial Layout  
Jyothi Nivas College Road, Koramangala,  
Bangalore, Karnataka








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BENGALURU - 562157  
DEPARTMENT OF MBA

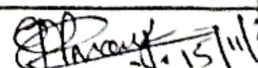

CERTIFICATE

This is to certify that NARASIMHAIAH C V bearing USN 1MV22BA061 is a bonafide student of Master of Business Administration course of the institute 2022-2024, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on "A STUDY ON FLEXIBLE WORK ARRANGEMENTS POLICIES AND PRACTICES FOR EMPLOYEE RETENTION AT TEAMLEASE SERVICES Ltd." is prepared by him in Offline under the guidance of Mrs. DEEPTHI J R, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

  
Signature of Internal Guide

  
HEAD OF THE DEPARTMENT  
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Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunsur, Mysore  
International Airport Road, Bangalore-562 157  
Signature of Principal

Name of the Examiners	Affiliation	Signature of the Examiners
1. Manjunath Hale	STCE	 15/11/24
2. Deepthi JR	Sir MVI	 15/11/24

Project Report on  
**"A STUDY ON CUSTOMER BUYING BEHAVIOUR WITH A FOCUS ON MARKET  
SEGMENTATION AT HDFC LIFE INSURANCE Cos LTD"**

Submitted by

**NAVEEN B.V**

**USN: 1MV22BA062**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. DEEPTHI J.R  
ASST.PROFESSOR**

**EXTERNAL GUIDE**

**Mr. A.GANESH PANDIAN  
SALES MANAGER**



**DEPARTMENT OF MBA**

**SIR M.VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,**

**BENGALURU-562157**

**September 2024**



TO WHOM SO EVER IT MAY CONCERN

This is to certify that **Mr. NAVEEN B.V, (1MV22BA062)**, a MBA final year student of **Sir M. Visvesvaraya Institute of Technology, Bengaluru** has successfully completed project on "A STUDY ON CUSTOMER BUYING BEHAVIOR WITH A FOCUS ON MARKET SEGMENTATION " as a part of the curriculum from 23-04-2024 to 06-06-2024.

He has completed the project under the guidance of Mr. A. Ganesh Pandian, Sales Manager, HDFC Life Insurance co. Ltd., Bengaluru. During his project period, he has exhibited exemplary character and conduct, and was able to complete the project successfully with in the stipulated time.

We wish him all the very best for his future endeavors.



Sales Manager  
HDFC Life Insurance

4th Flr, Esquire Centre, Mahatma Gandhi Rd, Bengaluru, Karnataka 560001  
[www.hdfclife.com](http://www.hdfclife.com)  
No:8657511027

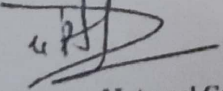


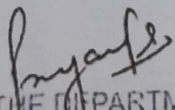


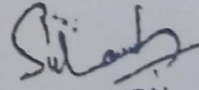
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,  
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DEPARTMENT OF MBA

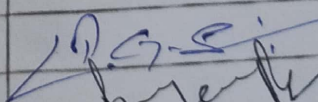
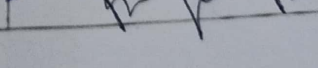
CERTIFICATE

This is to certify that NAVEEN B.V bearing USN 1MV22BA062 is a bonafide student of Master of Business Administration course of the institute 2022-2024, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on "STUDY ON CUSTOMER BUYING BEHAVIOR WITH A FOCUS ON MARKET SEGMENTATION" is prepared by him in Offline under the guidance of Ms. DEEPTHI J.R, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

  
Signature of Internal Guide

  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Kilshandevanagar, Kundasamman  
International Airport Road, Bangalore-5  
Signature of Principal

Name of the Examiners	Affiliation	Signature of the Examiners
1. Dr. I. G. Saikanth	SJCIT	
2. Dr. priyanka shasane	SMVIT	

Project Report on

**“A STUDY ON USE OF MODERN PORTFOLIO THEORY AS AN INVESTMENT  
MAKING DECISION TOOL”**

Submitted by

**NAVEEN N**

**1MV22BA063**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. VIDHYASHREE M**

**ASSISTANT PROFESSOR**



**DEPARTMENT OF MBA**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALI,**

**BENGALURU-562157**

**September 2024**







SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,  
BENGALURU - 562157  
DEPARTMENT OF MBA

**CERTIFICATE**

This is to certify that NAVEEN N bearing USN 1MV22BA063 is a bonafied student of Master of Business Administration course of the institute 2022-2024, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on "A STUDY ON USE OF MODERN PORTFOLIO THEORY AS AN INVESTMENT MAKING DECISION TOOL" is prepared by him in Freelance under the guidance of Ms. VIDHYASHREE M, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

  
Signature of Internal Guide

  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunsur, Mysore  
International Airport Road, Bangalore-56

Name of the Examiners	Affiliation	Signature of the Examiners
1. Dr Karthik K. K.	VTU-CRAS	Karthik K. K.
2. Vidhyashree M.	Sir MVT	Vidhyashree M.



## **DECLARATION**

I, NAVEEN N, hence declare that the Project Report entitled "A STUDY ON USE OF MODERN PORTFOLIO THEORY AS AN INVESTMENT MAKING DECISION TOOL" prepared by me under the guidance of Ms. VIDHYASHREE M, ASSISTANT PROFESSOR, Department of MBA, Sir M. Visvesvaraya Institute of Technology, Bengaluru.

I also declare that this Project work is towards the partial fulfillment of the university Regulations for the award of degree of Master of Business Administration by Visvesvaraya Technological University, Belagavi.

I have undergone a summer project for a period of six weeks. I further declare that this project is based on the original study undertaken by me and has not been submitted for the award of any degree/ diploma from any other University/ Institution.



**PLACE: BENGALURU**

**SIGN OF THE STUDENT**

**DATE: 20 - 09 - 2024**

Project Report on  
**"A STUDY ON WORKING CAPITAL MANAGEMENT AT BAJAJ COMPANY"**

SUBMITTED BY

**NAYANA S**

**1MV22BA064**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. VIDHYASHREE M  
ASSISTANT PROFESSOR**



**DEPARTMENT OF MBA**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,**

**BENGALURU-562157**

**September 2024**



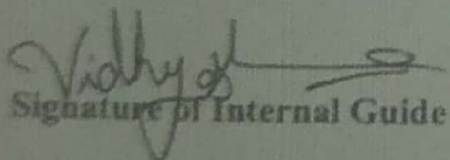
VISVESVARAYA INSTITUTE OF TECHNOLOGY,

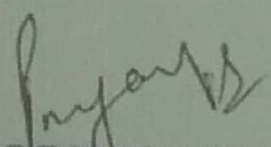
BENGALURU - 562157

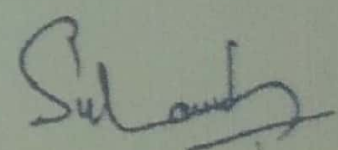
DEPARTMENT OF MBA

CERTIFICATE

This is to certify that **Nayana S** bearing USN **1MV22BA064** is a bonafied student of Master of Business Administration course of the institute **2022-2024**, affiliated to Visvesvaraya Technological University, Belagavi. Project Report ON **"A STUDY ON WORKING CAPITAL MANAGEMENT AT BAJAJ COMPANY, BENGALURU"** is prepared her in **Freelance** under the guidance of **Ms. VIDHYASHREE M**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

  
Signature of Internal Guide

  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunsur, Mysore  
International Airport Road, Bangalore-562

Signature of Principal

Name of the Examiners	Affiliation	Signature of the Examiners
1. Dr Karthi K. K.	VTU CPWS	Karthi K. K.
2. Vidhyashree, M.	Sir M VIT	Vidhyashree



Project Report on

**"A STUDY ON THE CONSUMERS PERCEPTION TOWARDS ONLINE SHOPPING."**

Submitted by

**NAYANAA M VISRUTA**

**1MV22BA065**

**SUBJECT CODE: 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHONOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfilment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. DEEPTHI J.R**

**Assistant Professor**



**DEPARTMENT OF MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHONOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALI,**

**BENGALURU- 562157**

**September 2024**



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BENGALURU- 562157  
DEPARTMENT OF MBA

**CERTIFICATE**

This is to certify that NAYANAA M VISRUTA bearing USN 1MV22BA065 is a bonafide student of Master of business administration course of institute 2022-2024, affiliated to Visvesvaraya Technological University, Belagavi. Project report on "A STUDY ON PERCEPTION OF CONSUMERS TOWARDS ONLINE SHOPPING" is prepared by her in Freelance under the guidance of Ms. DEEPTHI J.R, in partial fulfillment of the requirements for the award of the degree of Master of business administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Signature of Internal Guide

HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

PRINCIPAL

SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Munasamranahalli  
International Airport Road, Bangalore-562 157

Name of examiners	Affiliation	Signature of examiners
1. Dr. I. G. Sailanth	SJCIT	I. G. S.
2. Dr. Priyanakasharma	Sir. Mvit	Priyanka

Project Report on  
**“A STUDY ON COMMODITY MARKET WITH REFERENCE TO GOLD AND  
SILVER”**

Submitted by

**NIDA AZMI F**

**1MV22BA066**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. VIDHYASHREE M**

**ASSISTANT PROFESSOR**



**DEPARTMENT OF MBA**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,**

**BENGALURU-562157**

**September 2024**





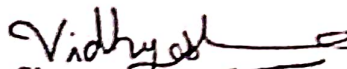
**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,**

**BENGALURU - 562157**

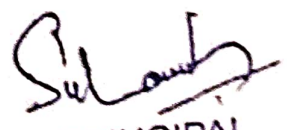
**DEPARTMENT OF MBA**

**CERTIFICATE**

This is to certify that **NIDA AZMI F** bearing USN **1MV22BA066** is a bonafide student of Master of Business Administration course of the institute **2022-2024**, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on **"A STUDY ON COMMODITY MARKET WITH REFERENCE TO GOLD AND SILVER"** is prepared by her in Freelance under the guidance of **Ms. VIDHYASHREE M**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

  
Signature of Internal Guide

  
**HEAD OF THE DEPARTMENT**  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

  
**PRINCIPAL**  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
BANGALORE-562157

Name of the Examiners	Affiliation	Signature of the Examiners
1. Dr. Pamhajahshi R	VIT, UPYSM	R. Pamhajahshi
2. Vidhyashree M.	Sir MVIT	Vidhyashree

Project Report on

**“A STUDY ON ANALYSIS OF MARKET STRATEGIES OF AUTOMOBILE COMPANIES”**

Submitted by

**NIKITHA M**

**1MV22BA067**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. DEEPTHI R J**  
Assistant Professor

**EXTERNAL GUIDE**

**Mr. S MADHU**  
HR Manager



**DEPARTMENT OF MBA**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,**

**BENGALURU-562157**

**September 2024**



## COMPANY CERTIFICATE

**ROYAL ENFIELD**

To whomsoever it may concern

### INTERNSHIP CERTIFICATE

This is to certify that Miss NIKITHA M, USN No: IMV22BA067, 4th Semester MBA student at Sri M Visvesvaraya Institute of Technology, Himsaranahalli, Off International Airport Road Bengaluru, has completed her internship work on "Analysis of Market Strategy of Automobile Industry" at Acclaim Motors Pvt Ltd, Yelahanka, Bangalore under the guidance of Mr. S Madhu (HR Manager) from 24/04/2024 to 05/06/2024.

During the period of her internship worked on academic ability and character was good.



HR Acclaim Motors Pvt Ltd





SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,

BENGALURU - 562157

DEPARTMENT OF MBA

CERTIFICATE

This is to certify the NIKITHAM bearing USN 1MV22BA067 is a bonafide student of Master of Business Administration course of the institute 2022-2024, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on "ANALYSIS OF MARKET STRATEGIES OF AUTOMOBILE COMPANIES" is prepared by her in Offline under the guidance of Mr. DEEPTHI J R, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Signature of Internal Guide

HEAD OF THE DEPARTMENT

Department Signature of Head of the Department  
Sir M. Visvesvaraya Institute of Technology  
BENGALURU - 562157

PRINCIPAL

SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
K. R. Narayana Murthy Road, Bangalore - 562157

Name of the Examiners		Affiliation	Signature of the Examiners
1.	Dr. I. G. Saikanth	SSCIT	
2.	Dr. Princy Sharmha	Sir. MVIT	



Project Report on

**“A STUDY ON CUSTOMER EXPERIENCE ANALYSIS AND SOCIAL MEDIA MARKETING  
FOR ONLINE SHOPPING”**

Submitted by

**Nisarga B M**

**1MV22BA068**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. DEEPTHI J R**  
**Assistant Professor**



**DEPARTMENT OF MBA**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,**

**BENGALURU-562157**

**September 2024**





**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,**


**BENGALURU - 562157**

**DEPARTMENT OF MBA**

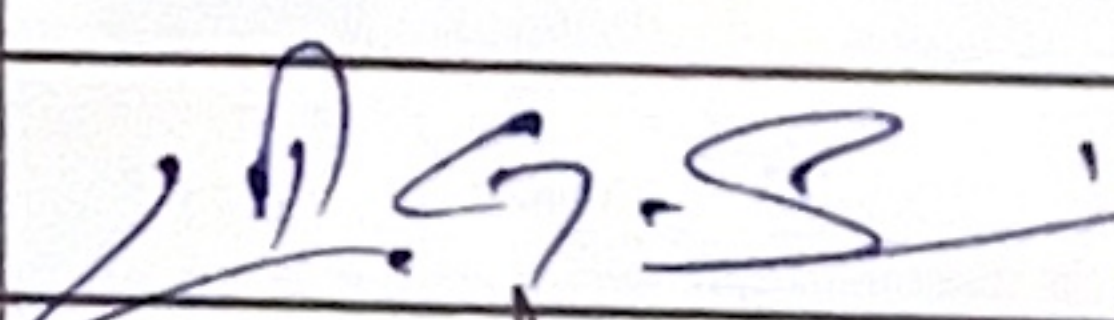
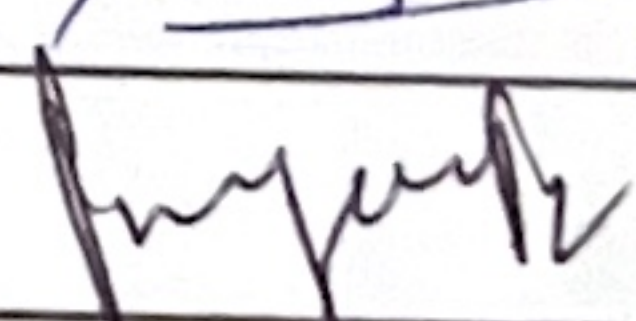
**CERTIFICATE**

This is to certify that **Nisarga B M** bearing USN **1MV22BA068**: is a bonafide student of Master of Business Administration course of the institute **2022-2024**, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on “**A study on Customer Experience analysis and social media marketing for online shopping**” is prepared by her in **Freelance** under the guidance of **Ms Deepthi J R**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

  
Signature of Internal Guide

  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunasamaranahalli  
International Airport Road, Bangalore-562 157  
Signature of Principal

Name of the Examiners	Affiliation	Signature of the Examiners
1. Dr. I. G. Smilanth	SJ CIT	
2. Dr. Priyanka Sharma	SMVIT	



Project Report on

**“A STUDY ON IMPLEMENTATIONS AND EFFECT OF DIGITAL MARKETING IN A  
SMALL RETAIL BUSINESS”**

Submitted by

**PAVAN S**

**1MV22BA070**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. BANISHREE SUKLA**

**ASST PROFESSOR**

**DEPT OF MBA.**



**DEPARTMENT OF MBA**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALI,**

**BENGALURU-562157**

**September 2024**



**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,**

**BENGALURU - 562157**

**DEPARTMENT OF MBA**

**CERTIFICATE**

This is to certify that PAVAN.S bearing USN 1MV22BA070 is a bonafied student of Master of Business Administration course of the institute 2022-2024, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on "A STUDY ON IMPLEMENTATION AND EFFECT OF DIGITAL MARKETING IN A SMALL RETAIL BUSINESS" is prepared by him in Freelance under the guidance of Ms. BANISHREE SUKLA, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Signature of Internal Guide

HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunsuramangala,  
International Airport Road, Bangalore-562157

Name of the Examiners	Affiliation	Signature of the Examiners
1. Dr. G. Srinivasa.	Govt	Srinivasa.G
2. Dr. Prayurajeshwar	SVIT	Prayurajeshwar

Project Report on

**“A STUDY ON PERFORMANCE EVALUATION AND EMPLOYEE PRODUCTIVITY AT  
TATA MOTORS YELAHANKA BENGALURU”**

Submitted by

**PAVITHRA.D**

**USN: 1MV22BA071**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. Deepthi J.R**  
Assistant professor  
Department of MBA

**EXTERNAL GUIDE**

**Mr. Srinivas Kumar**  
HR Assistant  
HR Department



**DEPARTMENT OF MBA**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,  
BENGALURU-562157**

**September 2024**





REGISTERED OFFICE  
JAKKUR, YELAHANKA  
BENGALURU 560064

MAY 31 2024

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Ms. PAVITHRA D** bearing **USN: 1MV22BA071** an **MBA** student of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** College has completed internship with **Prerana Tata Motors** For the period of **6 weeks**.

The Intern has completed the project " **A study on performance evaluation and employee productivity at Tata Motors Yelahanka Bengaluru.**"

We wish **Ms. PAVITHRA D** all the best in her future endeavours.

Yours faithfully,

Prerana Tata Motors



Mr. SRIDHAR KUMAR

Authorised Signature

Prerana Tata Motors

JAKKUR, YELAHANKA BANGALURU 560064






SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,

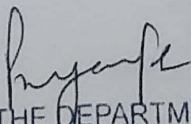
BENGALURU- 562157

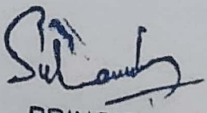
DEPARTMENT OF MBA

CERTIFICATE

This is to certify that **PAVITHRA.D** bearing USN **1MV22BA071** is a bonafide student of Master of Business Administration course of the institute **2022-2024**, affiliated to Visvesvaraya Technological University, Belgaum. Project Report on “**A STUDY ON PERFORMANCE EVALUATION AND EMPLOYEE PRODUCTIVITY AT TATA MOTORS, YELAHANKA BENGALURU**” is prepared by her in **Offline** under the guidance of **Ms. DEEPTHI J.R.**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

  
Signature of Internal Guide

  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunsur, Hosanur, Bangalore-562 157

Name of the Examiners	Affiliation	Signature of the Examiners
1. Mangunatha Naik	SVIT	SVIT
2. Deepthi J.R	SVIT	SVIT



Project Report on

**“A STUDY ON MERGERS AND ACQUISITION IN INDIAN BANKING SECTORS”**

Submitted by

**POOJA C A**

**1MV22BA072**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. VIDHYASHREE M**

**ASSISTANT PROFESSOR**



**DEPARTMENT OF MBA**

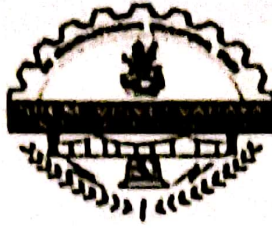
**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,**

**BENGALURU-562157**

**September 2024**





**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,**

**BENGALURU - 562157**

**DEPARTMENT OF MBA**

**CERTIFICATE**

This is to certify that **POOJA C A** bearing USN 1MV22BA072 is a bonafide student of Master of Business Administration course of the institute 2022-2024, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on "A STUDY ON MERGERS AND ACQUISITION IN INDIAN BANKING SECTORS" is prepared by her in Freelance under the guidance of Ms. **VIDHIYASHREE M**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

*Vidhyashree M*  
Signature of Internal Guide

*[Signature]*  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

*[Signature]*  
PRINCIPAL

SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunsur, Mysore Road, Bangalore-562 157

Name of the Examiners	Affiliation	Signature of the Examiners
1. Dr. Roopa Darshini S	VTU - CPQS - M	<i>[Signature]</i> 21/11/24
2. Vidhyashree M.	Sir MVIT	<i>[Signature]</i>



Project Report on

**"A STUDY ON CREDIT RISK MANAGEMENT WITH REFERENCE TO NON-PERFORMING  
ASSETS AT JAGRATI URBAN CREDIT SOUHARDA CO-OP. LTD., HARUGERI"**

Submitted by

**PRATIKSHA UMARANI**

**1MV22BA074**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. VIDHYASHREE M**

**Assistant Professor**

**EXTERNAL GUIDE**

**Mr. D A SAVADATTI**

**Accountant**



**DEPARTMENT OF MBA**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,**

**BENGALURU-562157**

**September 2024**





ದ.ಸಂ. : 24-03-2004

ದ. : 24-03-2004

ಜಾಗೃತಿ ಉರಗನ್ ಕ್ರೆಡಿಟ್ ಸೌಹಾರ್ದ ಸಹಕಾರಿ ಸಂಘ ನಿ.,  
ಹಾರುಗೇರಿ-591220.

Dist: Belagavi

**JAGRUTI URBAN CREDIT SOUHARDA SAHAKARI SANGHA  
NIYAMIT, HARUGERI-591220.**

Dist: Belagavi

Tq: Rabag.

E-mail: jagruti.bankharugeri@gmail.com

jagrutisouhardharugeri@gmail.com

ಹ.ಸಂ.ಸಂಖ್ಯೆ - 8861982072, ಅಧಿಕೃತ ಸಂಖ್ಯೆ - 8861982932, ಲೇಖನ ಸಂಖ್ಯೆ - 8861982362

ಸಂ. 24/2024-25

Date: 20 JUN 2024

### CERTIFICATE

This is to certify that Ms. Pratisksha Umarani Reg No: 1MV22BA074. Student of Sir. M Vishweshwaraya Institute of Technology, Hunasamaranahalli. Off International Airport Road, Bangalore-562157 studying in MBA has successfully completed her project work on A Study on Credit Risk Management with Reference to "Non-Performing Assets" in our Organizations from date 24-04-2024 to 05-06-2024. During the period of Project work her academic ability and character was good



For, Jagruti Urban Credit Souharda  
Sahakari Sangha Ni; Harugeri.

Accountant






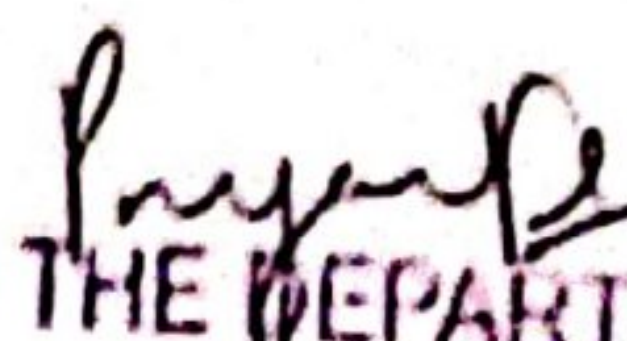


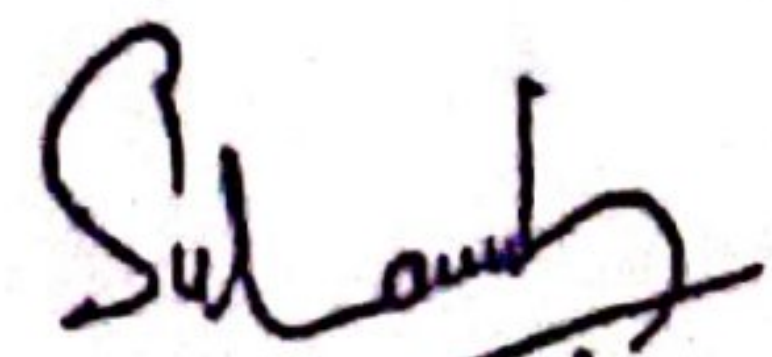
**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,  
BENGALURU - 562157  
DEPARTMENT OF MBA**

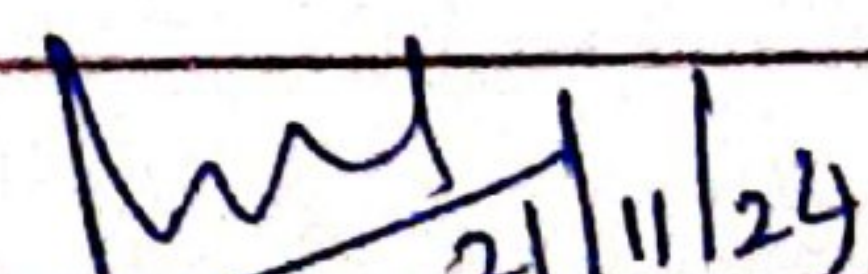
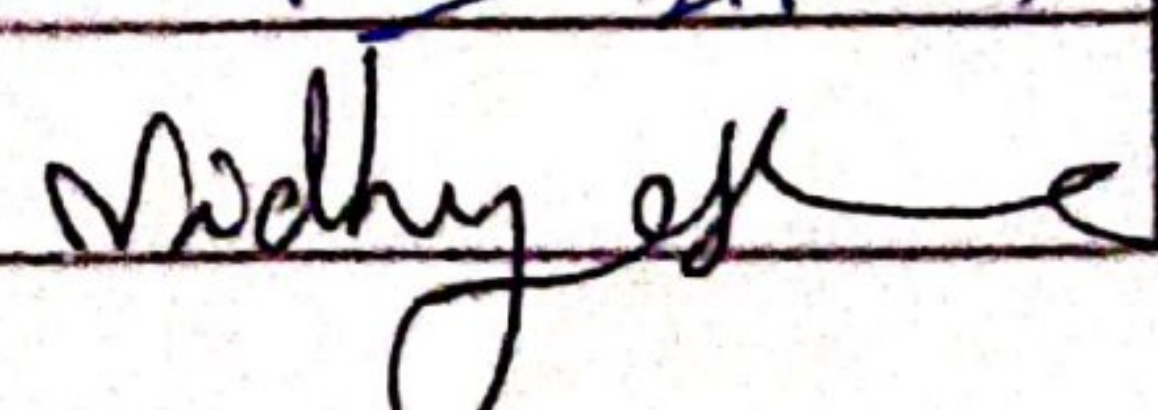
**CERTIFICATE**

This is to certify that **PRATIKSHA UMARANI** bearing USN 1MV22BA074, is a bonafide student of Master of Business Administration course of the institute 2022-2024, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on **"A STUDY ON CREDIT RISK MANAGEMENT WITH REFERENCE TO NON-PERFORMING ASSETS AT JAGRATI URBAN CREDIT SOUHARDA CO-OP. LTD., HARUGERI"** is prepared by her in Offline under the guidance of Ms. **VIDHYASHREE M**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

  
Signature of Internal Guide

  
**HEAD OF THE DEPARTMENT**  
Department of Management Studies  
Sir M. Visvesvaraya Institute of Technology  
BANGALORE-562157

  
**PRINCIPAL**  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunsur, Mysore  
BANGALORE-562157

Name of the Examiners	Affiliation	Signature of the Examiners
1. Dr. Roopadarshini S	VTU-CPGS-M	 21/11/24
2. Vidhyashree M.	SIR MVIT	





Project Report on  
**“A STUDY TO ANALYSE CONSUMER BUYING BEHAVIOUR  
FOR LUXURY CARS IN BENGALURU”**

Submitted by

**PREETHI.H**

**1MV22BA075**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. BANISHREE SUKLA**

**Assistant Professor**



**DEPARTMENT OF MBA**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,**

**BENGALURU-562157**

**September 2024**



SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY.

BENGALURU - 562157

DEPARTMENT OF MBA

CERTIFICATE

This is to certify that **PREETHI H** bearing USN **IMV22BA075**: is a bonafide student of Master of Business Administration course of the institute 2022-2024, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on "A STUDY TO ANALYSE CONSUMER BUYING BEHAVIOUR FOR LUXURY CARS IN BENGALURU" is prepared by her in **Freelance** under the guidance of Ms. **BANISHREE SUKLA**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Signature of Internal Guide

HEAD OF THE DEPARTMENT  
Department of Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevaraya Nagar, Munasipalagahalli  
International Airport Road, Bangalore-562 157

Name of the Examiners	Affiliation	Signature of the Examiners
1. Dr. G. Srinivasan	SMVT	
2. Dr. Prayank Shrivastava	SMVT	



Project Report on

**"A STUDY ON BRAND AWARENESS OF KEMICIDES CROP PROTECTION PVT LTD WITH  
RESPECT TO FARMERS IN KOLAR DISTRICT"**

Submitted by

**PUNARVA N**

**1MV22BA077**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. BANISHREE SUKLA,**  
Assistant professor,  
Sir MVIT Bengaluru.

**EXTERNAL GUIDE**

**Ms. SANDHYA,**  
Deputy Manager,  
KCP Pvt Ltd, Kolar



**DEPARTMENT OF MBA**

**SIR M.VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,  
BENGALURU-562157**

**September 2024**



**KEMICIDES CROP PROTECTION PRIVATE LIMITED**

**DATE: 06/06/2024**

**PROJECT COMPLETION CERTIFICATE**

This is to certify that Ms. Punarva N (USN 1MV22BA077) a student of Master of Business Administration, Sir M Visvesvaraya Institute of Technology, Bengaluru-562 157 has completed her project work successfully in Kemicides Crop Protection Pvt. Ltd. Under the project "A Study on Brand Awareness of Kemicides Crop Protection Pvt. Ltd. with respect to Farmers in Kolar District" from the period 23<sup>th</sup> April 2024 to 6<sup>th</sup> June 2024.

During the period of her project work we found she inquisitive and hardworking. We appreciate her contribution to the project.

We wish her all the best for the future.

**KEMICIDES CROP PROTECTION PVT.LTD.**

*Narayana Swamy*  
Authorized Signatory  
Manager

**KEMICIDES CROP PROTECTION PRIVATE LIMITED**

Corporate office : No 267, Dheeraj Lake Front, Dasarahalli Mani Road, Krishnamajapuram Hobli, Dasarahalli Village, Bangalore-560092  
Karnataka, India [www.kemicides.com](http://www.kemicides.com), e-mail: [info@kemicides.com](mailto:info@kemicides.com), [kemicides@gmail.com](mailto:kemicides@gmail.com), Ph no: +91 9000510416





SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,

BENGALURU - 562157

DEPARTMENT OF MBA

**CERTIFICATE**

This is to certify that **PUNARVA N** bearing USN **IMV22BA077** is a bonafide student of Master of Business Administration course of the institute **2022-2024**, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on **"A STUDY ON BRAND AWARENESS OF KEMICIDES CROP PROTECTION PVT LTD WITH RESPECT TO FARMERS IN KOLAR DISTRICT"** is prepared by her in **Offline** under the guidance of **Ms. BANISHREE SUKLA**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Signature of Internal Guide

HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

Signature of Principal

PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krisheadevarayanagar, Hunsarasanahalli  
International Airport Road, Bangalore-562 157

Name of the Examiners	Affiliation	Signature of the Examiners
1. Dr. G. Srinivas	SOUT	Signature
2. Dr. Prayanshi Shrivastava	SMVT	Signature

Project Report on

**“A STUDY ON STRATEGIES FOR GREEN MARKETING AND SUPPLY  
CHAIN MANAGEMENT IN SCHNEIDER ELECTRIC.”**

Submitted by

**PUNEETH R**

**1MV22BA078**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. BANI SHREE SUKLA**

**Assistant Professor**



**DEPARTMENT OF MBA**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,**

**BENGALURU-562157**

**September 2024**





**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,**

**BENGALURU - 562157**

**DEPARTMENT OF MBA**

**CERTIFICATE**

This is to certify that **PUNEETH R** bearing **USN 1MV22BA078**, is a bonafide student of Master of Business Administration course of the institute **2022-2024**, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on "**A STUDY ON STRATEGIES FOR GREEN MARKETING AND SUPPLY CHAIN MANAGEMENT IN SCHNEIDER ELECTRIC**" is prepared by his in Freelance under the guidance of **Ms. BANISHREE SUKLA**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

**Signature of Internal Guide**

**HEAD OF THE DEPARTMENT**

**Department of Management Studies**

**Sir M Visvesvaraya Institute of Technology**

**BANGALORE - 562157**

**PRINCIPAL**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
**Knowledge for All**  
**Belagavi - 591 029**  
**Bangalore-562 11**

Name of the Examiners	Affiliation	Signature of the Examiners
1. <b>Dr. G. Shrinava</b>	<b>Sout</b>	<b>Shrinava</b>
2. <b>Dr. Piyanka</b>	<b>SMVT</b>	<b>Piyanka</b>



Project Report on

**“A STUDY ON PRODUCT PORTFOLIO ON PROFITABILITY AT KAMAL SOLAR PVT. LTD.”**

Submitted by

**PUNITH S**

**USN: - 1MV22BA079**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. Vidhyashree M**

**Assistant Professor**

**EXTERNAL GUIDE**

**Ms. Vijayalakshmi**

**Manager**



**DEPARTMENT OF MBA**

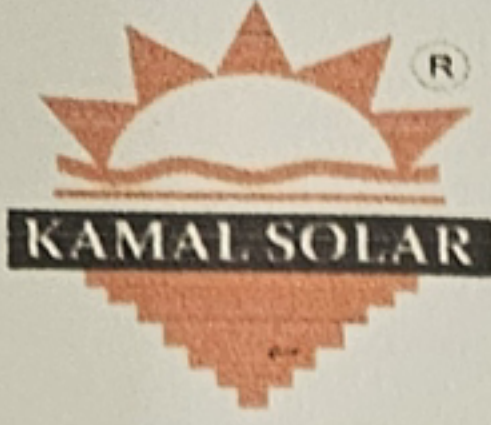
**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALI,**

**BENGALURU-562157**

**September 2024**





**Kamal Solar Pvt. Ltd.**

Bardrappa layout, N S HALLI, Bangalore -560094

Tel. 9591998001

E-mail: info@kamalsolar.com

08/06/2024

**TO WHOM SO EVER IT MAY CONCERN**

This is to certify that Mr. Punith S (USN: 1MV22BA079) Studying MBA, student at Sir MVIT Bengaluru. He undertook his internship project study titled "A study on product portfolio on profitability at KAMAL SOLAR PVT LTD." And he has completed the project work successfully. His project performance was satisfactory from 23/04/2024 to 08/06/2024.

This Certificate is issued at the specific request of the student who has collected the required information from us for study purpose only.

We wish him success for his future career.

Regards

Ms. Vijayalakshmi

Assistant Manager







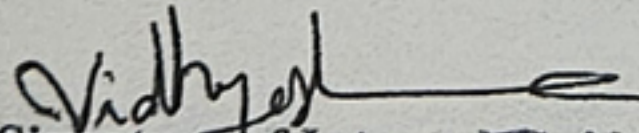
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,

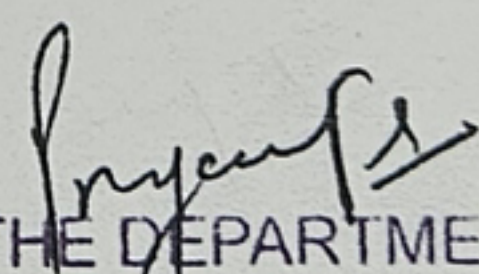
BENGALURU - 562157


DEPARTMENT OF MBA

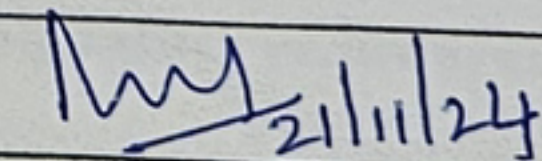
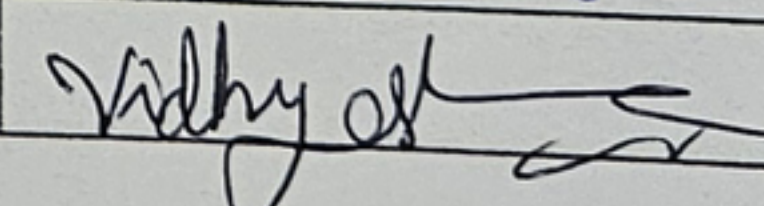
CERTIFICATE

This is to certify that **Punith S** bearing USN: 1MV22BA079 is a bonafide student of Master of Business Administration course of the institute 2022-2024, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on "A STUDY ON PRODUCT PORTFOLIO ON PROFITABILITY AT KAMAL SOLAR PVT. LTD., BENGALURU" is prepared by him in Offline under the guidance of Ms. Vidhyashree M, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

  
Signature of Internal Guide

  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunasamaranahalli  
International Airport Road, Bangalore-562 157  
Signature of Principal

Name of the Examiners	Affiliation	Signature of the Examiners
1. Dr. Roopadarshini, S	VTU-CPGS-M	
2. Vidhyashree, M.	Sir MVIT	



Project Report on  
**“STUDY ON CAPITAL STRUCTURE AND IT’S IMPACT ON EPS AT TULSYAN NEC  
LTD., DODDABALLAPURA”**

Submitted by

**RAJATH M P**

**1MV22BA080**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. VIDHYASHREE M**

**Assistant Professor**

**EXTERNAL GUIDE**

**Mr. MAHESH**

**Finance Manager**



**DEPARTMENT OF MBA**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,**

**BENGALURU-562157**

**September 2024**

**Tulsyam Nec Ltd**



**Date: 10-06-2024**

## **CERTIFICATE**

This is to certify that Mr. Rajath MP (USN: 1MV22BA080), an MBA student at Sir M Visvesvaraya Institute of Technology, Bangalore, has completed a project titled "A Study on Capital Structure And Its Impact On EPS" with our company. This project was undertaken as part of his curriculum requirements and was conducted from April 29, 2024, to June 7, 2024. During his tenure with us as a trainee, conduct was found to be good.

He has shown keen interest in learning the department activities.

We wish him all the best in his future endeavours.

**Tulsyam Nec Ltd**

  
Human Resource Department



Tulsyam Nec Ltd  
Industrial Area 7-A, Kasba Hobli  
Bengaluru Rural, Kallu Pete,  
Doddaballapura-561203, Karnataka, India

Regd. Office:  
61, Sembudoss Street,  
Chennai-600 001  
phone: +91 44 2522 2673





SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,

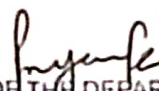
BENGALURU - 562157

DEPARTMENT OF MBA

CERTIFICATE

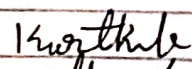
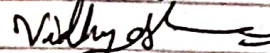
This is to certify that RAJATH M P bearing USN 1MIV22HA080 is a bonafide student of Master of Business Administration course of the institute 2022-2024, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on "A STUDY ON CAPITAL STRUCTURE AND IT'S IMPACT ON EPS AT TULSVAN SEC LTD, DODDABALLAPURA" is prepared by him in Offline under the guidance of Ms. VIDHYASHREE M, Assistant professor, Department of MBA, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

  
Signature of Internal Guide

  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M. Visvesvaraya Institute of Technology  
BANGALORE-562157

  
PRINCIPAL

SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunsur  
International Area of Belagavi, Karnataka 562157

Name of the Examiners	Affiliation	Signature of the Examiners
1. Dr Karthi C. KR	VTU CPGL	
2. Vidhyashree M.	SIR MVET	

Project Report on  
**"A SYUDY ON THE STRATEGIES FOR BRAND AWARENESS AND MARKETING  
IN THE TELECOMMUNICATION SECTOR "**

Submitted by

**RAKESH**

**1MV22BA081**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. BANISHREE SUKLA**

**Assistant Professor**



**DEPARTMENT OF MBA**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD,  
HUNASAMARANAHALI,**

**BENGALURU-562157**

**September 2024**





SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,  
BENGALURU - 562157  
DEPARTMENT OF MBA

CERTIFICATE

This is to certify that **RAKESH** bearing USN **1MV22BA081**: is a bonafide student of Master of Business Administration course of the institute **2022-2024**, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on "**A STUDY ON THE STRATEGIES FOR BRAND AWARENESS AND MARKETING IN THE TELECOMMUNICATION SECTOR**" is prepared by him in **Freelance** under the guidance of Ms. **BANISHREE SUKLA**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Signature of Internal Guide

Signature of HoD  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology

Signature of Principal  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunsur, Mysore Road  
International Airport Road, Bangalore-560075

Name of the Examiners	BANGALORE Affiliation	Signature of the Examiners
1. Dr. G. Srinivasa	Souit	Srinivasa G
2. Dr. Jayanka Shau	SMVIT	Jayanka

Project Report on

**“IMPACT OF INNOVATIVE STRATEGY TOWARDS CUSTOMER ACQUISITION AT  
N.R.CONTAINERS PRIVATE LIMITED, DODDABALLAPURA”**

Submitted by

**RANJITH GOWDA A**

**1MV22BA082**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. PRIYA CHOUDHARY**  
**Assistant Professor**

**EXTERNAL GUIDE**

**VINAY KUMAR**  
**Marketing Manager**



**DEPARTMENT OF MBA**

**SIR M.VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,**

**BENGALURU-562157**

**September 2024**



## COMPANY CERTIFICATE



**N.R.CONTAINERS PRIVATE LIMITED**

**Intelligent Packaging**

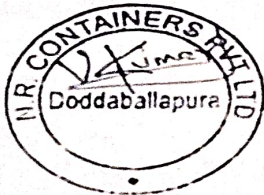
Manufactures of corrugated Boxes, Rolls,  
Multi color Duplex Board & Micro Flute Monocartons

**Date: 06-06-2024**

**TO WHOM SO EVER IT MAY CONCERN**

This is to certify that **Mr. Ranjith Gowda A, (1MV22BA082)**, a MBA final year student of **Sir M Visvesvaraya Institute of Technology, Bengaluru** has done his project titled **"IMPACT OF INNOVATIVE STRATRGY TOWARDS CUSTOMER ACQUISITION"** in our organization from **23-04- 2024 to 06-06-2024**. During this period, we have noticed his enthusiasm, keep interest towards work and he was punctual.

We wish him all the very best for his future endeavour.



**VINAY KUMAR**  
Marketing Manager

Unit - II Factory: No 237,238,249 & 250, Road No. 23,3rd Phase, KIADB Industrial Area, Obhadenahalli,  
Dodballapur, Bangalore – 561203

Tel: +91-80-2364 8295, 2364 8291 | E-mail: [info@nrcontainers.com](mailto:info@nrcontainers.com) | Web: [www.nrcontainers.com](http://www.nrcontainers.com)





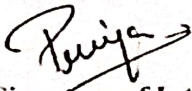
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,


BENGALURU - 562157

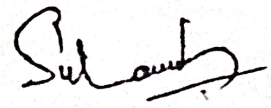
DEPARTMENT OF MBA

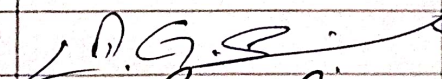

**CERTIFICATE**

This is to certify that **RANJITH GOWDA A** bearing USN **1MV22BA082** is a bonafide student of Master of Business Administration course of the institute **2022-2024**, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on **"IMPACT OF INNOVATIVE STRATRGY TOWARDS CUSTOMER ACQUISITION AT N.R.CONTAINERS PRIVATE LIMITED, DODDABALLAPURA"** is prepared by him in Offline under the guidance of Ms. **PRIYA CHOUDHARY**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

  
Signature of Internal Guide

  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunsur, Chamaraiahalli  
International Airport Road, Bangalore-562 157  
Signature of Principal

Name of the Examiners	Affiliation	Signature of the Examiners
1. Dr. I. G. Saikarth	SJCIT	
2. Dr. Priyanka Sharma	SMIT	



Project Report on

**"A STUDY ON THE IMPACT OF ZOMATO'S ACQUISITION OF BLINKIT IN THE  
CAPITAL MARKET"**

Submitted by

**RANJITH R**

**1MV22BA083**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. ASHWINI A**

**ASSISTANT PROFESSOR**



**DEPARTMENT OF MBA**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,**

**BENGALURU-562157**

**September 2024**



**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,**


**BENGALURU - 562157**

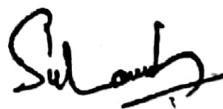
**DEPARTMENT OF MBA**

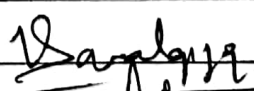
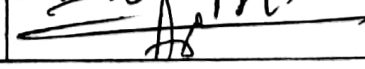
**CERTIFICATE**

This is to certify that **RANJITH R** bearing USN **1MV22BA083** is a bonafied student of Master of Business Administration course of the institute 2022-2024, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on "**A STUDY ON THE IMPACT OF ZOMATO'S ACQUISITION OF BLINKIT IN THE CAPITAL MARKET**" is prepared by him in **Freelance** under the guidance of Ms. **ASHWINI A**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

  
Signature of Internal Guide

  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
K. R. Narayana Murthy Road, H. N. S. Nagar, Bellary  
International Airport Road, Bangalore-562157

Name of the Examiners	Affiliation	Signature of the Examiners
1. Vicharanath R H	VIT	
2. Ashwini A	SDR. MVST	



Project Report on

**“IMPACT OF INFORMATION TECHNOLOGY IN SUPPLY CHAIN MANAGEMENT AT HTL  
LOGISTICS SOLUTIONS, BENGALURU”**

Submitted by

**RUSHMITHA. R**

**1MV22BA084**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. PRIYA CHOUDHARY**  
Assistant Professor  
Department of MBA

**EXTERNAL GUIDE**

**Mr. MANJESH N**  
H R Manager  
HTL Logistics Solutions



**DEPARTMENT OF MBA**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,**

**BENGALURU-562157**

**September 2024**

## COMPANY CERTIFICATE



### CERTIFICATE

To whomever it may concern

Dear sir/Madam, This is to certify that Rushmitha.R (IMV22BA084) studying fourth semester in MVIT, has successfully completed project on "A study Impact of information technology supply chain management" at HTL logistics solutions.

The Duration of training from 23-04-2024 to 06-06-2024 .

During this period of training we found her Discipline. punctual and proactive in assigned tasks and duties and we appreciate for time rendered and wish her all the very best for the future success endeavors.

We wish all the best for your future .

Warm Regards,

HR Manager  
HTL Logistics  
Bangalore-48  
Manjesh N,  
HR Manager,  
HTL logistics solutions.

H.T.L Logistics India Pvt . Ltd .

13TH Floor , Survey No 66/2 , 67/1 , Trifecta Adatto Building Garudacharapalya , Whitefield  
Main road , Mahadevapura , Bengaluru - 560048 , Karnataka , India





SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,

BENGALURU - 562157

DEPARTMENT OF MBA

CERTIFICATE

This is to certify that **RUSHMITHA R** bearing USN 1MV22BA084 is a bonafide student of Master of Business Administration course of the institute 2022-2024, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on "IMPACT OF INFORMATION TECHNOLOGY IN SUPPLY CHAIN MANAGEMENT AT HTL LOGISTICS SOLUTIONS, BENGALURU" is prepared by her in Offline under the guidance of Ms. PRIYA CHOUDHARY, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Signature of Internal Guide

HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, P. O. Channarayana  
International Airport Road, Bangalore-562 157  
Signature of Principal

Name of the Examiners	Affiliation	Signature of the Examiners
1. DR. I. G. Sailanth	SJCIT	I. G. S.
2. Dr. Priyanka Shrivastava	SMVIT	Priyanka



Project Report on  
**“A STUDY ON CASH MANAGEMENT AT LAGUNA CLOTHING PVT. LTD.,  
DODDABALLAPURA”**

Submitted by  
**SACHIN SOMAPPA ARALIKATTE**  
**1MV22BA085**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*  
**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. VIDHYASHREE M**  
**Assistant Professor**

**EXTERNAL GUIDE**

**Mr. NARASIMHAMURTHY**  
**Finance Manager**



**DEPARTMENT OF MBA**

**SIR M.VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALI,**

**BENGALURU-562157**

**September 2024**



COMPANY CERTIFICATE



Date: 14/09/2024

**TO WHOM IT MAY BE OF CONCERN**

This is to certify that **Mr. Sachin Somappa Aralikatte** is a bonafide student of Sir M Visvesvaraya Institute Of Technology, Visvesvaraya Technological University and is pursuing degree in Master in Business Administration (**IMV22BA085**) has worked in our company for her Dissertation entitled "**A Study on Cash Management**" partial fulfilment of the requirements for the Dissertation of MBA, as per the Visvesvaraya Technological University, for 6 weeks

We certify that this is the original work undertaken by Mr. Sachin Somappa Aralikatte

For, Laguna Clothing Pvt Ltd

A circular blue ink stamp for Laguna Clothing Pvt Ltd, Dodballapura, with a handwritten signature in blue ink over it. The signature appears to be "Narasimhamurthy".

Authorized seal & Sign

**NARASIMHAMURTHY**

Finance Manager

Archalli Gudadahalli, Apparel Park Dodballapura-561205





SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,


BENGALURU - 562157

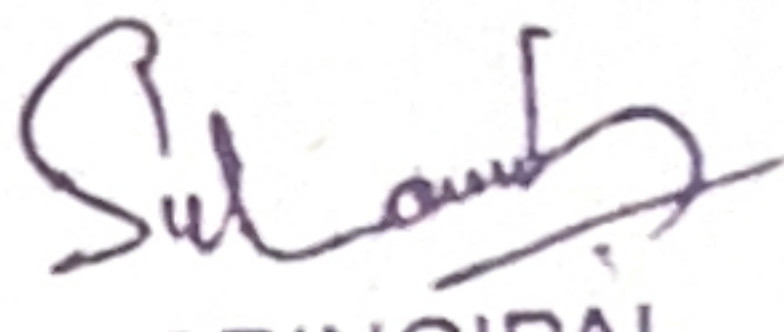
DEPARTMENT OF MBA

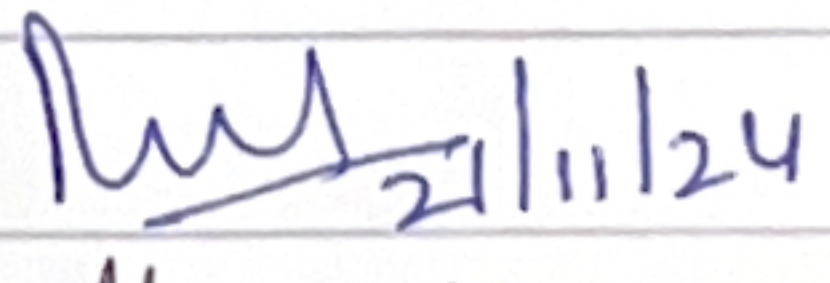
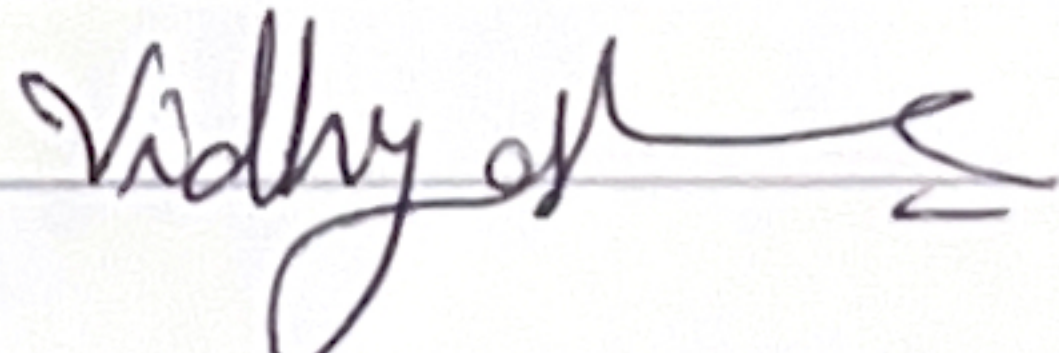
CERTIFICATE

This is to certify that **SACHIN SOMAPPA ARALIKATTE** bearing USN **1MV22BA085** is a bonafide student of Master of Business Administration course of the institute **2022-2024**, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on "A STUDY ON CASH MANAGEMENT AT LAGUNA CLOTHING PVT. LTD., DODDABALLAPURA" is prepared by him in **Offline** under the guidance of Ms. **VIDHYASHREE M**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

  
Signature of Internal Guide

  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunasamaranahalli  
International Airport Road, Bangalore-562157  
Signature of Principal

Name of the Examiners	Affiliation	Signature of the Examiners
1. Dr. Roopadarshini S	VTU-CPGS-m	 21/11/24
2. Vidhyashree M.	Sir MVIT	



Project Report on  
"A STUDY ON INVENTORY MANAGEMENT AT HIMATSINGKA  
SEIDE LIMITED"

Submitted by  
SADDAM HUSSAIN KHAN K.A

1MV22BA086

SUBJECT CODE: - 22MBAPR407

Submitted to  
VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

Ms. ASHWINI A  
ASST PROFESSOR

**EXTERNAL GUIDE**

Mr. MANJUNATH GOWDA  
SENIOR MANAGER



**DEPARTMENT OF MBA**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**

OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,

BENGALURU-562157

September 2024

*R. Vishwanath. Co*





# Himatsingka

23/A, KIADB Industrial Area, Doddaballapur-561 203.  
Phone: 080-27623554, 27623327 Fax: 080-27622601  
E-mail: seide @himatsingka.com

Date: 09-06-2024

## CERTIFICATE

This is to certify that Mr. Saddam Hussain Khan K.A (USN: 1MV22BA086), an MBA student at Sir M Visvesvaraya Institute of Technology, Bangalore, has completed a project titled "A Study Inventory Management" with our company. This project was undertaken as part of his curriculum requirements and was conducted from April 28, 2024, to June 9, 2024. During his tenure with us as a trainee, conduct was found to be good.

He has shown keen interest in learning the department activities.

We wish him all the best in her future endeavours.



**Manjunath Gowda**  
Senior Manager

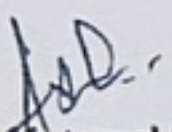


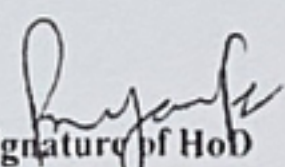


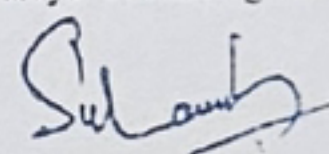
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,  
BENGALURU - 562157  
DEPARTMENT OF MBA

**CERTIFICATE**

This is to certify that SADDAM HUSSAIN KHAN K.A bearing USN 1MV22BA086 is a bonafide student of Master of Business Administration course of the institute 2022-2024, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on "A STUDY ON INVENTORY MANAGEMENT AT HIMATSINGKA SEIDE LIMITED" is prepared by him in Offline under the guidance of Ms. ASHWINI A, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

  
Signature of Internal Guide

  
Signature of HoD  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevaraya Nagar, Hunsarasanahalli  
International Airport Road, Bangalore-562157  
Signature of Principal

Name of the Examiners	Affiliation	Signature of the Examiners
1. Porushotham.C.J	VTU	Porushotham.C.J
2. ASHWINI. A	SDR.MVT	Ashwini



Project Report on

**"A STUDY ON WORKING CAPITAL MANAGEMENT AT MUSASHI AUTO PARTS INDIA  
PVT LMD, DODDABALLAPURA"**

Submitted by

**SAHANA DS**

**1MV22BA087**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. ASHWINI A  
Assistant Professor**

**EXTERNAL GUIDE**

**Mr. SHANKAR K  
HR Manager**



**DEPARTMENT OF MBA**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,**

**BENGALURU-562157**

**September 2024**





## MUSASHI AUTO PARTS INDIA PRIVATE LIMITED

Sy No. 52/1, 52/2P 53P 54/18 55, 56, 61/1.61/2.61/3.62/1 & 02/2, Doddaballapur 3rd Phase Industrial Area Village-  
Raghunathpur, Hobli-Kasaba, Taluk-Doddaballapur, District-Bangalore Rural-562 163, India. Ph: 080-28079700

Date: 14-06-2024

### CERTIFICATE

This is to certify that Ms. Sahana D S (USN: 1MV22BA087), an MBA student at Sir M Visvesvaraya Institute of Technology, Bangalore, Has undergone project work at our organization from 29/04/2024 to 10/06/2024 during the above period she has completed project Titled "A Study on working capital management" in Musashi Auto parts India Pvt Ltd. Doddaballapura

The performance of student was satisfactory during project work

We wish her all the best in her future endeavours.

MUSASHI AUTO PARTS INDIA Pvt Ltd

Human Resource Department



Registered Office: UG-17C, Somdutt Chambers-1, 5 Bhikaji Cama Place, New Delhi-110068. E-mail: info@map-id.com  
Website: <http://www.musashi.co.in/> CIN: U34300DL2003PTC116292





SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,  
BENGALURU - 562157  
DEPARTMENT OF MBA

**CERTIFICATE**

This is to certify that Ms. SAHANA DS bearing USN 1MV22BA087 is a bonafide student of Master of Business Administration course of the institute 2022-2024, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on "A STUDY ON WORKING CAPITAL MANAGEMENT AT MUSASHI AUTO PART INDIA PVT.LTD" is prepared by her in Offline under the guidance of Ms. ASHWINI A, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Signature of Internal Guide

HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevaraya Hunasemaranagar  
International Airport Bangalore-562  
Signature of Principal

Name of the Examiners	Affiliation	Signature of the Examiners
1. Vishwanath R H	VTU	[Signature]
2. ASHWINI A	SIR. MVST	[Signature]



Project Report on

**“A STUDY ON SUSTAINABILITY REPORTING AT BISLERI INTERNATIONAL PVT.LTD”**

Submitted by

**SAI SUPRAJA K**

**1MV22BA088**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. ASHWINI A**  
**Assistant Professor**

**EXTERNAL GUIDE**

**Mr. MITHUN KUMAR**  
**Manager**



**DEPARTMENT OF MBA**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,**

**BENGALURU-562157**

**September 2024**

**COMPANY CERTIFICATE**



**BISLERI INTERNATIONAL PVT. LTD.**

**Date: September 11, 2024**

**CERTIFICATE**


This is to certify that **Ms. Sai Supraja K(1MV22BA088)** studying MBA at Sir M. Visveswaraya Institute technology, **Bangalore** has successfully completed her project in finance department at **Bisleri International Pvt Ltd.** From **29/04/2024 to 10/06/2024.**

During her internship course, she has successfully completed the Project – "Sustainability Reporting".

We found that the student was sincere, regular, and eager to gather the required information.

We wish her all the best and success in her future endeavors.

**For Bisleri International Pvt. Ltd.,**

  
**Authorized Signatory**

CIN U15540MH1984PTC127572

Branch Office : 29/33, Udayagiri Village, Devanahalli Taluk, Bengaluru - 562 110.  
Customer Care : +91-99009 79800. Mobile : 9900979899 | Email : bangalore @bisleri.co.in | Visit us at : www.bisleri.co.in







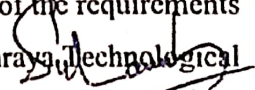
**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,**  
**BENGALURU - 562157**  
**DEPARTMENT OF MBA**

**CERTIFICATE**

This is to certify that SAI SUPRAJA K bearing USN IMV22BA088 is a bonafide student of Master of Business Administration course of the institute 2022-2024, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on "A STUDY ON SUSTAINABILITY REPORTING AT BISLERI INTERNATIONAL PVT.LTD" is prepared by her in Offline under the guidance of Ms. ASHWINI A, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

  
Signature of Internal Guide

  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunasamaranahalli  
International Airport Road, Bangalore-562 157  
Signature of Principal

Name of the Examiners	Affiliation	Signature of the Examiners
1. PURUSHOTHAM.C.J	VTU	Purushotham.C.J
2. ASHWINI.A	SIR.M.VIT	Ashwini

Project Report on

**“A STUDY ON IMPACT OF GST ON MANUFACTURING AND SERVICE SECTOR  
IN INDIA”**

Submitted by

**SAIKISHORE UPPULURI**

**1MV22BA089**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. ASHWINI A**

**ASSISTANT PROFESSOR**



**DEPARTMENT OF MBA**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD,  
HUNASAMARANAHALLI,**

**BENGALURU-562157**

**September 2024**





SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,

BENGALURU - 562157

DEPARTMENT OF MBA

CERTIFICATE

This is to certify that **SAIKISHORE UPPULURI** bearing USN **IMV22BA089** is a bonafide student of Master of Business Administration course of the institute **2022-2024**, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on "**A STUDY ON IMPACT OF GST ON MANUFACTURING AND SERVICE SECTOR IN INDIA**" is prepared by him in **Freelance** under the guidance of Ms. **ASHWINI A**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Signature of Internal Guide

HEAD OF THE DEPARTMENT

Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

PRINCIPAL

SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunsur, Mysore  
International Airport Road, Bangalore-562 57

Name of the Examiners	Affiliation	Signature of the Examiners
1. Vishwanath R H	VTU	[Signature]
2. ASHWINI. A	SSR. MVST	[Signature]

Project Report on

**"A STUDY OF ACCOUNT RECEIVABLE MANAGEMENT AT SUNSETECH  
ENGINEERING AND SERVICES"**

Submitted by

**SANGEETHA T**

**USN: 1MV22BA090**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. ASHWINI A,**  
Assistant professor,  
Department of MBA.  
Sir MVIT, Bengaluru

**EXTERNAL GUIDE**

**Ms. SUNITHA N RAO,**  
Manager,  
Finance department,  
Sunsetech, Bengaluru



**DEPARTMENT OF MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,**

**BENGALURU-562157**

**September 2024**



**SUNSETTECH**

**SUNSETTECH ENGINEERING AND SERVICE**

B-192, 5<sup>th</sup> main Road Peenya industrial Area Peenya 2<sup>nd</sup> stage Bangalore -560058  
WEB: WWW.SUNSETTECH.IN / MAIL: HR@sunsettech.in, info@sunsettech.in

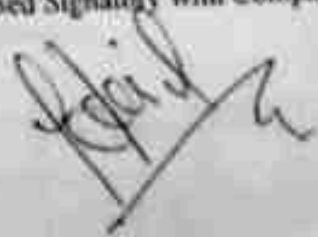
**CERTIFICATE**

This is to certify That Ms. SANGEETHA, T USN No : IMV22BA090, Student Of MBA , Sir M Visvesaraya Institute Of Technology , Hunasamaranahalli , OFF International Airport Road , Bangalore -562157 has Completed her Internship work "A Study of Account Receivable Management "at Sunsetech Engineering and Service Peenya 2<sup>nd</sup> stage Bangalore -560058 period from 23-04-2024 to 06-06-2024

During Internship work on her Academic ability and Character was good

Authorised Signatory with Company Seal

Date: 06-06-2024  
Place: Bangalore





SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY.


BANGALORE - 562157

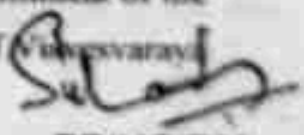
DEPARTMENT OF MBA

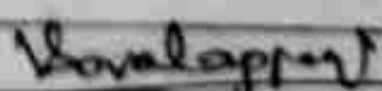
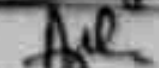
**CERTIFICATE**

This is to certify that **Sangeetha T** bearing USN **IMV22BA090** is a bonafide student of Master of Business Administration course of the institute **2022-2024**, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on **"A STUDY OF ACCOUNT RECEIVABLES MANAGEMENT AT SUNSETECH ENGINEERING AND SERVICES"** is prepared by her in **Offline** under the guidance of **Ms. ASHWINI A**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

  
Signature of Internal Guide

  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
BANGALORE-562157

Name of the Examiners	Affiliation	Signature of the Examiners
1. Vishwanath R+H	VITU	
2. ASHWINI.A	SIR. MVIT	



Project Report on

**“A STUDY ON EMPLOYEE TRAINING AND DEVELOPMENT IN REMOTE WORK  
ENVIRONMENT AT UNITED BREWERIES PVT LTD”**

Submitted by

**SARIKA.A**

**1MV22BA091**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms.DEEPTHI J.R**  
Assistant Professor  
Dept. of MBA

**EXTERNAL GUIDE**

**Mr.SATYENDRA KUMAR**  
Assistant HR Manager



**DEPARTMENT OF MBA**

**SIR M.VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,**

**BENGALURU-562157**

**September 2024**



## COMPANY CERTIFICATE



UNITED BREWERIES PVT LTD

No. 1562A Vishachannurapura Daddaballapur Rd. Nelurangaly 562111 District: Bangalore Urban, State: Karnataka, Contact  
Number: 27726077, 980 17722704, email

Date: 06/06/2024

### CERTIFICATE

This is to certify that Ms. Sarika.A following USN : 1MV22BA091, MBA final year student of SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY has successfully completed the project entitled "A STUDY ON EMPLOYEE TRAINING AND DEVELOPMENT IN REMOTE WORK ENVIRONMENT IN UNITED BREWERIES LTD " during the period of 20/04/2024 To 04 /06/2024 at our premises.

Ms. Sarika.A has displayed professional traits during her project and managed to complete all assigned tasks as required. She was hard working, dedicated and committed.

It was a pleasure having her with us in this short period.

We wish her all the very best for her future endeavors.

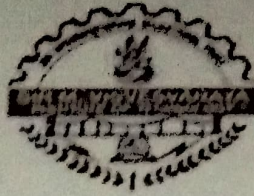
Yours sincerely

From UNITED BREWERIES



Authorized signature





**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,**

**BENGALURU - 562157**

**DEPARTMENT OF MBA**

**CERTIFICATE**

This is to certify that **SARIKA.A** bearing **USN 1MV22BA091** is a bonafide student of Master of Business Administration course of the institute **2022-2024**, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on **"A STUDY ON EMPLOYEE TRAINING AND DEVELOPMENT IN REMOTE WORK ENVIRONMENT AT UNITED BREWERIES PVT LTD "** is prepared by her in Offline under the guidance of **Mrs.DEEPTHI J.R.**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Signature of Internal Guide

**HEAD OF THE DEPARTMENT**  
Department of Management Studies  
Signature of HOD  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

**PRINCIPAL**  
Signature of Principal  
**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
Krishnadevarayanagar, Hunsaranehalli  
International Airport Road, Bangalore-562 57

Name of the Examiners		Affiliation	Signature of the Examiners
1.	Mangumatha Naile	STCET	
2.	Deepthi J R	Sir M VIT	



Project Report on

**“A STUDY ON INVESTOR’S ATTITUDE TOWARDS MUTUAL FUND  
INVESTMENTS AT NEXON FINANCIAL SERVICES., BENGALURU”**

Submitted by

**SATHYA NARAYANA**

**1MV22BA092**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. Ashwini A**  
Assistant Professor

**EXTERNAL GUIDE**

**Mr. Veerendra B Kambalyal**  
Director



**DEPARTMENT OF MBA**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,  
BENGALURU-562157**

**September 2024**



# **NEXON**

## **Nexon Financial Services**

AMFI Registered Mutual Fund Distributor

Date: 10-6-2024

### **CERTIFICATE**

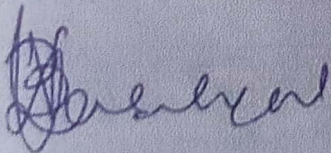
This is to certify that Mr. Sathya Narayana bearing (USN: 1MV22BA092), an MBA Student at Sir M Visvesvaraya Institute of Technology, Karnataka, Bangalore, has completed a project titled "A Study on Investor's Attitude towards Mutual Fund Investments" in our company. The project was conducted from April 23, 2024 to June 6, 2024. Throughout his time as a trainee with us, behaviour was deemed appropriate.

The above project work was provided to fulfill the requirement of his academic curriculum.

We wish him all the best in his future endeavours.

**Veerendra B Kambalyal**

**Director**



**Nexon Financial Services**



No.99/10, Sapthagiri Nilaya, 5th Cross, Bapuji Layout, Behind BHEL Township, Vijayanagar, Bangalore-560040





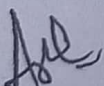
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,

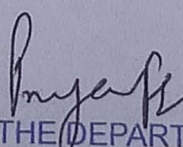
BENGALURU - 562157

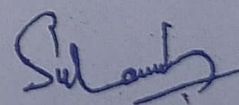
DEPARTMENT OF MBA

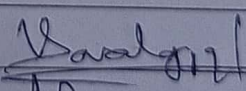

CERTIFICATE

This is to certify that **SATHYA NARAYANA** bearing USN **1MV22BA092** is a bonafide student of Master of Business Administration course of the institute **2022-2024**, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on "**A STUDY ON INVESTOR'S ATTITUDE TOWARDS MUTUAL FUND INVESTMENTS AT NEXON FINANCIAL SERVICES, BENGALURU**" is prepared by him in **Offline** under the guidance of **Ms. ASHWINI A**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

  
Signature of Internal Guide

  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunasamaranahalli  
International Airport Road, Bangalore-562 157

Name of the Examiners	Affiliation	Signature of the Examiners
1. Vishwanath RM		
2. ASHWINI, A	SIR. M VIT	



Internship Report on  
**“DEVAKI ENGINEERING ENTERPRISES PVT.LTD”**

By

**ABHISHEK R**

**USN:1MV22BA001**

**Subject Code:22MBAIN307**

Submitted to

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

In the partial fulfilment of the requirement for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

Ms. Vidhyashree M

Assistant Professor

**EXTERNAL GUIDE**

Ms. Veena M

Accountant

Devaki Pvt. Ltd



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**KRISHNADEVARAYANAGAR , OFF**

**INTERNATIONAL AIRPORT ROAD,**

**HUNASAMARANAHALLI, BANGALORE- 562157**

**2023-2024**



Email : info@devakiengineering.com

Ph : 918028860578



## **DEVAKI ENGINEERING ENTERPRISES PVT.LTD**

No.396, 3<sup>rd</sup> Main Road, 4<sup>th</sup> Phase, 11th cross, Peenya Industrial Area,  
Bengaluru, Karnataka 560058

DATE : 29-11-2023

### **CERTIFICATE**

This is to certify that **Abhishek R** student of Sir M. Visvesvaraya Institute of Technology, Bengaluru has been successfully completed his internship program in our Organisation from **24-10-2023** to **24-11-2023**. During the internship he has done "Organization Study" in our company **Devaki Engineering Enterprises Pvt Ltd**.

We found his sincere & hard working and he has taken proper initiative and efforts towards completing his internship.  
We wish him all the best in his future endeavours.

For Devaki Engineering Enterprises Pvt Ltd

**VEENA M**  
**SENIOR ACCOUNTANT.**





SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY


BANGALORE- 562157

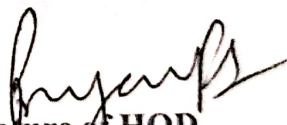
DEPARTMENT OF MBA

### CERTIFICATE

This is to certify that **ABHISHEK R** bearing USN 1MV22BA001, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** 2022-2024, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on “**DEVAKI ENGINEERING ENTERPRISES PVT.LTD**” is prepared by him in Offline under the guidance of **Ms. VIDHYASHREE. M** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.

  
Signature of Internal Guide

  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunasamaranahalli  
International Airport Road, Bangalore-562 157

  
Signature of HOD  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157


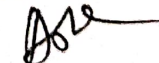
### External Viva Voce Examination Affiliation

Name of the Examiners

1. Priya Choudhary
2. ABHINAV. A

SIR MVIT  
SIR MVIT

Signature of the Examiners

Internship report on

**“ORGANISATION STUDY AT RELIANT CREDITS (INDIA) PVT LTD**

BY

**ADARSH M**

**USN: 1MV22BA002**

**SUBJECT CODE: 22MBAIN307**

Submitted to

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELGAVI**

In partial fulfillment of the requirements for the award of the degree of  
**MASTER OF BUSINESS ADMINISTRATION**

UNDER THE GUIDANCE OF

**INTERNAL GUIDE**

**Ms. Banishree sukla**

Asst. professor

**EXTERNAL GUIDE**

**GOKUL G NAIR**

H R MANAGER



**DEPARTMENT OF MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**SRIKRISHNADEVARAYANAGARA, OFF INTERNATIONAL AIRPORT ROAD,**

**HUNASAMARANAHALLI, YELAHANKA, BANGALORE-562157**

**2023-2024**





Near Bus Stand, Budigere, Channarayapatana Hobli, Devanahalli Taluk,  
Bengaluru Rural District - 562 129.

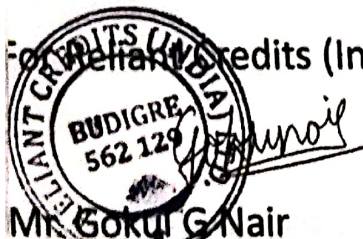
## INTERNSHIP CERTIFICATE

### To Whomsoever It May Concern

This is to certify that **ADARSH M. (1MV22BA002)** an MBA student of SIR  
Visvesvaraya Institute of Technology, Bangalore has successfully completed  
Process Study on "Gold loans and Finance LTD and Services"  
**9.10.2023 to 21.11.2023** in our company under the guidance of Mr. Gokul G Nair  
(HR Manager)

During the above period, He had been exposed to different processes & he was  
found hardworking & his performance / conduct was good.

We wish him every success in his life & career.

  
Reliant Credits (India) Ltd.  
Mr. Gokul G Nair  
(HR Manager)

## CERTIFICATE

This is to certify that **ADARSH M** bearing **USN 1MV22BA002**, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY 2022-2024**, affiliated to **Visvesvaraya Technological University**, belagavi Internship report on **“Organization Study At reliant credits (India) pvt ltd”** is prepared by him in offline under the guidance of **Ms.Banishree Sukla**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of **Visvesvaraya Technological University, Belgavi, Karnataka**.

**Signature of Internal guide**

**Signature of HOD**

**PRINCIPAL**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
Krishnadevarayanagar, Hunasamaranahalli  
Internal Street, Airport Road, Bangalore-562 157

**Signature of principal**

**HEAD OF THE DEPARTMENT**  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

### **External Viva Voce examination**

<b>Name of the examiners</b>	<b>affiliation</b>	<b>signature of examiners</b>
------------------------------	--------------------	-------------------------------

1 **Pritya Choudhary**

**SIR MVIT**

2 **ABHINAVI. A**

**SIR MVIT**



INTERNSHIP REPORT ON  
**ORGANIZATION STUDY AT ESSAR LABORATORIES**

BY  
**AISHWARYA N J**  
**1MV22BA003**

**SUBJECT CODE: 22MBAIN307**

Submitted to  
**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**  
In partial fulfillment of the requirements for the award of the degree of  
**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

Ms. SWARNALATHA M  
Assistant Professor  
Dept of MBA, SIR MVIT

**EXTERNAL GUIDE**

Mr. B S PATIL  
Quality manager  
ESSAR laboratories



Department of MBA  
**Sir M. Visvesvaraya Institute of Technology,**  
**HUNASAMARANAHALLI, INTERNATIONAL**  
**AIRPORT ROAD, YELAHANKA, BANGALORE-562157**  
2023-2024



## ESSAR LABORATORIES & RESEARCH CENTRE

GOVT OF INDIA  
Approved for AGMARK grading

ISO 9001 2015 CERTIFIED

FAZAL MANZIL, 36, SUVIDHA COLONY, KESHWAPUR, HUBLI - 580023 (KARNATAKA)  
Email : elrchbl@gmail.com, ankalgirl@gmail.com, web : www.essarlaboratory.com  
Ph. No. : (0836) 2368666, 0836 - 2268786

### INTERNSHIP CERTIFICATE

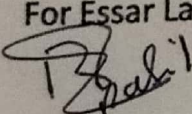
#### To Whomsoever It May Concern

This is to certify that **Ms. Aishwarya N J (USN IMV22BA003)** an MBA student of SIR M Visvesvaraya Institute of Technology, Bangalore has successfully completed Process Study on Food Testing, Water Testing & Building Materials Testing from **19.10.2023 to 21.11.2023** in our company under the guidance of Mr. B.S. Patil – Manager.

During the above period, she had been exposed to different processes & she was found hardworking & her performance/conduct was good.

We wish her every success in her life & career.

For Essar Laboratories & Research Centre

  
B S Patil  
(Manager)





## CERTIFICATE

This is to certify **AISHWARYA N J** bearing **USN 1MV22BA003** is a bonafide student of master of business administration course of **SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY** batch 2023-24 Affiliated to visvesvaraya technological university, belagavi, internship report on "essar laboratories" is prepared under the guidance of **Ms. Swarnalatha M** in partial fulfillment of requirements for the award of the degree of master of business administration of visvesvaraya technological university, belagavi karnataka.

*M. Swarnalatha*  
Signature of internal guide

*Sulambh*  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunasamaranahalli  
International Airport Road, Bangalore-562 157  
Signature of principle

*[Signature]*  
Signature of HOD

HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

### External viva voce examination

Name of the examiners

affiliation

signature of the examiners

- 1 Priya Choudhary
- 2 ASHWINI. A

Sir MVIT  
SDR MVIT

*Priya*  
*Ane*

Internship Report on  
**"SPACENEX AERO PRIVATE LIMITED"**

By

**AKSHATA RAJPUT**

**USN: 1MV22BA004**

**Subject Code:22MBAIN307**

Submitted to

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

In the partial fulfilment of the requirement for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Ms. VIDHYASHREE. M**  
**ASSISTANT PROFESSOR**

**EXTERNAL GUIDE**

**Mr. RAKSHITH**  
**MANAGER**



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**HUNASAMARANAHALLI, INTERNATIONAL AIRPORT ROAD,**

**YELAHANKA, BANGALORE-562157**

**2023-2024**





**SPACENEX AERO PRIVATE LIMITED**

Plot No. 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100, 101, 102, 103, 104, 105, 106, 107, 108, 109, 110, 111, 112, 113, 114, 115, 116, 117, 118, 119, 120, 121, 122, 123, 124, 125, 126, 127, 128, 129, 130, 131, 132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200, 201, 202, 203, 204, 205, 206, 207, 208, 209, 210, 211, 212, 213, 214, 215, 216, 217, 218, 219, 220, 221, 222, 223, 224, 225, 226, 227, 228, 229, 230, 231, 232, 233, 234, 235, 236, 237, 238, 239, 240, 241, 242, 243, 244, 245, 246, 247, 248, 249, 250, 251, 252, 253, 254, 255, 256, 257, 258, 259, 260, 261, 262, 263, 264, 265, 266, 267, 268, 269, 270, 271, 272, 273, 274, 275, 276, 277, 278, 279, 280, 281, 282, 283, 284, 285, 286, 287, 288, 289, 290, 291, 292, 293, 294, 295, 296, 297, 298, 299, 300, 301, 302, 303, 304, 305, 306, 307, 308, 309, 310, 311, 312, 313, 314, 315, 316, 317, 318, 319, 320, 321, 322, 323, 324, 325, 326, 327, 328, 329, 330, 331, 332, 333, 334, 335, 336, 337, 338, 339, 340, 341, 342, 343, 344, 345, 346, 347, 348, 349, 350, 351, 352, 353, 354, 355, 356, 357, 358, 359, 360, 361, 362, 363, 364, 365, 366, 367, 368, 369, 370, 371, 372, 373, 374, 375, 376, 377, 378, 379, 380, 381, 382, 383, 384, 385, 386, 387, 388, 389, 390, 391, 392, 393, 394, 395, 396, 397, 398, 399, 400, 401, 402, 403, 404, 405, 406, 407, 408, 409, 410, 411, 412, 413, 414, 415, 416, 417, 418, 419, 420, 421, 422, 423, 424, 425, 426, 427, 428, 429, 430, 431, 432, 433, 434, 435, 436, 437, 438, 439, 440, 441, 442, 443, 444, 445, 446, 447, 448, 449, 450, 451, 452, 453, 454, 455, 456, 457, 458, 459, 460, 461, 462, 463, 464, 465, 466, 467, 468, 469, 470, 471, 472, 473, 474, 475, 476, 477, 478, 479, 480, 481, 482, 483, 484, 485, 486, 487, 488, 489, 490, 491, 492, 493, 494, 495, 496, 497, 498, 499, 500, 501, 502, 503, 504, 505, 506, 507, 508, 509, 510, 511, 512, 513, 514, 515, 516, 517, 518, 519, 520, 521, 522, 523, 524, 525, 526, 527, 528, 529, 530, 531, 532, 533, 534, 535, 536, 537, 538, 539, 540, 541, 542, 543, 544, 545, 546, 547, 548, 549, 550, 551, 552, 553, 554, 555, 556, 557, 558, 559, 560, 561, 562, 563, 564, 565, 566, 567, 568, 569, 570, 571, 572, 573, 574, 575, 576, 577, 578, 579, 580, 581, 582, 583, 584, 585, 586, 587, 588, 589, 590, 591, 592, 593, 594, 595, 596, 597, 598, 599, 600, 601, 602, 603, 604, 605, 606, 607, 608, 609, 610, 611, 612, 613, 614, 615, 616, 617, 618, 619, 620, 621, 622, 623, 624, 625, 626, 627, 628, 629, 630, 631, 632, 633, 634, 635, 636, 637, 638, 639, 640, 641, 642, 643, 644, 645, 646, 647, 648, 649, 650, 651, 652, 653, 654, 655, 656, 657, 658, 659, 660, 661, 662, 663, 664, 665, 666, 667, 668, 669, 670, 671, 672, 673, 674, 675, 676, 677, 678, 679, 680, 681, 682, 683, 684, 685, 686, 687, 688, 689, 690, 691, 692, 693, 694, 695, 696, 697, 698, 699, 700, 701, 702, 703, 704, 705, 706, 707, 708, 709, 710, 711, 712, 713, 714, 715, 716, 717, 718, 719, 720, 721, 722, 723, 724, 725, 726, 727, 728, 729, 730, 731, 732, 733, 734, 735, 736, 737, 738, 739, 740, 741, 742, 743, 744, 745, 746, 747, 748, 749, 750, 751, 752, 753, 754, 755, 756, 757, 758, 759, 760, 761, 762, 763, 764, 765, 766, 767, 768, 769, 770, 771, 772, 773, 774, 775, 776, 777, 778, 779, 780, 781, 782, 783, 784, 785, 786, 787, 788, 789, 790, 791, 792, 793, 794, 795, 796, 797, 798, 799, 800, 801, 802, 803, 804, 805, 806, 807, 808, 809, 810, 811, 812, 813, 814, 815, 816, 817, 818, 819, 820, 821, 822, 823, 824, 825, 826, 827, 828, 829, 830, 831, 832, 833, 834, 835, 836, 837, 838, 839, 840, 841, 842, 843, 844, 845, 846, 847, 848, 849, 850, 851, 852, 853, 854, 855, 856, 857, 858, 859, 860, 861, 862, 863, 864, 865, 866, 867, 868, 869, 870, 871, 872, 873, 874, 875, 876, 877, 878, 879, 880, 881, 882, 883, 884, 885, 886, 887, 888, 889, 890, 891, 892, 893, 894, 895, 896, 897, 898, 899, 900, 901, 902, 903, 904, 905, 906, 907, 908, 909, 910, 911, 912, 913, 914, 915, 916, 917, 918, 919, 920, 921, 922, 923, 924, 925, 926, 927, 928, 929, 930, 931, 932, 933, 934, 935, 936, 937, 938, 939, 940, 941, 942, 943, 944, 945, 946, 947, 948, 949, 950, 951, 952, 953, 954, 955, 956, 957, 958, 959, 960, 961, 962, 963, 964, 965, 966, 967, 968, 969, 970, 971, 972, 973, 974, 975, 976, 977, 978, 979, 980, 981, 982, 983, 984, 985, 986, 987, 988, 989, 990, 991, 992, 993, 994, 995, 996, 997, 998, 999, 1000

Reference: SP/HR/080

Date: 27/11/2023

### CERTIFICATE

This is to certify that **AKSHATA RAJPUT** (Reg No: 1MV22BA004) student of MBA department at **Sir M Visvesvaraya Institute of Technology, Bangalore** has successfully completed her Internship(Organization Study) with **Spacenex Aero Private Limited** from **26<sup>th</sup> October 2023 to 22<sup>nd</sup> November 2023** with our guidance and supervision.

She was found to be hard working diligent and conscientious worker during her internship period.

We wish her good luck in all her future endeavor.

For **SPACENEX AERO PRIVATE LIMITED**



[www.spacenex.com](http://www.spacenex.com) [info@spacenex.com](mailto:info@spacenex.com)



## SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY


BANGALORE- 562157

### DEPARTMENT OF MBA

### CERTIFICATE

This is to certify that **AKSHATA RAJPUT** bearing USN 1MV22BA004, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY 2022-2024**, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on "**SPACENEX AERO PRIVATE LIMITED**" is prepared by her in Offline under the guidance of **Ms. VIDHYASHREE. M** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

  
Signature of Internal Guide



PRINCIPAL

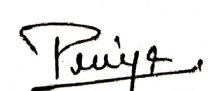
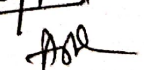
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishna Nagar, H.N. Manjunath Halli  
International Airport Road, Bangalore-562 157

Signature of Principal

  
Signature of HOD

HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

### External Viva Voce Examination

Name of the Examiners	Affiliation	Signature of the Examiners
1. Priya Choudhary	SIR MVIT	
2. ASHWINI A	SIR. MVIT	



Internship Report on  
**"BESCOM LTD., KOLAR"**

By  
**ARCHANA J R**  
**USN: 1MV22BA005**

**Subject Code:22MBAIN307**

Submitted to  
**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**  
In the partial fulfilment of the requirement for the award of the degree of  
**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Ms. VIDHYASHREE. M**  
**ASSISTANT PROFESSOR**

**EXTERNAL GUIDE**

**Mr. KMV SWAMY**  
**EXECUTIVE ENGINEER**



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
**HUNASAMARANAHALLI, INTERNATIONAL AIRPORT**  
**ROAD, YELAHANKA, BANGALORE-562157**

**2023-2024**



ಬೆಂಗಳೂರು ವಿದ್ಯುತ್ ಸರಬರಾಜು ಕಂಪನಿ ನಿಯಮಿತ  
BANGALORE ELECTRICITY SUPPLY COMPANY LIMITED

Website: www.Bescom.org  
Email: aeeusd.kolar@gmail.com

No. AEE/APP/USD/KIR/2023-24 ೨/3

Office of the  
Asst. Executive Engineer (Ele),  
BESCOM, USD, Kolar.

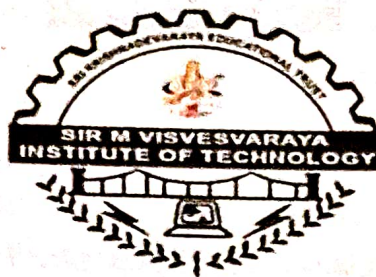
Date: ೨೨/೧೨/೨೦೨೩

### CERTIFICATE

This is to certify that Miss. Archana J R bearing the register number 1MV22BA005, Student of MBA first year at Pursuing post-graduation in Visvesvaraya Technological University, Sir M Visvesvaraya institute of technology, Bengaluru has undergone the project work from 19.10.2023 to 21.11.2023 on "An organizational study at BESCOM" in respect of BESCOM Ltd, Kolar and she has been successfully completed the project.

AARALABASANKAR Engineer (Ele),  
Urban Sub-Division, BESCOM, Kolar.





## SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY

BANGALORE- 562157

DEPARTMENT OF MBA


### CERTIFICATE

This is to certify that **ARCHANA J R** bearing USN 1MV22BA005, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** (2022-24), affiliated to Visvesvaraya Technological University, Belgaum. Internship report on "**BESCOM LTD., KOLAR**" is prepared by her in **Offline** under the guidance of **Ms. VIDHYASHREE M**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

  
Signature of Internal Guide

  
PRINCIPAL

SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevaraya Nagar, Mysore Main Road,  
International Airport Road, Bangalore-562 157

  
Signature of HOD

HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

### External Viva Voce Examination

Name of the Examiners

Affiliation.

Signature of the Examiners

1. Sulakshmi

Sir Mvit



2.

Internship Report on  
**“ ORGANIZATION STUDY AT VIVA TOYOTA ”**

By

ASHIK S S

USN: 1MV22BA006

Subject Code:22MBAIN307

Submitted to

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

In the partial fulfilment of the requirement for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Ms. PRIYA CHOUDHARY**

**Assistant. Professor**

**EXTERNAL GUIDE**

**Ms. PRIYA S**

**General Manger**



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**KRISHNADEVARAYANAGAR, OFF INTERNATIONAL AIRPORT ROAD ,  
HUNASAMARANAHALLI, BENGALURU-562157**

**2023-2024**





**VIVA TOYOTA**

Date-21-11-2023

**CERTIFICATE**

This is to certify that Mr Ashik s,USN-1MV22BA006 of Sir M Visvesvaraya Institute of Techonology,has successfully completed an "Organization Study", from 19<sup>th</sup> October, 2023 to 21<sup>th</sup> November, 2023.

He has done this study under the guidance of Ms. Priya.S General Manager.

He has completed this study to the satisfaction of all concerned.

We wish him all the best in his future endeavors



**VIVA MAGNA WHEELER PRIVATE LIMITED**

(An ISO 14001-2015 Company)

No. 171/1, Hunasamaranahalli, Jala Hobli, International Airport Road, Yelahanka

Bengaluru, Karnataka 562157 – Phone 080-57041008 – Website [www.vivatovota.co.in](http://www.vivatovota.co.in)

GSTIN:29AADCV2343K123 CINU50401KA2010PTC052657



## SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY

BANGALORE- 562157

### DEPARTMENT OF MBA

#### CERTIFICATE

This is to certify that **ASHIK S S** bearing **USN 1MV22BA006**, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY 2022-24**, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on **“Organization Study on TOYOTA PVT. Ltd.”** is prepared by him in Offline under the guidance of **Ms. Priya Choudhary** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

  
Signature of Internal Guide

  
PRINCIPAL

  
Signature of HOD

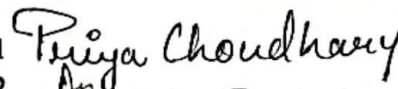
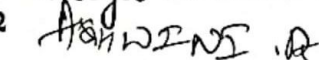
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunsarasanahalli  
International Airport Road, Bangalore-562157  
Signature of Principal  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Visvesvaraya Institute of Technology  
BANGALORE-562157

#### External Viva Voce Examination

Name of the Examiners

Affiliation

Signature of the Examiners

1   
2 

SIR M.VIT  
SIR M.VIT




**“ORGANIZATIONAL STUDY ON COROMANDEL INTERNATIONAL LTD”**

By

**ASHOK R S**

**1MV22BA007**

**Subject Code: 22MBAIN307**

Submitted to

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

In the partial fulfilment of the requirement for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Mrs. PRIYA CHOUDHARY**

**ASSISTANT PROFESSOR**

**EXTERNAL GUIDE**

**MR. PRADEEP RAJU**

**MARKETING MANAGER**



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
**KRISHNADEVARAYA NAGAR, OFF INTERNATIONAL**  
**AIRPORT ROAD, HUNASMARANAHALLI, BENGALURU - 562157**

DATE:21/11/2023

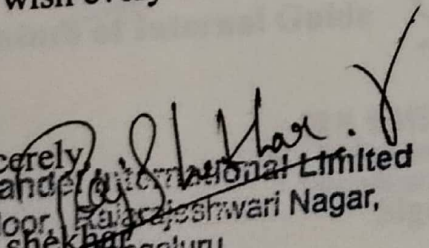
**CERTIFICATE**

This is to certify that Mr. ASHOK R. S USN 1MV22BA007 MBA student of Sir M Visvesvaraya Institute of Technology has successfully completed "Organization Study in Coramandel International ltd " from 19-10-2023 to 21-11-2023.

During the above period, we found him/her taking very keen interest in learning various processes in our company and collecting information on related to their internship work.

We have observed him/her to be sincere and committed towards fulfilling the organizational requirements.

We wish every success in his/her future endeavors.

Sincerely,  
  
Coromandel International Limited  
4th Floor, Rajeshwari Nagar,  
Raj shekhar  
Bengaluru  
(Assistant Manager )

Coromandel International Limited Olympia Terraces, #15B(SP), SIDCO Industrial Estate, Guindy,  
Chennai - 600 032, Tamilnadu, India T +91 44 42525300 / 42525400





**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**BANGALORE- 562157**

**DEPARTMENT OF MBA**

**CERTIFICATE**

This is to certify that **ASHOK R S** bearing USN **1MV22BA007**, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY 2022-24**, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on **"ORGANIZATIONAL STUDY ON COROMANDEL INTERNATIONAL LTD"** is prepared by him in **Offline** under the guidance of **Mrs. PRIYA CHOUDHARY**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

**Signature of Internal Guide**

**PRINCIPAL**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
Krishnadevarayanagar, Hunasamaranahalli  
International Airport Road, Bangalore-562 107

**Signature of Principal**

**Signature of HOD**

**HEAD OF THE DEPARTMENT**  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

**External Viva Voce Examination**

**Name of the Examiners**  
**Examiners**

**Affiliation**

**Signature of the**

1. **Mr. Ashwini B**  
2. **Priya Choudhary**

**GER MVST**  
**SIR MVIT**

**“Internship Report on”  
“FUTURE SUPPLY CHAIN LTD”**

**By  
ASHWATH KUMAR K**

**USN:1MV22BA008**

**Subject Code :22MBAIN307**

**Submitted to  
VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

**In the partial fulfillment of the requirement for the award of the degree of**

**MASTER OF BUSINESS ADMINISTRATION**

**Under the guidance of**

**INTERNALGUIDE**

**Ms. SHEETHAL C  
ASSISTANT PROFESSOR  
DEPARTMENT OF MBA**

**EXTERNALGUIDE**

**Mr. BALAJI  
HR MANAGER**



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**HUNASAMARNAHALLI, INTERNATIONAL**

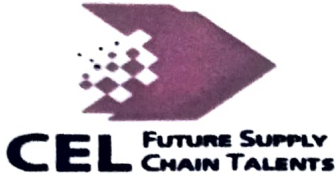
**AIRPORT ROAD, YELAHANKA, BANGALORE-**

**562157**

**2023-2024**



## COMPANY CERTIFICATE



Date :21/11/2023

### CERTIFICATE

This is to certify that Mr. ASHWATH KUMAR K of MBA student of Sir M Visvesvaraya Institute of Technology has successfully completed "Organization Study in FUTURE SUPPLY CHAIN" from 19-10-2023 to 21-11-2023.

During the above period, we found him/her taking very keen Interest in learning various processes in our company and collecting information on related to their internship work.

We have observed him/her to be sincere and committed towards fulfilling the organizational requirements.

We found his sincere and result oriented and wish his success in his studies.

**FUTURE SUPPLY CHAIN**  
Sincerity, Integrity, Teamwork  
Bangalore - 562100

**FUTURE SUPPLY CHAIN**



**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**BANGALORE- 562157**

**DEPARTMENT OF MBA**

**CERTIFICATE**

This is to certify that **ASHWATH KUMAR K** bearing USN **1MV22BA008** is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY 2022-24**, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on **FUTURE SUPPLY CHAIN LTD** is prepared by him in **Online** under the guidance of **Ms. SHEETHAL C** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

**Signature of Internal Guide**

**Signature of HOD**

**SIR M. VISVESVARAYA  
Krishnadevaraya  
International**

**INSTITUTE OF TECHNOLOGY  
Belgaum  
Bangalore-562157**

**Signature of Principal**

**HEAD OF THE DEPARTMENT**

**Department of Management Studies**

**Sir M Visvesvaraya Institute of Technology**

**BANGALORE-562157**

**External Viva Voce Examination**

**Name of the Examiners**

**Affiliation Signature of the Examiners**

1. **Priya Choudhary**

2. **ASHWINEE A**

**SIR M VIT**

**SIR M VIT**

**Ash**



Internship Report on  
"VTRAC WORLDWIDE TRAFFIC CONSULTING PVT.LTD."  
By

ASTHIKA B S

USN: 1MV22BA009

Subject Code:22MBAIN307

Submitted to  
**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**  
In the partial fulfilment of the requirement for the award of the degree of  
**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Ms. VIDHYASHREE. M**  
**ASSISTANT PROFESSOR**

**EXTERNAL GUIDE**

**Mr. MANJUNATH**  
**H R MANAGER**



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
**HUNASAMARANAHALLI, INTERNATIONAL**  
**AIRPORT ROAD, YELAHANKA, BENGALURU-**  
**562157**

**2023-2024**



Intelligent Traffic Solutions

VTRAC Worldwide Traffic Consulting Pvt Ltd

#15/16, 3<sup>rd</sup> Floor, Raja Rajeshwari Complex

Vajpayee Nagar, Bommanahalli

Bangalore, India 560 066

+91 80 40911824 | +91 96113 05519

nagendra@vtracworldwide.com

## TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Ms Asthika B S** (USN - 1MV22BA009), a student of **Sir M Visvesvaraya Institute of Technology, Bangalore** has successfully completed her internship on "**Human Resources**" in our organization. The internship duration is from 19/10/2022 to 21/11/2022.

Thanking you



Dr. Priyanka Sharma  
Signature of HOD

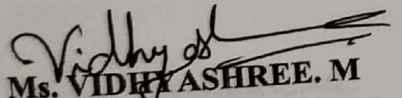


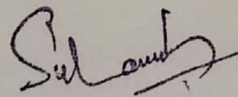


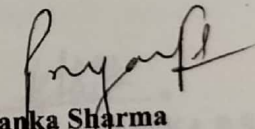
**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
**BANGALORE- 562157**  
**DEPARTMENT OF MBA**

**CERTIFICATE**

This is to certify that **ASTHIKA B S** bearing USN **1MV22BA009**, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** 2022-2024, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on **"VTRAC WORLDWIDE TRAFFIC CONSULTING PVT.LTD."** is prepared by her in Offline under the guidance of **Ms. VIDHYASHREE. M** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

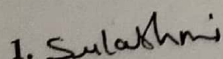
  
**Ms. VIDHYASHREE. M**  
**Signature of Internal Guide**

  
**PRINCIPAL**  
**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
Krishnadevarayanagar, Hunasamaranahalli  
International Airport Road, Bangalore-562 157  
**Prof. Rakesh S G**  
**Signature of Principal**

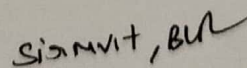
  
**Dr. Priyanka Sharma**  
**Signature of HOD**

**External Viva Voce Examination**

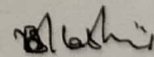
**Name of the Examiners**

1. 
- 2.

**Affiliation**

  
SVMIT, BLR

**Signature of the Examiners**



Internship Report on  
“DMART, YELAHANKA”

By

**BALAJI.P**

**USN: 1MV22BA010**

**Subject Code: 22MBAIN307**

Submitted to

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

In the partial fulfillment of the requirement for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Ms. VIDHYASHREE. M**

**ASSISTANT PROFESSOR**

**EXTERNAL GUIDE**

**Mr. ASIF.K**

**ASSISTANT MANAGER**



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**HUNASAMARANAHALLI, INTERNATIONAL**

**AIRPORT ROAD, YELAHANKA, BANGALORE- 562157**

**2023-2024**





Date:20/11/2023

TO WHOM EVER IT MAY CONCERN

This is to certify that **MR BALAJI.P, (1MV22BA010)** student of **MBA, Sir M. Visvesvaraya Institute Of Technology** has successfully completed **internship on organization study at D MART, Yelahanka Bangalore** during **19/10/2023 to 21/11/2023**.

We wish him success in his life and career.



**Nagendra Kumar**

(Store Manager)

Yelahanka New Town,

Bengaluru, Karnataka 560065.



**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**BANGALORE- 562157**

**DEPARTMENT OF MBA**

**CERTIFICATE**

This is to certify that **BALAJI.P** bearing USN 1MV22BA010, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** 2022-2024, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on **“DMART, YELAHANKA”** “is prepared by him in **Offline** under the guidance of

**Ms. VIDHYASHREE.M** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

**Signature of Internal Guide**

**Signature of HOD**

**Signature of Principal**

**External Viva Voce Examination**

**Name of the Examiners**

**Affiliation**

**Signature of the Examiners**

**1.**

**2.**



Internship report on

**“ORGANIZATION STUDY AT DOLAN TECHNO CRAFT PVT LTD”**

BY

**BHANUPRIYA D**

**USN: 1MV22BA011**

**SUBJECT CODE: 22MBAIN307**

Submitted to

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

In partial fulfillment of the requirement for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Ms. PRIYA CHOUDHARY**

Assistant Professor

**EXTERNAL GUIDE**

**Mr. PARAMESH S**

Marketing Manager  
Dolan Techno Craft Pvt Ltd.



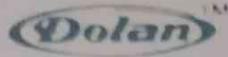
**DEPARTMENT OF MBA**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**

KRISHNADEVARAYANAGAR, OFF INTERNATIONAL AIRPORT ROAD,  
HUNASAMARANAHALLI, BENGALURU-562157

**2023-2024**

# COMPANY CERTIFICATE



Date : 19/10/2023

Dear Sir/Madam,

## TO WHOM EVER IT MAY CONCERN

We are pleased to offer a project trainee assignment to the following student of your institute from 19th October 2023 to 21st November 2023 on a stipendiary basis. The student is requested to make her own arrangements for accommodation and transportation.

Bhanupriya D

USN - 1MV22BA011

The internship being offered in order to support her academic requirements.

A handwritten signature in blue ink, appearing to read "Shilpa Kumari".

(HR manager)



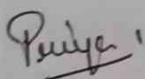



**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
**BENGALURU- 562157**

**DEPARTMENT OF MBA**

**CERTIFICATE**

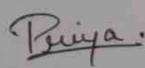

This is to certify that **BHANUPRIYA D** bearing USN **1MV22BA011**, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** batch **2022-2024**, affiliated to Visvesvaraya Technological University, Belagavi. Internship report on "**ORGANIZATION STUDY AT DOLAN TECHNO CRAFT PVT LTD**" is prepared by her in Offline under the guidance of **Ms. PRIYA CHOUDHARY** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.

  
Signature of Internal Guide

  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnaswaraiah Nagar, Hunsaranehalli  
Internal Airport Road, Bangalore-562 157  
Signature of Principal

  
Signature of HOD  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

**External Viva Voce Examination**

Name of the Examiners	Affiliation	Signature of the Examiners
1. Priya Choudhary	Sir.MVIT	
2. ASHWINI. A	SIR.MVIT	



## Ecomen Laboratories Pvt. Ltd.

CIN : 07421989PTCO160 / GST : 29AAACE6076H1ZG

First Floor, Sy No. 91/A, Ward No 7, MCHS Jakkur Layout, Jakkur, Bangalore - 560 064 Karnataka

+91 080 29533368

info@ecomen.in

www.ecomen.in

Date: 21.11.2023

### Internship Certificate

This letter is to certify that Ms. BHAVANA.K.S(USN1MV22BA012) has successfully completed her internship program of 4 week in our organization's Finance Department. Her internship tenure was from 19<sup>th</sup> October 2023 to 21<sup>st</sup> November 2023.

During the above period, we found that she was consistent, honest, and diligent in her assigned duties and responsibilities.

We wish her all the success in her future endeavours.

For the Ecomen Laboratories Pvt Ltd



*P. M. J. J.*  
Authorized Signatory.





**“Internship Report on”  
“ORGANIZATION STUDY AT CENTER FOR SPORTS EXCELLENCE PVT LTD”**

By

**BHAVYA M**

**1MV22BA013**

**Subject Code: 22MBAIN307**

Submitted to

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

In the partial fulfillment of the requirement for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Mrs. Priya Choudhary**

**Assistant Professor**

**EXTERNAL GUIDE**

**M K Ravishankar**

**CFO (Chief Finance Officer)**



**Department of MBA**

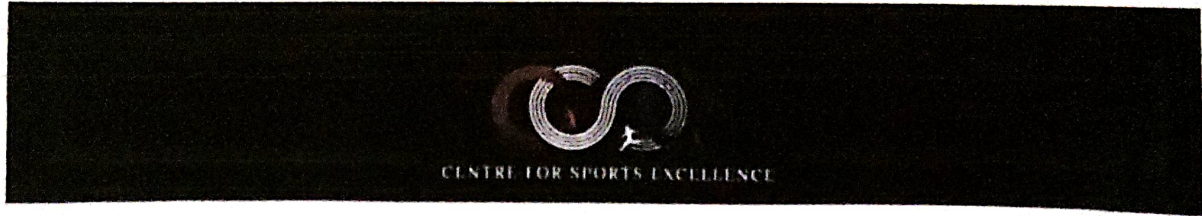
**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**KRISHNADEVARAYANAVAR, OFF INTERNATIONAL AIRPORT ROAD,**

**HUNASAMARANAHALLI, BENGALURU- 562157**

**2023-2024**

## Company Certificate



### INTERNSHIP COMPLETION CERTIFICATE

Dear Sir/Ma'am,

This letter is an acknowledgement that Ms. Bhavya M (USN 1MV22BA013) MBA student of Sir M Visvesvaraya Institute of Technology has completed internship at the Padukone - Dravid Centre for Sports Excellence Private Limited, Bangalore between 19th October 2023 and 21st November 2023.

During the course of her internship, she worked closely with the Finance department assisting in day to day activities. She displayed a proactive passion and carried out her tasks with sincere dedication.

We were Impressed by her keen Interest in learning finance functions. We Wish her all the best in her future endeavours.

Best Regards,

For Centre for Sports Excellence Pvt Ltd

  
M K Ravishankar

Chief Financial Officer

21<sup>th</sup> November 2023







**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

BANGALORE- 562157

**DEPARTMENT OF MBA**

**CERTIFICATE**

This is to certify that **BHAVYA M** bearing USN 1MV22BA013 is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** Batch 2022-24 , affiliated to Visvesvaraya Technological University, Belgaum. Internship report on “**Organization Study At Center For Sports Excellence Pvt Ltd**” is prepared by her in **Offline** under the guidance of **Mrs. PRIYA CHOUDHARY** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

Signature of Internal Guide

PRINCIPAL

SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunsarasanahalli,  
International Airport Road, Bangalore-562157

Signature of Principal

Signature of HOD

HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

**External Viva Voce Examination**

Name of the Examiners

Affiliation

Signature of the Examiners

1. Mr. Ashwini A

SIR M VIT

2. Priya Choudhary

SIR M VIT



Internship Report on  
“ORGANIZATIONAL STUDY AT ASTER RV HOSPITAL”

By

**Bhavya Naik**

**USN:1MV22BA014**

**Subject code:22MBAIN307**

Submitted to

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

In the partial fulfilment of the requirement for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**

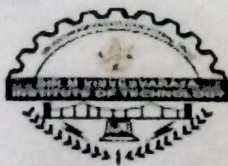
Under the guidance of

**INTERNAL GUIDE**

**Mrs. Priya Choudhary**  
**Assistant Professor**

**EXTERNAL GUIDE**

**Mr. Nagendra**  
**Finance Manager**



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**Krishnadevarayanagar, Off International Airport Road ,**

**Hunasamaranahalli , Bengaluru-562157**

**2023-2024**





**November 25, 2023**

**TO WHOMSOEVER IT MAY CONCERN**

This is to certify that Ms. Bhavya P Naik, student at Sir M Visvesvaraya Institute of Technology ,(Yalahanka Bengaluru) pursuing "Master of Business Administration" has undergone Internship in the Department of "Finance & Accounts" as part of the Curriculum, at Aster RV Hospital, Bangalore from October 25, 2023 to November 25, 2023.

During the period of Internship, she was found to be sincere and committed.

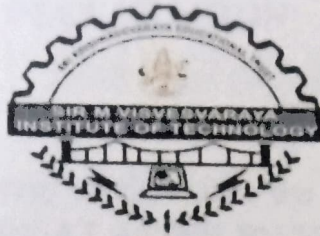
We wish her success in her future assignments.

**For Aster RV Hospital,**



**Shivaprasad Shastri B**  
**Deputy Manager – Human Resources**



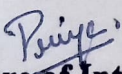


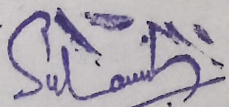
**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY  
BANGALORE- 562157**

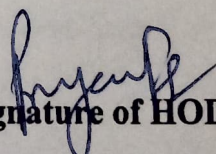
**DEPARTMENT OF MBA**

**CERTIFICATE**

This is to certify that **Bhavya Naik** bearing USN **1MV22BA014**, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY batch 2022-2024**, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on **“ORGANIZATIONAL STUDY AT ASTER RV HOSPITAL”** is prepared by her in Offline under the guidance of **Mrs. Priya Choudhary** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

  
**Signature of Internal Guide**

  
**PRINCIPAL**  
**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
Kris. Signature of Principal  
International Airport Road, Bangalore-562 157

  
**Signature of HOD**

**HEAD OF THE DEPARTMENT**  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

**External Viva Voce Examination**

**Name of the Examiners**

**Affiliation**

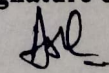
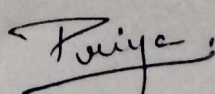
**Signature of the Examiners**

1. Ms. Ashwini A

SIR MVIT

2. Priya Choudhary

SIR MVIT



Internship Report on  
**“ORGANISATION STUDY AT MUSASHI AUTO PARTS INDIA PVT LTD”**

By  
**BHOMIKA GY**  
**USN: 1MV22BA015**

**Subject Code:22MBAIN307**

Submitted to  
**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

In the partial fulfilment of the requirement for the award of the degree of  
**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

Mrs. PRIYA CHOUDHARY  
ASSISTANT PROFESSOR

**EXTERNAL GUIDE**

Mr. JNANESH GUPTA  
MANAGER



Department of MBA  
**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
**HUNASAMARNAHALLI, OFF INTERNATIONAL AIRPORT ROAD**  
**BENGALURU- 562157**  
**2023-2024**



## **MUSASHI AUTO PARTS INDIA PRIVATE LIMITED**

Sy No. 52-1, 52-2P, 53P, 54-1B, 55, 56, 61-1, 61-2, 62-1 & 92-2, Doddaballapura V\* Phase Industrial Area Village,  
Raghunathapur, Hobli-Kasaba, Taluk Doddaballapura, District Bangalore Rural 561203, India Ph: 088  
2807 9700

Date: 17-11-2023

### **CERTIFICATE**

**TO WHOM SO EVER IT MAY CONCERN**

*This is to certify that Ms. BHOOMIKA GY [USN-IMV 22BA015] MBA Final year student of Sir M VISVESVARAYA INSTITUTE OF TECHNOLOGY has successfully completed the internship entitled "An Organizational Study at Musashi Auto Parts India Pvt. Ltd." during the duration 19-10-2023 to 19-11-2023 at our premises.*

*Ms. BHOOMIKA GY has displayed professional traits during her internship and managed to complete all assigned tasks as required. she was hardworking, dedicated and committed.*

*It was a pleasure having her with us in this short period. We wish her all the very best for her future endeavours.*

*Yours sincerely*

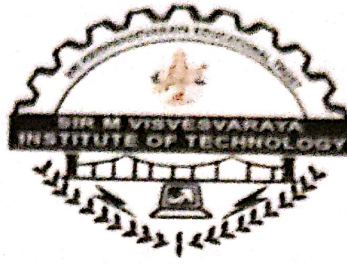
*From Musashi Auto Parts India Pvt. Ltd.*



*Authorized Signatory*

Registered office: UG-17C, Somdutt Chambers-I, 5 Bhikaji Cama Place, New Delhi-  
110068E-mail: [Info@map-ld.com](mailto:Info@map-ld.com) website: <http://www.musashi.co.in/>  
CIN:U34300DL2003PTC116292





**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**BANGALORE- 562157**

**DEPARTMENT OF MBA**

**CERTIFICATE**

This is to certify that BHOOMIKA GY bearing USN 1MV22BA015, is a Bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** 2022-2024, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on organization study at **MUSASHI AUTO PARTS PVT LTD** is prepared by her in Offline under the guidance of Mrs. Priya Choudhary, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

**Signature of Internal Guide**

**PRINCIPAL**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
Krishnadevarayanagar, Hunasamaranahalli  
International Airport Road, Bangalore-562 157

**Signature of Principal**

**Signature of HOD**

**HEAD OF THE DEPARTMENT**  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

**External Viva Voce Examination**

**Name of the Examiners**

1. *Priya Choudhary*  
2.

**Affiliation**

*Sir. MVIT*

**Signature of the Examiner**

Internship Report on  
**KARNATAKA SOAPS AND DETERGENTS LIMITED**  
**RAJAJINAGAR, BANGALORE**

By  
**BHUVANA C R**  
**1MV22BA016**

**Subject Code: 22MBAIN307**

Submitted to  
**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**  
In the partial fulfillment of the requirement for the award of the degree of  
**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

Ms. VidhyaShree. M  
Assistant Professor

**EXTERNAL GUIDE**

Sri. L.D Laxman  
DGM (HRD)  
Sri. K.L Ramachandra  
Junior Officer (HRD)



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
**HUNASEMARANAHALLI, INTERNATIONAL**  
**AIRPORT ROAD, YELAHANKA, BANGALORE-**

**562157**

**2023-2024**





# KARNATAKA SOAPS & DETERGENTS LIMITED.

**BANGALORE-55**

(A Government of Karnataka Undertaking)

No: 27, Industrial Suburb, P.B No: 5531

Bengaluru-Pune Highway, Rajajinagar, Bengaluru-560055, KARNATAKA

## CERTIFICATE

NO: KSDL/HRD/TRAINING/23-24/04

Date: 21.11.2023

This is to certify that Mr. Bhuvana.C.R, Reg.No:1MV22BA016, Student of M.B.A, Sir M Visvesvaraya Institute of Technology, Krishnadevarayanagar, Hunasemaranahalli, Bengaluru-562157, has completed his Internship work on "A Study on Organization Study" at Karnataka Soaps & Detergents Limited Bengaluru-560055 period from:19.10.2023 to 21.11.2023

During Internship work on his academic ability and character was good.

**MANAGER**

**Human Resource Development**

MANAGER (HRD)

KARNATAKA SOAPS AND DETERGENTS LTD.  
BANGALORE-560055

Place: Bengaluru







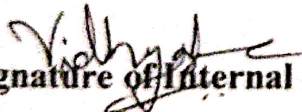
**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**BANGALORE- 562157**

**DEPARTMENT OF MBA**

**CERTIFICATE**

This is to certify that **BHUVANA C R** bearing USN **1MV22BA016** is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** Batch 2022-24, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on “**Karnataka Soaps and Detergents Limited**” is prepared by him in **Offline** under the guidance of Ms. VidhyaShree. M in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgavi Karnataka.

  
Signature of Internal Guide

  
PRINCIPAL

  
Signature of HOD

SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunasamaranehalli  
International Airport Road, Bangalore-562157

**Signature of Principal**

HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

**External Viva Voce Examination**

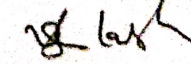

**Name of the Examiners**

1. S. Lakshmi  
2. Deepthi. J. R

**Affiliation**

SIR MVIT  
BY MY IT

**Signature of the Examiners**



Internship Report on  
**SHANKAR NARAYANA CASHEW M SATHYAVARA,**  
**HOSKOTE, KARNATAKA 562114**

By  
**CHANDHAN H**

**1MV22BA017**

**Subject Code: 22MBAIN307**

Submitted to  
**VISVESVARAYA TECHNOLOGICAL UNIVERSITY,**  
**BELAGAVI**

In the partial fulfillment of the requirement for the award of the degree of  
**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

Ms. VidhyaShree. M  
Assistant Professor

**EXTERNAL GUIDE**

Mr Karan S  
(HRD)



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
**HUNASAMARANAHALLI, INTERNATIONAL**  
**AIRPORT ROAD, YELAHANKA, BANGALORE-**  
**562157**

**2023-2024**



SHANKARNARAYANA CASHIEW

Date:21/11/2023

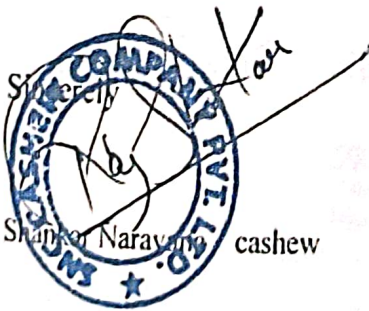
## CERTIFICATE

This is to certify that that Mr Chandhan H of MBA student of Sir M Visvesvaraya Institute of Technology has successfully completed "Organization Study in Shankar Narayana Cashew " from 19-10-2023 to 21-11-2023.

During the above period, we found him/his taking very keen Interest in learning various processes in our company and collecting information on related to their internship work.

We have observed him/his to be sincere and committed towards fulfilling the organizational requirements.

We found his sincere and result oriented and wish his success in his studies.







**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**BANGALORE- 562157**

**DEPARTMENT OF MBA**

**CERTIFICATE**

This is to certify that **CHANDHAN H** bearing USN **1MV22BA017** is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** Batch 2022-24, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on "**SHANKAR NARAYANA CAFE'W**" is prepared by him in **Offline** under the guidance of **Ms. Vidhyashree. M** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

Signature of **Internal Guide**

Signature of **Principal**

Signature of **HOD**

**PRINCIPAL**  
**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
Department of Management Studies  
Visvesvaraya Institute of Technology  
BANGALORE - 562157

**External Viva Voce Examination**

Name of the Examiners  
Examiners 1. **Pragna Choudhary**  
2. **Ashwini P**

Affiliation  
**SIR M VIT**  
**SIR - M VIT**

Signature of the  
**Pragna**  
**JP**





## SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY

BANGALORE- 562157

DEPARTMENT OF MBA

### CERTIFICATE

This is to certify that **CHANDHAN H** bearing USN **1MV22BA017** is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** Batch 2022-24, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on “**SHANKAR NARAYANA CASHEW**” is prepared by him in **Offline** under the guidance of Ms. VidhyaShree. M in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgavi Karnataka.

  
Signature of Internal Guide

  
PRINCIPAL

  
Signature of HOD  
HEAD OF THE DEPARTMENT

SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunasamaranahalli  
International Airport Road, Bangalore-562157  
Department of Management Studies  
Visvesvaraya Institute of Technology  
BANGALORE-562157

Signature of Principal

### External Viva Voce Examination

Name of the Examiners

Examiners 1. Priya Choudhary  
2. ASH WENT. A

Affiliation

Sir MVIT  
SIR. M VIT

Signature of the

  
Priya



Internship Report on  
**"HEIDELBERG CEMENT INDIA LTD"**

By

**NAME: CHETHAN.M.V**

**USN: 1MV22BA018**

**Subject Code:22MBAIN307**

Submitted to

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

In the partial fulfilment of the requirement for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Mrs. PRIYA CHOUDHARY**

Assistant Professor

**EXTERNAL GUIDE**

**Mr. GURU KIRAN**

Accounts Manager

Heidelberg Cement India Ltd



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**KRISHNADEVARAYA NAGAR, OFF INTERNATIONAL**

**AIRPORT ROAD, HUNASAMARNAHALLI, BANGALORE- 562157**

**2023-2024**



**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

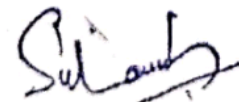
**BANGALORE- 562157**

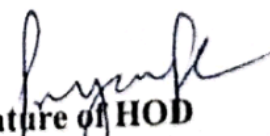
**DEPARTMENT OF MBA**

**CERTIFICATE**

This is to certify that **CHETHAN. M.V** bearing USN **1MV22BA018**, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY 2022-2024**, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on "**ORGANIZATION STUDY AT HEIDELBERG CEMENT INDIA LTD**" is prepared by him under the guidance of **Mrs. Priya Choudhary**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

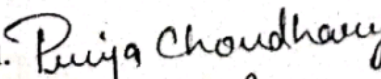
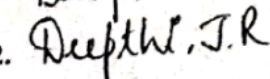
  
Signature of Internal Guide

  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunasamaranehalli  
International Airport Road, Bangalore-562157  
Signature of Principal

  
Signature of HOD  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

**External Viva Voce Examination**

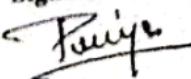
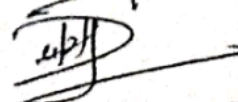
**Name of the Examiners**

1.  Priya Choudhary
2.  Deepthi J.R

**Affiliation**

Sir MVIT  
Sir MIT

**Signature of the Examiners**



## HEIDELBERGCEMENT

HeidelbergCement India Limited  
CIN: L26420MH39587/COA2303  
P.O. Ammasandra,  
Taluk Turuvekere,  
District Tumkur,  
Karnataka 572311  
Phone +91-8159-278000  
Website: www.mycemco.com

Date: 27-11-2023

### TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Mr. Chethan M.V., USN-1MV22BA018**, studying MBA at Sir M. Visvesvaraya Institute of Technology, Bangaluru has successfully carried out Internship Study in our Organization for the period from 19-10-2023 to 21-11-2023.

We wish all success in his future endeavor.

For **HeidelbergCement India Limited**



**Manjunathaswamy**  
**Dy. General Manager – HR & Admin.**



Registered Office:  
2<sup>nd</sup> Floor, Plot No. 86, Sector-44,  
Gurgaon, Haryana 122002



  
**MATERIAL**  
TO BUILD OUR FUTURE



Internship Report on  
**“ORGANIZATION STUDY AT SRI RAKSHITHA TOURS AND TRAVEL”**

By

**Name: D M MONISHA**

**USN: 1MV22BA019**

**Subject Code:22MBAIN307**

Submitted to

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

In the partial fulfilment of the requirement for the award of the degree of  
**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Ms. Priya Choudhary**  
**Assistant Professor**

**EXTERNAL GUIDE**

**Mr. Dheeraj S**  
**HR Manager**



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**KRISHNADEVARAYANAGAR, OFF INTERNATIONAL AIRPORT**

**ROAD, HUNASAMARANAHALI, BENGALURU-562157**

**2023-2024**



## COMPANY CERTIFICATE

GSTN : 29AEZFS9027G1Z4



**SRI RAKSHITHA**  
**Tours & Travels**

e-mail : sree@sriakshithatravels.com

### TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms. D M MONISHA (USN. No: 1MV22BA019) student of Sir M. Visvesvaraya Institute of Technology, pursuing her Masters of Business Administration has successfully completed 45 days of internship program from 19/10/2023 to 21/11/2023 at our company SRI RAKSHITHA TOURS AND TRAVELS, Bangalore

During the period of her internship program with us, she had been exposed to different processes and she has been involved in her work has been of the highest standards.

We found her to be hardworking, sincere and a keen learner. We truly believe that she shall serve as an asset to any organization and wish her success in all her future endeavours.

Sincerely,

For SRI RAKSHITHA TOURS & TRAVELS

  
PARTNER / S

# 1149/A, 96/4, Kempegowda Circle,  
Jakkur, Yelahanka, Bengaluru - 560 064.

Mob : 9986935243 / 99000 31801





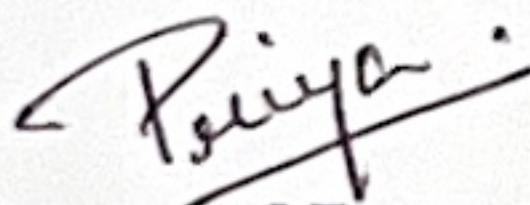
## SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY

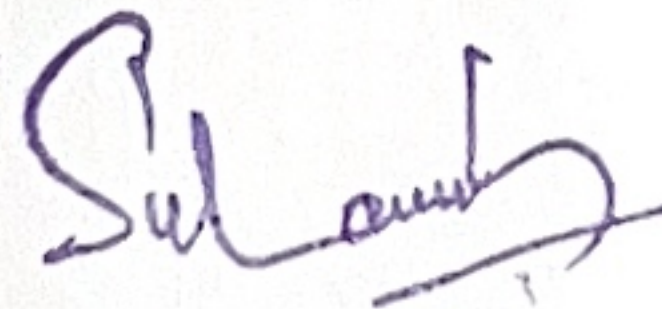
BANGALORE- 562157

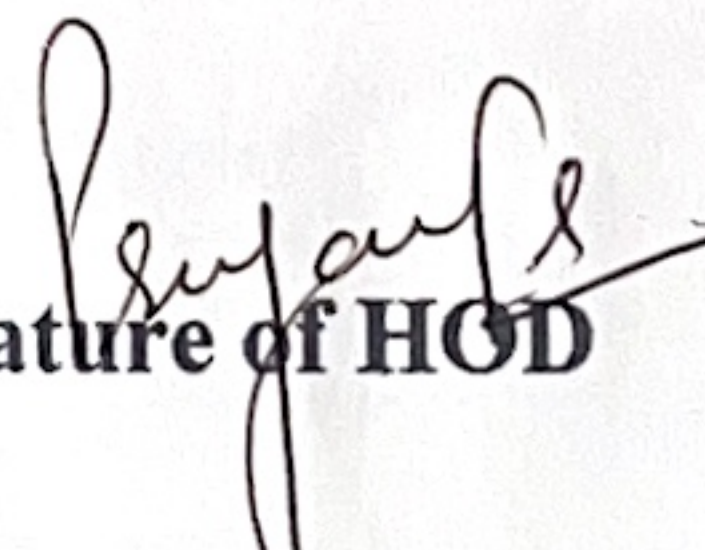
DEPARTMENT OF MBA

### CERTIFICATE

This is to certify that **D M MONISHA** bearing USN 1MV22BA019, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY 2022-24**, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on “**ORGANIZATION STUDY AT SRI RAKSHITHA TOURS AND TRAVEL**” is prepared by her in **Offline** under the guidance of **Ms. PRIYA CHOUDHARY**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

  
Signature of Internal Guide

  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunasamarachalli  
International Airport Road, Bangalore-562 157  
Signature of Principal

  
Signature of HOD

### External Viva Voce Examination

Name of the Examiners

Affiliation

Signature of the Examiners

1. Priya Choudhary
2. ASHWINI. A

Sir MVIT  
SIR. MVIT

  
Priya



Internship Report on  
**"ORGANIZATION STUDY ON NEXA"**

By

**DEEPTHI B S**

**USN:1MV22BA020**

**Subject Code:22MBAIN307**

Submitted to

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

In the partial fulfilment of the requirement for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Ms. Ashwini A**

**Assistant Professor**

**EXTERNAL GUIDE**

**Adarsh A**

**HR**



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
**HUNASAMARANAHALLI, INTERNATIONAL**  
**AIRPORT ROAD, YELAHANKA, BANGALORE- 562157**

**2023-2024**

## Company Certificate

# NEXA

Date: 19-11-2023

TO WHOM SO EVER IT MAY CONCERN

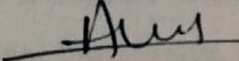
This is to confirm that Miss. **Deepthi BS**, USN no: **1MV22BA020**, a MBA student at **Sir M Visvesvaraya Institute of Technology**, Bengaluru to carry out Internship/Project and to work as an Intern at our facility "**Nexa Pvt Ltd**", Yelahanka from 19-10-2023 to 19-11-2023.

We wish her all the very best for her future endeavour

Thanking you.

For Nexa Pvt Ltd.

**For Nexa Pvt. Ltd.**

  
Authorized signatory

33/2, Yelahanka Main Road, Allalasandra, Yelahanka, Bengaluru, Karnataka  
560064.





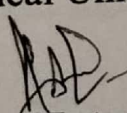
## SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY

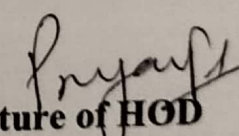
BANGALORE- 562157

### DEPARTMENT OF MBA

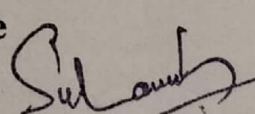
### CERTIFICATE

This is to certify that **DEEPTHI B S** bearing USN 1MV22BA020, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** 2023-2024, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on “NEXA” is prepared by her in **Offline** under the guidance of **Ms. Ashwini A**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

  
Signature of Internal Guide

  
Signature of HOD

HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunasamaranahalli  
International Airport Road, Bangalore-562157

External Viva Voce Examination

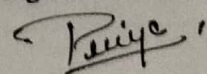
Name of the Examiners

Affiliation

Signature of the Examiners

1. Priya Choudhary  
2.

Sir MVIT



Internship Report on  
“ Eureka Forbes Pvt. Ltd.”

By

**Dileep Kumar A**

**USN: 1MV22BA021**

**Subject Code:22MBAIN307**

Submitted to

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

In the partial fulfilment of the requirement for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Ms. Ashwini A**

**Asst. Professor**

**EXTERNAL GUIDE**

**Mr. Kiran**

**HR Manager**



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

Krishnadevarayanagar, Off International Airport Road , Hunasamaranahalli,

Bengaluru-562157

**2023-2024**





Date: 21-10-2023

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. **Dileep Kumar A**, USN no: **1MV22BA021**, MBA student at **Sir M Visvesvaraya Institute of Technology**, Bengaluru Has successfully completed his Internship Project at our facility "**Eureka Forbes Pvt Ltd**", Tumkur from 19-10-2023 to 21-11-2023.

We wish him all the very best for his future endeavour

Thanking you.

For Eureka Forbes Pvt Ltd.





**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**BANGALORE- 562157**

**DEPARTMENT OF MBA**

**CERTIFICATE**

This is to certify that **Dileep Kumar A** bearing USN 1MV22BA021, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY 2022-24**, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on “**Organisation Study on Eureka Forbes Pvt. Ltd.**” is prepared by him/her in **Offline/ Freelance** under the guidance of **Prof. Ashwini A**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

**Signature of Internal Guide**

**Signature of HOD**

**Signature of Principal**

**External Viva Voce Examination**

**Name of the Examiners**

**Affiliation**

**Signature of the Examiners**

**1**

**2**



Internship Report on  
“ORGANIZATIONAL STUDY AT THE BIG MARKET”

By

Divya P

USN:1MV22BA023

Subject code:22MBAIN307

Submitted to

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

In the partial fulfilment of the requirement for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Mrs.Priya Choudhary**  
Assistant Professor

**EXTERNAL GUIDE**

**Mr.NOUFAL**  
Manager



**Department of MBA**

**Sir M. Visvesvaraya Institute of Technology**  
**Krishnadevarayanagar, Off International Airport Road ,**  
**Hunasamaranahalli, Bengaluru-562157**

**2023-2024**



GST: 29AAIFT8492R1ZU

Date: 22.11.2023

DIVYA P

Dear Sir/Madam,

This is to certify that DIVYA P (USN-1MV22BA023), student of SIR MVIT College has successfully completed her internship in Store Operations at our BAGALUR MAIN ROAD BRANCH for the duration from 19.10.2023 to 21.11.2023.

Her performance during the above said duration was good.

We wish her all the very best...!

Thanking You

THE BIG MARKET



**THE BIG MARKET**  
No. 153/2, Dwarakanagar,  
Bagalur Main Road, Bangalore-63.  
Mobile :- 8050101072, Phone :- 080-28478100  
E-mail: thebigmarketbgr@gmail.com





**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY  
BANGALORE. 562157**

**DEPARTMENT OF MBA**

**CERTIFICATE**

This is to certify that Divya P bearing USN 1MV22BA023, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** batch 2022-2024, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on “**ORGANIZATIONAL STUDY AT THE BIG MARKET**” is prepared by her in **Offline** under the guidance of **Mrs. Priya Choudhary** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

*Priya*  
Signature of Internal Guide *Sul*  
PRINCIPAL

SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevaraya Nagar, Hunsur, Mysore Road  
Bangalore - 562157  
Signature of Principal

*Priya*  
Signature of HOD  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

**External Viva Voce Examination**

Name of the Examiners  
*Priya Choudhary*  
*ASHWANI . A*

Affiliation  
Sir MVIT  
SPR-MVIT

Signature of the Examiners  
*Priya*  
*Ashwani*

INTERNSHIP REPORT ON  
**“DAOXAN SEEDS PRIVATE LIMITED”**

BY

**GANESH K M**

USN: 1MV22BA024

SUBJECT CODE: 22MBAIN307

Submitted to

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirement for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Mrs. SRILAKSHMI V**

Assistant professor

Dept. of MBA

**EXTERNAL GUIDE**

**PRAVEEN S**

Marketing Manager

Dolan Techno Craft Pvt LTd.



**DEPARTMENT OF MBA**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**KRISHNADEVARAYANAGAR, OFF INTERNATIONAL AIRPORT ROAD,  
HUNASAMARANAHALLI,  
BENGALURU-562157**

**2023-2024**





DATE:21/11/2023

CRTIFICATE

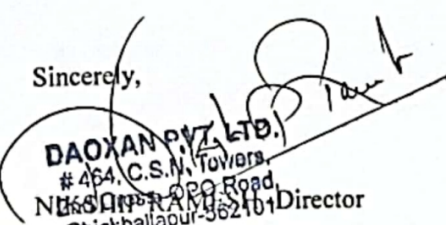
This is to certify that Mr. GANESH K M USN 1MV22BA024 MBA student of Sir M Visvesvaraya Institute of Technology has successfully completed "Organization Study in DAOXAN SEEDS PVT LTD" from 19-10-2023 to 21-11-2023. During the above period,

we found him/her taking very keen interest in learning various processes in our company and collecting information on related to their internship work.

We have observed him/her to be sincere and committed towards fulfilling the organizational requirements.

We wish every success in his/her future endeavors.

Sincerely,

  
DAOXAN PVT LTD.  
# 464, C.S.N. Towers,  
N. Srinivas Ram, Director  
Chickballapur-562101  
DAOXAN SEEDS PVT LTD



**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
BENGALURU – 562157  
**DEPARTMENT OF MANAGEMENT STUDIES**

**CERTIFICATE**

This is to certify that **Mr. GANESH K M** bearing **USN: 1MV22BA024** is a Bonafede student of **Master of Business Administration** course of the Institute (2022-2024), affiliated to Visvesvaraya Technological University, Belagavi. Internship Study on “**DAOXAN SEEDS PRIVATE LIMITED**” is prepared by him under the guidance of **Mrs. SRILAKSHMI V** Assistant Professor, Department of MBA, Sir MVIT in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

*Sulakshmi*  
Signature of Internal Guide  
**Mrs. SRILAKSHMI V**  
Assistant Professor  
Dept. of MBA

*Priyanka Sharma*  
Signature of HOD  
**Dr. PRIYANKA SHARMA**  
Assoc. Prof. & HOD  
Dept. of MBA

*Sulakshmi*  
Signature of Principal  
**Prof. RAKESH S.G**  
Principal  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunsarmanahalli  
International Airport Road, Bangalore-562 157

**HEAD OF THE DEPARTMENT**  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

**External Viva Voce Examination**

Sl. No.	Name of the Examiners	Affiliation	Signature of the Examiners
1	<i>Sulakshmi</i>	<i>Sir MVIT</i>	<i>Sulakshmi</i>
2	<i>Deepthi R</i>	<i>Sir MVIT</i>	<i>Deepthi R</i>



Internship Report on  
“ C S AEROTHERM PVT LTD”

By  
GAYATHRI.S.P

1MV22BA025

Subject Code: 22MBAIN307

Submitted to  
**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**  
In the partial fulfilment of the requirement for the award of the degree of  
**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Ms. DEEPTHI J R**  
ASSISTANT PROFESSOR

**EXTERNAL GUIDE**

**Ms. VIJAYA RAJARAM**  
DEPUTY MANAGER - HR



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
KRISHNADEVARAYA NAGAR, OFF INTERNATIONAL  
AIRPORT ROAD, HUNASAMARANAHALLI, BENGALURU - 562157

2023-2024

Date: 23.11.2023

## CERTIFICATE

### TO WHOM SO EVER IT MAY CONCERN

This is to certify that Ms Gayathri SP(1MV22GA025) student of MBA from Sri M Visveshvaraya Institute Of Technology Bangalore, have successfully completed her Internship on "Organisational Study" in our organization from 19/10/2023 to 21/11/2023 as a part of her curriculum.

During the above period, she has shown keen interest and total involvement in learning.

We wish all success in her future endeavors.

Regards,

For CS Aerotherm Pvt. Ltd.,

For **CS aerotherm pvt. ltd.**

  
Authorized Signatory

Authorized Signatory.

**CS aerotherm pvt.ltd.,**

Factory: 143H, Bommasandra Industrial Area, Hosur Road, Bangalore-560 099, India.

Tel: +91 80 40895000, Fax: +91 80 40895003, email: info@csaerotherm.in, marketing@csaerotherm.in Web: www.csaerotherm.com.





**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**BANGALORE- 562157**

**DEPARTMENT OF MBA**

**CERTIFICATE**

This is to certify that **GAYATHRI.S.P** bearing USN **1MV22BA025**, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** (Batch), affiliated to Visvesvaraya Technological University, Belgaum. Internship report on "**C S AEROTHERM PVT LTD**" is prepared by her in **Offline** under the guidance of **Ms. DEEPTHI J R**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

**Ms. DEEPTHI J R**  
**Signature of Internal Guide**

**PRINCIPAL**  
**Prof. RAKESH S.G**  
**Signature of Principal**  
SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hupasanahalli  
International Airport Road, Bangalore-562 157

**Dr. PRIYANKA SHARMA**  
**Signature of HOD**

**HEAD OF THE DEPARTMENT**  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

**External Viva Voce Examination**

**Name of the Examiners**

**Affiliation**

**Signature of the Examiners**

1. **Priya Choudhary**

**Sir MVIT**

2. **Deepthi J.R**

**Sir MVIT**

Internship report on

**ORGANISATION STUDY AT EVER BLUE APPAREL LIMITED**

BY

**GURUDARSHAN N H**

**USN:1MV22BA026**

**SUBJECT CODE: 22MBAIN307**

Submitted to

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

In partial fulfillment of the requirement for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Ms. PRIYA CHOUDHARY**

Assistant Professor

**EXTERNAL GUIDE**

**Mr. Suchith Kumar**

Assistant H R Manager



**DEPARTMENT OF MBA**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**KRISHNADEVARAYANAGAR, OFF INTERNATIONAL AIRPORT ROAD,  
HUNASAMARANAHALLI, BENGALURU-562157**

**2023-2024**





Date:18/10/2023

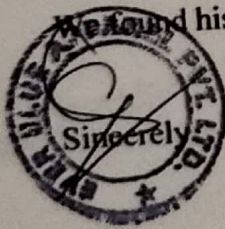
## CERTIFICATE

This is to certify that GURUDARSHAN N H of MBA student of Sir M Visvesvaraya Institute of Technology has successfully completed "Organization Study in **Ever blue apparel ltd**" from 19-10-2023 to 21-11-2023.

During the above period, we found him/her taking very keen Interest in learning various processes in our company and collecting information on related to their internship work.

We have observed him/her to be sincere and committed towards fulfilling the organizational requirements.

We found his sincere and result oriented and wish his success in his studies.



Address. RMD Division, Everblue Apparel Limited, KIADB Industrial Area, Doddaballapura,  
Bengaluru (Rural), Karnataka – 561203, India

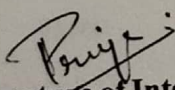


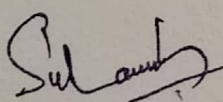
**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
**BENGALURU- 562157**

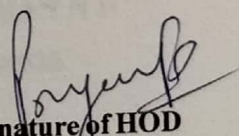
**DEPARTMENT OF MBA**

**CERTIFICATE**

This is to certify that **GURUDARSHAN N H** bearing USN **1MV22BA026**, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** batch **2022-2024**, affiliated to Visvesvaraya Technological University, Belagavi. Internship report on **“ORGANIZATION STUDY AT EVER BLUE APPAREL LIMITED”** is prepared by him in Offline under the guidance of **Ms. PRIYA CHOUDHARY** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi Karnataka.

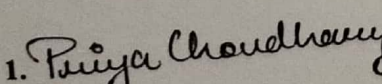
  
Signature of Internal Guide

  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunasamaranahalli  
International Airport Road, Bangalore-562 157

  
Signature of HOD  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

**External Viva Voce Examination**

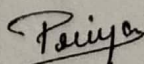
Name of the Examiners

1.  Priya Choudhary
- 2.

Affiliation

Sir MVIT

Signature of the Examiners

 Priya



Internship Report on  
“Organizational Study at Rising Sun Packaging India  
Pvt.Ltd”

By  
HARINI S

USN:1MV22BA027

Subject Code: 22MBAIN307

Submitted to  
**VISVESVARAYA TECHNOLOGICAL UNIVERSITY,  
BELAGAVI**

In the partial fulfilment of the requirement for the award of the  
degree of

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNALGUIDE**

**DEEPTHI J R**  
**ASSISTANT PROFESSOR**

**EXTERNALGUIDE**

**SRIKANTH**  
**H R MANAGER**



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**HUNASAMARANAHALLI,  
INTERNATIONAL AIRPORT ROAD,  
YELAHANKA, BANGALORE- 562157**

**2023-2024**



**Packaging India Pvt. Ltd. Rising Sun Packaging India Pvt . Ltd**  
(Mfrs .Export Quality Corrugated Boxes , Punching Item's & Pallet'.)

**Date : 18-10-2023**

**TO WHOMSOEVER IT CONCERNS**

This is to certify that Ms. Harini . S, (1MV22BA027) student of MBA, Sir M Visvesvaraya Institute of Technology has succesfully completed internship on organisation study at **Rising Sun Packaging India Pvt.Ltd, Doddaballapura , Bangalore** during 19-10-2023 to 21-11-2023.

We wish her success in her life and career.

**Rising Sun Packaging India Pvt. Ltd,**  
**Doddaballapura, Bangalore**  
**Srikanth**  
**(Assistant director)**

**No.70,Sw51,DITPL, 2<sup>nd</sup> Phase ,Apparel Park Industrial Area ,**  
**Doddaballapura , Bangalore ( Rural Dist) 561203**





**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
**BANGALORE- 562157**

**DEPARTMENT OF MBA**

**CERTIFICATE**

This is to certify that **HARINI S** bearing USN 1MV22BA027, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY 2022-24**, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on "Organizational Study at Rising Sun Packaging India Pvt.Ltd" is prepared by her in **Offline** under the guidance of **Deepthi J R**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

Signature of Internal Guide

PRINCIPAL

SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevaraya  
International Institute of Technology, Bangalore-562157

Signature of HOD

HEAD OF THE DEPARTMENT

Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

Signature of Principal

**External Viva Voce Examination**

Name of the Examiners

Affiliation

Signature of the Examiners

1. Priya Choudhary

Sir MVIT

2. Deepthi

Sir MVIT

## DECLARATION

I, Ms. Harini S, hereby declare that the internship report entitled on "Organizational Study on Rising Sun Packaging India Pvt.Ltd" is prepared by me under the guidance of Deepthi J R, Assistant Professor, Department of MBA, Sir M Visvesvaraya Institute of Technology, Bangalore.

I also declare that this internship work is towards the partial fulfilment of the University regulation for the award of degree of Master of Business Administration by Visvesvaraya Technological University, Belagavi.

I have undergone an internship for a period of four weeks. I further declare that this project is based on the original study undertaken by me and has not been submitted for the award of any degree/diploma from any other University/ Institution.

**Place:** Bangalore

**Name:** Harini S

**Date:**

**USN:** 1MV22BA027



Internship Report on  
**"SINDHUR FORGE PRIVATE LIMITED"**

By

**HARSHITH M P**

**USN:1MV22BA028**

**Subject Code:22MBAIN307**

Submitted to

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

In the partial fulfilment of the requirement for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Ms. Priya Choudhary**

**Assistant. Professor**

**EXTERNAL GUIDE**

**Mr. Nataraju T R**

**Manager**

**Sindhur Forge Pvt Ltd**



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**KRISHNADEVARAYA NAGAR, OFF INTERNATIONAL  
AIRPORT ROAD, HUNASAMARNAHALLI, BANGALORE- 562157**

**2023-2024**

# SINDHUR

## TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms. HARSHITH.M.P.(1MV22BA028) Student of Sir M Visvesvaraya Institute of Technology Bangalore has successfully completed an "Organization Study" at SINDHUR FORGE PVT LTD, Antharasanahalli, Tumakuru,Karnataka-572106

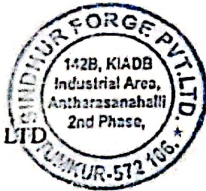
From 19<sup>th</sup> October 2023 to 21<sup>st</sup> November 2023. As a part of his academic curriculum. During the period of time we found him punctual hardworking and inquisitive.

He has completed this study to the satisfaction of all concerned.

We wish him all the best in his future endeavours.

  
HR MANAGER

SINDHUR FORGE PVT LTD



### SINDHUR FORGE PRIVATE LIMITED

142 B, KIADB Industrial Area, Antharasanahalli,  
2nd Phase, Tumakuru, Karnataka, INDIA 572106

CIN U27109KA3003PTC032032 GST 29AACCC2542G12V

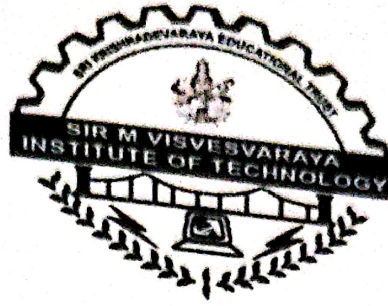
+91 9686 55 00 22 / 25

info@sindhurforge.com

www.sindhurforge.com







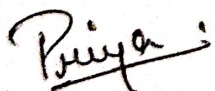
**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

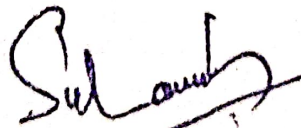
**BANGALORE-562157**

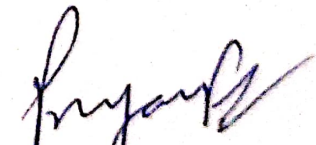
**DEPARTMENT OF MBA**

**CERTIFICATE**

This is to certify that HARSHITH M P bearing USN 1MV22BA028, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY 2022-2024**, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on **“ORGANIZATION STUDY AT SINDHUR FORGE PRIVATE LIMITED”** is prepared by him in **Offline** under the guidance of **Ms. Priya Choudhary**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

  
Signature of Internal Guide



  
Signature of HOD

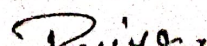
**PRINCIPAL**  
**HEAD OF THE DEPARTMENT**  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunasamaranahalli  
International Airport Road, Bangalore-562157  
**Department of Management Studies**  
**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
**BANGALORE-562157**  
Signature of Principal

**External Viva Voce Examination**

Name of the Examiners

Affiliation

Signature of the Examiners



Internship Report on  
**“ORGANISATIONAL STUDY AT WINDICE PRIVATE LIMITED”**

BY

NAME: - HARSHITHA.K

USN: - 1MV22BA029

SUBJECT CODE: - 22MBAIN307

SUBMITTED TO

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

In partial fulfilment of the requirements for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

Ms. Deepthi J.R

Assistant Professor

**EXTERNAL GUIDE**

Mr. Satyajeet

HR Manager



**DEPARTMENT OF MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

HUNASEMARANAHALLI, INTERNATIONAL

AIRPORT ROAD, YELAHANKA, BANGALORE-

562157

**2023-2024**



## COMPANY CERTIFICATE



**Satyajeet**

Co-Founder & Head of Operations

21 December 2023

## INTERNSHIP CERTIFICATE

### TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Ms. Harshitha K** bearing Reg. No - **1MV22BA029**, a student from **Sir M Visvesvaraya Institute of Technology** has undergone project work in our organization from **20-10-2023 to 21-11-2023**.

She has done her **Project** with respect to "**Organizational Study**" at Windice Pvt. Ltd. Bangalore.

During her Project period, she was found to be passionate and hard-working.

We wish her all the best in her future endeavors.

**Best Wishes,**

**Satyajeet**

Head of Operations



9731225282



satyajeetwindice@gmail.com



**WINDICE PRIVATE LIMITED**

R K Pride, Ground Floor, 5th Main, 9th Cross, Malleshpalya, Bengaluru - 560075



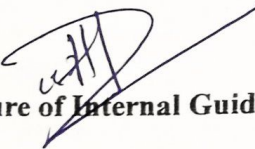
## SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY


BANGALORE-562157

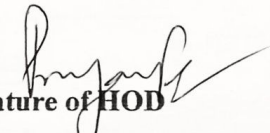
DEPARTMENT OF MBA

### CERTIFICATE

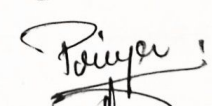

This is to certify that **HARSHITHA.K** bearing USN **1MV22BA029**, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY 2023-24**, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on "**WINDICE PRIVATE LIMITED**" is prepared by her in **Offline** under the guidance of **Ms. Deepthi J.R.**, in partial fulfilment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

  
Signature of Internal Guide

  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunasamaranahalli  
Bangalore-562157  
Signature of principal

  
Signature of HOD  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

### External Viva Voce Examination

Name of the Examiners	Affiliation	Signature of the Examiners
1 Priya Choudhary	Sir MVIT	
2 Deepthi J.R	Sir MVIT	



Internship Report on  
**ORGANISATIONAL STUDY AT DEPENDO LOGISTICS SOLUTIONS PVT LTD**

By

**HARSHITHA K S**

**USN : 1MV22BA030**

**Subject Code:22MBAIN307**

Submitted to

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

In the partial fulfilment of the requirement for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNALGUIDE**

**Mrs. Priya Choudhary**

**Assistant Professor**

**EXTERNALGUIDE**

**Mr. Kiran Kumar U**

**Cluster Manager**



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**Krishnadevarayanagar, Off International Airport Road ,**

**Hunasamaranahalli, Bengaluru-562157**

**2023-2024**

# DEPENDO

6<sup>th</sup> December, 2023

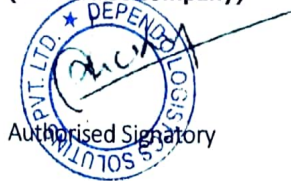
TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms. Harshitha K S, a student of Master of Business Administration (3<sup>rd</sup> Semester), Sir M V Visvesvaraya Institute of Technology , Hunasemaranahalli, Bangalore -57, has completed her internship of 1 month in operations department at BRDE location with Dependo Logistics starting from 25<sup>th</sup> October, 2023 to 25<sup>th</sup> November, 2023.

She was actively & diligently involved in the projects and tasks assigned to her. During the span, we found her punctual and hardworking person.

Wishing her all the best for her future endeavors.

For **Dependo Logistics Solutions Private Limited**  
(An Altruist Company)



Authorised Signatory

Harshitha K S

Acceptance

---

Dependo Logistics Solutions Private Limited. (An Altruist Company)  
Plot No-2, Sector -22, HSIIDC Technology Park, Haryana 134109, India  
Tel: 0172 297 0008 | CIN: U63030KA2016PTC096361

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[www.dependo.com](http://www.dependo.com)





**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY  
BANGALORE- 562157**

**DEPARTMENT OF MBA**

**CERTIFICATE**

This is to certify that **HARSHITHA K S** bearing USN **1MV22BA030**, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** batch **2022-24**, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on “**ORGANISATIONAL STUDY AT DEPENDO LOGISTICS SOLUTIONS PVT LTD**” is prepared by her in **Offline** under the guidance of **Mrs. Priya Choudhary**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

**Signature of Internal Guide**

**Signature of HOD**

**Signature of Principal**

**External Viva Voce Examination**

**Name of the Examiners**

**Affiliation**

**Signature of the Examiners**

**1.**

**2.**

Internship Report on  
**“ORGANISATION STUDY ON SHELL APPAREL’S PVT LTD”**

By  
**HEMA G**  
**1MV22BA031**

**SubjectCode:22MBAIN37**

Submitted to  
**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**  
In the partial fulfilment of the requirement for the award of the degree of  
**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Mrs. DEEPTHI J R**  
Assistant Professor

**EXTERNAL GUIDE**

**Mr. RAMESH CHANNAIAH**  
HR Manager



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
**HUNASAMARANAHALLI, INTERNATIONAL**  
**AIRPORT ROAD, YELAHANKA, BANGALORE-**

**562157**

**2023-2024**





## Shell Apparels Pvt. Ltd.

NO.585, Sy. No: 332/2, 332/5 & HL. No. 584. Sy No: 332/3A, 38 & 332/4, Amani Gopalakrishna  
Kere Village, Chikkaballapur Shidlagatta Road, Chikkaballapura Taluk & Dist-562 101.

24. 11. 2023

Chikkaballapur

### CERTIFICATE

This is to certify **Miss. Hema G** (USN: 1MV22BA031) Studying MBA in Sir M. Visvesvaraya Institute of Technology for successfully completed her project with Shell Apparels Pvt Ltd., Chikkaballapur.

During the Project beginning from 19/10/2023 till 21/11/2023, she has been very observant and sincere in her approach towards completing the project successfully.

We wish her all the best for a very bright future.

For Shell Apparels Pvt Ltd



Authorised Signatory



**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**BANGALORE- 562157**

**DEPARTMENT OF MBA**

**CERTIFICATE**

This is to certify that **HEMA G** bearing USN **1MV22BA031**, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY 2022-2024**, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on “**ORGANISATION STUDY ON SHELL APPAREL'S PVT LTD**” is prepared by her in **Offline** under the guidance of **Mrs. DEEPTHI J R**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

**Signature of Internal Guide**

**Signature of HOD**

**Signature of Principal**

**External Viva Voce Examination**

**Name of the Examiners**

**Affiliation**

**Signature of the Examiners**

- 1.
- 2.



**Internship Report on**  
**“FITWEL TOOLS AND FORGING PVT .LTD”**

By

**HEMANTH B**

**USN:1MV22BA032**

**Subject Code: 22MBAIN307**

Submitted to

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

In the partial fulfillment of the requirement for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Ms. Priya Choudhary**

**Assistant Professor**

**EXTERNAL GUIDE**

**Mr. Arun**

**H R Manager**

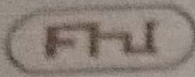


**Department of MBA**

**SIR.M VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
**KRISHNADEVARAYANAGAR, OFF INTERNATIONAL AIRPORT**  
**ROAD, HUNASAMARNAHALLI ,BENGALURU-562157**

**2023-2024**





# FITWEL TOOLS AND FORGINGS PRIVATE LIMITED

(MANUFACTURERS OF PRECISION FORGED AND MACHINED COMPONENTS)

(A Subsidiary of Sansara Engineering Limited)

GSTIN : 29AAACT2319J1Z0

CIN : U29226KA1983PTC005899



Ref no: 2023 FTF 732

Dated: 21-11-2023

## Certificate of Project work completion

This is to certify that Hemanth B

Bearing USN no: 1mv22ba032

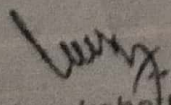
Has satisfactorily completed their project as per the requirements of our company.

College Name: sir M Visvesvaraya institute of technology

Topic Name: About the manufacturing industry

Duration: 19-10-2023 to 21-11-2023

For Fitwel Tools and Forgings PVT. LTD

  
Dineshshetty

Authorised Signatory



sec code : 0.8618

Unit No. 5, K.H.T. Complex, Antharasanahalli, TUMKUR - 572106, KARNATAKA, INDIA  
Ph: 0810-2959699 / E-mail : info@fitwelforge.com www.fitwelforge.com





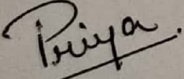
**SIR.M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

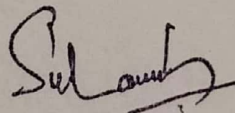
**BANGALORE-562157**

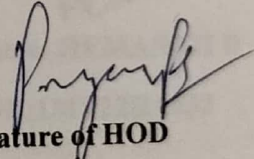
**DEPARTMENT OF MBA**

**CERTIFICATE**

This is to certify that **HEMANTH B** bearing **1MV22BA032**, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY(2022-24)**, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on **“ORGANIZATION STUDY AT FITWEL TOOLS AND FORGING PVT. LTD”** is prepared by him in **Offline** under the guidance of **Ms. PRIYA CHOUDHARY**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

  
Signature of Internal Guide



  
Signature of HOD

**PRINCIPAL**  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunsar, Bangalore  
International Airport Road, Bangalore-562157  
**HEAD OF THE DEPARTMENT**  
Department of Management Studies  
Sir M. Visvesvaraya Institute of Technology  
BANGALORE-562157

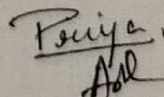
**External Viva Voce Examination Affiliation**

**Name of the Examiners**

1. Priya Choudhary
2. ABHINAV. A

SIR MVIT  
SDR. MVIT

**Signature of the Examiners**

  
Priya Choudhary

Internship Report on  
**ORGANISATIONAL STUDY AT FEERECO  
TECHNOLGIES PVT LTD**

By

**IMPANA B**

**USN: 1MV22BA033**

**Subject Code:22MBAIN307**

Submitted to

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY,  
BELAGAVI**

In the partial fulfilment of the requirement for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Mrs. DEEPTHI JR**

**EXTERNAL GUIDE**

**Ms. SWATHI**



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**HUNASAMARNAHALLI,**

**INTERNATIONAL AIRPORT ROAD,**

**YELAHANKA, BANGALORE-562157**

**2023-2024**



## Company Certificate



feereco


# CERTIFICATE OF INTERNSHIP

This internship program certificate is proudly  
awarded to


Impana B

For her outstanding completion of the compulsory  
internship program at Feereco Technologies Pvt Ltd as a  
Merchant onboarding Sales Intern for 1 month from October  
and November 2023.

Feereco Technologies Pvt. Ltd.

  
Abhilash N

FOUNDER & CEO

  
Swathi M

Team Leader



## SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY

BANGALORE- 562157

DEPARTMENT OF MBA

### CERTIFICATE

This is to certify that Impana B bearing USN 1MV22BA033, is a Bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**, 2022-2024 affiliated to Visvesvaraya Technological University, Belgaum. Internship report on FEERECO TECHNOLOGIES PVT Ltd is prepared by her in **Offline** under the guidance of Ms. Swathi, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

Signature of Internal Guide

Signature of HOD

PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunasamaranahalli  
International Airport Road, Bangalore-562 157

Signature of Principal

HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

External Viva Voce Examination

Name of the Examiners

Affiliation

Signature of the Examiners

1. Pooja Choudhary
2. Pooja Shant

Sir MVIT  
Sir MVIT



Internship Report on  
“Organization Study at Medopharm Company”

By  
NAME: -JAHNAVIS  
USN: -1MV22BA034

Subject Code:22MBAIN307

Submitted to  
**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**  
In the partial fulfilment of the requirement for the award of the degree of  
**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Ms. Priya Choudhary**  
**Assistant Professor**

**EXTERNAL GUIDE**

**Mr. Narayan Murthy**  
**HR Manager**



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
**KRISHNADEVARAYANAGAR, OFF INTERNATIONAL AIRPORT ROAD,**  
**HUNASAMARANAHALLI, BENGALURU- 562157**

2023-2024

**HEAD OFFICE**

P.B.No.2353, No. 25, Puliur 2nd Main Road,  
Trustpuram, Kodambakkam, CHENNAI-600 024  
Phone : +9144 30149999; Fax : +91 44 30149989  
website : <http://www.medopharm.com>

**FACTORY:**

No.:34 B, Industrial Area, MALUR-563 160,  
Kolar Dist. KARNATAKA.  
Phone : +918151-232307; Fax: +918151-232813  
Email : [mmalura@gmail.com](mailto:mmalura@gmail.com)

**Date: 16.12.2023**

**CERTIFICATE****TO WHOM SO EVER IT MAY CONCERN**

This is to certify that **Ms. Jahnavi. S Reg No: - 1MV22BA034** Student from, Sir. M. Visvesvaraya Institute Of Technology Airport Road, Bangalore – 561 157. Has undergone Project Work in our Organization from: – **25-10-2023 to 25-11-2023**

She has done her Project with respect to a study on  
**"Organisation Study " at Medopharm MALUR.**

During her Project period, she was found to be hard working,  
Sincere.

We wish her all the best.

**For MEDOPHARM**

  
**Authorized Signatory**





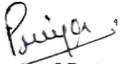
## SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY


BANGALORE- 562157

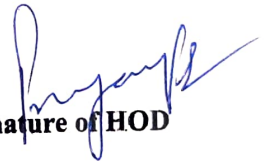
### DEPARTMENT OF MBA

#### CERTIFICATE

This is to certify that Ms. Jahnvi. S bearing USN 1MV22BA034, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** batch 2022-2024, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on “**Organization Study at Medopharm Company**” is prepared by her in **Offline** under the guidance of **Ms. Priya Choudhary**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

  
Signature of Internal Guide

  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunasamaranahalli  
International Airport Road, Bangalore-562 157  
Signature of Principal

  
Signature of HOD

HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

#### External Viva Voce Examination

##### Name of the Examiners

##### Affiliation

##### Signature of the Examiner

1. Priya Choudhary
2. ASHWINI. A

SIR MVIT  
SIR, MVIT



Internship Report on  
**ORGANISATIONAL STUDY AT BANK OF BARODA**

By

**Jeevan N**

**USN: 1MV22BA035**

**Subject Code: 22MBAIN307**

Submitted to

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

In the partial fulfilment of the requirement for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Ms. PRIYA CHOUDHARY**

**Assistant Professor**

**EXTERNAL GUIDE**

**Ms.VINEETA VERMA**

**Chief Manager**



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

Krishnadevaraynagar, Off International Airport Road,

Hunasamaranahalli, Bengaluru-562157

**2023-2024**





Date:18/11/2023

**To Whomsoever it may concern**

This is to certify that Mr. Jeevan N 2nd semester of MBA, and Bearing SRN No:IMV22BA035 student of Sir M Visvesvaraya Institute of Technology Bangalore, Karnataka has done internship under "A REPORT ON ORGANIZATION STUDY" at our company in partial fulfillment of his curriculum for the period from 19th Oct 2023 to 18th Nov 2023.

During his tenure with us as a trainee, conduct was found to be good.

He has shown keen interest in learning the department activities.

We wish him all the best in his future endeavors.

For Bank of Baroda

कुल्ले बैंक ऑफ बड़ौदा  
For Bank of Baroda

  
विनीता वर्मा / VINEETA VERMA  
मुख्य प्रबंधक / Chief Manager (Credit)  
बैंगलूरु ग्रामीण / BENGALURURURAL

भारतीय कार्यालय (बैंगलूरु ग्रामीण) : सं. 41/2, तीसरा मंजिल, त्रिनिटी सर्कल, एम.जी. रोड, बैंगलूरु - 560 001  
Regional Office (Bengaluru Rural) : # 41/2, 3rd Floor, Trinity Circle, M.G. Road, Bengaluru - 560 001  
Phone : 080-25011600 Email : rm.blrrural@bankofbaroda.com www.bankofbaroda.com

---



**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY  
BANGALORE 562157**

**DEPARTMENT OF MBA**

**CERTIFICATE**

This is to certify that **JEEVAN N** bearing USN **1MV22BA035**, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** Batch **2022-2024**, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on **“ORGANIZATION STUDY AT BANK OF BARODA”** is prepared by him in Offline under the guidance of **Ms. PRIYA CHOUDHARY** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

Signature of Internal Guide

Signature of HOD

PRINCIPAL

SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunasamaranahalli  
International Airport Road, Bangalore-562 157

HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

**External Viva Voca Examination**

**Name of the Examiners**

1. Priya Choudhary
2. ASHWINI. A

**Affiliation**

SIR MVIT  
SIR. MVIT

**Signature of the Examiners**



Internship Report on  
**“BAJAJ FINSERV LIMITED”**

By  
**JHENKARESHWARI V**  
**1MV22BA036**

**Subject Code:22MBAIN307**

Submitted to  
**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**  
In the partial fulfilment of the requirement for the award of the degree of  
**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Ms, SHEETHAL C**  
**ASSISTANT PROFESSOR**  
**DEPARTMENT OF MBA**

**EXTERNAL GUIDE**

**Mr, NAGENDRA S P**  
**MANAGER**  
**BAJAJ FINSERV LIMITED**



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
**HUNUSAMARNAHALLI, INTERNATIONAL AIRPORT ROAD,**  
**YELAHANKA, BANGALORE- 562157**

**2023-2024**

## **CERTIFICATE OF COMPLETION**

This is to certify that Ms. JHENKARESHWARI V, a student of MASTER OF BUSINESS ADMINISTRATION OF "SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY", has successfully completed 4 weeks (from OCTOBER 19<sup>TH</sup> 2023 TO NOVEMBER 20<sup>TH</sup> 2023) "Along internship programme on the project "THE ORGANIZATION STUDY" at this Branch During the period of her internship programme with us and she was found punctual, hardworking and inquisitive.

We wish her every success in life

Date-20<sup>th</sup> November 2023

Place-Tumkur



BRANCH MANAGER

### **Bajaj Finance Limited**

Branch Office 1<sup>st</sup> Floor, RR Mansion, Above UCO Bank, BH Rd, 6<sup>th</sup> Cross, Ashok Nagara  
Tumkur - 572101 Karnataka, India.  
Registered Office Mumbai - Pune Road, Akurdi, Pune - 411 035, Maharashtra, India  
Corporate Office 4<sup>th</sup> Floor, Bajaj Finserv Corporate Office, Off Pune-Ahmednagar Road,  
Viman Nagar, Pune - 411 014 Maharashtra, INDIA

Corporate ID NO

L65910MH1987PLC042961

[www.bajajfinserv.in/finance](http://www.bajajfinserv.in/finance)







**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**BANGALORE- 562157**

**DEPARTMENT OF MBA**

**CERTIFICATE**

This is to certify that JHENKARESHWARI V bearing USN 1MV22BA036 is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** [2022-24], affiliated to Visvesvaraya Technological University, Belgaum. Internship report on "BAJAJ FINSERV" is prepared by her in Offline under the guidance of **Ms.SHEETHAL C**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

*Sheethal C*

**Signature of Internal Guide**

*Sul*

**PRINCIPAL**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
Krishnadevarayanagar, Hunasamaranahalli  
International Airport Road, Bangalore-562157

**Signature of Principal**

*[Signature]*

**Signature of HOD**

**HEAD OF THE DEPARTMENT**

Department of Management Studies

**Visvesvaraya Institute of Technology**  
BANGALORE-562157

**External Viva Voce Examination**

**Name of the Examiners**

**Affiliation**

**Signature of the Examiners**

1. Ms. ASHWINI. A

SIR. MVIT

*Asl*

2. Pringalbondhary

Sir MVIT

*Pringal*

**“Internship Report on”  
“ASK AUTOMOTIVE LTD”**

By

**KARTHIK A**

**1MV22BA037**

**Subject Code: 22MBAIN307**

Submitted to

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

In the partial fulfillment of the requirement for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNALGUIDE**

**M.S.SHEETHAL C GOWDA**

ASSISTANT PROFESSOR  
DEPARTMENT OF MBA

**EXTERNALGUIDE**

**HARISH V**

ASK AUTOMOTIVE PVT LTD  
KOLAR



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

HUNUSAMARNAHALLI,

INTERNATIONALAIRPORT ROAD, YELAHANKA,

BANGALORE- 562157

**2023-2024**



## Company Certificate



# ASK AUTOMOTIVE LIMITED

Date: 18-11-2023

### To Whomsoever It May Concern

This is to certify that Mr. KARTHIK A, 2<sup>nd</sup> Semester of MBA, and Bearing SRN No: 1MV22BA037 student of SIR M Viesavaraya Institute of Technology Bangalore, Karnataka has done Internship under "A REPORT ON ORGANIZATION STUDY" at our company in partial fulfilment of his curriculum for the period from 19<sup>th</sup> Oct 2023 to 18<sup>th</sup> Nov 2023.

During his tenure with us as a trainee, conduct was found to be good.

He has shown keen interest in learning the department activities.

We wish him all the best in his future endeavours.

For ASK AUTOMOTIVE LTD.



Human Resources Department

#### Works :

Plot no. 176, Part-I  
Kasaba Hobli, Malur Taluk  
Narasapura Industrial Area  
Kolar District-563133, Karnataka  
E-mail : askbrake@vsnl.com, info@askbrake.com  
askbrake@airtelmail.in  
Website : www.askbrake.com



#### Regd. Office :

Plot no. 104, 929/1, Naiwala  
Faiz Road, Karol Bagh  
New Delhi- 110 005  
Tel : 011-28758433, 28759605  
Fax : 011-28752694, 45032488





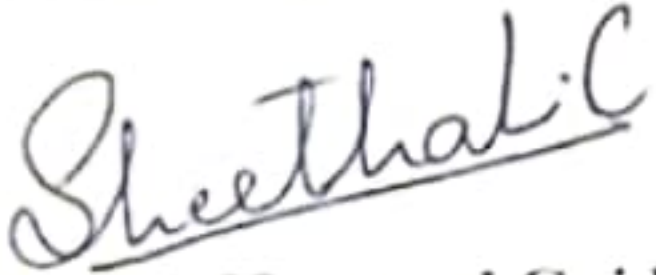
**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

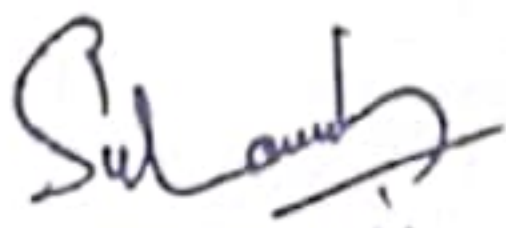
**BANGALORE- 562157**

**DEPARTMENT OF MBA**

**CERTIFICATE**

This is to certify that **KARTHIK A** bearing USN **IMV22BA037** is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY 2023-24**, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on a report on **ASK AUTOMOTIVE LTD** is prepared by him in **Offline** under the guidance of **MS. SHEETHAL C GOWDA** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

  
Signature of Internal Guide

  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunasamaranahalli,  
Internal Airport Road, Bangalore-562157

  
Signature of HOD  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

External Viva Voce Examination

Name of the Examiners

Affiliation

Signature of the Examiners

1. Ms. ASHWINI. A
2. Priya Choudhary

SSR. MUST  
SIR MVIT




Internship Report on  
"NASH INDUSTRIES PVT LTD "

By

Name : KARTHIKA Y D

USN: 1MV22BA038

Subject Code:22MBAIN307

Submitted to

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

In the partial fulfilment of the requirement for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Mrs. DEEPTHI J R**

**Assistant . Professor**

**EXTERNAL GUIDE**

**ASHISH**

**Region Head Manager**



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**HUNASAMARNAHALLI, INTERNATIONAL**

**AIRPORT ROAD, YELAHANKA, BANGALORE-**

**562157**

**2023-2024**





21-11-2023

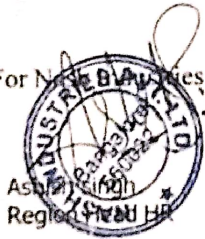
### **CERTIFICATE**

This is to certify that Mr. Karthika Y D USN-1MV22BA038 a student of Sri. M. Visvesvaraya Institute of Technology from Master of Business Administration (MBA) has successfully completed his 4 weeks internship on "ORGANISATION STUDY at NASH INDUSTRIES Pvt Ltd" from 19/10/2023 to 21/11/2023.

We found his sincere and result oriented and wishes him success in

His studies. We wish him the very best in his future career.

For Nash Industries Pvt Ltd



**Address :** 21, 2nd Cross Rd, SSI Industrial Area, Manjunath Nagar, Rajajinagar, Bangalore,  
Karnataka 560010







## SIR M VISVESVARAYA NSTITUTE OF TECHNOLOGY

BANGALORE- 562157

DEPARTMENT OF MBA

### CERTIFICATE

This is to certify that KARTHIK Y D bearing USN 1MV22BA038 , is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY (2022-2024)**, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on "NASH INDUSTRIES PVT LTD " is prepared by him in Offline under the guidance of **Mrs. DEEPTHI J R** in partial fullfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

Signature of Internal Guide

PRINCIPAL

SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunsarasanahalli  
International Airport Road, Bangalore-562157

Signature of Principal

Signature of HOD

HEAD OF THE DEPARTMENT

Department of Management Studies

Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

### External Viva Voce Examination

Name of the Examiners

Affiliation

Signature of the Examiners

1. Priya Choudhary

SIR MVIT

2. Dr. Prayansh Sharma

SIR MVIT

**Internship Report on**  
**“ORGANIZATION STUDY AT MVK NETWORKS PVT LTD”**

**By**

**Name: Keerthana jain A**

**USN: 1MV22BA039**

**Subject Code:22MBAIN307**

**Submitted to**

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

**In the partial fulfilment of the requirement for the award of the degree of**

**MASTER OF BUSINESS ADMINISTRATION**

**Under the guidance of**

**INTERNAL GUIDEEEXTERNAL GUIDE**

**Ms. DEEPTHI J R**

**Mr. VISHWA**

**Assistant Professor**

**Proprietor**



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**KRISHNADEVARAYANAGARA, off INTERNATIONAL**

**AIRPORT ROAD, HUNASEMARANAHALLI,**

**BANGALORE-562157 2023-2024**



**MVK Networks Private Limited**

**No. 220, 3rd `C` Cross, 2nd Block, 3rd Stage, Basaveshwaranagar, Bangalore 560079**

**Phone: +91 7483258201**

---

**PAN :** AAPCM2339C

**Date:** 20.10.2023

**GST:** 29AAPCM2339C1ZD

---

**To whomsoever it may concern.**

**Subject: Internship with MVK Networks Pvt Ltd.**

This is to certify that, **Keerthana jain A (1MV22BA039)** a student of “**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**” has successfully completed the internship programme from **19<sup>th</sup> October’2023 – 20th November’2023** at MVK under the eminent guidance of **Mr. Vishwa, Founder – MVK Networks Pvt Ltd.**

**Keerthana jain A** was one among the selected interns for our Internship programme in HR and during the period of her internship programme with us, she was found hardworking, smart and inquisitive. She worked sincerely on her assignments and overall her performance was excellent.

We wish her every success in her career.

**For MVK Networks**



**Vishwa**

**Founder**

**MVK Networks Pvt Ltd.**



**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**BANGALORE-562157**

**DEPARTMENT OF MBA**

**CERTIFICATE**

This is to certify that **KEERTHANA JAIN A** bearing USN **1MV22BA039** , is a bonafide student of Master of Business Administration course of SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY 2022-2024 affiliated to Visvesvaraya Technological University, Belgaum. Internship report on "ORGANIZATIONAL STUDY ON MVK NETWORKS PVT LTD " is prepared by her in Offline under the guidance of Ms. Deepthi J R, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

Signature of internal guide

Signature of HOD

Signature of Principal

External Viva Voce Examination

Name of the Examiners

Affiliation

Signature of Examiner

1.

2



INTERNSHIP REPORT ON  
“ELMEASURE INDIA PRIVATE LIMITED”

BY

KEERTHANA K

USN: 1MV22BA040

SUBJECT CODE: 22MBAIN307

Submitted to

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirement for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**MS. SHEETHAL C**

Assistant professor  
Dept. of MBA

**EXTERNAL GUIDE**

**PRAVEEN T L**

Marketing Manager  
Elmeasure India Pvt Ltd.



**DEPARTMENT OF MBA**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**

KRISHNADEVARAYANAGAR, OFF INTERNATIONAL AIRPORT ROAD,  
HUNASAMARANAHALLI,  
BENGALURU-562157

**2023-2024**

# COMPANY CERTIFICATE



ELM/HR/2023/24

Date: 21<sup>st</sup> November 2023

## Internship Certificate

This letter is to certify that **Ms. Keerthana K** (Reg No USNIMV22BA040) a student of Master of Business Administration from Sir M Vivessvaraya Institute of Technology affiliated to VTU has successfully completed her internship at Elmeasure India Private Limited in Marketing Department under the guidance of Mr. Praveen T L from 19<sup>th</sup> October 2023 to 21<sup>st</sup> November 2023.

We wish her all success in her future endeavours.

Regards,

For Elmeasure India Pvt Ltd

A handwritten signature in black ink, appearing to be 'R. Praveen', is written over the printed name of the authorized signatory.

Authorized Signatory





**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
BENGALURU – 562157  
**DEPARTMENT OF MANAGEMENT STUDIES**

**CERTIFICATE**

This is to certify that **Ms. KEERTHANA K** bearing **USN: 1MV22BA040** is a bonafide student of **Master of Business Administration** course of the Institute (**2023-2024**), affiliated to Visvesvaraya Technological University, Belagavi. Internship Study on “**ELMEASURE INDIA PRIVATE LIMITED**” is prepared by her in offline under the guidance of **Ms. SHEETHAL C** Assistant Professor, Department of MBA, Sir MVIT in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Signature of Internal Guide  
**Ms. SHEETHAL C**  
Assistant Professor  
Dept. of MBA

**PRINCIPAL**  
**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
Krishnadevarayanagar, Hunasamaranehalli  
International Airport Road, Bangalore-562157  
Signature of Principal **Prof. RAKESH S.G.**  
Principal

Signature of HOD  
**Dr. PRIYANKA SHARMA**  
Assoc. Prof. & HOD  
Dept. of MBA

**External Viva Voce Examination**

Sl. No.	Name of the Examiners	Affiliation	Signature of the Examiners
1	MS. ASHWINI - A	SIR. MVIT	Ad
2	Priya Chondhary	Sir. MVIT	Priya

Internship Report on  
**"SLIVER SPARK APPERAL PVT LTD"**

By  
**KEERTHI.M. N**

**1MV22BA041**

**Subject Code: 22MBAIN307**

Submitted to  
**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**  
In the partial fulfilment of the requirement for the award of the degree of  
**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Ms. SHEETHAL.C**  
ASSISTANT PROFESSOR  
Department of MBA

**EXTERNAL GUIDE**

**Mr. PRADEEP KULALA**  
DEPUTY MANAGER - HR



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
**KRISHNADEVARAYA NAGAR, OFF INTERNATIONAL**  
**AIRPORT ROAD, HUNASMARANAHALLI, BENGALURU - 562157**

**2023-2024**



# Company Certificate



A Raymond Initiative

**Silver Spark Apparel Limited**

(A Raymond Group Company)

#56-B, Hosakote Industrial Area, Chokkiahally,

Tobal Kasaba, Hosakote Taluk, Bangalore-562 114

NDIA, PHONE: 080-2797 1476/346/347

Telefax : 080-2797 1477

ST. No : 29AACCR1288G127

TIN No.: U72900MH2000PLC127831



21<sup>st</sup> Nov 2023

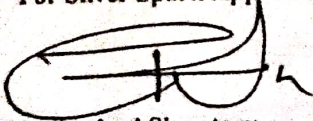
## TO WHOM SO EVER IT MAY CONCERN

This is to certify that, Ms. KEERTHI M N(1MV22BA041), Student of Master of Business Administration from Visvesvaraya institute of technology, Hunasamaranahalli Bangalore has been completed Internship at our Silver Spark Apparel Ltd (Raymond Group of company) on the Topic of "Organization study " as a part of her MBA program

This Certificate is issued solely for the purpose of Academic College. The Internship duration period was 19-10-2023 to 21-11-2023. She was disciplined and has showed keen interest in her internship, besides being regular and punctual.

We wish Ms. Keerthi M N the very best in her future endeavor.

For Silver Spark Apparel Limited

  
Authorized Signatory

**SILVER SPARK APPAREL LTD.**  
(A Raymond Group Company)  
#56-B, Hosakote Industrial Area, Chokkiahally  
Hosakote Taluk, Bangalore-562 114,  
GST.NO :- 29AACCR1288G127



### CORPORATE OFFICE

2nd Floor, Prestige Star - 1,  
Major Sandeep Unnikrishnan Road,  
Yelahanka New Town, Bengaluru - 560 064.  
Tel : (91-80) 67899000  
E-mail : silverspark@raymond.in  
www.raymond.in

### REGISTERED OFFICE

New Hind House,  
Narottam Morjee Marg,  
Buland Estate, Mumbai 400 001.  
Tel: (91-22) 2268 6000  
Fax: (91-22) 2262 0052





## SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY

BANGALORE- 562157

DEPARTMENT OF MBA

### CERTIFICATE

This is to certify that **KEERTHI.M. N** bearing USN **1MV22BA041**, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** (Batch), affiliated to Visvesvaraya Technological University, Belgaum. Internship report on "**SLIVER SPARK APPERAL PVT LTD**" is prepared by her in **Offline** under the guidance of **Ms. SHEETHAL.C**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

Signature of Internal Guide

Signature of HOD

PRINCIPAL

SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunasamaranahalli  
International Airport Road, Bangalore-562 157

Signature of Principal

HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

### External Viva Voce Examination

Name of the Examiners

Affiliation

Signature of the Examiners

1. **ASHWINI A**
2. **Priya Choudhary**

SIR MVST  
Sir MVIT



Internship Report on  
**“OLA TECHNOLOGIES PVT LTD”**

By  
**KIRAN N**  
**1MV22BA042**

**Subject Code:22MBAIN307**

Submitted to  
**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**  
In the partial fulfilment of the requirement for the award of the degree of  
**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Ms. SHEETHAL C**  
**ASSISTANT PROFESSOR**  
**Sir MVIT**

**EXTERNAL GUIDE**

**Mr. CHANDAN KUMAR S**  
**OLA TECHNOLOGIES PVT LTD**



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
**HUNUSAMARNAHALLI, INTERNATIONAL**  
**AIRPORT ROAD, YELAHANKA, BANGALORE-**

**562157**

**2023-2024**

## Company Certificate

### OLA TECHNOLOGY PVT LTD

4th Block, 3414, 17th Main, 100 Feet ring road,  
Bengaluru, Karnataka 560034

#### CERTIFICATE

#### TO WHOM SO EVER IT MAY CONCERN

This is to certify that, Mr. Kiran N (USN- 1MV22BA042), MBA- 3rd semester student of SIR MVIT, Hunasamaranahalli has done project on "The Organization Study" with a special reference of our company. The OLA Sales from 19.10.2023 to 21.11.2023 as a part of his academic curriculum.

During the course of his project, he was provided with all available study materials and information which were needed for his project,

We wish him a good luck.



#### Communicated to

Mr. Kiran N  
Sir M Visvesvaraya Institute of Technology  
Hunasamaranahalli





## **SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**BANGALORE- 562157**

**DEPARTMENT OF MBA**

### **CERTIFICATE**

This is to certify that KIRAN N bearing USN (1MV22BA042), is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** (2022-24), affiliated to Visvesvaraya Technological University, Belgaum. Internship report on “**OLA TECHNOLOGIES PVT LTD**” is prepared by him in **Offline** under the guidance of **Ms. SHEETHAL C**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

**Signature of Internal Guide**

**Signature of HOD**

**Signature of Principal**

**External Viva Voce Examination**

**Name of the Examiners**

**Affiliation**

**Signature of the Examiners**

- 1.
- 2.

Internship Report on

**“MRF TYRES PRIVATE LIMITED”**

By

**Name: LAKHAN**

**USN: 1MV22BA043**

**Subject**

**Code:22MBAIN307**

Submitted to

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

In the partial fulfilment of the requirement for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**BANISHREE SUKLA**

**Asst. Professor**

**EXTERNAL GUIDE**

**HARSHITH H S**

**ASSISTANT MANAGER**



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY  
KRISHNADEVARAYANAGAR, OFF INTERNATIONAL  
AIRPORT ROAD, HUNASAMARNAHALLI,  
YELAHANKA, BANGALORE- 562157**

**2023-2024**





**MRF**

Date: 21/11/2023

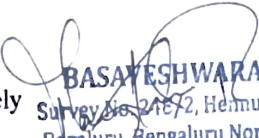
### CERTIFICATE

This is to certify that Mr. Lakhan P of MBA student of Sir M Visvesvaraya Institute of Technology has successfully completed "Organization Study in MRF (Madras Rubber Factory)" from 19-10-2023 to 21-11-2023.

During the above period, we found him/her taking very keen Interest in learning various processes in our company and collecting information on related to their internship work.

We have observed him/her to be sincere and committed towards fulfilling the organizational requirements.

We found his sincere and result oriented and wish his success in his studies.

Sincerely   
**BASAVESHWARA TYRES**  
Survey No. 24872, Hennur Main Road,  
Bagaluru, Bengaluru North - 562149.  
MRF (Madras Rubber Factory)



## SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY

BANGALORE- 562157

DEPARTMENT OF MBA

### CERTIFICATE

This is to certify that LAKHAN bearing USN 1MV22BA043, is a Bonafede student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** (Batch), affiliated to Visvesvaraya Technological University, Belgaum. Internship report on "MRF TYRE PVT.LMTD" is prepared by him in Offline under the guidance of Mrs. **BANISHREE SUKLA** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

Signature of Internal Guide

  
  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayana Nagar, Hunsuramarastrat, 561137  
Internal Signature of Principal  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
SIR M Visvesvaraya Institute of Technology  
BANGALORE-562157







Signature of HOD

External Viva Voce Examination

Name of the Examiners

Affiliation

Signature of the Examiners

1.   
2.   



Internship Report on  
"ORGANIZATION STUDY AT HERO MOTOCORP LTD"

By  
Name: Lata R Manashetty  
USN: 1MV22BA044  
Subject Code: 22MBAIN307

Submitted to  
VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI  
In the partial fulfilment of the requirement for the award of the degree of  
MASTER OF BUSINESS ADMINISTRATION  
Under the guidance of

**INTERNAL GUIDE**  
Ms. DEEPTHI J R  
Assistant Professor

**EXTERNAL GUIDE**  
Mr. RAMESH JOGUR  
Proprietor



Department of MBA

SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY  
KRISHNADEVARAYANAGARA, off INTERNATIONAL  
AIRPORT ROAD, HUNASEMARANAHALLI,  
BANGALORE-562157  
2023-2024



## Company certificate

**Jogur Motors**  
Authorized Service Centre

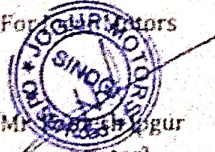


Date:

### CERTIFICATE OF COMPLETION

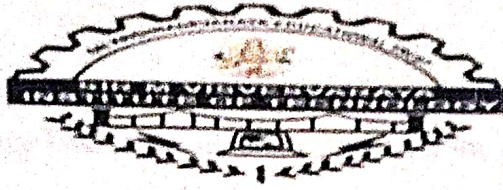
This is to certify that Mrs. Lata R. Manashetty bearing USN No: 1MV22BA044, a student of Master of Business Administration from SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY, BANGLORE-562157 has successfully completed the organization study and internship in our organization from 19<sup>th</sup> October 2023 to 22<sup>nd</sup> November 2023 under the guidance of Mr. Ramesh Jogur (proprietor)

During her stay with us we found her to be sincere and her conduct was good We wish her all the success in her future endeavours.

For Jogur Motors  
  
Mr. Ramesh Jogur  
(proprietor)

Jogur Motors - Authorized Service Centre, Hero MotoCorp Ltd.  
52/B C/D, Jogur Building DBI Road, SINDAGI- 585128 Dist : Bijapur Tel : 08485-221231





**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**BANGALORE-562157**

**DEPARTMENT OF MBA**

**CERTIFICATE**

This is to certify that **Lata R Manashetty** bearing USN **1MV22BA044** , is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY 2022-2024** affiliated to Visvesvaraya Technological University, Belgaum. Internship report on "**Organization study on Hero MotoCorp Ltd**" is prepared by her in Offline under the guidance of **Ms. Deepthi J R**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

**Signature of Internal Guide**

**PRINCIPAL**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
Krishnadevaraya Nagar, Purasatthahalli  
International Airport Road, Bangalore-562 157

**Signature of Principal**

**Signature of HOD**

**HEAD OF THE DEPARTMENT**  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

**External Viva Voce Examination**

**Name of the Examiners**

**Affiliation**

**Signature of the Examiners**

**M.B. ASHWINI A**

**SIR. MVIT**

**Preraj Choudhary**

**SIR. MVIT**

Internship Report on  
“ Linfox Logistics (India) Pvt. Ltd.”

By

**LIKHITH KUMAR PS**

USN: 1MV22BA045

Subject Code:22MBAIN307

Submitted to

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

In the partial fulfilment of the requirement for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Ms. SHEETHAL. C**

**Asst. Professor**

**EXTERNAL GUIDE**

**Mr.Praveen Kumar G**

**HR Manager**



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

Krishnadevarayanagar, Off International Airport Road, Hunasamaranahalli,

Bengaluru-562157

**2023-2024**







**VANDANA ENTERPRISES**

Housekeeping Maintenance gardening,  
Plumbing civil Works & Contractors

# 19(449/A) " Sri Chowdeshwari Nilaya  
1st Cross Chikkamaranahally,  
New B.E.L Road  
Bangalore - 560054  
Mob:- 9880403053  
e-mail : sm.vandana@yahoo.com

## INTERNSHIP CERTIFICATE

This is certified that Mr. LIKHITH KUMAR P S (1MV22BA045) a student of Sir M Visvesvaraya Institute of Technology, Hunasamaranahalli international airport road Bangalore - 562157 he has successfully completed his Internship(Organization Visit) at Linfox logistics India Pvt Ltd under Vandana Enterprises Guvvalakanahalli NH 7 Chikkaballapur(D) Karnataka - 562157.

All necessary details were provided from outside for the establishment of the project

We found his sincere, hardworking, technically sound result oriented. He worked well as part of team during his tenure. We take this opportunity to thank his and his all the best hisfuture.

  
Authorised Signatory





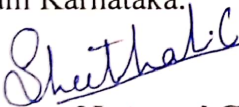
**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**BANGALORE- 562157**

**DEPARTMENT OF MBA**

**CERTIFICATE**

This is to certify that **LIKHITH KUMAR P S** bearing USN 1MV22BA045, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** (2022-24), affiliated to Visvesvaraya Technological University, Belgaum. Internship report on **Linfox Logistic (India) Pvt. Ltd.** is prepared by him in **Offline** under the guidance of Assistant Prof. **Ms. Sheethal. C**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

  
Signature of Internal Guide

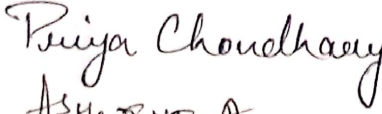
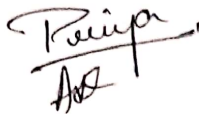




  
Signature of HOD

**PRINCIPAL**  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunasamaranahalli  
International Airport Road, Bangalore-562157  
**Signature of Principal**

**HEAD OF THE DEPARTMENT**  
Department of Management Studies  
Sir M. Visvesvaraya Institute of Technology  
BANGALORE-562157

**External Viva Voce Examination**

Name of the Examiners	Affiliation	Signature of the Examiners
1. 	SIR MVIT	
2. 	SIR MVIT	



Internship Report on  
**"MANIPAL HOSPITAL"**

By

**NAME:M.LIKITHA**

**USN: 1MV22BA047**

**Subject Code:22MBAIN307**

Submitted to

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

In the partial fulfilment of the requirement for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

Ms. Sheethal. C. Gowda

Assistant professor

Department of MBA

**EXTERNAL GUIDE**

Mr. Chethan

Accounts Executive

Manipal hospital



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**HUNUSAMARNAHALLI, INTERNATIONAL AIRPORT**

**ROAD, YELAHANKA, BANGALORE- 562157**

**2023-2024**





25<sup>th</sup> November, 2023

## TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms. M Likitha (IMV22BA047) has undergone Internship in the department of Finance & Accounts with Manipal Hospitals - Hebbal, Bengaluru from 19<sup>th</sup> October, 2023 to 21<sup>st</sup> November, 2023.

We wish her all the success,

Yours truly,

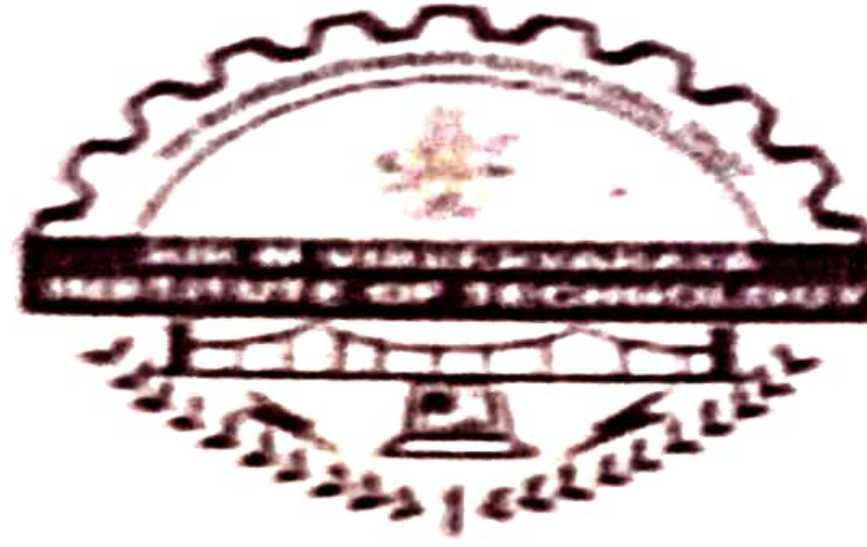
For Manipal Hospitals - Hebbal



Mr. Santhosha C P  
Senior Officer - Human Resources







**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**BANGALORE- 562157**

**DEPARTMENT OF MBA**

**CERTIFICATE**

This is to certify that **M. LIKITHA** bearing USN **1MV22BA047** is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY 2022-24**, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on **MANIPAL HOSPITAL** is prepared under **Ms. Sheethal. C. Gowda**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

  
**Signature of Internal Guide**

  
**PRINCIPAL**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
Krishnadevarayanagar, Hunsamaranahalli  
International Airport Road, Bangalore-562157

  
**Signature of MOD**

**HEAD OF THE DEPARTMENT**  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
**BANGALORE-562157**

**Signature of Principal**

**External Viva Voce Examination**

**Name of the Examiners**

**Affiliation**

**Signature of the Examiners**


1. **Priya Choudhary**

**SM MVIT**



2. **ASHWINT. A**

**SIR. MVIT**





Internship Report On

**HERO COMPANY**

BY

**M.PRAVEEN KUMAR**

**USN: 1MV22BA048**

**SUBJECT CODE: 22MBAIN307**

Submitted to

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELGAUM**

In partial fulfilment of the requirements for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Mrs. Srilakshmi**

Assistant Professor  
Department of MBA

**EXTERNAL GUIDE**

**PRAVEEN**

Marketing manager  
R. K.R, Motors, devnalii



**DEPARTMENT OF MBA**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**

KRISHNADEVARAYANAGAR, OFF INTERNATIONAL AIRPORT ROAD  
HUNASMARANAHALLI  
BENGALURU-562157

**2023-2024**





Date: 21/11/2023

## **CERTIFICATE**

This is to certify that Mr. Praveen Kumar M of MBA student of Sir M Visvesvaraya Institute of Technology has successfully completed "Organization Study in HERO MOTORS" from 19-10-2023 to 21-11-2023.

During the above period, we found him/her taking very keen interest in learning various processes in our company and collecting information on related to their internship work.

We have observed him/her to be sincere and committed towards fulfilling the organizational requirements.

We wish every success in his/her future endeavors.



Internship Report on

**“ORGANIZATIONAL STUDY ON MARUTI SUZUKI”**

By

**MAHENDRA K S**

**1MV22BA049**

**Subject Code: 22MBAIN307**

Submitted to

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

In the partial fulfilment of the requirement for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Mrs. DEEPTHI J R**

ASSISTANT PROFESSOR

**EXTERNAL GUIDE**

**MR. RAMACHANDRA.K**

MARKETING MANAGER



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**KRISHNADEVARAYA NAGAR, OFF INTERNATIONAL**

**AIRPORT ROAD, HUNASMARANAHALLI, BENGALURU - 562157**

**2023-2024**



**Date :21/11/2023**

**CERTIFICATE OF INTERNSHIP**

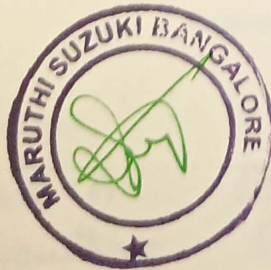
This is to certify that Mr. Mahendra K S bearing register number 1MV22BA049 pursuing  
MASTER OF BUSINESS ADMINISTRATION (1<sup>st</sup> Year) at Sir M Visvesvaraya Institute of  
Technology, Krishnadevarayanagar, Airport Road, Bangalore 562157has successfully completed  
internship program from 19-10-2023 to 21-11-2023.

This certificate is issued at the specific request of the student who has collected  
required information from us for study purpose only.

We wish him success for the future career.

With Regards,

SAMPATH KUMAR





**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

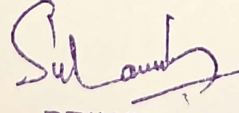
**BANGALORE- 562157**

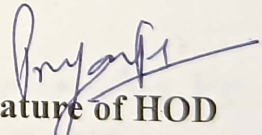
**DEPARTMENT OF MBA**

**CERTIFICATE**

This is to certify that (**MAHENDRA K S**) bearing USN (**1MV22BA049**), is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** (Batch), affiliated to Visvesvaraya Technological University, Belgaum. Internship report on **“ORGANIZATIONAL STUDY ON MARUTI SUZUKI”** is prepared by him in **Offline** under the guidance of **Mrs. DEEPTHI J R**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

  
Signature of Internal Guide

  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunasamaranahalli  
International Airport Road, Bangalore-562 157

  
Signature of HOD  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

**External Viva Voce Examination**

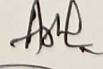
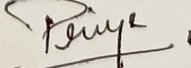
**Name of the Examiners**

**Affiliation**

**Signature of the Examiners**

1. **N. S. Ashwini . A**  
2. **Pritya Choudhary**

**SIR. MVIT**  
**Sir MVIT**



Internship Report on  
**“ORGANISATION STUDY ON BOBBA LOGISTIC”**

By  
**MANASA Y**  
**1MV22BA050**

**SubjectCode:22MBAIN37**

Submitted to  
**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

In the partial fulfilment of the requirement for the award of the degree of  
**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Mrs. DEEPTHI J R**  
Assistant Professor

**EXTERNAL GUIDE**

**Mr. VIJAY KUMAR BYREGOWDA**  
Financial Manager



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**HUNUSAMARNAHALLI, INTERNATIONAL.**

**AIRPORT ROAD, YELAHANKA, BANGALORE-**

**562157**

**2023-2024**

## Company Certificate

Bobba Aviation Cargo and Ground Handling Services Private Limited  
CIN: U63000KA2017PTC048872



November 27, 2023.

### TO WHOMSOEVER IT MAY CONCERN

This is to certify that Ms. Manasa Y bearing Reg No: 1MV22BA050 of Sir M Visvesvaraya Institute of Technology college, Bangalore has successfully completed an "Organisation Study" at Bobba Aviation Cargo and Ground Handling Services Private Limited, Bangalore from 19<sup>th</sup> October, 2023 to 21<sup>st</sup> November 2023.

She has done this study under the guidance of Mr. Vijay Kumar Byregowda of Accounts department.

She has completed this study to the satisfaction of all concerned.

We wish her all the best in her future endeavours.

For Bobba Aviation Cargo and Ground Handling Services Private Limited

Mr. Seshagiri  
General Manager - Finance & Accounts

Mount Kailash, 3rd Floor, 13/5 Mallesh Avenue Road, Ulsoor, Bangalore 560042, Karnataka, India. T +91 (080) 471 14742 / 43. F +91 (080) 471 14746





## **SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**BANGALORE- 562157**

### **DEPARTMENT OF MBA**

### **CERTIFICATE**

This is to certify that **MANASA Y** bearing USN **1MV22BA050**, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** (Batch), affiliated to Visvesvaraya Technological University, Belgaum. Internship report on “**ORGANISATION STUDY ON BOBBA LOGISTICS**” is prepared by her in **Offline** under the guidance of **Mrs. DEEPTHI J R**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

**Signature of Internal Guide**

**Signature of HOD**

**Signature of Principal**

**External Viva Voce Examination**

**Name of the Examiners**

**Affiliation**

**Signature of the Examiners**

- 1.
- 2.

Project Report on

**“A STUDY ON HR POLICIES OF THE JINTEX CHEMICAL SOLUTIONS PRIVATE LIMITED AND THEIR EFFECTS ON THE EMPLOYEES.”**

Submitted by

**MANASI R KOWSHIK**

**USN: 1MV22BA051**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Dr. Priyanka Sharma**  
**Head of the Department**  
**Department of MBA**

**EXTERNAL GUIDE**

**K Eshwari**  
**Manager**  
**HR and ADMIN**



**DEPARTMENT OF MBA**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,**

**BENGALURU-562157**

**September 2024**



**TO WHOM-SO-EVER IT MAY CONCERN**

This is to certify that Ms. Manasi R Kowshik has successfully completed the project at our end from 23.04.2024 to 06.06.2024 under our HR, Admn. & Finance department's guidance and supervision

- Study on application of theoretical concept in real life situation at work place
- Understand & apply research-based approach in problem solving

Her conduct and performance were good during the course of project

We wish her all the Best!!

Yours faithfully,  
for Jindo Chemical Solutions Pvt. Ltd.



**Authorized Signatory**

Place : Bengaluru



**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,**

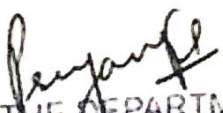
**BENGALURU - 562157**


**DEPARTMENT OF MBA**

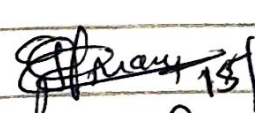
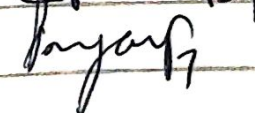
**CERTIFICATE**

This is to certify that **MANASI R KOWSHIK** bearing USN **1MV22BA051** is a bonafide student of Master of Business Administration course of the institute **2022-2024**, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on **"A STUDY ON HR POLICIES OF THE JINTEX CHEMICAL SOLUTIONS PRIVATE LIMITED AND THEIR EFFECTS ON THE EMPLOYEES."** is prepared by her in **Offline** under the guidance of **Dr. PRIYANKA SHARMA**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

  
Signature of Internal Guide

  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevaraya Road, Murasimaran,  
International Zone, Bangalore-56

Name of the Examiners	Affiliation	Signature of the Examiners
1. Manjunatha Naik	STCE	
2. Dr. Priyanka Sharma	SMVIT	



Internship Report on  
**“Capgemini Technology Services India Ltd”**

By

**MANISHA KUMARI N**

**USN:1MV22BA052**

**Subject Code:22MBAIN307**

Submitted to

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

in partial fulfilment of the requirements for the award of the Degree of

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

Ms. Sheethal C Gowda

Assistant professor

**EXTERNAL GUIDE**

Mr. Muneendra P T

Associate



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**HUNASEMARNAHALLI, INTERNATIONAL**

**AIRPORT ROAD, YELAHANKA, BANGALORE 562157**

**2023-2024**

## Company Certificate



**Capgemini Technology Services India Limited**  
Capgemini Knowledge Park SEZ, IT3/IT4  
Airoli Knowledge Park, Thane - Belapur Road  
Airoli, Navi Mumbai - 400 708, Maharashtra, India  
Tel.: +91 22 7144 4283 | Fax: +91 22 7141 2121  
E:cgcompanysecretary@capgemini.com  
www.capgemini.com/in-en

November 21, 2023

Letter Ref #: Capgemini/HR/AS/AH/134142

### TO WHOMSOEVER THIS MAY CONCERN

This is to certify that **Ms. MANISHA KUMARI N** bearing USN No.**1MV22BA052**, a student of Master of Business Administration from Sir M Visvesvaraya Institute of Technology Bangalore-562157 has completed her project work of Organization study and Internship with us from October 19, 2023 to November 21, 2023.

During the time with Capgemini Technology Services India Limited, Manisha Kumari N has completed all the given assignments successfully.

Our best wishes for future endeavors.

**For Capgemini Technology Services India Limited.**

Signature valid

Digitally signed by ARUNKUMAR  
GOPALAKRISHNAN  
Date: 2023.11.21 18:00:35 +05:30

**Capgemini Technology Services India Limited**  
Regd. Off.: No.14, Rajiv Gandhi Infotech Park, Hinjawadi Phase III  
MIDC - SEZ, Village Man, Taluka Mulshi, Pune - 411057, Maharashtra, India  
Corporate Identity Number: U85110PN1993PLC145950  
Tel.: +91 20 6699 1000 | Fax: + 91 20 6699 5050





**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**BANGALORE-562157**

**DEPARTMENT OF MBA**

**CERTIFICATE**

This is to certify that **Ms. Manisha Kumari N.** bearing USN: 1MV22BA052 is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY (2022-2024)** affiliated to Visvesvaraya Technological University, Belgaum. Internship report on “**Capgemini Technology Services India Ltd**” is prepared by her in **Offline** under the guidance of **Ms. Sheethal C Gowda** Assistant Professor, Department of MBA, Sir MVIT in partial fulfilment of the requirements for the award of the Degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

**Signature of Internal Guide**

**Signature of HOD**

**Signature of Principal**

**External Viva Voce Examination**

Name of the Examiners

Affiliation

Signature of the Examiners

1.

2.

Internship Report on  
**“ORGANIZATIONAL STUDY ON SAI AKSHAYA VENTURES”**

By  
**MANOJ R**

**1MV22BA053**

**Subject Code: 22MBAIN307**

Submitted to

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

In the partial fulfilment of the requirement for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Mrs. DEEPTHI J R**  
ASSISTANT PROFESSOR

**EXTERNAL GUIDE**

**MR. MANJUNATH N V**  
MARKETING MANAGER



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
**KRISHNADEVARAYA NAGAR, OFF INTERNATIONAL**  
**AIRPORT ROAD, HUNASMARANAHALLI, BENGALURU - 562157**

**2023-2024**



## Company Certificate



### SAI AKSHAYA VENTURES PVT LTD

08, Park Road, Hebbal Kempapura, Bangalore,  
Byatarayanapura CMC and OG park, Karnataka 560024,  
Mobile: 09844791333

Date: 21-11-2023

### CERTIFICATE OF INTERNSHIP

This is to certify that Mr. Manoj R bearing register number 1MV22BA053 pursuing Master of Business Administration (1<sup>st</sup> Year) at Sir M Visvesvaraya Institute of Technology, Krishnadevarayanagar, Airport Road, Bangalore – 562 157 has successfully completed internship program from 19-10-2023 to 21-11-2023.

This certificate is issued at the specific request of the student who as collected required information from us for study purpose only.

We wish him success for the future career.

For SAI AKSHAYA VENTURES  
  
Managing Partner's

Authorized Signatory



**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**BANGALORE- 562157**

**DEPARTMENT OF MBA**

**CERTIFICATE**

This is to certify that (MANOJ R) bearing USN (1MV22BA053), is a bonafide student of Master of Business Administration course of SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY (Batch), affiliated to Visvesvaraya Technological University, Belgaum. Internship report on "ORGANIZATIONAL STUDY ON SAI AKSHAYA VENTURES" is prepared by him in Offline under the guidance of Mrs. DEEPTHI J R, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

**Signature of Internal Guide**

**Signature of HOD**

**HEAD OF THE DEPARTMENT**  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

**PRINCIPAL**

SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevaraya, Basamaraiahalli  
International Airport Road, Bangalore-562 157  
**Signature of Principal**

**External Viva Voce Examination**

**Name of the Examiners**

1. MS. ABHINAVI, A
2. Priya Choudhary

**Affiliation**

SIR. MVIT  
Sir MVIT

**Signature of the Examiners**



Internship Report on  
**“Organization Study on Hegde Giri & Associates”**

By

**MEGHANA A U**

**1MV22BA054**

Subject Code:22MBAIN307

Submitted to

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

In the partial fulfilment of the requirement for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Mrs. Deepthi J R**

**Assistant Professor**

**EXTERNAL GUIDE**

**Mr. Nagraj P Giri**

**Chartered Accountants**



Department of MBA

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**HUNASAMARANAHALLI, INTERNATIONAL**

**AIRPORT ROAD, YELAHANKA, BANGALORE-**

**562157**

**2023-2024**





**TO WHOM IT MAY CONCERN**

This is to certify that Miss. MEGHANA A.U (1MV22BA054) student of MBA, from **Sir M Visvesvaraya Institute of Technology** collage has undergone an internship for 4 weeks from 19-10-2023 to 21-11-2023 in our organization.

During the internship, she was posted in Accounting and Audit department. She was given an opportunity to learn the Accounting and Auditing process, in which she showed keen interest and completed her assignments to the desired level of expectation.

She was found to be sincere and committed in her work during the internship programme. Her character and conduct were good.

We wish her all success in her future endeavours.

HEGDE GIRI AND ASSOCIATES

Chartered Accountant

(Mr. Nagaraj P. Giri)

Date: 21-11-2023

Place: Vijayanagar, Bangalore







# SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY

BANGALORE- 562157

## DEPARTMENT OF MBA

### CERTIFICATE

This is to certify that MEGHANA A U bearing USN 1MV22BA054, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** 2022-2024, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on “**Hegde Giri & Associates**” is prepared by her in **Offline** under the guidance of **Mrs. Deepthi J R** in partial fulfilment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka

Signature of Internal Guide

Signature of HOD

Signature of Principal

HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M. Visvesvaraya Institute of Technology  
BANGALORE-562157

SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunasamaranahalli  
International Airport Road, Bangalore-562157

Signature of Principal

### External Viva Voce Examination

Name of the Examiners

Affiliation

Signature of the Examiners

1. MS. ASHWINI A

SIR. MVIT

2. Priya Chonelkary

Sid MVIT

Signature of MS. ASHWINI A

Signature of Priya Chonelkary



Internship Report on  
**ABB INDIA PVT LTD**

By

**NAME: MITHUN K L**

**USN : 1MV22BA055**

**Subject Code:22MBAIN307**

Submitted to

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

In the partial fulfilment of the requirement for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Ms. DEEPTHI J R**

**ASSISTANT PROFESSOR**

**DEPARTMENT OF MBA**

**EXTERNAL GUIDE**

**ASHISH SINGH**

**REGION HEAD HR**

**ABB INDIA PVT LTD**



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**HUNUSAMARNAHALLI, INTERNATIONAL**

**AIRPORT ROAD, YELAHANKA, BANGALORE**

**562157**

**2023-2024**





Date: 19/10/2023

TO WHOMSOEVER IT MAY CONCERN

This is to confirm that Mr. Mithun KL student from Sir M Visvesvaraya Institute of Technology, Bangalore with USN No -1MV22BA055 is permitted to perform his internship in Human Resources Department of our organization during the period 19<sup>th</sup> Oct 2023 to 21<sup>st</sup> Nov2023

We found his sincere and result oriented and wish his success in his studies.

For ABB India Pvt Ltd

Ashish Singh

Region head HR

Address: Plot No 4A, 5 & 6, 2nd Main Rd, 2nd Stage, Peenya Industrial Area Phase IV,  
Peenya, Bengaluru, Karnataka 560058



**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**BANGALORE- 562157**

**DEPARTMENT OF MBA**

**CERTIFICATE**

This is to certify that **MITHUN K L** bearing USN **1MV22BA055**, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** (Batch), affiliated to Visvesvaraya Technological University, Belgaum. Internship report on **ABB INDIA PVT LTD** is prepared by him in **Offline** under the guidance of **DEEPTHI J R**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

**Signature of Internal Guide**

**Signature of HOD**

**HEAD OF THE DEPARTMENT**  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
**BANGALORE-562157**

**Signature of Principal**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
Krishnadevarayanagar, Hutnasamanahalli  
International Airport Road, Bangalore-562 157

**External Viva Voce Examination**

**Name of the Examiners**

**Affiliation**

**Signature of the Examiners**

1. **Pragna Choudhary**  
2. **Infanta Sam**

**Sir MVT**  
**Sir MVT**

**Pragna**  
**Infanta**



### **DECLARATION**

I, Mr. MITHUN K L, hereby declare that the internship report entitled on "ABB INDIA PVT LTD" is prepared by me under the guidance of DEEPTHI J R, Assistant Professor, Department of MBA, Sir M Visvesvaraya Institute of Technology, Bangalore.

I also declare that this internship work is towards the partial fulfillment of the University regulation for the award of degree of Master of Business Administration by Visvesvaraya Technological University, Belagavi.

I have undergone an Internship for a period of four weeks. I further declare that this project is based on the original study undertaken by me and has not been submitted for the award of any degree/diploma from any other University/Institution.

**Place: BENGLORE**  
**Date:**

**Name: MITHUN K L**  
**USN: 1MV22BA055**

**INTERSHIP ON  
K12 TECHNO SERVICES"**

**By  
MOHAMMED SHEZAN KAMAL**

**1MV22BA056**

**Subject Code:22MBAIN307**

**Submitted to**

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

**In the partial fulfilment of the requirement for the award of the degree of  
MASTER OF BUSINESS ADMINISTRATION**

**Under the guidance of**

**INTERNAL GUIDE**

**Ms. SHEETHAL C GOWDA**

**Asst. Professor**

**EXTERNAL GUIDE**

**Mr. ASHISH KUMAR**

**Asst. Manager**



**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY  
HUNUSAMARNAHALLI, INTERNATIONAL  
AIRPORT ROAD, YELAHANKA,  
BANGALORE-562157**

**2023-2024**



## Company Certificate

DATE: Nov 28, 2023



### CERTIFICATE OF INTERNSHIP

This is to certify that, Mr. Mohammed Shezan Kamal student of Masters in Business Administration, Sir M Visvesvaraya Institute Of Technology, Bangalore has undergone four weeks of training in K12 Techno Services Private Limited Bangalore from 30<sup>th</sup> Oct 2023 to 28<sup>th</sup> Nov 2023. He has been completed a project on "K12 Techno Services Pvt Ltd" under the guidance of Mr. Ashish Kumar Assistant Manager K12 Techno Services Bangalore. His performance was good during the period.

For K12 Techno Services Pvt. Ltd.

A handwritten signature in black ink, appearing to read 'Himakiran'.

Himakiran  
Head - Operations & HR

Tel: +91-9036017100 | Email: info@k12technoservices.com | Web: www.k12technoservices.com  
Regd. Office: No. 90/1 1st Main Road, Industrial Suburb, 2nd Stage Yeshwanthpur under survey No. 60/1 and Ward  
42- Laxmidewinagar, Bangalore, Karnataka- 560022  
CIN: U80101KA2010PTC072102



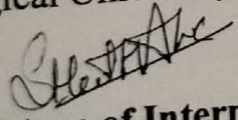
**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

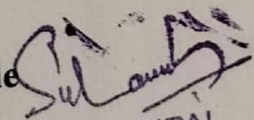
**BANGALORE- 562157**

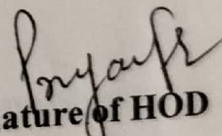
**DEPARTMENT OF MBA**

**CERTIFICATE**

This is to certify that **MOHAMMED SHEZAN KAMAL** bearing USN **1MV22BA056**, is a genuine student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** 2022-2024, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on "**Organization Study At 'K12 TECHNO SERVICES'**" is prepared by me under the guidance of **SHEETHAL C GOWDA**, Asst. Professor in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

  
Signature of Internal Guide

  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevaraya Nagar, Mysamaraiahalli  
Belgaum-562157  
Internship  
Signature of Principal

  
Signature of HOD

HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

**External Viva Voce Examination**

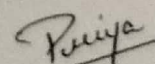
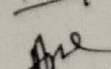
**Name of the Examiners**

1. Priya Choudhary
2. ASHWINI, A

**Affiliation**

Sir MVIT  
Sir MVIT

**Signature of the Examiners**



Internship Report on  
**“ORGANIZATION STUDY AT LENGTH X BREADTH  
MARKETING SOLUTIONS LLP  
THE BOARD COMPANY”**

By

**N PRABHANJANA**

**1MV22BA057**

**Subject Code:22MBAIN307**

Submitted to

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

In the partial fulfilment of the requirement for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Ms. Sheethal C Mr. Harsha L N Assistant Professor Technical Head**

Sir MVIT

**EXTERNAL GUIDE**

Board Company



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**HUNASAMARANAHALLI, INTERNATIONAL**

**AIRPORT ROAD, YELAHANKA, BANGALORE-**

**562157**

**2023-2024**

## Company Certificate

---

**LENGTH X BREADTH  
MARKETING SOLUTIONS LLP**



11/12/2023

**TO WHOM-SO-EVER IT MAY CONCERN**

This is to certify that **N Prabhanjana (1MV22BA057)** has successfully completed the project at our end from 19/10/2023 to 20/11/2023 under our HR and Service departments guidance and supervision.

During this period, we found him hard working and sincere.

We wish him good luck in all his future endeavors

For Length X Breadth Marketing solutions LLP



Partner,  
Length X Breadth Marketing Solutions LLP





**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**BANGALORE- 562157**

**DEPARTMENT OF MBA**

**CERTIFICATE**

This is to certify that **N Prabhanjana** bearing USN **1MV22BA057**, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** Batch 2022-24, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on “**Organization Study of Length X Breadth Marketing Solutions LLP The Board Company**” is prepared under the guidance of **Ms. Sheethal C**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

**Signature of Internal Guide**

**Signature of HOD**

**Signature of Principal**

**External Viva Voce Examination**

**Name of the Examiners**

**Affiliation**

**Signature of the Examiners**

- 1.
- 2.

Internship Report on  
**"LAKSHMANA TEXTILES"**

By

**Name: Nandini B N**

**USN: 1MV22BA058**

**Subject Code: 22MBAIN307**

Submitted to

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

In the partial fulfilment of the requirement for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Ms. Sheethal C Gowda**

**Assistant Professor**

**EXTERNAL GUIDE**

**Mr. Lakshmana N**

**CEO**



**Department of MBA**  
**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
**HUNUSAMARNAHALLI, INTERNATIONAL AIRPORT**  
**ROAD, YELAHANKA, BANGALORE-562157**

**2023-2024**





## THE LAKSHMANA TEXTILES

DATE: 04/12/2023

INTERNSHIP LETTER

This is to certify that **M/S NANDINI B.N** of **Sir. M. Visvesvaraya Institute of Technology** of class **2<sup>nd</sup> year MBA 3<sup>RD</sup> Sem.**

Has completed 30days of the Internship Program on Manufacturing process & Marketing and Finance Department & Human Resource Department in the **LAKSHMANA TEXTILES** (Bengaluru) effective from the date of 25/10/2023- 24/11/2023.

During the period of her internship program with us she has been exposed to different processes and was found punctual, hardworking, and inquisitive.

On behalf of the company, we wish her to record our sincere appreciation for her time rendered and would like to wish her a success in her career.

FROM THE LAKSHMANA TEXTILES

For LAKSHMANA TEXTILES

*N. Lakshmana*  
Proprietor





## SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY

BANGALORE- 562157

### DEPARTMENT OF MBA

#### CERTIFICATE

This is to certify that **Nandini B N** bearing USN **1MV22BA058**, is a bonafide student of the Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** 2022-2024, affiliated to Visvesvaraya Technological University, Belgaum. The internship report on "**LAKSHMANA TEXTILES**" is prepared by her Offline under the guidance of **Ms. Sheethal C Gowda**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

Signature of Internal Guide

PRINCIPAL

SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunsamaranahalli  
International Airport Road, Bangalore-562 157

Signature of Principal

Signature of HOD

HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

#### External Viva Voce Examination

Name of the Examiners

Affiliation

Signature of the Examiners

1. Priya Chonkhary  
2. Ms. Ashwini A

SIR MVIT  
SIR, MVIT



Internship Report on  
**PUREWELL INDIA EXTUROTO PVT LTD**  
**BENGALURU**

By  
**NANDISH KUMAR K V**

**USN 1MV22BA059**

**Subject Code:22MBAIN307**

Submitted to  
**VISVESVARAYA TECHNOLOGICAL UNIVERSITY,**  
**BELAGAVI**

In the partial fulfillment of the requirement for the award of the degree  
of

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Ms. Deepthi J R**  
**ASSISTANT PROFESSOR**

**EXTERNAL GUIDE**

**Shubham Kumar Singh**  
**MARKETING**  
**MANAGER**



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
**HUNASAMARANAHALLI, INTERNATIONAL**  
**AIRPORT ROAD, YELAHANKA, BANGALORE-**

**562157**

**2023-2024**



DATE : 21/11/2023

## **CERTIFICATE**

This is to certify that NANDISH KUMAR KV of MBA student of Sir M Visvesvaraya Institute of Technology has successfully completed "Organization Study in Purewell India Exturoto pvt ltd" from 19-10-2023 to 21-11-2023.

During the above period, we found him/his taking very keen Interest in learning various processes in our company and collecting information on related to their internship work.

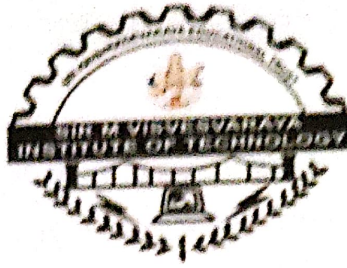
We have observed him/his to be sincere and committed towards fulfilling the organizational requirements.

We found his sincere and result oriented and wish his success in his studies.

PUREWELL INDIA EXTUTORO  
PVT. LTD. KIADB  
Purewell India Exturoto pvt ltd  
*[Signature]*

Plot No. 2J-2K 3rd Phase, KIADB Obedenahalli, Doddaballapura Main Rd, Industrial Area, Bengaluru, Karnataka 562163





**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**


**BANGALORE- 562157**

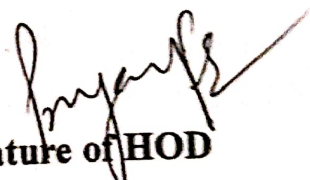
**DEPARTMENT OF MBA**

**CERTIFICATE**

is is to certify that **NANDISH KUMAR K V** bearing USN 1MV22BA059, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY 2022-2024**, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on "**PUREWELL INDIA EXTUROTO PVT LTD , BENGALURU**" is prepared by him in Offline under the guidance of **Ms. Deepthi J R** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration Visvesvaraya Technological University, Belgaum Karnataka.

  
Signature of Internal Guide

  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunasamaranahalli  
Internal Viva Voice Exam, Bangalore-562157

  
Signature of HOD  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

**External Viva Voice Examination**

Signature of the Examiners

Affiliation

Signature of the Examiners

**ASHWINE A**  
**Priya Chouelhary**

**SIR. MVET**  
**Sir MVIT**

  
**Priya**

Internship Report on  
**"LIC HOUSING FINANCE LIMITED"**

By

**NANDU A N**

**USN: 1MV22BA060**

**Subject Code:22MBAIN307**

Submitted to

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

In the partial fulfilment of the requirement for the award of the degree of  
**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Ms. SRILAKSHMI V**  
**ASSISTANT PROFESSOR**  
**DEPARTMENT OF MBA**

**EXTERNAL GUIDE**

**AKSHAY SINGH CHAUHAN**  
**AREA MANAGER**  
**LIC HOUSING FINANCE LIMITED**



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**KRISHNADEVARAYANAGAR, OFF**

**INTERNATIONAL AIRPORT ROAD,**

**HUNASAMARANAHALLI, BANGALORE- 562157**

**2023-2024**

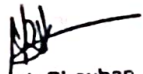


**CERTIFICATE OF COMPLETION**

This is to certify that Ms. Nandu A N, a student of MASTER OF BUSINESS ADMINISTRATION OF "SIR M VISVESVARAVA INSTITUTE OF TECHNOLOGY"\*, has successfully completed 4 weeks (from OCTOBER 23, 2023 TO NOVEMBER 21, 2023) long internship programme on the project "A ORGANISATIONAL STUDY ON LIC HOUSING FINANCE LTD" at this Branch During the period of her internship programme with us and she was found punctual, hardworking and inquisitive.

We wish her every success in life

Date- 21 November 2023  
Place – BENGALURU

  
Akshay Singh Chauhan  
Area Manager  
ID. No. 70063  
LIC HFL, Whitefield A.O  
Bangalore

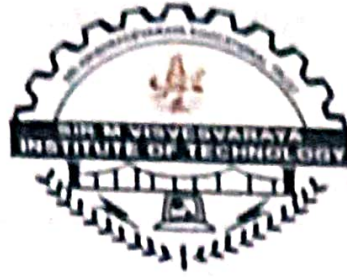


**White Field Area Office :** No. 6, 1st Floor, TMR Towers, Above Fresh @ White Field, Thubara Halli,  
Varthur Main Road, Bangalore - 560066, Karnataka, Tel : 080 - 22960501, Email: am\_whitefield@lichousing.com

**Corporate Office :** LIC Housing Finance Limited., 131 Maker Tower 'F' Premises, 13th Floor, Cuffe Parade, Mumbai - 400 005.  
Tel : +91 22 2217 8600 Fax : 022 22178777, Email : lichousing@lichousing.com | [www.lichousing.com](http://www.lichousing.com)

**Registered Office :** LIC Housing Finance Limited., Bombay Life Bldg., 2nd Floor, 45/47, Veer Nariman Road, Fort, Mumbai - 400 001.  
Tel : +91 22 2204 9682 / 2204 9799 / 2204 0006, Fax : 022 2204 9839, Email : lichousing@lichousing.com | [www.lichousing.com](http://www.lichousing.com)

CIN : L65922MH1989PLC052257




**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

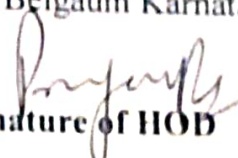
**BANGALORE- 562157**

**DEPARTMENT OF MBA**

**CERTIFICATE**

This is to certify that Ms. NANDU A N bearing USN 1MV22BA060, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** (Batch), affiliated to Visvesvaraya Technological University, Belgaum. Internship report on "**LIC HOUSING FINANCE LIMITED**" is prepared by her in **Offline** under the guidance of Ms. **SRILAKSHMI V** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

  
Signature of Internal Guide

  
Signature of HOD

  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunsamaranehalli  
International Airport Road, Bangalore-562157  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157  
Signature of Principal

**External Viva Voce Examination**

**Name of the Examiners**

**Affiliation**

**Signature of the Examiners**

1. Priya Choudhary
2. ASHWINI-A

SIR MVIT  
SIR. MVIT




Internship Report on  
“KONIGTRONICS PVT LTD., BENGALURU”

By

**NARASIMHAIAH C V**

**1MV22BA061**

**Subject Code:22MBAIN307**

Submitted to

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

In the partial fulfilment of the requirement for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Ms. SRILAKSHMI V**

**Assistant Professor**

**Department of MBA**

**SIR MVIT, Bangalore**

**EXTERNAL GUIDE**

**Mrs. CHAITHRA M**

**Designated Partner**

**Konigtronics Pvt Ltd.**

**Bangalore**



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**HUNUSAMARNAHALLI, INTERNATIONAL**

**AIRPORT ROAD, YELAHANKA, BANGALORE-**

**562157**

**2023-2024**

## Company Certificate



# KONIGTRONICS (OPC) PRIVATE LIMITED

Website: [www.konigtronics.com](http://www.konigtronics.com)

A CORPORATE COMPANY REGISTERED UNDER MCA (Government of India)

CIRCULATING ANY DUPLICATE COPY IS A PUNISHABLE OFFENCE UNDER IPC SECTION 466

### INTERNSHIP CERTIFICATE

This is to certify that **Mr. Narasimhaiah C V (1MV22BA061)**, pursuing **MBA, Sir MVIT, Bangalore** has successfully completed his internship at Konigtronics (OPC) Private Limited from **19/10/2023** to **19/11/2023**.

We have found him to be a self-starter who is motivated, duty-bound and hardworking. He has worked sincerely on his assignments and his performance is par excellence.

We wish him all the best for his future endeavors.

Thanking you,



Regards,

Vishesh S (CIN: U80904KA2017OPC99075)

Managing Director

DIN: 07685912

Konigtronics (OPC) Private Limited

TO CONTACT THE SIGNING AUTHORITY - MAIL TO: [visheshniranjan31@gmail.com](mailto:visheshniranjan31@gmail.com) or CALL +91 9380497511

#4/1, 1<sup>ST</sup> FLOOR, 5<sup>TH</sup> MAIN, 5<sup>TH</sup> CROSS,  
CHAMARAJPET, BANGALORE-560018





**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**BANGALORE- 562157**

**DEPARTMENT OF MBA**

**CERTIFICATE**

This is to certify that Mr. **NARASIMHAIAH C V** bearing USN (1MV22BA061), is a bonafide student of Master of usiness Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** (2022-24), affiliated to Visvesvaraya Technological University, Belgaum. Internship report on “KONIGTRONICS PVT LTD., BENGALURU “is prepared by him in **Offline/ Freelance** under the guidance of **Ms. SRILAKSHMI V** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

**Signature of Internal Guide**  
**Ms. SRILAKSHMI V**

**Signature of HOD**  
**Dr. Priyanka Sharma**

**Signature of Principal**  
**Prof. Rakesh S. G**

**External Viva Voce Examination**

**Name of the Examiners**

**Affiliation**

**Signature of the Examiners**

- 1.**
- 2.**

Internship Report on  
"HR apparels Industries Pvt Ltd"

By

NAVEEN BV

1MV22BA062

Subject Code:22MBAIN307

Submitted to

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

In the partial fulfilment of the requirement for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Ms. SRILAKSHMI V**

**Assistant Professor**

**Department of MBA**

**SIR MVIT, Bangalore**

**EXTERNAL GUIDE**

**Mr Shantveer Mudda**

**HR Manager**

**HR apparels Industries Pvt Ltd**



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**HUNUSAMARNAHALLI, INTERNATIONAL**

**AIRPORT ROAD, YELAHANKA, BANGALORE-**

**562157**

**2023-2024**



## Company Certificate



HR Apparel

Date: 18/10/2023

### CERTIFICATE

This is to certify that Mr Naveen BV (USN 1MV21BA062) student of Sir. M Visvesvaraya Institute of Technology, pursuing MBA with Specialization in HR underwent his project in HR apparels industries Pvt Ltd. From 19-10-2023 to 21-11-2023.

He has satisfactorily completed his work assignment under the guidance of Mr Shantveer Mudda, HR by Manager HR apparels Industries Pvt Ltd, Bangalore and submitted his report under project title "A study on stress management of employee at HR apparels Industries Pvt Ltd", Bangalore.

During the above period, we found his to be well disciplined and dedicated



563101, Railway Station Rd, Vattigal, Karnataka 563129 No 5-1-721 & 722 Sf/2, Above Sbh Bank,  
Bank Street, Koti





## SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY

BANGALORE- 562157

### DEPARTMENT OF MBA

#### CERTIFICATE

This is to certify that **Mr NAVEEN.BV** bearing USN (1MV22BA062), is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY 2022-24**, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on "**HR apparels Industries Pvt Ltd.**", is prepared by him in **Offline** under the guidance of **Ms. SRILAKSHMI V** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

*N. Subashini*  
Signature of Internal Guide

*Priya*  
Signature of HOD

*Sulambh*  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunasamaranahalli  
International Airport Road, Bangalore-562157  
Signature of Principal

HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

#### External Viva Voce Examination

Name of the Examiners

Affiliation

Signature of the Examiners

1. *Priya Choudhary*
2. *ASHWINI A*

SIR MVIT  
SIR MVIT

*Priya*  
*ASH*



Internship Report on  
“A REPORT ON ORGANIZATION STUDY AT IDEAL FOOD PRODUCTS”

By  
**NAVEEN N**  
**1MV22BA063**

**Subject Code:22MBAIN307**

Submitted to  
**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**  
In the partial fulfilment of the requirement for the award of the degree of  
**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Ms. Swarnalatha**  
Assistant Professor  
Dept. of MBA, Sir MVIT

**EXTERNAL GUIDE**

**Mr. Sameer Lakor**  
Product Manager  
Ideal Food Products



**Department of MBA**  
**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
HUNASAMARANAHALLI, INTERNATIONAL  
AIRPORT ROAD, YELAHANKA, BANGALORE-

562157

**2023-2024**

## Company Certificate



### IDEAL FOOD PRODUCTS

671, KHANAPUR ROAD, UDYAMBAG, BELAGAVI-590 008

PHONE: 0831-2442621, Mob: 7019614101

E-mail: idealfoods@rediffmail.com

### Certificate

This is to certify that, **Mr. Naveen N**, bearing USN No. **1MV22BA063**, A student of **Sir M Visvesvaraya Institute of technology** MBA department has successfully completed his project work of Organization study and INTERNSHIP training in our organization from 19<sup>th</sup> October to 21<sup>st</sup> November.

During above period we found him sincere and we wish him a bright future.

For Ideal Food Products, Tumkur



Partner



(Mr. Sameer Lokur)





## **SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**BANGALORE- 562157**

**DEPARTMENT OF MBA**

### **CERTIFICATE**

This is to certify that **Naveen N** bearing USN **1MV22BA063**, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** batch 2022-24, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on “**Organization Study of Ideal Food Products**” is prepared under the guidance of **Ms. Swarnalatha**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

**Signature of Internal Guide**

**Signature of HOD**

**Signature of Principal**

**External Viva Voce Examination**

**Name of the Examiners**

**Affiliation**

**Signature of the Examiners**

- 1.
- 2.



Date: 19-10-2023

TO WHOM SO EVER IT MAY CONCERN

This is to certify that Miss. **Nayana S**, USN no: **1MV22BA064**, an MBA student at **Sir M Visvesvaraya Institute of Technology**, Bengaluru to carry out Project and to work as an Intern at our facility '**Devanagari gas agency**', Davanagere from 19-10-2023 to 19-11-2023.

We wish her all the very best for her future endeavour

Thanking you.

For

**DEVANAGARI GAS AGENCY**

For M/s. Devanagari Gas Agency

  
PARTNER.

15135500  
M/s. Devanagari Gas Agency  
H. P. Gas Distributors  
Hiremath Complex, Kaipet,  
DAVANGERE-577001, Karnataka  
Ph.:- 08192-233222, 231114, 233415, 233416



Internship Report on  
**"RANDSTAD INDIA PVT.LTD"**

By  
**NAYANAA M VISRUTA**  
**USN:1MV22BA065**

**Subject Code:22MBAIN307**

Submitted to  
**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**  
In the partial fulfilment of the requirement for the award of the degree of  
**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Ms. SRILAKSHMI V**  
**ASSISTANT PROFESSOR**  
**DEPARTMENT OF MBA**

**EXTERNAL GUIDE**

**Mr. SHEKHARA G R**  
**HR MANAGER**  
**RANDSTAD INDIA PVT.LTD**



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
**KRISHNADEVARAYANAGAR, OFF**  
**INTERNATIONAL AIRPORT ROAD,**  
**HUNASAMARANAHALLI, BANGALORE- 562157**

**2023-2024**

Date: 21.11.2023

**TO WHOM IT MAY CONCERN**

This is to certify that Ms. NAYANAA. M. VISRUTA, student of "SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY" has successfully completed a internship in the field of Human Resource from "Randstad India Pvt Ltd" under guidance of Human resource manager.

During the period of 1 month (19.10.2023 to 21.11.2023) of her internship program with us, she had been exposed to different processes and was found diligent, hardworking and inquisitive.

We wish her every success in her life and career.

Randstad India Pvt. Ltd

*S. Balakrishnan*



**Authorized Signature**

**Registered Office :**

Randstad India Private Ltd  
Randstad House,  
Old No. 5 & 5A, New No. 9, Pycrofts Garden Road,  
Nungambakkam, Chennai 600 006.  
P +91 (0) 44 66227000 F +91 (0) 44 66227474  
[www.randstad.in](http://www.randstad.in)





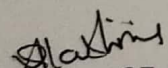
## SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY

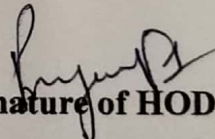
BANGALORE- 562157

DEPARTMENT OF MBA

### CERTIFICATE

This is to certify that **Ms. NAYANAA.M.VISRUTA** bearing **USN 1MV22BA065**, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** (Batch), affiliated to Visvesvaraya Technological University, Belgaum. Internship report on **"RANDSTAD INDIA PVT.LTM"** is prepared by her in **Offline** under the guidance of **Ms. SRILAKSHMI V** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

  
Signature of Internal Guide

  
Signature of HOD

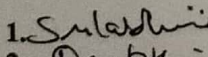
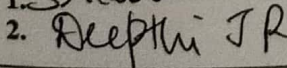
  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunasamaranahalli  
International Airport Road, Bangalore-562 157

HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

Signature of Principal

### External Viva Voce Examination

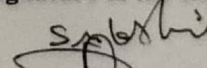
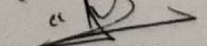
Name of the Examiners

1.   
2. 

Affiliation

SIR M VIT  
SIR M VIT

Signature of the Examiners

Internship Report on  
**“A REPORT ON ORGANIZATION STUDY ON SREE SAI MITRA DRIP  
INDUSTRIES PVT LTD”**

By

**Name: NIDA AZMI F**

**USN: 1MV22BA066**

**Subject Code:22MBAIN307**

Submitted to

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

In the partial fulfilment of the requirement for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

Ms. Swarna Latha

Assistant Professor

Department of MBA

**EXTERNAL GUIDE**

Mr. Y. Sreekar

Managing Director

SREE SAI MITRA DRIP INDUSTRIES PVT LTD”



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**HUNUSAMARNAHALLI, INTERNATIONAL**

**AIRPORT ROAD, YELAHANKA, BANGALORE-**


**562157**


**2023-2024**



## Company Certificate

**SREE SAI MITRA DRIP INDUSTRIES PVT. LTD.**

 Mfrs. of: **SAM MITRA**® Drip Irrigation Emitting Pipe, Plain Lateral & PVC Pipe.  
Hall no. 1, Khata no. 352 (Survey no.41/3) Kallahalli Village, Chintamani-563125,  
CIN-U25209KA2021PTC143750  
Chikkaballapur District.Karnataka State. Ph: +91 9900138454  
Email: saimitra\_drip@yahoo.com



**TO WHOM SO EVER IT MAY CONCERN**

Ms. NIDA AZMI F bearing the Reg No-(**IMV22BA066**), She is the student of  
Sir M. Visvesvaraya Institute Of Technology, Krishnadevarayanagar,  
Bangalore Dist-562157

Has been Completed Internship report in our Organization from **19-10-2023 to 21-11-2023.**

**Topic (A STUDY ON ORGANIZATION STUDY AT SREE SAIM MITRA DRIP INDUSTREIS PRIVATE LIMITED, CHINTAMANI).**

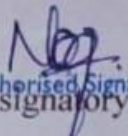
During her period of Internship project work the student was shown keen interest in learning, hard work & good character.


We wish her bright future and success in her endeavor.

Thanking You,

Yours Faithfully,

For **SREE SAI MITRA DRIP INDUSTRIES PVT LTD.**  
For Sree Sai Mitra Drip Industries Pvt. Ltd.

  
Authorized signatory

  
An ISO Certified Company



**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**BANGALORE- 562157**

**DEPARTMENT OF MBA**

**CERTIFICATE**

This is to certify that **NIDA AZMI F** bearing USN **1MV22BA066**, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** 2023-2024, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on “**SREE SAI MITRA DRIP INDUSTRIES PVT LTD**” is prepared under the guidance of **Ms. Swarna Latha**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

**Signature of Internal Guide**

**Signature of HOD**

**Signature of Principal**

**External Viva Voce Examination**

**Name of the Examiners**

**Affiliation**

**Signature of the Examiner**





**Internship Report on**  
**“ACCLAIM MOTORS PVT LTD”**

**By**

**NAME: NIKITHA.M**  
**USN: 1MV22BA067**

**Subject Code:22MBAIN307**

**Submitted to**

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

**In the partial fulfilment of the requirement for the award of the degree of**  
**MASTER OF BUSINESS ADMINISTRATION**

**Under the guidance of**

**INTERNAL GUIDE**

**Mrs. SRILAKSHMI.V**  
**Assistant professor**  
**Dept of MBA**

**EXTERNAL GUIDE**

**Mr S. MADHU**  
**HR, Acclaim Motors Pvt Ltd**



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
**HUNUSAMARNAHALLI, INTERNATIONAL**  
**AIRPORT ROAD, YELAHANKA, BANGALORE-**  
**562157**

**2023-2024**



## Company Certificate

**ROYAL ENFIELD**

To whomsoever it may concern

INTERNSHIP CERTIFICATE

This is to certify that **Miss Nikitha M**, USN no: **1MV22BA067**, a 3<sup>RD</sup> Semester MBA student at **Sir M Visvesvaraya Institute of Technology, Bengaluru**, has completed her internship program titled "**Organizational Study**" at **Acclaim Motors Pvt Ltd, Yelahanka, Bangalore** under the guidance of Mr. S Madhu (HR Manager) for four weeks starting from 19/10/2023 to 21/11/2023 for our entire satisfaction.

During the period of her internship program with us, we were happy to note that **Miss Nikitha M** was exposed to different departments / process and has demonstrated her skills with self-motivation to learn new skills.

She is amiable in nature and of good character.

We wish her success in all her future endeavours.



Warm Regards

(HR, Acclaim Motors Pvt Ltd)

Date: 03/01/2024



**ACCLAIM MOTORS PVT LTD**

**Showroom** : G-1, Pyramid North Square, No. 520/432,  
Bellary Road, Nehru Nagar, Yelahanka, Bangalore - 560 064  
+91 9663 550055/11, sales@acclaimmotors.com

**Service Center** : # 61, 1st Main Road, Surabhi Layout  
Jakkur Road, Yelahanka, Bangalore - 560 064  
+ 91 9632 881188, service@acclaimmotors.com

[www.acclaimmotors.com](http://www.acclaimmotors.com)



SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY

**BANGALORE- 562157**

DEPARTMENT OF MBA

CERTIFICATE

This is to certify that **NIKITHA.M** bearing **USN 1MV22BA067**, is a Bonafede student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** 2023-2024 affiliated to Visvesvaraya Technological University, Belgaum. Internship report on “**ACCLAIM MOTORS PVT LTD**” is prepared by her in Offline under the guidance of **Mrs. SRILAKSHMI.V** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

Signature of Internal Guide

Signature of HOD

Signature of Principal

External Viva Voce Examination  
Affiliation

Name of the Examiners

- 1.
- 2.

Signature of the Examiners





Internship Report on  
**“Organization Study on Laguna Clothing Pvt Ltd”**

By  
**NISARGA B M**  
**1MV22BA068**

**Subject Code:22MBAIN307**

Submitted to  
**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**  
In the partial fulfilment of the requirement for the award of the degree of  
**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Mrs. SRILAKSHMI**  
**VENKATA RAO**

**EXTERNAL GUIDE**

**Mr. NITHIN GOWDA**  
**HR**



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
**HUNASAMARANAHALLI, INTERNATIONAL**  
**AIRPORT ROAD, YELAHANKA, BANGALORE-**

**562157**

**2023-2024**



## Company Certificate



Date: 21-11-2023

TO WHOM SO EVER IT MAY CONCERN

This is to confirm that Ms **Nisarga B M**, USN no: 1MV22BA068, a MBA student at M Visvesvaraya Institute of Technology, Bengaluru to carry out Internship/Project and to work as an Intern at our facility "**LAGUNA CLOTHING PVT LTD**", Doddaballapur from 19-10- 2023 to 21-11-2023.

We wish her all the very best for her future endeavor

**LAGUNA CLOTHING PVT LTD**



Authorized Signature

**LAGUNA CLOTHING PRIVATE LIMITED**  
(With effect from 20th January 2023 LAGUNA CLOTHING LLP is converted into LAGUNA CLOTHING PRIVATE LIMITED)  
No. 5 W-49650, KIADB, Apparel Park, 2nd Stage,  
Doddaballapur-561203 Bangalore Rural Dist.  
Ph: 080-28015114/110 | www.laguna-clothing.com / GSTIN: 29AAFCL3085N1ZW / CIN: U17200KA2023FTC170664  
www.cieltextile.com

**Ciel** Textile



## **SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**BANGALORE- 562157**

**DEPARTMENT OF MBA**

### **CERTIFICATE**

This is to certify that **NISARGA B M** bearing USN **1MV22BA068**, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** 2022-24, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on “**Organization Study On Laguna Clothing Pvt Ltd**” is prepared by her in **Offline** under the guidance of **Mrs. SRILAKSHMI VENKATA RAO** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

**Signature of Internal Guide**

**Signature of HOD**

**Signature of Principal**

**External Viva Voce Examination**

**Name of the Examiners**

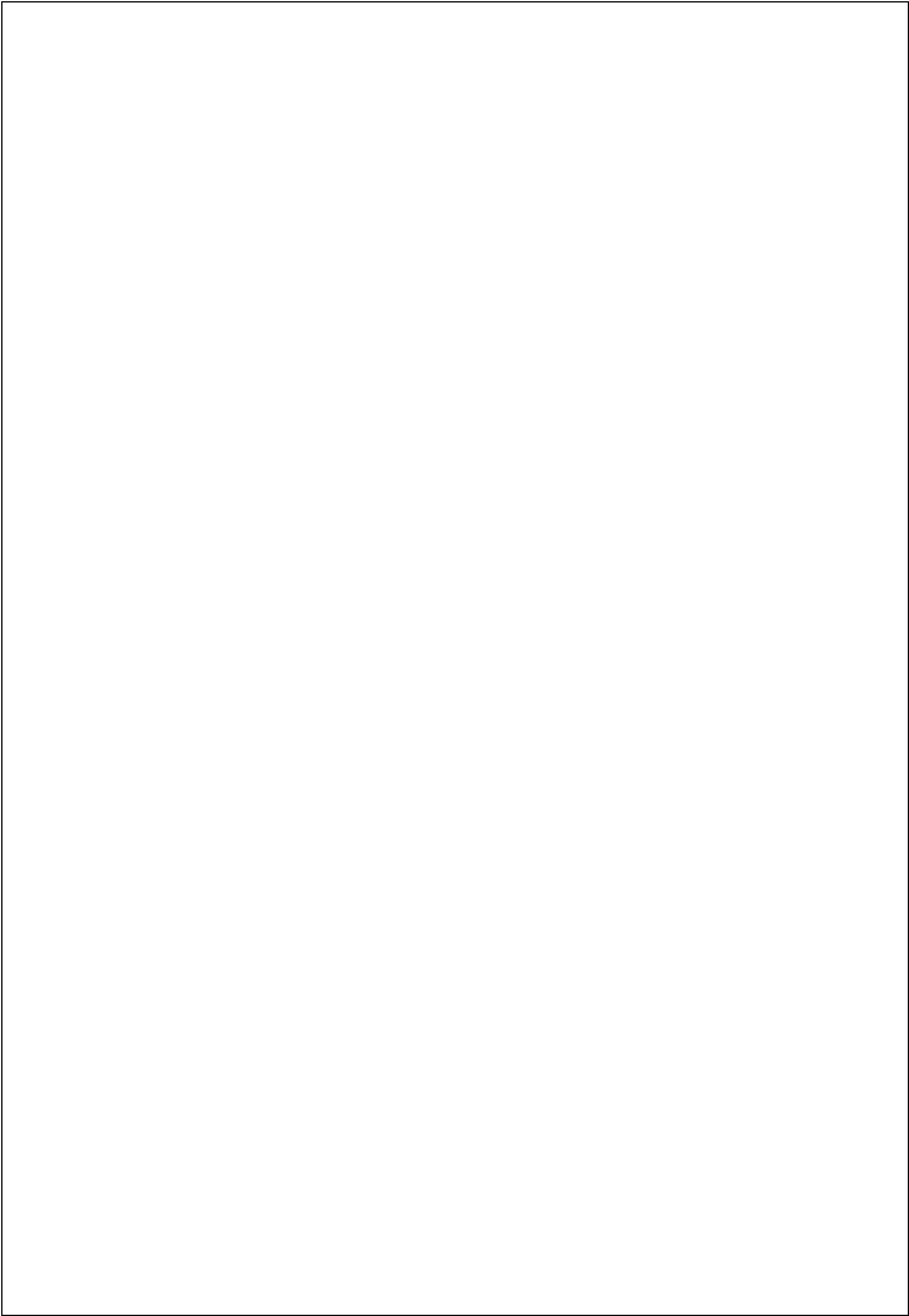
**Affiliation**

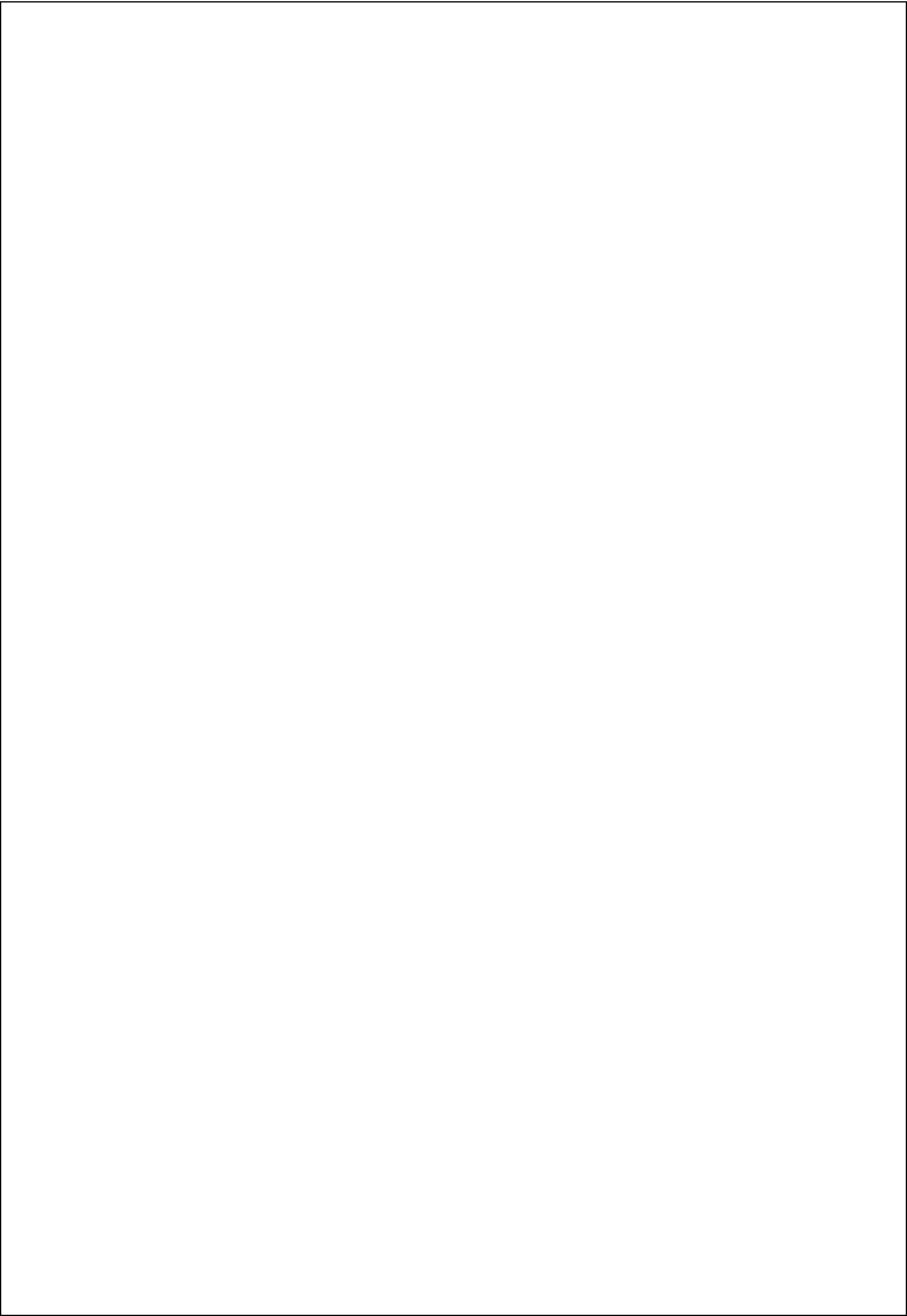
**Signature of the Examiners**

**1**

**2**









Project Report on

**“A STUDY ON IMPLEMENTATIONS AND EFFECT OF DIGITAL MARKETING IN A  
SMALL RETAIL BUSINESS”**

Submitted by

**PAVAN S**

**1MV22BA070**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. BANISHREE SUKLA**

**ASST PROFESSOR**

**DEPT OF MBA.**



**DEPARTMENT OF MBA**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,**

**BENGALURU-562157**

**September 2024**



**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,**

**BENGALURU - 562157**

**DEPARTMENT OF MBA**

**CERTIFICATE**

This is to certify that PAVAN.S bearing USN 1MV22BA070 is a bonafied student of Master of Business Administration course of the institute 2022-2024, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on "A STUDY ON IMPLEMENTATION AND EFFECT OF DIGITAL MARKETING IN A SMALL RETAIL BUSINESS" is prepared by him in Freelance under the guidance of Ms. BANISHREE SUKLA, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Signature of Internal Guide

HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunsuramangala,  
International Airport Road, Bangalore-562157

Name of the Examiners	Affiliation	Signature of the Examiners
1. Dr. G. Srinivasa.	Govt	Srinivasa.G
2. Dr. Prayuraj Shetty	SVIT	Prayuraj



Internship Report on  
**“Organization Study at Rittal Pvt Ltd”**

By

**PAVITHRA D**

**1MV22BA071**

**Subject Code:22MBAIN307**

Submitted to

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

In the partial fulfilment of the requirement for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Prof. SWARNALATHA**

**Assistant Professor**

**Dept. of MBA, Sir MVIT**

**EXTERNAL GUIDE**

**Mr. SOMESHEKAR**

**HR DEPARTMENT**

**RITTAL Pvt Ltd**



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**HUNUSAMARNAHALI, INTERNATIONAL**

**AIRPORT ROAD, YELAHANKA, BANGALORE-**

**562157**

**2023-2024**

## Company Certificate



RITTAL Private Limited  
(Formerly known as  
'RITTAL India Private Limited')  
No. 23 & 24  
KIADB Industrial Area  
Veerapura  
Doddaballapur - 561 203  
Bengaluru District.

☎ +91(0)80 6141 3900  
☎ +91(0)80 6141 4099  
✉ info@rittal-india.com  
🌐 www.rittal-india.com  
CIN : U31100KA1994PTC015641

Date: 21/11/2023

### CERTIFICATE

This is to certify that **Ms. PAVITHRA D (IMV22BA071)**, a student at SIR M VISVESVARAYA INSTITUTION OF TECHNOLOGY, BANGALORE studying MBA , has successfully completed her internship in our organization, she was given exposure in all areas of HR & Administration like Overview of HR functions in Rittal, Labour Laws, Recruitment, Health & Safety and importance of Training, Industrial Relations, etc in Rittal Pvt. Ltd., during the period from 20<sup>th</sup> October 2023 to 20<sup>th</sup> November 2023.

During this period, we found her to be sincere and hardworking. We wish her all the best in her future endeavors.

For Rittal Pvt Ltd

A handwritten signature in black ink, appearing to read 'Dinesh A U'.

Dinesh A U  
Director – HR & Admin.





## **SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**BANGALORE- 562157**

**DEPARTMENT OF MBA**

### **CERTIFICATE**

This is to certify that PAVITHRA D bearing USN (1MV22BA071), is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** (2022-2024), affiliated to Visvesvaraya Technological University, Belgaum. Internship report on “**ORGANISATION STUDY AT RITTAL Pvt Ltd**” is prepared by her in **Offline** under the guidance of **Ms. SWARNALATHA**. in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

**Signature of Internal Guide**

**Signature of HOD**

**Signature of Principal**

**External Viva Voce Examination**

**Name of the Examiners**

**Affiliation**

**Signature of the Examiners**

- 1.
- 2.

Internship Report on  
**"REPORT ON TVS SUPPLY CHAIN SOLUTIONS LIMITED, BANGALORE"**

By  
**POOJA C A**  
**USN:1MV22BA072**

Subject Code:22MBAIN307

Submitted to  
**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

In the partial fulfilment of the requirement for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Mrs. SWARNALATHA**

Assistant professor

Dept. of MBA, Sir MVIT

**EXTERNAL GUIDE**

**ANIL KUMAR M**

Finance manager

TVS supply chain solutions ltd



Department of MBA

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
**HUNUSAMARNAHALLI, INTERNATIONAL AIRPORT ROAD,**  
**YELAHANKA, BANGALORE 562157**

2023-2024



# COMPANY CERTIFICATE



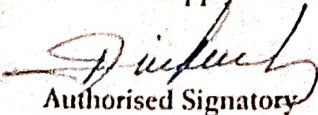
Date: 29/11/2023

## INTERNSHIP CERTIFICATE

This is to certify that Ms. POOJA C.A bearing University Seat Number (USN): IMV22BA072 student of Sir M. Visvesvaraya Institute of Technology, Hunasamaranahalli, Opp. To International Airport Road, Bengaluru – 562 157 has successfully completed her internship "*On Organisation Study*" at TVS Supply Chain Solutions Limited (TVSSCS) from 19<sup>th</sup> Oct 2023 to 21<sup>st</sup> Nov 2023.

Her conduct during internship was very good and we wish her all the success in her future endeavours.

For TVS Supply Chain Solutions Limited

  
Authorised Signatory





**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**BANGALORE- 562157**

**DEPARTMENT OF MBA**

**CERTIFICATE**

This is to certify that Ms. POOJA C A bearing USN: 1MV22BA072, is a bonafide student of Master of Business Administration course of SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY (2023-2024), affiliated to Visvesvaraya Technological University, Belgaum. Internship report on "TVS SUPPLY CHAIN SOLUTIONS LIMITED" is prepared by me under the guidance of Mrs. SWARNALATHA Assistance professor, Department of MBA, Sir MVIT in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

*M. Swarnalatha*  
**Signature of Internal Guide**

*[Signature]*  
**Signature of HOD**

*[Signature]*  
**Signature of Principal**  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevaraya Road, Hunsur, Bangalore-562 157  
International Airport Road, Bangalore-562 157

**HEAD OF THE DEPARTMENT**  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

**External Viva Voce Examination**

**Name of the Examiners**

**Affiliation**

**Signature of the Examiners**

1. Sulakhni  
2.

Sir MVIT

*[Signature]*



Internship Report On  
**Raceline Technologies and Industries**

Submitted by  
**POOJASHREE.M**  
USN: **1MV22BA073**  
Subject Code: **22MBAIN307**

Submitted to  
**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELGAUM**  
*In partial fulfillment of the requirements for the award of the degree of*  
**MASTER OF BUSINESS ADMINISTRATION**  
*Under the guidance of*

**INTERNAL GUIDE**

**Ms. SRILAKSHMI.V**  
**Assistant Professor**

**EXTERNAL GUIDE**

**YOGISH H R [ Generalmanager]**



**Department of MBA**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
**KRISHNADEVARAYANAGAR, INTERNATIONAL AIRPORT ROAD,**  
**HUNUSAMARANAHALLI, BANGALORE-562157**

**2023-2024**

## COMPANY CERTIFICATE



### INTERNSHIP PROGRAM FOR MBA

Organized by

**Raceline Industries**

**INTERNSHIP CERTIFICATE**

We hereby certify that Ms. Poojashree M., bearing Register Number 1MV22BA073, is a student in the Department of MBA at SIR M Visvesvaraya Institute Of Technology, Bangalore-562157, under the Directorate of Collegiate & Technical Education, Government of Karnataka. He/she actively participated in the 30 Days Internship Program of "Organisation study" at Raceline Industries, Tumkur-572106, from 19.10.2023 to 21.11.2023. The internship has been successfully completed by the aforementioned individual. We express our sincere appreciation for her significant achievements, exceptional work ethic, and remarkable performance during the internship. Her dedication, critical thinking abilities, and effective communication have been highly commendable. We have full confidence in his/her abilities and believe that she will continue to excel in his future academic and professional endeavors.

**Mr. Madhu Kumar B R**  
Founder-Raceline Group  
Raceline Industries, Tumkur





**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

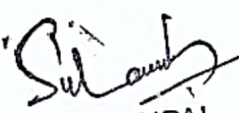
**BANGALORE- 562 157**

**DEPARTMENT OF MBA**

**CERTIFICATE**

This is to certify that **POOJASHEE M** bearing USN **1MV22BA073**, is a bonafide Student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY 2022-2024**, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on "**Raceline Technologies and Industries**" is prepared by her in Offline under the guidance of **Ms. SRILAKSHMI. V, Asst Professor**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

  
**Signature of Internal Guide**

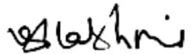
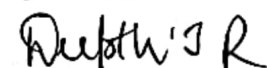
  
**PRINCIPAL**  
**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
Krishnadevara Wodegarahalli  
Bangalore-562 157  
**Prof. Rakesh S. G**  
**Signature of Principal**

  
**Signature of HOD**

**HEAD OF THE DEPARTMENT**  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

**External Viva Voce Examination**

**Name of the Examiners**

- 1) 
- 2) 

**Affiliation**

**SIR M VIT**  
**SR M VIT**

**Signature of the Examiners**


Internship Report On  
**SHREE SOMESHWAR SAHAKARI SAKKARE KARKHANE NI**

Submitted by  
**PRATIKSHA UMARANI**  
USN: **1MV22BA074**  
Subject Code: **22MBAIN307**

Submitted to  
**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELGAUM**  
*In partial fulfillment of the requirements for the award of the degree of*  
**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Mrs. SRILAKSHMI.V**  
**Assistant Professor**

**EXTERNALGUIDE**

**Mr. I. C. BAGIHALI**  
**Chief Chemist**



**Department of MBA**  
**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
**KRISHNADEVARAYANAGAR, OFF INTERNATIONAL AIRPORT**  
**ROAD, HUNUSAMARANAHALLI, BANGALORE-562157**  
**2023-24 Odd Semester**



Fax :08288-223551  
Phone : 8197499292

**SHRI SOMESHWAR SAHAKARI SAKKARE KARKHANE NI, BAILHONGAL.**

**SITE AT: SIDDASAMUDRA, POST: BELAWADI – 591 104,**

**TAL: BAILHONGAL, DIST: BELGAUM, (KARNATAKA STATE).**

**Website: [www.someshwarsugar.com](http://www.someshwarsugar.com)**

**E- mail: [someshwarsugar@rediffmail.com](mailto:someshwarsugar@rediffmail.com)**

**Ref. No. SSSSKN/MFG/2022-23**

**Date: 21/11/2023**

**CERTIFICATE**

This is to certify that **MS. PRATIKSHA UMARANI** Pursuing MBA Dissertation at **SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY, BANGALORE** USN Number **1MV22BA074** has completed organization study in our company from **19.10.2023 to 21.11.2023**

We have informed our staffs to be available to **Ms. PRATIKSHA UMARANI** on needs full information she might seek from our firm to make help them to prepare her internship report on **“ORGANIZATION STUDY”** on our company.

During the above period her conduct was good and she showed eagerness to learn the concept.

We wish her very best in all her future Endeavour.

For,  
**SHRI SOMESHWAR SAHAKARI SAKKARE KARKANE NI.**

  
**C. G. PATIL**

**Managing Director**  
**Shri. Someshwar Sahakari**  
**Sakkare Karkhane Ni.,**  
**BAILHONGAL. Dist: Belgaum**



**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY  
BANGALORE- 562157  
DEPARTMENT OF MBA**

**CERTIFICATE**

This is to certify that **PRATIKA UMARANI** bearing USN **1MV22BA074**, is a bonafide Student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** 2022-2024, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on “**SHREE SOMESHWAR SAHAKARI SAKKARE KARKHANE NI**” is prepared by her in Offline under the guidance of **Mrs. SRILAKSHMI. V, Asst Professor**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

**Mrs. SRILAKSHMI V**  
Signature of Internal Guide

**Dr. PRIYANKA SHARMA**  
Signature of HOD

**Prof. RAKESH S. G**  
Signature of Principal

**External Viva Voce Examination**

**Name of the Examiners**

**Affiliation**

**Signature of the Examiners**

1)

2)



Internship Report on  
**"An Organisation Study on SLR Greentech"**

By

**Preethi.H**

**1MV22BA075**

**Subject Code:22MBAIN307**

Submitted to

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

In the partial fulfilment of the requirement for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Mrs. SWARNALATHA**

Assistant professor

**A**

SIR M VINAYAKHAYA  
INSTITUTE OF TECHNOLOGY

**EXTERNAL GUIDE**

**Mr Prakash**

Finance Manager

**SLR GreenTech Pvt Ltd**

## Department of MBA

SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY

HUNUSAMARNAHALLI, INTERNATIONAL

AIRPORT ROAD, YELAHANKA, BANGALORE-562157

2023-2024

SLR GREENTECH

Dear

Trust is a Relationship

#29, LINGADEERA GOLHALLI,  
KUNDHANA HOBLI,  
DEVANAHALLI TALUK,

BANGALURU RURAL, KARNATAKA 562110

+918123412567, +919620881333  
INFO@SLRGREENTECH.COM  
SLRGREENTECH21@GMAIL.COM

TO WHOMSOEVER IT MAY CONCERN



This is to certify that Ms. Preethi H, bearing USN No: 1MV22BA075, a student of SIR M Visvesvaraya Institute of Technology, Bangalore has successfully completed an 'Organisation Study' at SLR GREENTECH from 19th October to 21st of November 2023.

During the tenure of internship with us she was found hardworking, punctual and inquisitive.

We wish all the best for her future endeavours.

Sincerely,

Director

**SLRGreentech Pvt. Ltd.,**  
**#29, Lingadeera Golhalli Kundana**  
**Hobli, Devanahalli Taluk, Bengaluru**  
**Rural, Kamataka-562110.**

Authorised Signatory

SRI  
KRISHNADEVA  
RAYA

A

EDUCATIONA  
MAL TRUST

SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY

## SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY

University

Adramissi

BANGALORE-562157

DEPARTMENT OF MBA

### CERTIFICATE

If her denince that DE And its not beet

This is to certify that (PREETHI.H) bearing USN (1MV22BA075), is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** (Batch), affiliated to Visvesvaraya Technological University, Belgaum. Internship report on "organization study on **SRL greentech**" is prepared by me under the guidance of **Mrs Swarnalatha** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

M.

Swanabatha

Signature of Internal Guide

Sil



aunt

SIR M.  
VISVÉSY

**Signature of HOD**

PAL

TUTE OF TECHNOLOGAD OF THE DEPARTMENT  
**KrSignature of Principapahal**Department of  
Management Studies Internañoal Alporno,  
Bangalore-5 Visvesvaraya Institute of Technology

**Name of the Examiners**

1. Sulakhmy

2.

**External Viva Voce Examination**

**Affiliation**

siement

BANGALORE-562157

**Signature of the Examiners**

An Internship Project Report on  
**“Techxonic Innovation Company”**

By

**Priya M**

USN: 1MV22BA076

**SUBJECT: Internship Report**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**Mrs. Swarnalatha**

**Assistant Professor, Dept of MBA**



**Department of MBA  
SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY  
HUNUSAMARANAHALLI, INTERNATIONAL AIRPORT ROAD, YELAHANKA  
BANGALORE-562157  
2022-24**



## **DECLARATION**

I, PRIYA M, hereby declare that the Project report entitled “AN ORGANIZATION STUDY” with reference to “TECHXONIC INNOVATION” prepared by me under the guidance of SWARNALATHA, faculty of M.B.A department, Sir M Visvesvaraya Institute of Technology, Bengaluru and external assistance by, LOKESHWARI THARANI.

I also declare that this project work is towards the partial fulfillment of the University Regulation for the award of degree of Master of Business Administration by Visvesvaraya Technological University, Belagavi, I have undergone an internship for a period of Four weeks.

I further declare that this project is based on the original study undertaken by me and has not been submitted for the award of any degree/diploma from any other University / Institution.

Place:

Signature of the Student

Date:

Name: P r i y a M

USN: 1MV22BA076

## **ACKNOWLEDGMENT**

I feel greatly honoured to be part of our beloved and highly esteemed educational institution – Department of MBA, Sir M Visvesvaraya Institute of Technology, Bengaluru for developing me as a real MBA student.

I wish to place my deep sense of gratitude to Principal, Dr. Priyanka Sharma, HOD, MBA Department Sir M Visvesvaraya Institute of Technology, Bengaluru for their kind support and encouragement in completion of the Project.

I am very much pleased to acknowledge the support of Swarnalatha, Assistant Professor of the Department of MBA, Sir M Visvesvaraya Institute of Technology, Bengaluru; her innumerable suggestion, keen interest and constant cooperation towards my internship.

I extend my warm regards to my external guide Lokeshwari Tharani, Techxonic Innovation, Bengaluru, for her support during my internship.

Last, I am grateful to my beloved parents and my friends, Faculty for their encouragement, which is the great source of my inspiration.

Place: Bengaluru

Date:

Ms. Priya M

USN: 1MV22BA076



# Certificate

OF INTERNSHIP

THIS CERTIFICATE IS AWARDED TO

PRIMA.M

For him/her outstanding completion of the internship program at Techxonic  
Innovation for the role of HiLmem Resource Engineer under the guidance of  
Lokeshwari T. from date 14<sup>th</sup> Oct. 2023 to 19<sup>th</sup> Nov. 2023.

He/she is found to be hardworking, sincere and diligent. We wish him/her  
All the best for future.



LOKESHWARI THARANI

DIRECTOR



Internship Report On  
"SCHNEIDER ELECTRIC INDIA PVT. LTD"

By  
PUNEETH R  
USN -1MV22BA078

Subject Code: 22MBAIN307

Submitted to  
VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI  
In the partial fulfillment of the requirement for the award of the degree of  
MASTER OF BUSINESS ADMINISTRATION

Under the guidance of

**INTERNAL GUIDE**

Ms. Srilakshmi  
Asst prof. Dept. of MBA

**EXTERNAL GUIDE**

Ms. Padmini  
Supervisor



Department of MBA

SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY  
HUNUSAMARNAHALLI, INTERNATIONAL  
AIRPORT ROAD, YELAHANKA, BANGALORE- 562157

2022-2024



**PRIVATE AND CONFIDENTIAL**

21<sup>st</sup> Nov' 23

**TO WHOMSOEVER IT MAY CONCERN**

**Subject – Internship Certificate**

This is to certify that Puneeth R (1MV22BA078) from Sir M. Visvesvaraya Institute of Technology, has completed his internship with us at Schneider Electric India Private Limited from 18<sup>th</sup> October' 2023 to 21<sup>st</sup> November' 2023 and he has worked on the below topic:

- To learn on application of theoretical concepts in real life situation at workplace.
- To understand and apply research-based approach in problem solving.

He was reporting to Roopa Chandrashekar

During the period of his training, we found Puneeth R to be sincere, hardworking and a keen learner.

On behalf of Schneider Electric, we would like to thank you & wish you every success in future endeavors.

Yours faithfully,

Schneider Electric India Private Limited

DocuSigned by:

*Siva Emani*

501114230285490

Siva Emani, VP HR Services

Internal

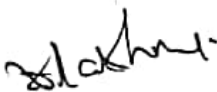


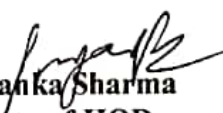
**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY  
BANGALORE- 562157**

**DEPARTMENT OF MBA**

**CERTIFICATE**

This is to certify that **PUNEETH R** bearing USN **1MV22BA078**, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** Batch, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on "**SCHNEIDER ELECTRIC INDIA.PVT.LTD**" is prepared by him in **Offline** under the guidance of **Ms. SRILAKSHMI**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

  
**Srilakshmi V.**  
Signature of Internal Guide

  
**Dr. Priyanka Sharma**  
Signature of HOD

  
**PRINCIPAL**  
**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
Krishnadevaraya Street, Hunasamaranahalli  
International Airport Road, Bangalore-562 157  
**Prof. Rakesh S.G.**  
Signature of Principal

**HEAD OF THE DEPARTMENT**  
Department of Management Studies  
**Sir M Visvesvaraya Institute of Technology**  
BANGALORE-562157

**External Viva Voce Examination Affiliation**

**Name of the Examiners**

**Signature of the Examiners**

1. **Priya Chaudhary**
2. **ASHWINI. A**

**SIR MVIT**  
**SIR MVIT**

  
**Priya**  
**Asl**



Internship Report on  
**“Organisation Study at Pentagon Nutrition Pvt. Ltd.”**

By  
**Punith S**  
USN: 1MV22BA079  
**22MBAIN307**

Submitted to  
**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**  
In the partial fulfilment of the requirement for the award of the degree of  
**MASTER OF BUSINESS ADMINISTRATION**  
Under the guidance of

**INTERNAL GUIDE**

**Ms. Ashwini A**  
**Asst. Professor**

**EXTERNAL GUIDE**

**Ms. Vijayalakshmi**  
**Asst. Director**



**Department of MBA**  
**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
Krishnadevarayanagar, Off International Airport Road ,  
Hunasamaranahalli, Bengaluru-562157

**2023-2024**



**Pentagon Nutrition Pvt. Ltd.**

No 30, 3<sup>rd</sup> Cross, 2<sup>nd</sup> Main, Sainagar Colony  
Chikkabettahalli, Vidyaranyapura Post  
Bangalore-560097 Tel. 9739830931

E-mail: [info@pentagonnutrition.com](mailto:info@pentagonnutrition.com)

29/11/2023

**TO WHOM SO EVER IT MAY CONCERN**

This is to certify that Mr. Punith S (USN: 1MV22BA079) Studying MBA, student at Sir MVIT Bengaluru. He undertook his internship project study titled "Organisation study at PENTAGON NUTRITION PVT LTD." And he has completed the project work successfully. His project performance was satisfactory from 20/10/2023 to 21/11/2023.

This Certificate is issued at the specific request of the student who has collected the required information from us for study purpose only.

We wish her success for his future career.

Regards

A handwritten signature in blue ink, appearing to read "Vijaya", is written over a circular purple stamp. The stamp contains the text "PENTAGON NUTRITION PVT. LTD." around the perimeter and a star in the center.

Assistant Director





## SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY

BANGALORE- 562157

DEPARTMENT OF MBA

### CERTIFICATE

This is to certify that **Punith S** bearing USN 1MV22BA079, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** 2022-24, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on “**Organisation Study at Pentagon Nutrition Pvt. Ltd.**” is prepared by him in **Offline** under the guidance of **Prof. Ashwini A**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

Signature of Internal Guide

PRINCIPAL

SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunasamaranahalli,  
International Airport Road, Bangalore-562 157

Signature of Principal

Signature of HOD

HEAD OF THE DEPARTMENT

Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

External Viva Voce Examination

Name of the Examiners

Affiliation

Signature of the Examiners

1. Priya Choudhary
2. Ms. ASHWINI. A

SIR MVIT  
SR. MVIT

Priya  
Ashwini

**“Internship Report on”  
“ ORGANIZATION STUDY AT LAND ROVER PVT LTD ”**

By

**RAJATH MP**

**USN: 1MV22BA080**

**Subject Code :22MBAIN307**

Submitted to

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

In the partial fulfillment of the requirement for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNALGUIDE**

**Mrs. ASHWINI A  
ASSISTANT PROFESSOR**

**EXTERNALGUIDE**

**Mr. SANDESH L  
LAND ROVER PVT LTD  
BANGLORE**



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY  
HUNASAMARANAHALLI, INTERNATIONAL  
AIRPORT ROAD, YELAHANKA, BANGALORE-**

**562157**

**2023-2024**





Date: 21-10-2023

TO WHOM SO EVER IT MAY CONCERN

This is to confirm that Mr. **Rajath. M.P**, USN no: **1MV22BA080**, an MBA student at **Sir M Visvesvaraya Institute of Technology**, Bengaluru to carry out Internship/Project and to work as an Intern at our facility "**Marqland Land Pvt Ltd**", Yelahanka from 21-10-2023 to 21-11-2023.

Thanking you.

For **Marqland Land Pvt Ltd**.

**Land Rover Marqland**  
Yelahanka,  
Bangalore

Sy No 8/2, Bagalur cross, near Venkata, Vinayak Nagar, Yelahanka, Bengaluru,  
Karnataka 560064



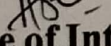
**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

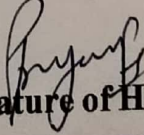
BANGALORE- 562157

**DEPARTMENT OF MBA**

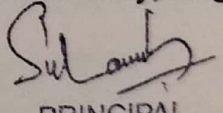
**CERTIFICATE**

This is to certify that **RAJATH M P** bearing USN **1MV22BA080** is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY 2022-24**, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on a report at organization study at **LAND ROVER PVT LTD** is prepared by him in **Offline** under the guidance of **Mrs. ASHWINI A** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

  
**Signature of Internal Guide**

  
**Signature of HOD**

**HEAD OF THE DEPARTMENT**  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

  
**Signature of Principal**  
PRINCIPAL  
Sir M. Visvesvaraya Institute of Technology  
Hunasamaranahalli  
International Airport Road, Bangalore-562 157


**External Viva Voce Examination**

**Name of the Examiners**

**Affiliation Signature of the Examiners**

1. **Ms. ASHWINI. A**
2. **Priya Choudhary**

**SIR MVIT**  
**Sir MVIT**

  
**Priya**



Internship Report on

**“WAV2WEALTH SECURITIES PVT.LTD”**

By

**Rakesh**

**USN:1MV22BA081**

Submitted to

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

In the partial fulfilment of the requirement for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**

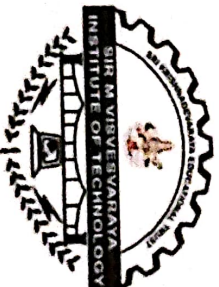
Under the guidance of

**INTERNAL GUIDE**

**Ms. ASHWINI A  
ASSISTANT PROFESSOR  
DEPARTMENT OF MBA**

**EXTERNAL GUIDE**

**K.N RAGHAVAN IYENGAR  
BRANCH MANAGER**



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**HUNASAMARNAHALLI, INTERNATIONAL**

**AIRPORT ROAD, YELAHANKA, BANGALORE-**

**562157**

**2023-2024**



**BROKERS PRIVATE LIMITED**

2H29+QP7, Malleswaram, Bengaluru,

Karnataka-56003

Ph: 1800 635 3690

E-mail: way2wealth@gmail.co

## **C E R T I F I C A T E**

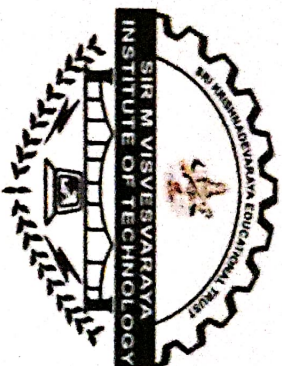
We hereby give permission to **MR. RAKESH , USN.NO. 1MV22BA081,**  
**M.B.A Student of SIR M, VISVESVARAYA INSTITUTE OF**  
**TECHNOLOGY,Hunasamaranahalli, BENGALURU-562157,** to take up  
an academic project titled " An organization study at way2wealth  
Securities Pvt.Limited, Malleshwaram, Bengaluru-560003

**FOR WAY2WEALTH SECURITIES PVT LTD.,**



**KN RAGHAVAN IYENGAR**  
**BRANCH MANAGER**





**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
**BANGALORE- 562157**  
**DEPARTMENT OF MBA**

**CERTIFICATE**

This is to certify that **RAKESH** bearing USN **1MV22BA081** is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY 2022-2024**, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on “**ORGANIZATION STUDY AT WAY2WEALTH SECURITIES PVT.LTD**” is prepared by him in **Offline** under the guidance of **Ms. ASHWINI A**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

**Signature of Internal Guide**

*[Handwritten Signature]*

**Signature of HOD**

*[Handwritten Signature]*

**PRINCIPAL**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
Krishnadevarayanagar, Hunesamaranahalli, Sir M Visvesvaraya Institute of Technology  
International **Signature of Principal** **BANGALORE-562157**

**HEAD OF THE DEPARTMENT**

**Department of Management Studies**

**Sir M Visvesvaraya Institute of Technology**

**BANGALORE-562157**

**Name of the Examiners**

**External Viva Voce Examination**

**Affiliation**

**Signature of the Examiners**

1. **Ms. ASHWINI A**

**SIR MVT**

*[Handwritten Signature]*

2. **Pragna Choudhary**

**SIR MVT**

*[Handwritten Signature]*



Internship Report on  
“ Epitome Automobiles Pvt Ltd”

By  
**RANJITH GOWDA A**

**1MV22BA082**

**Subject Code:22MBAIN307**

Submitted to  
**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

In the partial fulfilment of the requirement for the award of the degree of  
**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Mrs. ASHWINI A**  
Assistant Professor

**EXTERNAL GUIDE**

**SANDESH L**  
HR Manager



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
HUNASAMARANAHALLI, INTERNATIONAL  
AIRPORT ROAD, YELAHANKA, BANGALORE-

562157

**2023-2024**



## Company Certificate



Date: 21-11-2023

TO WHOM SO EVER IT MAY CONCERN

This is to confirm that Mr. **Ranjith Gowda A**, USN no: **1MV22BA082**, a MBA student at **Sir M Visvesvaraya Institute of Technology**, Bengaluru to carry out Internship/Project and to work as an Intern at our facility "**Epitome Automobiles Pvt Ltd**", Yelahanka from 21-10-2023 to 21-11-2023.

We wish him all the very best for his future endeavour

Thanking you.

For Epitome Automobiles Pvt Ltd.

**Sandeep J. S.**  
**For Epitome Automobiles Pvt. Ltd.**  
**AGM - HR & Admin**  
**Authorised Signatory**

Survey No 99, Old Town, New Airport Road, near Flower Market, Yelahanka,  
Bengaluru, Karnataka 560064.





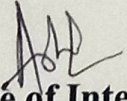
## SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY

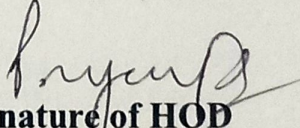
BANGALORE- 562157

### DEPARTMENT OF MBA

#### CERTIFICATE

This is to certify that **RANJITH GOWDA A** bearing USN **1MV22BA082**, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY 2022-24**, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on “**Organization Study On Epitome Automobiles Pvt Ltd**” is prepared by him in **Offline** under the guidance of **Mrs. Ashwini A** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

  
Signature of Internal Guide

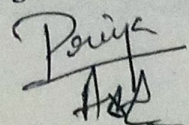
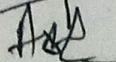
  
Signature of HOD

  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunasamaranahalli  
International Airport Road, Bangalore-562 157  
BANGALORE-562157  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M. Visvesvaraya Institute of Technology  
BANGALORE-562157  
Signature of Principal

#### External Viva Voce Examination

Name of the Examiners  
1. **Priger Choudhary**  
2. **Ms. Ashwini A**

Affiliation  
Sir MVIT  
SR. MVIT

Signature of the Examiners  
  




Internship Report on  
“A REPORT ON ORGANIZATION STUDY AT PADUMATA VENTURES,  
BANGLORE”

By  
**RANJITH R**  
**1MV22BA083**

**Subject Code:22MBAIN307**

Submitted to  
**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**  
In the partial fulfilment of the requirement for the award of the degree of  
**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Ms. Swarnalatha**  
Assistant Professor  
Dept. of MBA, Sir MVIT

**EXTERNAL GUIDE**

**Mr. Jayanth Rao**  
CA  
Jayanth Rao Chartered Accountant



**Department of MBA**  
**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
HUNASAMARANAHALLI, INTERNATIONAL  
AIRPORT ROAD, YELAHANKA, BANGALORE-

562157

**2023-2024**

# Company Certificate



**JAYANTH V RAO**  
CHARTERED ACCOUNTANT

Mobile No.: (+91) 9738914147  
Email Id: [jayanthrao.co@gmail.com](mailto:jayanthrao.co@gmail.com)

No.30, Garden Street, Ramamurthy Nagar Main Road, Ramamurthy Nagar, Bangalore-560016.

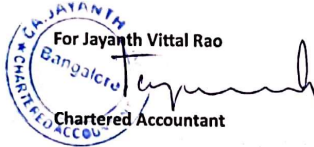
Ref:36/CERT/23

05/12/2023

## TO WHOMEVER IT MAY CONCERN

We, herewith Certify that Mr. Ranjith R, a student of Sir M. Visvesvaraya Institute of Technology Bangalore, has under gone Internship program at our client M/s Padumata Ventures, a Packaged Drinking Water Manufacturing Firm in "Project Finance and Analysis of Financial statements & Data" from 19<sup>th</sup> October 2023 to 21<sup>st</sup> November 2023 and his performance was appreciable and noteworthy. he has put a lot of hard work and completed the internship successfully.

We wish him all the Best in his future Assignments.



**JAYANTH V. RAO**  
Chartered Accountant  
No. 30, Garden Street, Ramamurthy Nagar Main Road,  
Ramamurthy Nagar, Bangalore - 560 016.  
M. No.: 029775





## **SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**BANGALORE- 562157**

**DEPARTMENT OF MBA**

### **CERTIFICATE**

This is to certify that **Ranjith R** bearing USN **1MV22BA083**, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** Batch 2022-24, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on “**Organization Study of Padumata Ventures**” is prepared under the guidance of **Ms. Swarnalatha**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

**Signature of Internal Guide**

**Signature of HOD**

**Signature of Principal**

**External Viva Voce Examination**

**Name of the Examiners**

**Affiliation**

**Signature of the Examiners**

- 1.
- 2.

Internship Report on  
“ JD Group SMOT Hospital”

By

**RUSHMITHA.R**

**1MV22BA084**

**Subject Code:22MBAIN307**

Submitted to

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

In the partial fulfilment of the requirement for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Mrs. Ashwini. A**

**Assistant Professor**

**EXTERNAL GUIDE**

**Ms. Ambika Gowda**

**HR Manager**



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**HUNASAMARANAHALLI, INTERNATIONAL**

**AIRPORT ROAD, YELAHANKA, BANGALORE-**

**562157**

**2023-2024**



## Company Certificate



ಶ್ರೀ ಮಂಜುನಾಥ ಆರ್ಥೋಪೆಡಿಕಲ್ ಮತ್ತು ಟ್ರಾuma ಆಸ್ಪತ್ರೆ

**SHREE MANJUNATHA ORTHOPAEDIC & TRAUMA HOSPITAL**

PLD Bank Building, Akshaya Bhavana, **DEVANAHALLI TOWN**, Bangalore Rural-562110

Date :21/11/2023

### CERTIFICATE OF INTERNSHIP

This is to certify that Mr. Rushmitha R bearing register number IMV22BA084 pursuing MASTER OF BUSINESS ADMINISTRATION (1<sup>st</sup> Year) at Sir M Visvesvaraya Institute of Technology, Krishnadevarayanagar, Airport Road, Bangalore 562157 has successfully completed internship program from 19-10-2023 to 21-11-2023.

This certificate is issued at the specific request of the student who has collected required information from us for study purpose only.

We wish her success for the future career.

With Regards,

MANJUNATH REDDY

**JD GROUP HOSPITALS**  
PLD Bank Building, Akshaya Bhavana,  
Devanahalli Town, Bangalore Rural-562110

**For more information : 080-29903320 / 7259370245**

E-mail : Jdgrouphospitals@gmail.com





**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**BANGALORE- 562157**

**DEPARTMENT OF MBA**

**CERTIFICATE**

This is to certify that RUSHMITHA.R bearing USN 1MV22BA084, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** 2022-2024, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on “**JD Group- SMOT Hospital**” is prepared by her in **Offline** under the guidance of **Mrs. Ashwini. A** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

**Signature of Internal Guide**

**Signature of HOD**

**PRINCIPAL**

**HEAD OF THE DEPARTMENT**

**Department of Management Studies**

**Sir M. Visvesvaraya Institute of Technology**

**BANGALORE-562157**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
Krishnadevarayanagar, Hunasamaranahalli  
International Airport Road, Bangalore-562 157

**Signature of Principal**

**External Viva Voce Examination**

**Name of the Examiners**

**Affiliation**

**Signature of the Examiners**

1. **MS. ASHWINI. A**  
2.

**SIR. M.V.T**

**ASH**



Internship Report on  
**"OMMI FORGE PVT LTD"**

By  
**SACHIN SOMAPPA ARALIKATTE**  
**USN: 1MV22BA085**

**Subject Code:22MBAIN307**

Submitted to  
**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**  
In the partial fulfilment of the requirement for the award of the degree of  
**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Mrs. ASHWINI A**  
**Assistant Professor**  
**Department of MBA**

**EXTERNAL GUIDE**

**S. BABU**  
**Technical Manager**  
**Ommi Forge Pvt, Ltd**



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
**HUNASAMARANAHALLI, INTERNATIONAL**  
**AIRPORT ROAD, YELAHANKA, BANGALORE-**

**562157**

**2023-2024**

# Company Certificate



Well Known Forge  
Central Boilers Board

Date: 24-11-2023

## INTERNSHIP CERTIFICATE

### TO WHOM SO EVER IT MAY CONCERN

This is to certify that Mr. Sachin Somappa Aralikatte, MBA student USN: (1MV22BA085) of SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY IN BANGALORE has undergone internship programme in our industry "Omni Forge" for a period of four weeks from date 19-10-2023 to 21-11-2023 has been doing the internship offline.

During the course of the above training. his character and conduct was found to be good. He was very diligent in his training. We wish success in his future endeavors.

For Omni Forge Pvt Ltd.

KK Ganesan

Vice-President



**Omni Forge Pvt.Ltd.,**

# 300, 301, 302, 3<sup>rd</sup> Phase, Malur Industrial Area, Malur - 563 160, Kolar District, Karnataka, India  
Tel : +91-8151-292124 www.omniforge.com CIN : U28910KA1990PTC011416 PAN No. AAACO1704A





## SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY

BANGALORE- 562157

### DEPARTMENT OF MBA

#### CERTIFICATE

This is to certify that **Mr. SACHIN SOMAPPA ARALIKATTE** bearing USN: 1MV22BA085, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY 2022-2024**, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on “**OMMI FORGE PVT LTD**” is prepared by him in **Offline** under the guidance of **Prof. ASHWINI A**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

Signature of Internal Guide

PRINCIPAL

SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunasamaranahalli  
International Airport Road, Bangalore-562 157

Signature of Principal

Signature of HOD

HEAD OF THE DEPARTMENT

Department of Management Studies

Sir M Visvesvaraya Institute of Technology

BANGALORE-562157

#### External Viva Voce Examination

Name of the Examiners

Affiliation

Signature of the Examiners

1. MS. ASHWINI A  
2. Priya Choudhary

SIR. MVST  
Sir MVIT



**Internship Report on**  
**“AN ORGANIZATION STUDY AT BOSCH”**

**By**

**NAME: SADDAM HUSSAIN KHAN KA**

**USN: 1MV22BA086**

**Subject Code:22MBAIN307**

**Submitted to**



**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

In the partial fulfilment of the requirement for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Ms.Swarnalatha**

Asst. Professor,

Department of MBA Sir.MVIT

**EXTERNAL GUIDE**

**Mr. Ramesh L**

HR Manager

**BOSCH**



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**HUNUSAMARNAHALI, INTERNATIONAL**

**AIRPORT ROAD, YELAHANKA, BANGALORE-**

**562157**

**2023-2024**



## Company Certificate



Date:21/11/2023

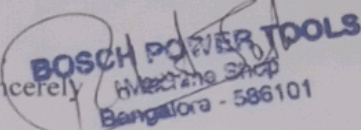
### CERTIFICATE

This is to certify that Mr. SADDAM HUSSAIN KHAN .KA of MBA student of Sir M Visvesvaraya Institute of Technology has successfully completed "Organization Study in **Robert Bosch GmbH** and interior" from 19-10-2023 to 21-11-2023.

During the above period, we found him/her taking very keen Interest in learning various processes in our company and collecting information on related to their internship work.

We have observed him/her to be sincere and committed towards fulfilling the organizational requirements.

We found his sincere and result oriented and wish his success in his studies.

Sincerely,   
Bosch Power Tools  
Bangalore - 566101

**Robert Bosch GmbH**

---

Address: Post Box No:3000, Hosur Road, Adugodi, Bengaluru, Karnataka, 560030





## SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY

BANGALORE- 562157

### DEPARTMENT OF MBA

### CERTIFICATE

This is to certify that **SADDAM HUSSAIN KHAN KA** bearing USN **1MV22BA086**, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY 2023-2024**, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on “**Organization Study At BOSCH**” is prepared by me under the guidance of **Ms. SWARNALATHA**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

*M. Swarnalatha*  
Signature of Internal Guide

*[Signature]*  
Signature of HOD

*[Signature]*  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunasamaranahalli  
International Airport Road, Bangalore-562 157  
Signature of Principal

HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

### External Viva Voce Examination

Name of the Examiners	Affiliation	Signature of the Examiners
1. Priya Choudhary	Sir MVIT	<i>Priya</i>
2. ASHWINI . A	SIR MVIT	<i>Ash</i>



Internship Report on  
**“Organisation Study on Santalum Custom Designers.”**

By

**Sahana D S**

**USN: 1MV22BA087**

**Subject Code:22MBAIN307**

Submitted to

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

In the partial fulfilment of the requirement for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Ms. Ashwini A**

**Asst. Professor**

**EXTERNAL GUIDE**

**Mr. Abhishek**

**HR Manager**



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

Krishnadevarayanagar, Off International Airport Road ,

Hunasamaranahalli, Bengaluru-562157

**2023-2024**



**SANTALUM**

custom designers & interiors

Date:21/11/2023

## **CERTIFICATE**

This is to certify that Sahana D S of MBA student of Sir M Visvesvaraya Institute of Technology has successfully completed "Organization Study in Santalum custom designer and interior" from 19-10-2023 to 21-11-2023.

During the above period, we found him/her taking very keen Interest in learning various processes in our company and collecting information on related to their internship work.

We have observed him/her to be sincere and committed towards fulfilling the organizational requirements.

We found her sincere and result oriented and wish her success in her studies.

Sincerely

**Santalum**  
**Custom Design & Interiors Pvt. Ltd.**

Santalum custom designer and interior

Address : No 75/1, 1st Floor, Sulikunte Bus Stop, Sarjapur Road, Sarjapura, Bangalore -  
562125 (Next Prestige Panels)





## **SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**BANGALORE- 562157**

**DEPARTMENT OF MBA**

### **CERTIFICATE**

This is to certify that **Sahana D S** bearing USN (1MV22BA087), is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** (Batch), affiliated to Visvesvaraya Technological University, Belgaum. Internship report on “**Organisation Study on Santalum Custom Designers.**” is prepared by him/her in **Offline/ Freelance** under the guidance of **Prof. Ashwini A**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

**Signature of Internal Guide**

**Signature of HOD**

**Signature of Principal**

**External Viva Voce Examination**

**Name of the Examiners**

**Affiliation**

**Signature of the Examiners**

- 1.
- 2.

Internship Report on  
**“BISLERI INTERNATIONAL PVT.LTD”**

SaiSupraja k  
USN: 1MV22BA088  
**22MBAIN307**

Submitted to  
**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**  
In the partial fulfilment of the requirement for the award of the degree of  
**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE:**

**Mrs. ASHWINI A**  
**Assistant professor**

**EXTERNAL GUIDE:**

**Mithun**  
**Manager**



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
**HUNASAMARANAHALLI,**  
**INTERNATIONAL AIRPORT ROAD,**  
**YELAHANKA, BANGALORE-562157**

**2023-2024**



## Company Certificate

**Bisleri**

BISLERI INTERNATIONAL PVT. LTD.

**Date: 23-11-2023**

### **CERTIFICATE**

This is to certify that **Ms. Sai Supraja K** (USN: 1MV22BA088) an MBA student from Sir M. **Visvesvaraya Institute of Technology**, has Successfully Completed a One-Month internship at Bisleri international Pvt. Ltd., Devanahalli, for a period from 22/10/2023 to 23/11/2023

During her internship, we found that the student is sincere, regular and eager to gather the required information

**Bisleri International Pvt Ltd**



**Authorized Signatory**

CIN U15540MH1984PTC127572

Branch Office : 29/33, Udayagiri Village, Devanahalli Taluk, Bengaluru - 562 110.

Customer Care : +91-99009 79800. Mobile : 9900979899 | Email : bangalore@bisleri.co.in | Visit us at : www.bisleri.co.in





## **SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**BANGALORE- 562157**

### **DEPARTMENT OF MBA**

#### **CERTIFICATE**

This is to certify that **SAI SUPRAJA K** bearing USN **1MV22BA088**, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** 2022-2024, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on "**BISLERIINTERNATIONAL PVT.LTD**" is prepared by her in **Offline** under the guidance of **Mrs. Ashwini A** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

**Signature of Internal Guide**

**Signature of HOD**

**Signature of Principal**

**External Viva Voce Examination**

**Name of the Examiners**

**Affiliation**

**Signature of the Examiners**

**1.**

**2.**



Internship Report on  
"ORGANIZATION STUDY AT SRI KESARI AGRO INDUSTRIES"

By

SAI KISHORE UPPULURI

USN: 1MV22BA089

Subject Code: 22MBAIN307

Submitted to

VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI

In the partial fulfillment of the requirement for the award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Under the guidance of

**INTERNAL GUIDE**

MS. SWARNALATHA

ASSISTANT PROFESSOR

Dept. of MBA, Sir MVIT

**EXTERNAL GUIDE**

SHARNA

MANAGER

SRI KESARI AGRO INDUSTRIES



Department of MBA

SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY

HUNUSAMARNAHALLI, INTERNATIONAL AIRPORT

ROAD, YELAHANKA, BANGALORE-562157

2023-2024

# SRI KESARI AGRO INDUSTRIES

Sy No 43/ 1 NAVA NAGAR, MARLANHALLI, R G ROAD ,KARATAGI.

KOPPAL,583229 KARNATAKA

MOB:9741263342.

EMAIL :srikesariagro@foods.com

DATE: 26-11-2023

## CERTIFICATE

This is to certify Mr. SAI KISHORE UPPULURI (Reg.no 1MV22BA089) MBA student of SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY, BANGALORE (Id: C-1327) has satisfactorily carried out organisation study at our industries during 19th October 2023 to November 21st 2023 at his convenient time.

We wish all success in his future endeavor.

SRI KESARI AGRO INDUSTRIES  
Sy. No. 43/1 NAVA NAGAR Marlanhalli,  
R.G. ROAD, Marlanhalli, Koppal,  
KARNATAKA 583229.

SRI KESARI AGRO INDUSTRIES





**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**BANGALORE - 562157**

**DEPARTMENT OF MBA**

**CERTIFICATE**

This is to certify that **SAIKISHORE UPPULURI** bearing USN **1MV22BA089**, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** 2023-2024, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on "**SRI KESARIAGRO INDUSTRIES**" is prepared under the guidance of **Ms. Swarnalatha**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

*M. Swarnalatha*  
Signature of Internal Guide

*Sulachini*

**PRINCIPAL**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
Krishnadevarayanagar, Hunasamaranahalli  
International Airport Road, Bangalore-562 157

*[Signature]*  
Signature of HOD  
**HEAD OF THE DEPARTMENT**  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

**External Viva Voice Examination**

**Name of the Examiners**

**Affiliation**

**Signature of the Examiners**

1. *Sulachini*
2. *Deepthi IR*

*Sir Mvit*  
*Sir Mvit*

*[Signature]*  
*[Signature]*

Internship Report on  
"VANILLA MEDIA PRIVATE LIMITED"

By  
**SANGEETHA T**  
USN:1MV22BA090

**Subject Code: 22MBAIN307**

Submitted to  
**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**  
In the partial fulfilment of the requirement for the award of the degree of  
**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Ms. ASHWINI A**  
Assistant Professor

**EXTERNAL GUIDE**

**Mr. CHANDRASHEKAR**  
Project management leader



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
**HUNASAMARANAHALLI, INTERNATIONAL AIRPORT**  
**ROAD, YELAHANKA, BANGALORE-562157**

**2023-2024**



## CERTIFICATE OF INTERNSHIP

This is certify that Ms Sangeetha T (USN No. : 1MV22BA090) MBA student of Sir M Visvesvaraya Institute of Technology has done Internship on Organization Study in VANILLA MEDIA PRIVATE LIMITED for a period of 4 weeks i.e from 19<sup>th</sup> October 2023 to 21<sup>st</sup> November 2023.

To the best of my knowledge and belief the report:

(i) Embodies the work of the candidate herself.

(ii) Has duly been completed.

We found her enthusiastic, Diligent, Hardworking and creative.

We wish a bright future and success in all her endeavour.

For Vanilla Media Pvt Ltd



Ramesha N

Director



Date: 21/11/2023

Place: Bangalore



**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**BANGALORE- 562157**

**DEPARTMENT OF MBA**

**CERTIFICATE**

This is to certify that **SANGEETHA T** bearing **USN 1MV22BA090**, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY 2022-2024**, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on "**VANILLA MEDIA PRIVATE LIMITED**" is prepared by her in **Offline** under the guidance of **Ms. ASHWINI A**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

  
**Ms. ASHWINI A**

**Signature of Internal Guide**

  
**Dr. PRIYANKA SHARMA**

**Signature of HOD**

**HEAD OF THE DEPARTMENT**  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
**BANGALORE-562157**

**Prof. RAKESH S.G**  
**Signature of Principal**

**External Viva Voce Examination**

**Name of the Examiners**

**Affiliation**

**Signature of the Examiners**

1. **ASHWINEETHA**

**SIR. MVIT**



2.



Internship Report on  
**"KP REDDY AND ASSOCIATES"**

By  
**SATHYA NARAYANA**  
**1MV22BA092**

**Subject Code:22MBAIN307**

Submitted to  
**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**  
In the partial fulfilment of the requirement for the award of the degree of  
**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Mrs. ASHWINI. A**  
**Assistant Professor**

**EXTERNAL GUIDE**

**CA. LAKSHMI KATAM**  
**VENKATA**  
**Partner**



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
**HUNASAMARANAHALLI, INTERNATIONAL**  
**AIRPORT ROAD, YELAHANKA, BANGALORE-**

**562157**

**2023-2024**

**K P REDDY AND ASSOCIATES**  
Chartered Accountants



To Whom It May Concern

It is hereby certifying that **Mr. Sathya Narayana S/o Srinivasulu** worked as an Assistant (Internship) in our organization **K P REDDY AND ASSOCIATES** Chartered Accountant Firm, as a part of the PG program of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** from [20/10/2023] to [19/11/2023].

During his tenure of work, we found his sincere and hard working.

We wish him all the success in all his future endeavours.

For KP Reddy and Associates  
Chartered Accountant  
Firm Registration No.246146



CA Lakshmi Katam Venkata  
Partner  
Membership No 246146

Place: Hyderabad  
Date: November 20, 2023

Address: Flat No.403, Sri Sai Datta Apartment, Central Park, Kompally, Secunderabad 500014  
e-mail: [laxmiudhaya@gmail.com](mailto:laxmiudhaya@gmail.com), Ph.No:98854 50554






## SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY

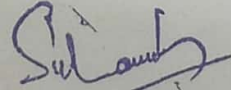
BANGALORE- 562157

DEPARTMENT OF MBA

### CERTIFICATE

This is to certify that **SATHYA NARAYANA** bearing USN 1MV22BA092, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** Batch 2022-24, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on "**K P REDDY AND ASSOCIATES**" is prepared by him in **Offline** under the guidance of **Mrs. ASHWINI A.** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

  
Signature of Internal Guide

  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunsur, Karnataka  
International Airport Road, Bangalore-562 157

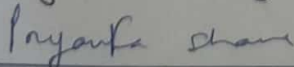
  
Signature of HOD  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

### External Viva Voce Examination

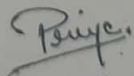
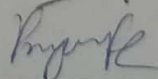
Name of the Examiners

Affiliation

Signature of the Examiners

1. Priya Choudhary
2. 

Sir MVIT  
Sir MVIT

Internship Report on  
**"AN ORGANIZATION STUDY AT KK WIND SOLUTIONS INDIA PVT LTD"**

By  
**SHALINI A**

**IMV22BA093**

**Subject Code:22MBAIN307**

Submitted to  
**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**  
In the partial fulfilment of the requirement for the award of the degree of  
**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Ms. Swarnalatha**

Assistant Professor

Dept. of MBA, Sir MVIT

**EXTERNAL GUIDE**

**SIDDALINGA NAIK K**

Senior Manager

KK Wind Solutions India Pvt Ltd



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**HUNASAMARANAHALLI, INTERNATIONAL**

**AIRPORT ROAD, YELAHANKA, BANGALORE-**

**562157**

**2023-2024**

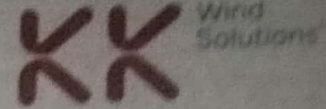


## COMPANY CERTIFICATE

India KK Wind Solutions India Pvt. Ltd.  
10th Floor, 10th Stage, 10th Stage,  
Indira Nagar, Bangalore - 560011

Phone: +91 80 7693 9751  
CN: 1174999XA201777C101591999

E-mail: india@kkwindsolutions.com  
Web: www.kkwindsolutions.com



Date: 22<sup>nd</sup> November 2023

### TO WHOMSOEVER IT MAY CONCERN

This is to Certify that **MS. SHALINI A. (1MV22BA093)**, Student of Sir M. Visveswaraya Institute of technology, Bangalore 562-137 has successfully completed her internship in Human Resource department from 20-10-2023 to 21-11-2023 under the guidance of Siddalinga Naik K., Senior Manager - People Business Partner (India) at KK Wind Solutions India Pvt. Ltd, Bengaluru.

Her conduct during internship was very good and we wish all the very best for her future endeavours.

Thank you

For KK Wind Solutions India Pvt. Ltd.

A handwritten signature in blue ink, appearing to read 'Siddalinga Naik K.', written over a circular stamp.

Siddalinga Naik K.  
Senior Manager - People Business Partner (India), People

We innovate to integrate



**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**BANGALORE- 562157**

**DEPARTMENT OF MBA**

**CERTIFICATE**

This is to certify that **SHALINI A** bearing USN **1MV22BA093**, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** batch 2022-24, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on “**Organization Study of KK Wind Solution India Pvt Ltd**” is prepared by me under the guidance of **Ms. Swarnalatha**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

*Swarnalatha M*  
**Signature of Internal Guide**

*Sulabh*  
**Signature of Principal**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
Krishnadevarayanagar, Hunasamaranahalli  
International Airport Road, Bangalore-562 157

*[Signature]*  
**Signature of HOD**  
**HEAD OF THE DEPARTMENT**  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

**External Viva Voce Examination**

**Name of the Examiners**

1. *Sulabh*
2. *Deepthi J R*

**Affiliation**

*Siamit*  
*Sib MIT*

**Signature of the Examiners**

*[Signature]*  
*[Signature]*



Internship Report on  
**“AN ORGANIZATION STUDY AT SEQUOIA HEALTHCARE”**

BY  
**SHASHANK.R**

**USN: 1MV22BA094**

**SUBJECT CODE: 22MBAIN307**

Submitted to  
**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

In the partial fulfillment of the requirement for the award of the degree of  
**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Ms. SWARNALATHA**  
**ASSISTANT PROFESSOR**  
**Dept. of MBA, Sir MVIT**

**EXTERNAL GUIDE**

**Mr. NAGARAJ**  
**MANAGER**  
**SQHPL**



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
**HUNUSAMARNAHALLI, INTERNATIONAL AIRPORT ROAD,**  
**YELAHANKA, BANGALORE- 562157**

**2023-2024**

**INTERNSHIP LETTER**

24th Nov 2023

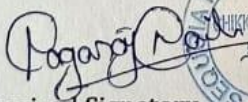
To,  
Sri Krishnadevaraya Educational Trust  
Sir M Visvesvaraya Institute of Technology  
Krishnadevarayanagar, Hunsmaranahalli  
Off International Airport Road  
Bangalore - 562 157  
Karnataka

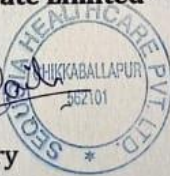
We are glad to inform you that **Mr. Shashank R** (USN No 1MV22BA094) from Sri Krishnadevaraya Educational Trust Sir M Visvesvaraya Institute of Technology Krishnadevarayanagar, Hunsmaranahalli Off International Airport Road Bangalore - 562 157, has Visited for Internship at **Sequoia Healthcare Private Limited** from 20<sup>th</sup> October 2023 to 19<sup>th</sup> November 2023.

During his internship, he was exposed to the Various Activities in our organization. We found him Externally Inquisitive and Hardworking. he was very much Interested to know about our business structure & also willing to put in his best efforts and get into the depth of the Subject to understand it better.

His association with us was very fruitful and we wish him all the best in his future endeavors.

For, **Sequoia Healthcare Private Limited**

  
Authorized Signatory



Sequoia Healthcare Pvt. Ltd.: Plot No.27, Survey No.125, KIADB Industrial Area,  
Chikballapur, Karnataka, 562101



+91 80 68016400



sales@sqhpl.com



www.sqhpl.com





**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**BANGALORE- 562157**

**DEPARTMENT OF MBA**

**CERTIFICATE**

This is to certify that **SHASHANK.R** bearing USN **1MV22BA094**, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** 2022-2024, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on “**SEQUOIA HEALTHCARE**” is prepared by me under the guidance of **Ms.SWARNALATHA**, In partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

**Signature of Internal Guide**

**Signature of HOD**

**Signature of Principal**

**External Viva Voce Examination**

**Name of the Examiners**

**Affiliation**

**Signature of the Examiners**

- 1.
- 2.

Internship Report on

**“Indigo Blues”**

By

**SHASHIKIRAN.D**

**USN: 1MV22BA095**

**Subject Code:22MBAIN307**

Submitted to

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

In the partial fulfilment of the requirement for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Mrs. ASHWINI A**

**Asst. Professor**

**Department of MBA**

**EXTERNAL GUIDE**

**Mr. Prithvi Raj E**

**HR Department**

**Indigo Blues**



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**HUNASAMARANAHALLI, INTERNATIONAL**

**AIRPORT ROAD, YELAHANKA, BANGALORE-**

**562157**

**2023-2024**



# INDIGO BLUES

(A unit of Gokaldas Exports Ltd.)  
Plot No, 2, KIADB Indl. Area, Doddaballapur-561203

Dated: - 21/11/2023

## TO WHOM SO EVER IT MAY CONCERN

This is to certify that **Mr. SHASHIKIRAN.D** bearing USN— 1MV22BA095, a student of **Sir M Visvesvaraya Institute of Technology, Bangalore** has successfully completed the Internship at **Indigo Blues, "A Unit of Gokaldas Exports Limited"** for the period from **19/10/2023 to 21/11/2023** at our premises.

**Mr. SHASHIKIRAN.D** has displayed professional traits during his internship and managed to complete all assigned tasks as required. He was hardworking, dedicated and committed.

It was a pleasure having him with us in this short period.

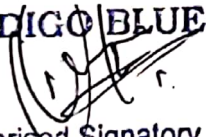
We wish him all the very best for future endeavours.

Yours sincerely,

**For, Indigo Blues**

**(A Unit of Gokaldas Exports Limited).**

**For INDIGO BLUES**

  
**Authorised Signatory**

**Authorized Signatory**

Reg office: - #25, 2nd Cross, 3rd Main, industrial Suburb, Yashwant,

Banglore-560022, Karnataka, India

Tel: -91 - 80 - 68951000

Facsmile: -91 - 80 - 68951001

Email:info@gokaldasexports.com





**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**BANGALORE- 562157**

**DEPARTMENT OF MBA**

**CERTIFICATE**

This is to certify that **Mr. SHASHIKIRAN.D** bearing USN: **1MV22BA095**, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY 2022-24**, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on **"INDIGO BLUES"** is prepared by him in **Offline** under the guidance of **Prof. ASHWINI A**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

Signature of Internal Guide

**PRINCIPAL**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
Krishnadevarayanagar, Hunasamaranahalli  
International Airport Road, Bangalore-562157

Signature of Principal

Signature of HOD

**HEAD OF THE DEPARTMENT**  
Department of Management Studies  
**SIR M Visvesvaraya Institute of Technology**  
**BANGALORE-562157**

**External Viva Voce Examination**

**Name of the Examiners**

**Affiliation**

**Signature of the Examiners**

1. Priya Choudhary
2. ASHWINI. A

Sir MVIT  
SIR. MVIT



**Internship Report on**

**“SHREE AKSHAYA CREDIT SOUHARDA SAHAKARI NIYAMITHA”**

**By**

**SHIVA PRASAD S.A**

**1MV22BA096**

**Subject Code: 22MBAIN307**

**Submitted to**

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

**In the partial fulfilment of the requirement for the award of the degree of**

**MASTER OF BUSINESS ADMINISTRATION**

**Under the guidance of**

**INTERNAL GUIDE**

**Ms. SWARNALATHA  
ASSISTANT PROFESSOR  
DEPARTMENT OF MBA**

**EXTERNAL GUIDE**

**Ms. DEEPIKA  
FINANCE MANAGER  
BANGALORE**



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**KRISHNADEVARAYANAGAR, OFF INTERNATIONAL  
AIRPORT ROAD, HUNASAMARNAHALI, YELAHANKA,  
BANGALORE- 562157**

**2023-2024**

## COMPANY CERTIFICATE



ಶ್ರೀ ಅಕ್ಷಯ ಕ್ರೆಡಿಟ್ ಸೌಹಾರ್ದ ಸಹಕಾರಿ ನಿಯಮಿತ

ಕ್ರಿಯಾಂಶ : ಎಸರ್‌ಎ 45, ಬೊಂದರೆ/ಸಿಹಾ/ನರಸೀ/2010-11 ರಿ 20-9-2010)

ನಂ. 07, ಕನಕು ನಿಯಮ, ಶ್ರೀ ಅಕ್ಷಯ ಸ್ವಾಮಿ ದೇವಸ್ಥಾನದ ಹಿಂಭಾಗ, 8ನೇ ರಾಮ್ ನಗರ, ಮಹದೇವನಹಳ್ಳಿ,  
ಬೆಂಗಳೂರು - 562 157. ಫೋನ್ : 080 28478153 | email : sriakshayasahakari.coop@gmail.com

Ref. SACSSSN/Gen/2023-24/14/36

Date: 22/11/2023

### TO WHOMSOEVER IT MAY CONCERN

This is to certify that Mr. Shivaprasad, S.A. S/o Anand .S.R, A Student of 3<sup>rd</sup> Semester M.B.A, at Sir. M.Visvesvaraya Institute of Technology, Krishnadevarayanagar, Hunasamaranahalli, Bengaluru-562157 (Affiliated to M.Visvesvaraya Technological University) has successfully completed 4 weeks Internship in the field of to learn on application of theoretical concepts in real life situations at work place, and to understand and apply research based approach in problem solving and Routine Banking transaction from 19-10-2023 to 21-11-2023 at this Co-Operative society.

During the period of his internship program with us, he had found punctual hard working and he also coordinate our organizations weekly outreach activities had exposed to different processes and was found diligent hard working and inquisitive,

We wish him every success in his life and career.

For Sree Akshaya credit souharda sahakari Sangha (N)

(Chief Executive Officer)

Hunasamaranahalli

Date: 22-11-2023







**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

BANGALORE- 562157

**DEPARTMENT OF MBA**

**CERTIFICATE**

This is to certify that **SHIVA PRASAD S.A** bearing USN 1MV22BA096, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** (2022-2024), affiliated to Visvesvaraya Technological University, Belgaum. Internship report on “**ORGANIZATION STUDY AT SHREE AKSHAYA CREDIT SOUHARDA SAHAKARI NIYAMITHA**” is prepared by me under the guidance of Ms. **SWARNALATHA**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

Signature of Internal Guide

Signature of HOD

Signature of Principal

**External Viva Voce Examination**

**Name of the Examiners**

**Affiliation**

**Signature of the  
Examiners**

1.

2.

Internship Report On  
“ORGANISATION STUDY ON SK GROUPS MARKETING COMPANIES PVT LTD”  
BY

**SHIVANI SHETTY**

USN :1MV22BA097

Subject Code:22MBAIN307

Submitted to

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

In partial fulfilment of the requirements for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

MRS.BANISHREE SUKLA  
ASST. PROFESSOR

**EXTERNAL GUIDE**

MR.RADHAKRISHNA  
MANAGER



**DEPARTMENT OF MBA**  
**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
**KRISHNADEVARAYANAGAR, OFF INTERNATIONAL**  
**AIRPORT ROAD, HUNASAMARNAHALLI**  
**,YELAHANKA, BANGALORE- 562157**  
**2023-2024**



## Company Certificate



GSTIN: 29A0APK9800J1Z8

*S.K. Groups Marketing Companies*

2nd Floor, Embassy Plaza, Pumpwell, Mangaluru. Ph: 0824-3254948 / Mob: 97399 79658

DATE: 20/11/2023

### TO WHOMSOEVER IT MAY CONCERN

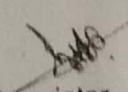
This is to certify that **Ms. Shivani Shetty** (1MV22BA097) of Sir M Visvesvaraya Institute of Technology, Bangalore has successfully completed an "Organisation Study" at SK Groups Marketing Company, Mangaluru from 19th October 2023 to 20th November 2023 as a part of her academic Curriculum.

She has completed this study to the satisfaction of all concerned.

We wish her all the best in her future endeavours.

For **S.K. Groups Marketing Companies**



  
Proprietor

Email: skgroupscompany58@gmail.com



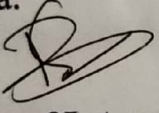
# SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY

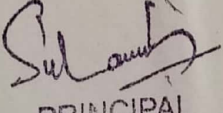
BANGALORE- 562157

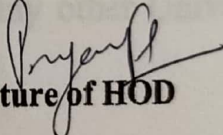
## DEPARTMENT OF MBA

### CERTIFICATE

This is to certify that **SHIVANI SHETTY** bearing USN **1MV22BA097**, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** batch 2022-2024, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on **“Organization Study at SK Groups Marketing Companies”** is prepared by her in offline under the guidance of **Mrs. Banishree Sukla**, in partial fulfilment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

  
Signature of Internal Guide

  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevaraya  
International  
Signature of Principal

  
Signature of HOD

External Viva Voce Examination

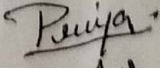
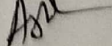
#### Name of the Examiners

1. Priya Choudhary
2. ASHWINI - A

#### Affiliation

SIR MVIT  
SIR MVT

#### Signature of the Examiners



Project Report on

**"A STUDY ON CONSUMER SATISFACTION AND DELIGHT AT GARDEENIA COMFORTS"**

Submitted by

**SHIVARANJANLM**

**IMV22BA098**

**SUBJECT CODE: - 22MBAPR407**

*Submitted to*

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

*In partial fulfillment of the requirements for the award of the degree of*

**MASTER OF BUSINESS ADMINISTRATION**

*Under the guidance of*

**INTERNAL GUIDE**

**Ms. BANISHREE SUKLA**  
Assistant Professor  
Department of MBA

**EXTERNAL GUIDE**

**Mr. RAJENDRA,**  
Manager, Gardenia Comforts



**DEPARTMENT OF MBA**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**OFF KEMPEGOWDA INTERNATIONAL AIRPORT ROAD, HUNASAMARANAHALLI,  
BENGALURU-562157**

**September 2024**



## COMPANY CERTIFICATE



### CERTIFICATE

To whomever it may concern

Dear sir/Madam, this is to certify that Shivaranjani.M (IMV22BA098) studying fourth semester in MVIT, has successfully completed project on "A study on consumer satisfaction and delight " at Gardeenia comforts.

The Duration of training period from 23-04-2024 to 06-06-2024 .

During this period of training, we found her Discipline. punctual and proactive in assigned tasks and duties and we appreciate for time rendered and wish her all the very best for the future success endeavors.

We wish all the best for your future.



Manager,  
Gardeenia comforts suits.

Gardeenia comforts suits .  
Opposite shetron & Canara bank , Hosur main road , Industrial area Electronic City .  
Bengaluru - 560099 Karnataka .







SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY,

BENGALURU - 562157

DEPARTMENT OF MBA

CERTIFICATE

This is to certify that SHIVARANJANI.M bearing USN 1MV22BA098 is a bonafide student of Master of Business Administration course of the institute 2022-2024, affiliated to Visvesvaraya Technological University, Belagavi. Project Report on "A STUDY ON CONSUMER SATISFACTION AND DELIGHT AT GARDEENIA COMFORTS" is prepared by her in Offline under the guidance of Ms. BANISHREE SUKLA, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belagavi, Karnataka.

Signature of Internal Guide

HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunsarayanahalli  
International Airport Road, Bangalore-562

Signature of Principal

Name of the Examiners	Affiliation	Signature of the Examiners
1. Dr. G. Srinivas	SVIT	Srinivas. G
2. Dr. Jayashree Shan	SMVIT	Jayashree



Internship Report on

**“ORGANIZATIONAL STUDY ON ITC LTD ”**

By

**SHREYA G**

**1MV22BA099**

**Subject Code: 22MBAIN307**

Submitted to

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

In the partial fulfilment of the requirement for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

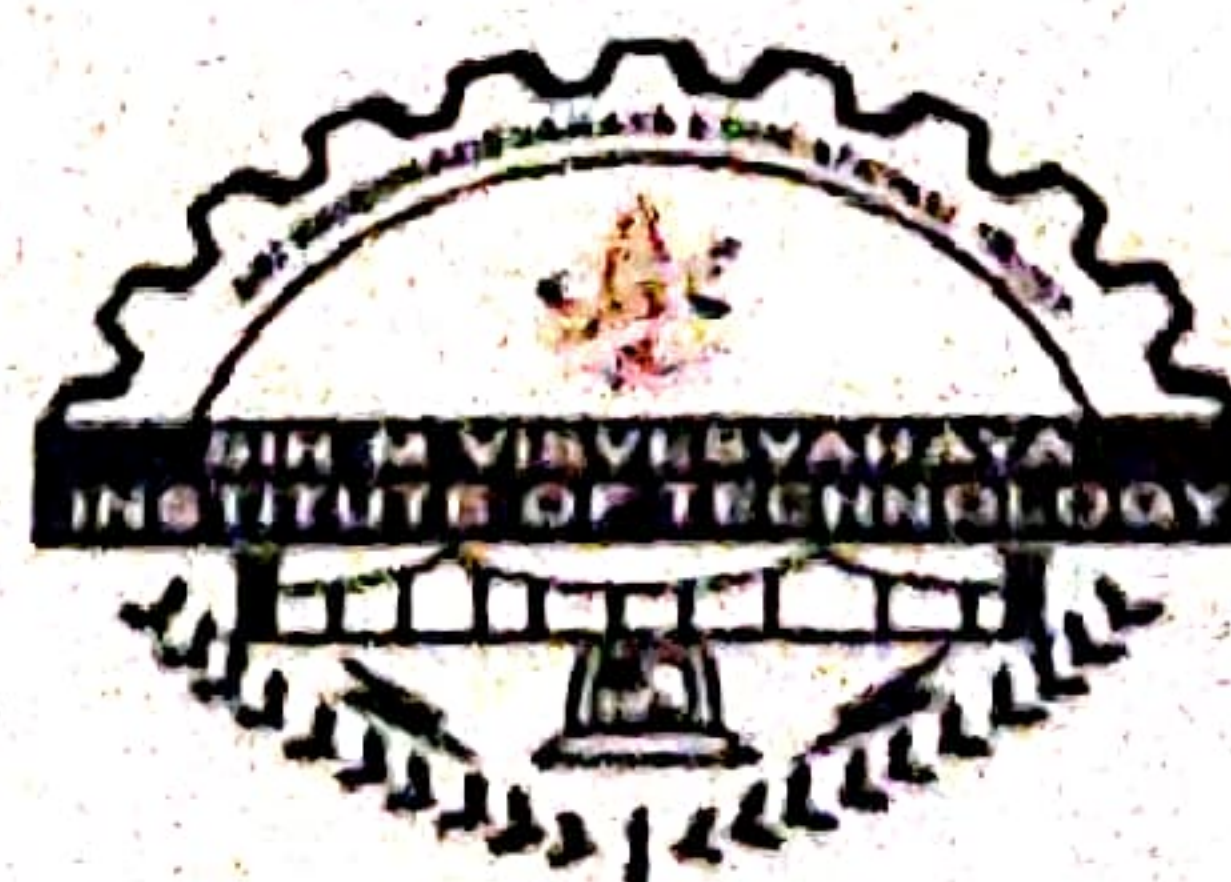
**Ms. BANISHREE SUKLA**

**ASSISTANT PROFESSOR**

**EXTERNAL GUIDE**

**Mr. PRASHANT KUMAR AGARWAL**

**COMMERCIAL DEPARTMENT**



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**KRISHNADEVARAYA NAGAR, OFF INTERNATIONAL**

**AIRPORT ROAD, HUNASMARANAHALLI, BENGALURU - 562157**

**2023-2024**





ITC Limited  
PILGRIM CORPAC CORPUSCUM  
Maharaja of the Kingdom  
Tale Hills  
Bengaluru Factory, 54, 197  
BILDA  
By: 11/20/2023 11:04:10 AM

22<sup>nd</sup> November, 2023

**TO WHOMSOEVER IT MAY CONCERN**

This is to certify that Ms. Shreya G. of Sir M Visvesvaraya Institute of Technology, Bengaluru, has successfully completed a study on subject "ITC Organisation" in Commercial Department at ITC Limited, Bengaluru Factory from 19<sup>th</sup> October, 2023 to 22<sup>nd</sup> November, 2023.

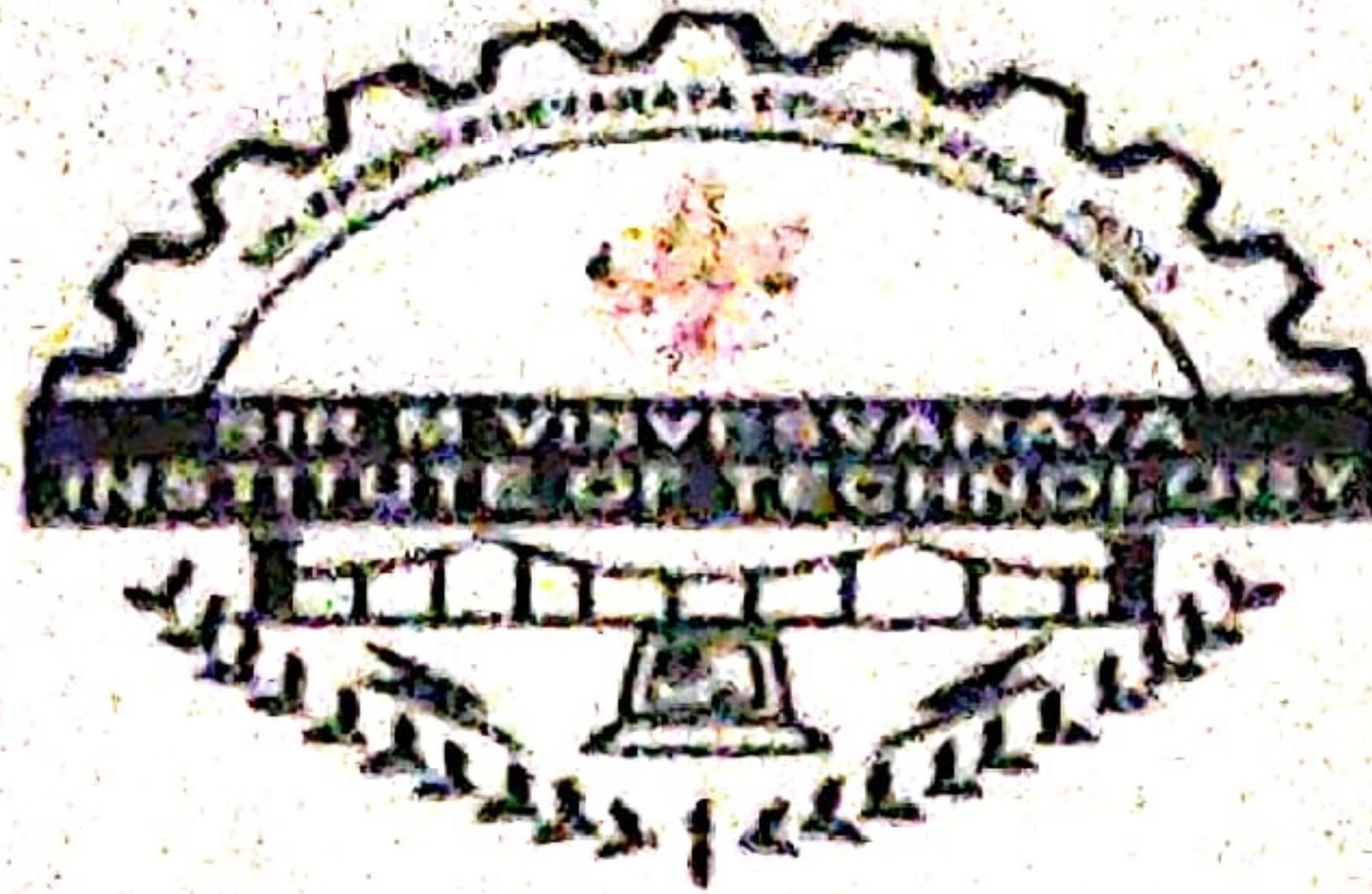
She has done this Project under the guidance of Mr. Prashant Kumar Agarwal of Commercial Department.

She has completed this Project to the satisfaction of all concerned.

We wish her all the best in her future endeavors.

**SR. HUMAN RESOURCES MANAGER**





## SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY

BANGALORE- 562157

DEPARTMENT OF MBA

### CERTIFICATE

This is to certify that ,(SHREYA G) bearing USN (1MV22BA099), is a bonafide student of Master of Business Administration course of SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY (Batch), affiliated to Visvesvaraya Technological University, Belgaum. Internship report on "ORGANIZATIONAL STUDY ON ITC LTD" is prepared by her in offline under the guidance of Ms.BANISHREE SUKLA, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

Signature of Internal Guide

PRINCIPAL

SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Munasamaranahalli  
International Airport Road, Bangalore-562157

Signature of Principal

Signature of HOD

HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

### External Viva Voce Examination

Name of the Examiners

1. Priya Choudhary
2. ASHWANT. A

Affiliation

Sir MVIT  
SIR MVIT

Signature of the



Internship Report on  
**“Organizational Study at Trilliant Digital Private Limited ”**

By

**SHREYA. P**

**USN: 1MV22BA100**

**Subject Code: 22MBAIN307**

Submitted to

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY,  
BELAGAVI**

In the partial fulfilment of the requirement for the award of the  
degree of

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNALGUIDE**

**ASHWINI . A**

**Assistant professor**

**EXTERNALGUIDE**

**PRABITH**

**General Manager**



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**HUNASEMARANAHALLI,**

**INTERNATIONAL AIRPORT ROAD,**

**YELAHANKA, BANGALORE- 562157**

**2023-2024**

## Company Certificate

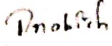
trilliant  digital  
"Dexterity in Action"

# CERTIFICATE OF COMPLETION

This is to certify that Ms. Shreya P bearing US No. 1MV22BA100, a student of Master of Business Administration from Sir M Visvesvaraya Institute of Technology Bangalore-562157 has completed her project work of Organizationa Study and Basic Digital Marketing Internship with us, from October 19, 2023 to November 21, 2023. During the time with Trilliant Digital, Shreya P has completed all the given assignments successfully. Our best wishes for future endeavors

  
**PADMINI PINGALI**  
General Manager



  
**PRABITH**  
Manager





# SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY

BANGALORE- 562157

## DEPARTMENT OF MBA

### CERTIFICATE

This is to certify that **SHREYA P** bearing USN 1MV22BA100, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**, Affiliated to Visvesvaraya Technological University, Belgaum. Internship report on **“Organizational Study on Trilliant Digital Private Limited”** is prepared by her in **Offline** under the guidance of **Ashwini.A**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

Signature of Internal Guide

PRINCIPAL

SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunsarasanahalli  
International Airport Road, Bangalore-562 157

Signature of HOD

HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

### External Viva Voce Examination

Name of the Examiners

Affiliation

Signature of the Examiners

1. MS. ASHWINI. A. SDR. MVIT
2. Priya Choudhary Sir MVIT

Internship Report on

**“Agrosun Zinc Products PVT LTD”**

By

**Shrinidhi J**

**USN: 1MV22BA101**

**Subject Code: 22MBAIN307**

Submitted to

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

In the partial fulfilment of the requirement for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Ms Banishree Sukla**

Assistant professor

Sir M Visvesvaraya institute of technology

**EXTERNAL GUIDE**

**Mr Manish Kumar**

HR Manager

Agrosun Pvt Ltd



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**HUNUSAMARNAHALLI, INTERNATIONAL**

**AIRPORT ROAD, YELAHANKA, BANGALORE-**

**562157 2023-2024**



## Company Certificate



**AGROSUN ZINC PRODUCT  
PVT.LTD**

DATE:19 NOVEMBER 2023

**TO WHOM SO EVER IT MAY CONCERN**

This is to certify that Ms Shrinidhi J bearing Register no, 1MV22BA101 a student of MASTER OF BUSINESS ADMINISTRATION (MBA) First year from Sir M Visvesvaraya institute of technology, Bengaluru has successfully completed her Internship in our Company, from 19th october 2023 to 19th november 2023.

We found her Sincere. Hard working and Motivated. she worked well as a part of the team during her tenure. Her performance exceeded our expectation, and she could complete the assigned tasks in time we take this opportunity to thank her and wish her all the best in all of her endeavours



Name of the officer  
(Designation)

*Manish Kumar*  
*Manager*

No.22, DITPL SW- 51, Apparel Park, KIADB Industrial Area, Doddaballapura-561203  
Mobile: 9663282371, Email: argosun.ind@gmail.com



**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

BANGALORE- 562157

**DEPARTMENT OF**

**MBA**

**CERTIFICATE**

This is to certify that (**Shrinidhi J**) bearing USN (1MV22BA101), is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** (2022-2024), affiliated to Visvesvaraya Technological University, Belgaum. Internship report on “(**AGROSUN ZINC PRODUCTS PVT LTD**)” is prepared by Shrinidhi J in **Offline** under the guidance of (**Banishree sukla**), in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

**Signature of Internal Guide**

**Signature of HOD**

**Signature of Principal**

**External Viva Voce Examination**

**Name of the Examiners**

**Affiliation  
Examiners**

**Signature of the**

- 1.
- 2.





Internship Report on  
**"RELIANCE FRESH, BENGALURU"**

By  
**SHUBHAM KUMAR SINGH**  
**USN 1MV22BA102**

**Subject Code:22MBAIN307**

Submitted to  
**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

In the partial fulfillment of the requirement for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Ms. VIDHYASHREE. M**  
**ASSISTANT PROFESSOR**

**EXTERNAL GUIDE**

**Ms. MANJU K**  
**MARKETING MANAGER**



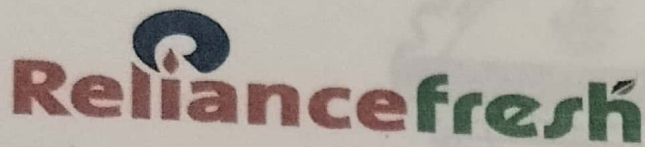
**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
**HUNASAMARANAHALLI, INTERNATIONAL**  
**AIRPORT ROAD, YELAHANKA, BANGALORE-**

**562157**

**2023-2024**





Date: 21-11-2023

VISVESVARAYA INSTITUTE OF TECHNOLOGY  
BANGALORE- 562137  
DEPARTMENT OF MBA

### CERTIFICATE

This is certify that Mr SHUBHAM KUMAR SINGH, USN-1MV22BA102 OF Sir M Visvesvaraya Institute of Technology, has successfully completed an "Organization study", from 19<sup>th</sup> October,2023 to 21<sup>th</sup> November,2023.

He has done this study under the guidance of Ms. MANJU K. Marketing Manager

We wish him all the best in his future endeavors



(General manager)

Signature of HOD  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
Bangalore-562137

Kattigenahalli, Bagalur Main Road, Near Brindavan College Behind Shiva Temple, Bengaluru,



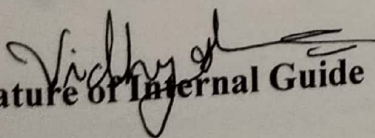
## SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY

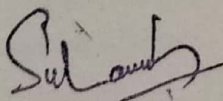
BANGALORE- 562157

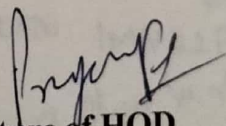
### DEPARTMENT OF MBA

#### CERTIFICATE

This is to certify that **SHUBHAM KUMAR SINGH** bearing USN 1MV22BA102, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** 2022-2024, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on "**RELIANCE FRESH, BENGALURU**" is prepared by him in Offline under the guidance of **Ms. VIDHYASHREE. M** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

  
Signature of Internal Guide

  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krislaguda, 11th Mile, Hennahalli  
International Airport Road, Bangalore-562 157

  
Signature of HOD  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

#### External Viva Voice Examination

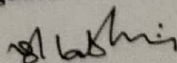
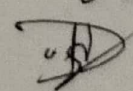
Name of the Examiners

1. Salal Anji
2. Deepthi J R

Affiliation

SIR MVIT  
SIR MVIT

Signature of the Examiners





**रेल पहिया कारखाना**  
**RAIL WHEEL FACTORY**  
भारत सरकार / Govt. of India  
भारतीय रेल / Ministry of Railway

महा प्रबंधक का कार्यालय,  
कार्तिका, विभाग  
यलहंका, बेंगलूर - 560 064  
General Manager's Office,  
Personnel Department  
Yelahanka, Bangalore- 560 064.

NO.RWF/NG-16/348/Pt II

DATE: 21.11.2023

**CERTIFICATE**

This is to certify that **Ms. SHUBHASHREE N K, (1MV22BA103), MBA** (Masters of Business Administration) Student of Sir M Visvesvaraya Institute of Technology has done Internship on "**Organization Study**" in Rail Wheel Factory for a period of 4 weeks i.e., from 19<sup>th</sup> October 2023 to 21<sup>th</sup> November 2023.

The student has shown keen interest in learning during the period she was with us for the Internship. We found her Enthusiastic, Diligent, Hard Working and Creative.

We wish a bright future and success in all her endeavors.

*K.S. Kiran*

(K.S.KIRAN)

**ASST. PERSONNEL OFFICER - I**

सहायक कार्तिका अधिकारी  
Assistant Personnel Officer  
रेल पहिया कारखाना (भारतीय रेल.)  
Rail Wheel Factory (Indian Railways)  
यलहंका, बेंगलूर - 560064  
Yelahanka, Bangalore-560064

Internship Report on  
**SANSERA ENGINEERING PVT .LTD**

**BENGALURU,INDIA**

By

**SHWETHA SR**

**1MV22BA104**

**Subject Code: 22MBAIN307**

Submitted to

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY,  
BELAGAVI**

In the partial fulfillment of the requirement for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

Ms. VidhyaShree. M  
Assistant Professor

**EXTERNAL GUIDE**

**MR. SURESH**  
HR MANAGER



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
**HUNASEMARANAHALLI, INTERNATIONAL**  
**AIRPORT ROAD, YELAHANKA, BANGALORE-**

562157

**2023-2024**



DATE : 21/11/2023


## **CERTIFICATE**

This is to certify that SHWETHA SR of MBA student of Sir M Visvesvaraya Institute of Technology has successfully completed "Organization Study in SANSERA ENGINEERING PVT LTD" from 19-10-2023 to 21-11-2023.

During the above period, we found him/her taking very keen Interest in learning various processes in our company and collecting information on related to their internship work.

We have observed him/her to be sincere and committed towards fulfilling the organizational requirements.

We found her sincere and result oriented and wish her success in her studies.

Sincerely  
  
SANSERA ENGINEERING PVT LTD

Sansera Engineering Pvt. Ltd. is an automotive company based out of No. 261/C Bommasandra Industrial Area Hosur Road, Bengaluru, India.



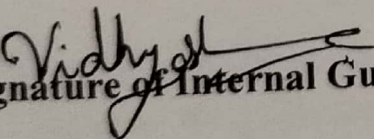
## SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY

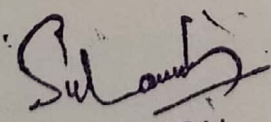
BANGALORE- 562157

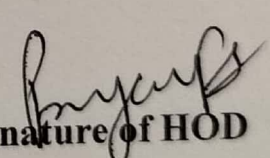
DEPARTMENT OF MBA

### CERTIFICATE

This is to certify that **SHWETHA SR** bearing USN **1MV22BA104** is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** Batch 2022-24, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on **"SANSERA ENGINEERING PVT LTD"** is prepared by her in **Offline** under the guidance of Ms. VidhyaShree. M in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

  
Signature of Internal Guide

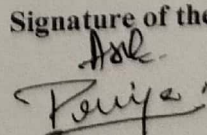
  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunasamaranahalli  
Internal Street, Airport Road, Bangalore-562157  
Signature of Principal

  
Signature of HOD  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M. Visvesvaraya Institute of Technology,  
BANGALORE-562157

### External Viva Voce Examination

Name of the Examiners  
Examiners 1. **Ms. Ashwini A**  
2. **Prinya Chondhary**

Affiliation  
**SDR, MVIT**  
**SIR MVIT**

Signature of the  




Internship Report on  
"DABUR INDIA LTD."

By

**SOWMYA A N**

**USN:1MV22BA105**

**Subject Code: 22MBAIN307**

Submitted to

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

In the partial fulfilment of the requirement for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Ms. VIDHYASHREE M**  
**ASSISTANT PROFESSOR**

**EXTERNAL GUIDE**

**Mrs. MALA MANJUNATH**  
**ASSISTANT HR MANAGER**



**Department of MBA**

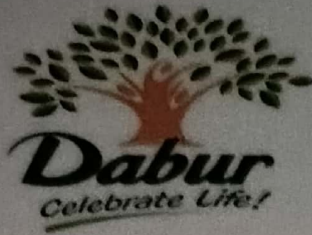
**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**HUNASAMARANAHALLI, INTERNATIONAL**

**AIRPORT ROAD, YELAHANKA, BANGALORE-**

**562157**

**2023-2024**



Dabur India Limited.

No.173 1<sup>st</sup> floor 9<sup>th</sup> Cross, 4<sup>th</sup> Main Road,  
Indiranagar, Bengaluru, Karnataka  
560038

E-mail: corpcomm@dabur.com

29/11/2023

**TO WHOM SO EVER IT MAY CONCERN**

This is to certify that **Ms. Sowmya AN** (USN: 1MV22BA105) Studying MBA, student at Sir MVIT Bengaluru. She undertook her internship project study titled **“Organisation study at DABUR INDIA PVT LTD.”** And she has completed the project work successfully. Her project performance was satisfactory from 20/10/2023 to 21/11/2023.

This Certificate is issued at the specific request of the student who has collected the required information from us for study purpose only.

We wish her success for her future career.



**Assistant HR**





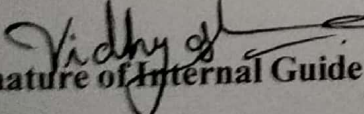
**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

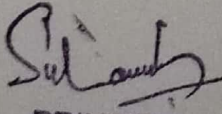
**BANGALORE- 562157**

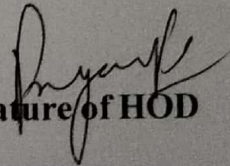
**DEPARTMENT OF MBA**

**CERTIFICATE**

This is to certify that **SOUMYA A N** bearing **USN 1MV22BA105**, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY 2022-2024**, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on **"DABUR INDIA LTD."** is prepared by her in **Offline** under the guidance of **Ms. VIDHYASHREE. M**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

  
Signature of Internal Guide

  
PRINCIPAL

  
Signature of HOD

SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunasamara  
International Airport Road, Bangalore-562 157  
BANGALORE-562157

**External Viva Voce Examination**

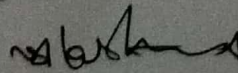
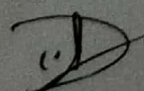
**Name of the Examiners**

**Affiliation**

**Signature of the Examiners**

1. Sulekha
2. Deepthi JR

SIR MVT  
BY MVTI

Internship Report on  
**“IMPERIAL AUTO INDUSTRIES LIMITED”**

By

**Name : SRINIVAS D S**

**USN: 1MV22BA106**

**Subject Code:22MBAIN307**

Submitted to

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

In the partial fulfilment of the requirement for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Ms. VIDHYASHREE . M**

**ASSISTANT PROFESSOR**

**EXTERNAL GUIDE**

**Mr. SHRINIVAS M**

**ASSISTANT MANAGER**



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**HUNASAMARANAHALLI, INTERNATIONAL**

**AIRPORT ROAD, YELAHANKA, BANGALORE-**

**562157**

**2023-2024**





Date: 18/10/2023

## CERTIFICATE

This is to certify that Srinivas D S, USN: 1MV22BA106 of MBA student of Sir M Visvesvaraya Institute of Technology has successfully completed "Organization Study in Imperial auto industries Ltd " from 19- 10-2023 to 21-11- 2023.

During the above period, we found him/her taking very keen Interest in learning various processes in our company and collecting information on related to their internship work.

We have observed him/her to be sincere and committed towards fulfilling the organizational requirements.

We found his sincere and result oriented and wish his success in his



7G2X+XM8, Unnamed Rd, Industrial, Industrial Estate, Varadanahalli, Karnataka 561203





SIR M VISVESVARAYA NSTITUTE OF TECHNOLOGY

BANGALORE- 562157

DEPARTMENT OF MBA

### CERTIFICATE

This is to certify that SRINIVAS D S bearing USN 1MV22BA106, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY (2022-2024)**, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on **"IMPEERIAL AUTO INDUSTRIES"** is prepared by him in Offline under the guidance of Ms. **VIDYASHREE. M** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

  
Signature of Internal Guide

  
PRINCIPAL

SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunsar, Maranahalli  
International Airport, Bangalore-562157

  
Signature of HOD  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M. Visvesvaraya Institute of Technology  
BANGALORE-562157

### External Viva Voce Examination

Name of the Examiners

Affiliation

Signature of the Examiners

1. Ms. Ashwini A
2. Priya Choudhary

SIR MVIT  
SIR MVIT




Internship Report on  
"MANDHIRA CONSTRUCTIONS  
PVT LTD"

By  
SRINIVAS L  
USN:1MV22BA107

Subject Code: 22MBAIN307

Submitted to  
VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI  
In the partial fulfilment of the requirement for the award of the degree of  
MASTER OF BUSINESS ADMINISTRATION

Under the guidance of

**INTERNAL GUIDE**

Ms. BANISHREE SUKLA  
ASSISTANT PROFESSOR

**EXTERNAL GUIDE**

Mr. CHITTALAH T  
ASSISTANT HR MANAGER



Department of MBA

SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY  
KRISHNADEVARAYANAGAR, OFF  
INTERNATIONAL AIRPORT ROAD,  
HUNASAMARANAHALLI, BANGALORE 562157

2023-2024

Date: - 22 November 2023

**TO WHOMSOEVER IT MAY CONCERN**

This is to certify that Mr. Srinivas L (IMV22BA107) who is studying in his 3<sup>rd</sup> Semester Master of Business Administration, Sir M Visvesvaraya Institute of Technology Bangalore has taken up Internship training with us from 19<sup>th</sup> September, 2023 to 23 November 2023 at Mandhira Construction Solutions Pvt.Ltd Mallasandra Bangalore-560057 under the guidance of Mr.Chittarah T

As a part of his Internship training he as interacted closely with different members of the department. During the training Period the found his very enthusiastic and hardworking.

We Wish him all the very best for his future endeavours.

For Mandhira Construction Solutions Pvt.Ltd

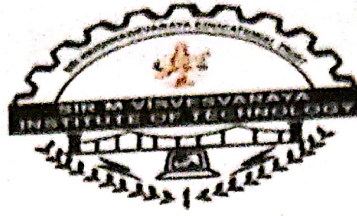
Vice President-HR



**Registered Office :**

No. 06, Ground Floor, 8th 'B' Cross, 1st Main, Mantapa Road, Mallasandra, T. Dasarahalli, Bangalore - 57.  
Office : 080-28376569, Mob.: 7676633939, 7353978739






# **SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

BANGALORE- 562157

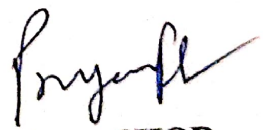
## **DEPARTMENT OF MBA**

### **CERTIFICATE**

This is to certify that **SRINIVAS L** bearing **USN 1MV22BA107**, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY 2022-2024**, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on "**MANDHIRA CONSTRUCTION PVT LTD**" is prepared by him in **Offline** under the guidance of **Mrs. BANISHREE SUKLA**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

  
**Signature of Internal Guide**

  
**PRINCIPAL**

  
**Signature of HOD**

**HEAD OF THE DEPARTMENT**  
Department of Management  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hupasangar, Bangalore-562157  
**Signature of Principal**  
External Viva Voce Examination

**Name of the Examiners**

**Affiliation**

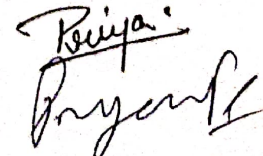
**Signature of the Examiners**

1. **Pritya Choudhary**

**Sir MVIT**

2. **Pritya Shauve**

**Sir MVIT**



**Internship Report on**  
**“ORGANIZATION STUDY AT AEROSKY SYSTEM PRIVATE LIMITED”**

**By**

**NAME: SUDARSHAN GOWDA B N**

**USN: 1MV22BA108**

**Subject Code: 22MBAIN307**

**Submitted to**

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

**In the partial fulfilment of the requirement for the award of the degree of**

**MASTER OF BUSINESS ADMINISTRATION**

**Under the guidance of**

**INTERNAL GUIDE**

**Ms.Banishree Sukla**

**Asst. Professor,**

**EXTERNAL GUIDE**

**Miss. Kavya**

**H R Manager**



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**KRISHNADEVARAYANAGAR, OFF INTERNATIONAL**

**AIRPORT ROAD, HUNASAMARNAHALLI**

**,YELAHANKA, BANGALORE- 562157**

**2023-2024**



REF:AS/HR/0090

Date:15-11-2023

## CERTIFICATE

This is to certify that **Mr Sudarshan Gowda B M** (Reg No: **1MV22BA108**) a student of MBA department at **Sir M Visvesvaraya Institute of Technology**, Bangalore has successfully completed his Internship (Organization Study) with **Aerosky System Private Limited** from **19<sup>th</sup> October 2023 to 21<sup>st</sup> November 2023** with our guidance and supervision.

He was found to be hardworking diligent and conscientious worker During his internship period.

We wish him good luck in all his future endeavor.

For Aerosky System Private Limited

  
AUTHORIZED SIGNATORY



---

**AEROSKY SYSTEM PRIVATE LIMITED**

# D202, Jalavayu Heights , HMT Watch Factory Road, Bangalore-560013, Karnataka-India

[www.aerosky.in](http://www.aerosky.in) [Info@aerosky.in](mailto:Info@aerosky.in) +91 9845880123



## SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY

BANGALORE- 562157

### DEPARTMENT OF MBA

### CERTIFICATE

This is to certify that **SUDARSHAN GOWDA B N** bearing USN **1MV22BA108**, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY 2022-2024**, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on “**Organization Study At AeroSky System Private Limited**” is prepared under the guidance of **Ms. Banishree Sukla**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

Signature of Internal Guide

Signature of HOD  
HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunasamaranahalli  
International Airport Road, Bangalore-562157  
External Viva Voce Examination

Name of the Examiners

Affiliation

Signature of the Examiners

1. Priya Choudhary

Sir MVIT

2. ASHWINI A

SIR MVIT



Internship Report on  
**"SUPRA PACIFIC FINANCIAL SERVICE LIMITED"**

By

**SUHAS M**

**USN: 1MV22BA109**

**Subject Code:22MBAIN307**

Submitted to

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

In the partial fulfilment of the requirement for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Ms. BANISHREE SUKLA**  
**ASSISTANT PROFESSOR**

**EXTERNAL GUIDE**

**Mr. AKSHITH**  
**MANAGER**



**Department of MBA**

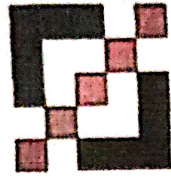
**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**KRISHNADEVARAYANAGAR, OFF INTERNATIONAL**

**AIRPORT ROAD, HUNASAMARANAHALI,**

**BENGALURU-562157**

**2023-2024**



**SUPRA PACIFIC<sup>TM</sup>**  
FINANCIAL SERVICES LIMITED

Date: 22/11/2023

TO WHOMSOEVER IT MAY CONCERN

This is to certify that Mr SUHAS M(1MV22BA109) of Sir M Visvesvaraya Institute of Technology, Bangalore has completed an Organisation study at Supra Pacific Financial Services LTD, Holenarasipura from 19<sup>th</sup> October 2023 to 21st November 2023 as a part of his academic Curriculum.

He has completed this study to the satisfaction of all concerned.

We wish him all the best in his future endeavours.

Manager



CORPORATE ADDRESS

Door No-6/671-37, First Floor,  
Chakarampilly Avenue,  
Ernakulam-682021.



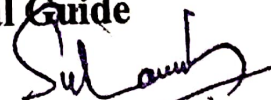


**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
**BANGALORE- 562157**  
**DEPARTMENT OF MBA**

**CERTIFICATE**

This is to certify that **SUHAS M** bearing USN 1MV22BA109, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** 2022-2024, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on “**SUPRA PACIFIC FINANCIAL SERVICES LTD**” is prepared by him in Offline under the guidance of **Ms. BANISHREE SUKLA** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

  
**Signature of Internal Guide**

  
**PRINCIPAL**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
Krishnadevaraya Nagar, Munasammanahalli  
International Airport Road, Bangalore-562 157

  
**Signature of HOD**

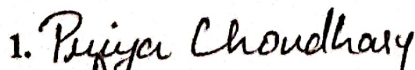
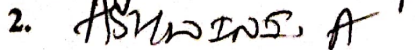
**HEAD OF THE DEPARTMENT**  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

**External Viva Voce Examination**

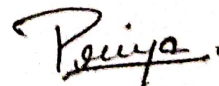
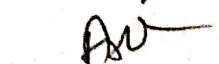
**Name of the Examiners**

**Affiliation**

**Signature of the Examiners**

1.   
2. 

SIR MVIT  
SIR MVIT

**Internship Report on  
“ORGANIZATION STUDY AT  
STOCK HOLDING CORPORATION OF INDIA LIMITED”**

**By  
SUJAL GUPTA**

**1MV22BA110**

**Subject Code: 22MBAIN307**

**Submitted to**

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI  
In the partial fulfillment of the requirement for the award of the degree of  
MASTER OF BUSINESS ADMINISTRATION**

**Under the guidance of**

**INTERNAL GUIDE**

**Banishree Sukla**

**Asst. Professor**

**Department of MBA Sir.MVIT**

**EXTERNAL GUIDE**

**Mr. Vineet Tandon**

**Branch Manager**

**Stock Holding Corporation of India**



**Department of MBA  
SSIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY  
KRISHNADEVARAYANAGAR, OFF  
INTERNATIONAL AIRPORT ROAD,  
HUNASAMARANAHALLI, BANGALORE-**

**562157**

**2023-2024**



## Company Certificate

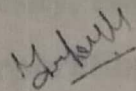


# StockHolding®

*TO WHOMSOEVER IT MAY CONCERN*

This is to certify that Mr. Sujal Gupta, student of Master in Business Administration, Sir M Visvesvaraya Institute of Technology, Bangalore, has undergone four weeks summer training in Stock Holding Corporation of India Limited Moradabad from 30th Oct 2023 to 28th Nov 2023. He has completed a project on "Mutual Fund Sahi Hai" under the guidance of Mr. Vineet Tandon, Branch Manager SHCIL Moradabad. His performance was Good during the training period.

For Stock Holding Corporation of India Limited

  
Manu Raj Rai  
Regional Manager  
Uttar Pradesh - Uttarakhand

Date: Dec 05, 2023

**Stock Holding Corporation of India limited®**

36/15, First Floor, Sapru Marg, Lucknow - 226001 Phone : 0522 - 4044571, 4011810  
Regd. Off. : 301, Peninsula Centre Point, Dr. Baba Saheb Ambedker Road, Parel, Mumbai - 400012  
Phone : (022) 61779400 CIN No. U67190MH1986G01040506 Website : [www.shcil.com](http://www.shcil.com)



**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**BANGALORE-562157**

**DEPARTMENT OF MBA**

**CERTIFICATE**

This is to certify that **SUJAL GUPTA** bearing USN 1MV22BA110, is a genuine student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** 2022-2024, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on “**Organization Study At ‘Stock Holding Corporation Of India Limited’**” is prepared by me under the guidance of **Banishree Sukla** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

**Signature of Internal Guide**

**PRINCIPAL**

**SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
Krishnadevarayanagar, Hunasamaranehalli  
International Airport Road, Bangalore-562157

**Signature of Principal**

**External Viva Voce Examination**

**Signature of HOD**

**HEAD OF THE DEPARTMENT**  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

**Name of the Examiners**

**Affiliation**

**Signature of the**

**Examiners**

1. **Ms. ASHWINI. A**
2. **Reiya Choudhary**

**SIR. MVET**

**SIR MVIT**

**Asst**

**Reiya**



**“INDIC EMS ELECTRONICS PRIVATE LTD.”**

By

**SUSHMITHA S**

**1MV22BA111**

**Subject Code: 22MBAIN307**

Submitted to

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

In the partial fulfilment of the requirement for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Ms. VIDHYASHREE. M**  
**ASSISTANT PROFESSOR**

**EXTERNAL GUIDE**

**Mr. RAMCHANDRA S**  
**MARKETING MANAGER**



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**KRISHNADEVARAYA NAGAR, OFF INTERNATIONAL**

**AIRPORT ROAD, HUNASAMARANAHALLI, BENGALURU - 562157**

**2023-2024**

Ref.IND/CER/2023

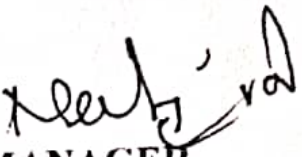
DATE: 21.11.2023

**INTERNSHIP TRAINING CERTIFICATE**

This is to certify that **Ms.Sushmitha S** student of second year MBA,USN **NO. 1MV22BA0111** of Sir M Visvesvaraya Institute of Technology, has completed Internship Training for the Partial fulfillment of their MBA Course, at **INDIC EMS Electronics Private Limited**, dated from **09.10.2023 to 21.11.2023.**

During her Internship work she was regular and punctual in her attendance and her conduct was satisfactory.

The management wishes all success for her future endeavour.

  
**MANAGER**  
Indic EMS electronics pvt ltd  
Plot No.37, KIADB Industrial Area  
Doddaballapur,Bengaluru-561203

**INDIC**  
EMS ELECTRONICS PVT. LTD





# SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY

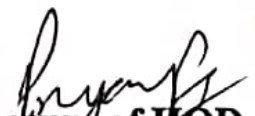
BANGALORE- 562157

## DEPARTMENT OF MBA

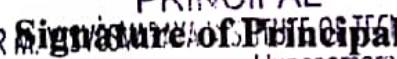
### CERTIFICATE

This is to certify that **SUSHMITHA S** bearing USN **1MV22BA111**, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY 2023-2024**, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on "**INDIC EMS ELECTRONICS PRIVATE LTD**" is prepared by him in **Offline** under the guidance of **Ms. VIDHYASHREE M**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

  
Signature of Internal Guide

  
Signature of HOD

  
PRINCIPAL

  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunasamaranahalli  
International Airport Road, Bangalore-562157

HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

### External Viva Voce Examination

Name of the Examiners

Affiliation

Signature of the Examiners

1. MS ASHWINI . A  
2. Priya Choudhary

SDR. MVST  
Sir MVIT



Internship Report on  
**"PERFETTI VAN MELLE, BENGALURU"**

By

**SYED SIDDIQ AHMED**

**USN: 1MV22BA112**

**Subject Code: 22MBAIN307**

Submitted to

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

In the partial fulfillment of the requirement for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Ms. VIDHYA SHREE. M  
ASSISTANT PROFESSOR**

**EXTERNAL GUIDE**

**Mr. RAJ RATHOD  
MARKETING MANAGER**

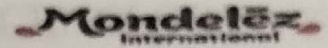


**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY  
HUNASAMARANAHALLI, INTERNATIONAL  
AIRPORT ROAD, YELAHANKA,  
BANGALORE-562157**

**2023-2024**





Date-21-11-2023

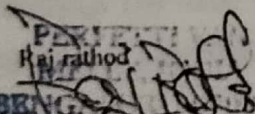
**CERTIFICATE**

This is to certify that Mr Syed Siddiq Ahmed, USN-1MV22BA112 of Sir M Visvesvaraya Institute of Technology, has successfully completed an "Organization Study", from 19<sup>th</sup> October, 2023 to 21<sup>st</sup> November, 2023.

He has done this study under the guidance of Mr, Raj rathod General Manager.

He has completed this study to the satisfaction of all concerned.

We wish him all the best in his future endeavors

  
Raj Rathod  
BENG. 560017  
(General Manager)

Address: Golden Enclave, Tower A, Murugeshpalya, Murgesh Pallya, Bengaluru, Karnataka 560017





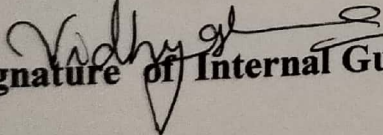
## SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY

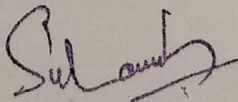
BANGALORE-562157

### DEPARTMENT OF MBA

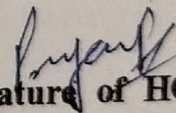
#### CERTIFICATE

This is to certify that SYED SIDDIQ AHMED bearing USN 1MV22BA112, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** 2022-2024, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on **"PERFETTI VAN MELLE, BENGALURU"** is prepared by him in Offline under the guidance of Ms. VIDHYASHREE. M in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum, Karnataka.

  
Signature of Internal Guide

  
PRINCIPAL

SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishna Visvesvaraya Hall, Banarashahalli  
International Airport Road, Bangalore-562157

  
Signature of HOD

HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

#### External Viva Voce Examination

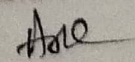
Name of the Examiners

1. Ms. ASHWINI. A
2. Priya Chonethary

Affiliation

SIR.MVIT  
SIR MVIT

Signature of the Examiner

  
Priya



Internship Report on

**"ORGANIZATION STUDY AT PRINCE PIPES PRIVATE LIMITED"**

By

**TEJASHREE M T**

**1MV22BA113**

**Subject Code:22MBAIN307**

**Submitted to**

**VISVESVARAYA TECHNOLOGICAL UNIVERSITY,BELAGAVI**

**In the partial fulfillment of the requirement for the award of the  
degree of**

**MASTER OF BUSINESS ADMINISTRATION**

**Under the guidance of**

**INTERNAL GUIDE**

**Ms.Banishree Shukla**

**Asst. Professor,**

**Department of MBA**

LEKSHMIVARAYA  
INSTITUTE OF TECHNOLOGY

**EXTERNAL GUIDE**

**Mr. Chanda Chavadi HR Manager**

**Prince Pipes Pvt Ltd**

**Department of MBA**  
**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
**KRISHNADEVARAYANAGAR, OFF INTERNATIONAL AIRPORT ROAD,**  
**HUNASAMARNAHALI, YELAHANKA, BANGALORE-562157 2023-2024**

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**SPADEV**  
**ARAVA (**

**SIR M VISVESVARAYA INSTITUTE OF**  
**TECHNOLOGY**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**BANGALORE-562157**

**DEPARTMENT OF MBA**

**CERTIFICATE**

This is to certify that **TEJASHREE M T** bearing USN **1MV22BA113** is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** Batch 2022-24 affiliated to Visvesvaraya Technological University, Belgaum. Internship report On **Organization Study At Prince**



**Pipes Private Limited** is prepared by her in **Offline** under the guidance of **Mrs.**

**BANISHREE SUKLA** in partial fulfillment of the requirements for the award of the

degree of Master of Business Administration of Visvesvaraya Technological University,  
Belgaum Karnataka.

Bo

**Signature of Internal Guide**

**Name of the Examiners**

1. MS. ASHWINI.

A

2.

Si

PRINCIPAL  
SIR M. VISVÈSVARAYA  
INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar,  
Hunasamaranahalli  
InternSignature of  
Principal562 157

**External Viva Voce Examination**

**Affiliation**

SER, MUST

Priya Chonedhary

Sir MVIT

Signature of HOD

Signature of the Examiners

Але  
Fuij

Scanned with OKEN Scanner

#### DECLARATION

I, Ms. **Tejashree MT**, hereby declare that the internship report entitled  
on

**"Organization Study At Prince Pipes Pvt Ltd "**is prepared by me  
under

the guidance of **Mrs. Banishree Sukla**, Assistant Professor, Department of



MBA, Sir M Visvesvaraya Institute of Technology, Bangalore.

I also declare that this internship work is towards the partial fulfillment of

the University regulation for the award of degree of Master of Business

Administration by Visvesvaraya Technological University, Belagavi.

I have undergone an Internship for a period of four weeks. I further declare

that this project is based on the original study undertaken by me and has not

been submitted for the award of any degree/diploma from any other University/ Institution.

**Place: BENGALURU**

**Date:**

**Name: TEJASHREE MT**

**USN: 1MV22BA113**

Scanned with OKEN Scanner



Internship Report on  
**"KOLAR-CHIKKABALLAPURA DISTRICT MILK UNION LIMITED"**

By  
**VALLABHAMBA N**  
**USN: 1MV22BA114**

**Subject Code:22MBAIN307**

Submitted to  
**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**  
In the partial fulfilment of the requirement for the award of the degree of  
**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Ms. VIDHYASHREE. M**  
**ASSISTANT PROFESSOR**

**EXTERNAL GUIDE**

**Mr. UDHAY**  
**MARKETING MANAGER**



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
**KRISHNADEVARAYANAGAR, OFF INTERNATIONAL AIRPORT**  
**ROAD, HUNASAMARANAHALLI, BENGALURU-562157**

**2023-2024**



ಕೋಲಾರ-ಚಿಕ್ಕಬಳ್ಳಾಪುರ ಜಿಲ್ಲಾ ಸಹಕಾರ ಹಾಲು ಉತ್ಪಾದಕರ ಸಂಘಗಳ ಒಕ್ಕೂಟ ನಿಯಮಿತ  
Kolar-Chikkaballapura District Co-Operative Milk Producers Societies Union Ltd.,

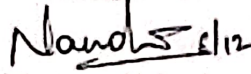
KCMU : ADMN : ೯೩೪೧ : 2023-24

Date : 06.12.2023

### CERTIFICATE

This is to certify that **VALLABHAMBA N** (Reg No: 1MV22BA114) **Sri M Visvesvaraya Institute of Technology**, Bangalore student studying **MBA** has undertaken Internship in dairy entitled as "**AN ORGANISATION STUDY** " at Kolar - Chikkaballapur District Co-operative Milk Producers Societies Union Ltd., Kolar.

For Kolar-Chikkaballapur Milk Union Limited,

  
Manager (Admin),  
Kolar-Chikkaballapur Dist. Co-operative Milk  
Producers Societies Union Limited,  
KOLAR.

ರಾಷ್ಟ್ರೀಯ ಹೆದ್ದಾರಿ-75, ಹುತ್ಥೂರು ಅಂಚೆ, ಕೋಲಾರ - 563 103

N.H. 75, Huthur Post, Kolar - 563 103

(ISO-22000 : 2005 Certified)

Ph. : 08152-282300, Fax : 08152-282303

E-mail-komulmd@yahoo.co.in, komulmd@gmail.com, website : www.komul.coop





SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY  
BANGALORE- 562157  
DEPARTMENT OF MBA

**CERTIFICATE**

This is to certify that **VALLABHAMBA N** bearing USN **1MV22BA114**, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** 2022-2024, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on **“KOLAR-CHIKKABALLAPURA DISTRICT MILK UNION LIMITED”** is prepared by her in Offline under the guidance of **Ms. VIDHYASHREE. M** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

  
Ms. VIDHYASHREE. M

Signature of Internal Guide

  
Dr. Priyanka Sharma

Signature of HOD

HEAD OF THE DEPARTMENT  
Department of Management Studies  
Sir M Visvesvaraya Institute of Technology  
BANGALORE-562157

  
PRINCIPAL  
SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Munasamarenahalli  
International Airport Road, Bangalore-562157  
Prof. Rakesh S. G

Signature of Principal

External Viva Voce Examination

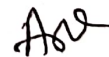
Name of the Examiners

Affiliation

Signature of the Examiners

1. MS. ASHWINI A

SIR. MVST



2. Priya Choudhary

SIR MVST



Internship Report on  
**"A REPORT ON ORGANIZATION STUDY AT BISLERI INTERNATIONAL  
PRIVATE LIMITED"**

By  
**VARNEETHA.V**

**1MV22BA115**

**Subject Code:**  
**22MBAIN307**

Submitted to  
**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**  
In the partial fulfilment of the requirement for the award of the degree of  
**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Ms. .BANISHREE SUKLA**  
Assistant Professor  
Sir MVIT

**EXTERNAL GUIDE**

**Mr. Ashwin**  
Finance Manager  
Bisleri International Pvt Ltd



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
**HUNASAMARANAHALLI, INTERNATIONAL**  
**AIRPORT ROAD, YELAHANKA, BANGALORE-**

**562157**

**2023-2024**



## COMPANY CERTIFICATE

BISLERI INTERNATIONAL PVT. LTD.



Date: 22/11/2023

### CERTIFICATE

This is to certify that Ms Varneetha V (Reg No: 1MV22BA115), a student of Sir M Visvesvaraya Institute of technology has completed her internship with Bisleri International Pvt. Ltd. from 20<sup>th</sup> October 2023 to 22<sup>nd</sup> November 2023 with our guidelines and supervision.

During this period, we found her to be working hardworking and sincere.

We wish her good luck in all her future endeavour.

For Bisleri International Pvt. Ltd.

A handwritten signature in blue ink, appearing to be "Almeida", is written over a horizontal line.

Authorised Signatory



**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**  
BANGALORE- 562157

**DEPARTMENT OF MBA**

**CERTIFICATE**

This is to certify that **VARNEETHA V** bearing USN **1MV22BA115**, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY (Batch)**, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on "**Organization Study of Bisleri International Pvt Ltd**" is prepared under the guidance of **Ms. Banishree Sukla**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

**Signature of Internal Guide**

**PRINCIPAL**

SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY  
Krishnadevarayanagar, Hunsur, Maranahalli  
International Airport Road, Bangalore-562157

**Signature of Principal**

**Signature of HOD**

**HEAD OF THE DEPARTMENT**

Department of Management Studies

Sir M. Visvesvaraya Institute of Technology

BANGALORE-562157

**External Viva Voce Examination**

**Name of the Examiners**

**Affiliation**

**Signature of the Examiners**

1. **Ms. ASHWINI. A**

**SIR. MVST**

2. **Priya Choudhary**

**SIR. MVIT**



**INTERNSHIP REPORT ON  
ORGANISATION STUDY ON DOTCH ENDEAVOURS PVT LTD**

By

**VARSHA R**

**USN:1MV22A116**

**Subject Code:22MBAIN307**

Submitted to

**VISVESHVARAYA TECHNOLOGICAL UNIVERSITY**

In the partial fulfilment of the requirement for the award of the degree  
of

**MASTER OF BUSINESS ADMINISTRATION**

**INTERNAL GUIDE**

Mrs.Banishree Sukla

Asst professor

**EXTERNAL GUIDE**

Mr.Fardeen Ahmed Mansur

Manager



**Department of MBA**

**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**KRISHNADEVARAYANAGAR, OFF INTERNATIONAL AIRPORT  
ROAD, HUNASAMARANAHALLI, BENGALURU- 562157**

**2023-2024**

## COMPANY CERTIFICATE



Certificate ID- WBEJNE-CE000282

# Certificate of Completion

This Certificate is Awarded to

**Varsha R**

USN - 1MV22BA116



Has successfully completed 4 weeks Offline Internship on  
**"Full Stack Web Development"**  
at **Dotch Endeavours Pvt. Ltd**  
for a period of one month from 25.10.2023 to 25.11.2023.



**SUMIYA AHMED R**  
Co-Founder



**VIJAYA K**  
Co-Founder







## **SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**BANGLORE- 562157 DEPARTMENT OF MBA**

### **CERTIFICATE**

This is to certify that **Varsha R** bearing USN 1MV22BA116, is a Bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** (2022), affiliated to Visvesvaraya Technological University, Belgaum. Internship report on “**ORGANISATION STUDY**” is prepared by her in **Offline** under the guidance of **Mrs. Banishree Sukla** in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

**Signature of Internal Guide**

**Signature of HOD**

**Signature of principal**

**External Viva Voce Examination**

**Name of the Examiners**

**Affiliation**

**Signature of the E**

- 1.
- 2.

**Internship Report on**  
**“ A REPORT ON ORGANIZATION STUDY NAMMA HONDA”**

**By**  
**NAME: VENUGOPALA REDDY USN:**  
**1MV22BA117**

**Subject Code:22MBAIN307**

**Submitted to**



**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

In the partial fulfilment of the requirement for the award of the degree of

**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Mrs.BaniShree Shkula**

Asst. Professor,

**EXTERNAL GUIDE**

**Mr. Bharath Kumar**

HR Manager



**Department of MBA**  
**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**HUNUSAMARNAHALLI, INTERNATIONAL**

**AIRPORT ROAD, YELAHANKA, BANGALORE- 562157**

**2023-2024**



## Company Certificate



Date: 21st November 2023

### CERTIFICATE

This is to certify that Mr. Venugopalreddy S V USN-1MV22BA117 a student of Sri. M. Visvesvaraya Institute of Technology from Master of Business Administration (MBA) has successfully completed his 4 weeks internship on "ORGANISATION STUDY at Namma Honda Pvt Ltd" from 19/10/2023 to 21/11/2023.

We found him sincere and result oriented and wish him success in his studies.

We wish him the very best in his future career

  
For **NAMMA HONDA**  
BB Road, Chickballapur,  
Karnataka-562101.  
[Authorized signatory]



## **SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**BANGALORE- 562157**

### **DEPARTMENT OF MBA**

#### **CERTIFICATE**

This is to certify that **VENUGOPALAREDDY S.V** bearing USN **1MV22BA117**, is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** 2023-2024, affiliated to Visvesvaraya Technological University, Belgaum. Internship report on “**Organization Study At NAMMA HONDA**” is prepared by him/her in **Offline/ Freelance** under the guidance of **BaniShree Shkula**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

**Signature of Internal Guide**

**Signature of HOD**

**Signature of Principal**

**External Viva Voce Examination**

**Name of the Examiners**

**Affiliation**

**Signature of the Examiners**

**1.**

**2.**



Internship Report on  
**“Karnataka Power Transmission Corporation Limited (KPTCL)”**

By  
**VISHWAS M S**  
**1MV22BA118**

**Subject Code:22MBAIN307**

Submitted to  
**VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI**

In the partial fulfilment of the requirement for the award of the degree of  
**MASTER OF BUSINESS ADMINISTRATION**

Under the guidance of

**INTERNAL GUIDE**

**Prof. BANISHREE SUKLA**  
**ASSISTANT PROFESSOR**

**EXTERNAL GUIDE**

**Mr. SANDEEP M A**  
**ACCOUNTS OFFICER**



**Department of MBA**

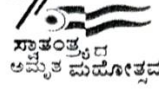
**SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**HUNUSAMARNAHALLI, INTERNATIONAL  
AIRPORT ROAD, YELAHANKA, BANGALORE-**

**562157**

**2023-2024**

## Company Certificate



### KARNATAKA POWER TRANSMISSION CORPORATION LIMITED

Corporate Identification Number (C.I.N): U40109KA1999SGC025521

Human Resource Development Centre, Whitefield road, Hoody, Bengaluru-560048.

Telephone No. : 080-28540666

Website: <https://kptcl.karnataka.gov.in>

Email Address: [admnhrdckptcl@gmail.com](mailto:admnhrdckptcl@gmail.com)

No: KPTCL/HRDC/B-75/47020/2023-24 | 1965

Date:

24 DEC 2023

To,

The Principal,

Sir. M. Visvesvaraya Institute of Technology,  
Bangalore.

Sir,

Sub: Completion of Internship training on "Finance" -- Reg.

- Ref: 1. Approval Letter No: KPTCL/HRDC/B-75/47020/2023-24/1578-80  
Dated: 26.10.2023.  
2. Form "A" Certificate Dated: 27.11.2023.

Vide letter cited under ref(1), approval was accorded to Vishwas. M.S., USN No: 1MV22BA118, pursuing M.B.A. at Sir. M. Visvesvaraya Institute of Technology, Bangalore to do Internship training on "Finance" under the guidance of Sri. Sandeep. M.A., Accounts Officer, (Resources) KPTCL, Kavery Bhavan, Bangalore.

Sri. Sandeep. M.A., Accounts Officer, (Resources) KPTCL, Kavery Bhavan, Bangalore has certified (vide ref-2) that the student has successfully completed the Internship training from 27.10.2023 to 24.11.2023.

Yours faithfully,

*Kaukl* 21/12/2023  
Administrator,  
HRDC, KPTCL





## **SIR M VISVESVARAYA INSTITUTE OF TECHNOLOGY**

**BANGALORE- 562157**

**DEPARTMENT OF MBA**

### **CERTIFICATE**

This is to certify that VISHWAS M S bearing USN (1MV22BA118), is a bonafide student of Master of Business Administration course of **SIR M. VISVESVARAYA INSTITUTE OF TECHNOLOGY** (2022-2024), affiliated to Visvesvaraya Technological University, Belgaum. Internship report on “**ORGANISATION STUDY AT KPTCL**” is prepared by him in **Offline** under the guidance of **Mrs. BANISHREE SUKLA**, in partial fulfillment of the requirements for the award of the degree of Master of Business Administration of Visvesvaraya Technological University, Belgaum Karnataka.

**Signature of Internal Guide**

**Signature of HOD**

**Signature of Principal**

**External Viva Voce Examination**

**Name of the Examiners**

**Affiliation**

**Signature of the Examiners**

- 1.
- 2.